

# SELL THE NEW WILSON STAFF

Accelerates from zero  
to 170 Miles Per Hour—  
in less than one-thousandth  
of one second!

There's scarcely a player on your course who doesn't want more distance—and better ball control. And that makes hot prospects for the new 1958 Wilson Staff Ball.

**It has the *life*—**

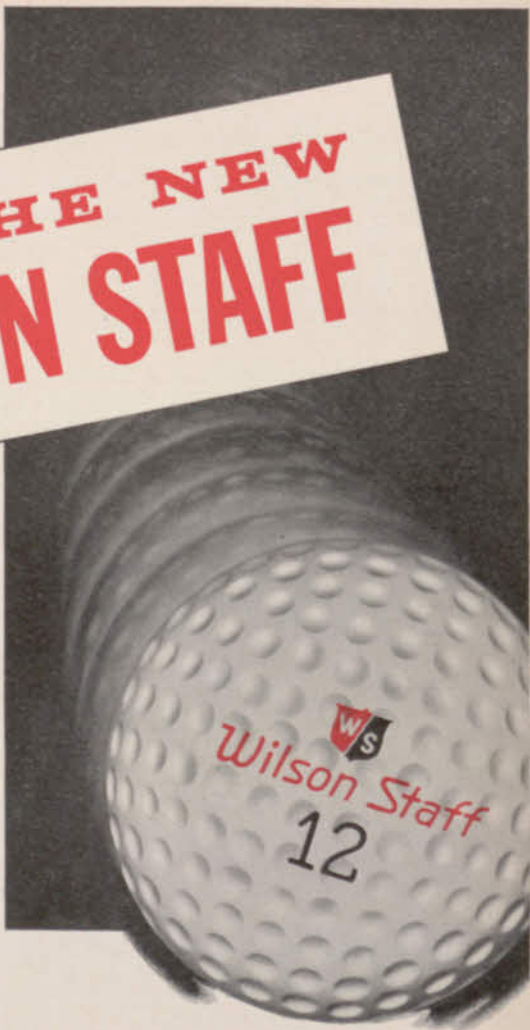
Accelerates to speeds one-third more than club head velocity at instant of impact...Goes true, rolls true.

**It has the *looks*—**

Whitest paint of any ball made...and keeps its whiteness through rounds of hard play.

**It has the *advertising*—**

A hard-hitting, continuous campaign in a long list of leading magazines and newspapers.



Sold through pro shops only, of course!

*Sales*  
Win <sup>1</sup> With  
**Wilson**