## Here are the answers

that tell why golf shaft design is

# important for

## women

## Q. Why can't I borrow my husband's clubs when he isn't using them?

**A.** If you are as tall and powerfully built as your husband, you can play a good game with his clubs. Otherwise, you'll have more fun and play better golf with clubs fitted to your size and strength.

#### Q. Why?

**A.** If the club shafts are too long for you, you won't develop the proper stance and address for really good golf. If the clubs have the wrong flex, you won't get the power and accuracy of which you are capable.

## Q. Where can I get clubs with shafts fitted to my size and strength?

**A.** Right here. We have clubs fitted with True Temper shafts made especially for women, and they come in the right length and flex for you.

## TRUE TEMPER. CLEVELAND 15, OHIO

Makers of Pro Fit, Rocket, Meteor, Century, and Starmaker golf shafts

TRUE TEMP

# How leading superintendents

#### "... maintained even growth on bent putting greens for five months,"

reports Taylor Boyd, Superintendent, Camargo Country Club, Cincinnati, Ohio

"Our feeding program is simplified because we base it on 'Uramite.' Bent putting greens maintained an even growth over a five-month period, and on warm-season grasses like Z-52 Zoyzia and U-3 Bermuda, 'Uramite' applied in the fall speeded the coloring of these grasses in the spring by ten to twenty-one days."

#### "URAMITE"-the nitrogen with built-in control

Du Pont "Uramite" is 38% nitrogen—from methylwie ureas of the highest quality. Applied in the fall or spring, "Uramite" resists leaching, supplies nitrogen uniformly, to assure your turf long-term, sturdy, healthy growth and vitality. Uniform granules of Du Pont "Uramite" are free flowing, clean and completely odorless.

# keep turf healthy and growing uniformly with Du Pont "URAMITE"

## "... helped build a good strong turf that holds up year round."

reports Sam Zook, Superintendent, Waverly Country Club, Portland, Oregon

"I first used 'Uramite' in 1956, applying 20 lbs. per 1,000 sq. ft. in the spring, followed by 15 lbs. over the same area in July. Our putting greens developed a rich, firm turf which kept a deep green color all summer ong.

"Because 'Uramite' helped winter our greens in good condition, I had none of the usual headaches last spring getting them in shape. I'm planning to use 'Uramite' at the same rate this season."

> E. I. du Pont de Nemours & Co. (Inc.) Polychemicals Dept. Wilmington 98, Delaware

#### BISTRICT OFFICES

Chicago 30, Illinois, 7250 N. Cicero Ave. Philadelphia 3, Penna., 1616 Walnut St. San Francisco 4, Calif., 111 Sutter Street "Du Pont Company of Canada (1956) Limited 85 Eglinton Avenue East, Toronto 12, Ontario

See Your Supplier for the Highest-Quality, Long-Lasting Nitrogen Fertilizer ...



### CHOPPED SHREDDED Versus Long Runner Stolons

We prefer chopped stolons rather than long runner stolons, although both are obtainable from us, for the following reasons:

- 1. You get more nodes per bushel.
- 2. Easier to spread while planting.
- 3. More even distribution.
- A bushel will plant 100 square feet or more of area.
- Saves 50% on topdressing. One cubic yard will cover a green of 5000 square feet. It takes two cubic yards with long stolons.
- 6. Does not need to be torn apart.
- 7. Stolons lay flatter on the ground.
- 8. Less chance for stolons to blow away while roots are anchoring.
- Quicker maturity. A green is playable in seven or eight weeks.

10. No need of fuss with heavy steel mats.

(Old Orchard C-52,

Congressional C-19, Arlington C-1.

These well-known strains of creeping bents were all tested and proven for many years in government testing plots and hundreds of golf courses. They are among the five top strains in the U.S.

#### Old Orchard Turf Nurseries Ralph R. Bond, Prop.

P.O. Box 350 Madison 1, Wis.

BRANCH NURSERIES Rider Nurseries Cal-Turf Farmington Tobias Iowa Box 182, 1

ries Cal-Turf Nurseries n Tobias Grether Box 182, R.R. No. 2 Camarillo, Calif.

