

Don't play an old-fashioned Golf Ball!



Play modern U. S. ROYAL SENIORS  
for more distance from an easy swing

If you're an easy-swinging golfer, this is the ball for you. It was *made* for you—to give that sweet “click”... to help you get those important *extra* yards on wood shots and long irons. See your Pro for U. S. Royal Seniors. He also carries U. S. Royal Specials and U. S. Queen Royals.



**United States Rubber**

Rockefeller Center, New York 20, N. Y.