

More winning Pro's are playing modern... U.S. ROYAL SPECIALS



At the Bing Crosby Tournament, Pebble Beach, U. S. Staffers, left to right, (standing) Bob Hill, Joe Conrad, Al Besselink, Ken Venturi, (kneeling) Gene Bone, Peter Mazur, Bill Parker, Everett Vinzant, Fred Hawkins, Eddie Merrins—all played U. S. Royal Specials.

This ball was developed especially for good, solid-swinging golfers. That's why so many winning professionals—up-and-coming champions like the group above—are giving it the big play. Hit with a firm impact, the Royal Special gives a wonderful "click" and lively feel... and rockets for those precious *extra* yards. One reason: new improved cover—armor-tough yet thinner to permit the release of the "inner" power of the ball. Why not try the great Royal Special yourself. Sold only through golf professionals' shops.



United States Rubber

Rockefeller Center, New York 20, New York