THE GREENS ARE THE FOUNDATION OF ALL SUCESSFUL GOLF COURSES

#### COLBY PIONEER PEAT

Products for building and maintaining golf greens are available in winter storage for prompt shipment.

BLACK—cultivated fine milled for top dressing. BROWN—peat for building new greens.

GREENS—top dressing (1/3 peat - 1/3 sharp sand and 1/3 loam), or any required proportion.

QUOTATIONS on materials packed in plastic lined bags, or in bulk gladly furnished.

COLBY PIONEER PEAT CO.

P.O. Box 115

HANLONTOWN, IOWA

How Many Days, Did You Say, Until Christmas? See Shopping Guide Ad - Page 53

#### PGA To Name Five As Tournament Sponsor Advisors

PGA Pres. Harold Sargent in a letter to Roger Hagel, Phoenix, Ariz., pres., International Golf Sponsors Assn., advised that the PGA would name a five-man advisory committee of tournament sponsors. The committee is to meet periodically with the entire membership of the PGA Tournament Committee to discuss policy, contracts and schedules.

The International Golf Sponsors Assn. had protested what they claimed was "taxation without representation" in financing and conducting tournaments and financing the PGA tournament bureau. The IGSA had asked for the formation of a 9man policy board to include three members of the IGSA.

The PCA, under the proposed arrangement, is to appoint the members of the committee of sponsors.

Hagel has not indicated whether the PGA appointments rather than those of IGSA will be acceptable to the IGSA.

#### Pick 18 Golfers for Collegiate All-Star

Eighteen college golf stars were named to the official NCAA Golf Coaches Assoc. All-American during the annual collegiate tournament at Taconic GC, Williamstown, Mass. Selection of the three team squads was sponsored by Wheaties Sport Fedn.

The No. 1 squad includes: Allen Geiberger, Southern Cal.; John Konsek, Purdue; Phil Rodgers, Houston; Bill Thornton, North Carolina; Ward Wettlaufer, Hamilton and Dick Whetzle, North Texas State.

On the second team are: Tommie Aaron, Florida; Joe Grace, Notre Dame; Jim Hiskey, Houston; John Liechty, Iowa; Bill Seanor, Stanford and Bob Shave, Florida State.

The third squad includes: Eugene Francis, Purdue; Bob McAllister, Southern Cal.; Bob Nichols, Texas A & M; Jerry Pittman, SMU; James Remmert, Wisconsin and Frank Wharton, Houston.

#### **R.I. Field Day Set**

The 27th annual turfgrass field day sponsored by Agricultural Experiment Station, University of Rhode Island, will be held in Kingston, Sept. 11-12. On the 11th, following registration, supts. will get

reports on research, get a chance to inspect the Station's equipment and visit turf plots. Highlight of the day will be an old fashioned New England clambake, held in nearby Wakefield. On the 12th, a second visit will be made to the turf plots. Arrangements also are being made for the supts. to play golf.

Lodging accommodations won't be available at the University this year as school will be in session. A list of available places in Kingston can be obtained by writing J. A. DeFrance at the Station.

#### **Corcoran Directs LPGA**

Fred Corcoran has been named business mgr. for the Ladies PGA. He heads a newly formed service bureau that has its headquarters in the Savoy Hotel, New York City. Corcoran, tournament dir. for the International Golf Assn., was mgr. of the LPGA from 1948, when it was in its beginning stages, until 1953. He also served in a similar capacity with the men's PGA for 15 years. Corcoran succeeds J. Edwin Carter, chief of the PGA tournament bureau, who had a temporary contract with the women's organization.



July, 1958

GOLF

FAST

SERVICE

THE TROPHY

Chicago 3, Illinois

Dept. G-7



ALSO CLUB MEMBERSHIP TAGS PRO CHARGE BOOKS GREEN FEE BOOKS "I-D" CLUB IDENTIFICATION LABELS BEAUTIFUL GOLF PRO STATIONERY CADDIE & WAITERS BADGES & CLUB CARRIERS GOLF COURSE SIGNS GOLF BALL PUNCH BOARDS MERCHANDISE CERTIFICATES GOLF CAR CONTRACTS & KEY SYSTEMS SCORE CARDS

#### MILLER GOLF PRINTING

2053 HARVARD AVE., DUNEDIN, FLA. SEND FOR CATALOGUE



#### W. F. King, Wilson VP and Director Retires in June

William F. King, executive vp and dir. of Wilson Sporting Goods Co., retired in June. Associated with Wilson for 39 years, King helped build the sporting goods business into one of the country's most colorful and successful ventures. He started with Wilson in 1919 as a sub-buyer of general athletic goods, was appointed sales mgr. in 1927 and in 1940 became a dir, and vp in charge of sales. King was named executive vp in 1953 and the following year was elected pres. of the Athletic Goods Mfr. Assoc.

King played an important part in establishing Wilson's famed advisory staffs for golf, football, baseball and tennis.

#### **Golf Club Tile**

High maintenance and replacement costs are said to be avoided with specially designed material such as Golf Club Tile that is installed on



Golf Club Tile is used in Dunwoodie pro shop.

the floors of the new Dunwoodie GC, Yonkers, N. Y. Made by Mosaic Tile Co., Zanesville, Ohio, the product has a rough-textured surface which provides maximum traction for cleats, never needs replacing and is easy to clean.

#### Carlon's New HTHT Pipe Can Withstand High Pressure, Temp.

A new rigid plastic pipe that, it is claimed, can be used at higher operating pressures and temperatures than any other thermoplastic pipe,

### YOUR GREENS NEED A FALL - "FACE LIFT"

Apply HYPER-HUMUS at once. Use this superior organic soil improver to give the smooth and springy greens so liked by champions.

Write for literature. HYPER-HUMUS COMPANY Box G Newton, New Jersey



has been added to the line of the Carlon Products Corp., Cleveland. Known as HTHT, it is made from an improved Kralastic resin developed by U. S. Rubber. It can withstand 180 deg. F temps, and pressure ratings 100 psi above other rigid plastic pipe HTHT is said to be immune to rust, electrolytic corrosion and soil corrosion. It also is highly resistant to a wide range of corrosive chemicals.



#### Golf Rest

A light, portable seat that fits into any golf bag is being marketed by Hocar Mfg. Co., 2569 N. Clark st., Chicago 14. Called Samson Golf-rest. it has heavy gauge tube legs and a strong canvas seat.

#### Southwestern Plastic Pipe Brochure

Available to supts, and green chmn, is a brochure from Southwestern Plastic Pipe Co., PO Box 107, Mineral Wells, Tex., describing the firm's plastic pipe. The brochure points out that the product can't rust or rot, is impervious to water and soil elements and is highly resistant to most chemicals. It is lightweight, easy to install and requires no special handling equipment. Southwestern offers complete installation instruction and on-the-job assistance.



#### PLANT CAPACITY INCREASED

BEAUTIFULLY DECORATED GLASSES

We Can New Accept a Few More Orders for Decorated Glasses with Your Golf Course in the Design for July and August

Design for July and August Delivery. Excellent for club prizes, tour-nament awards, souvenirs, col-lector's items and member gifts. Good for Holiday gifts and Xmas gifts. Unique 12% oz. drinking glass-es with club coat of arms, golf course layout or any design in any color combination. Attractive sample random dec-orated glass — \$1,00. KFFNF ADSERVICES

KEENE ADSERVICES Custom Products Division 22 Church Street BOSTON 16, MASS.



Winner of the New Jersey PGA title, Jake Zastko, (center), Forsgate CC, Jamesburg, got a \$500 check from Vincent Yonadi (right), mgr. of the host club, Homestead GC at Spring Lake, and a \$500 bonus award from George Baldwin, representing U.S. Royal golf balls. Zastko signed with U. S. Royal making him eligible for the additional award.

#### **Bolt Uses Golf Pride Grips**

After Tommy Bolt won the Open, Fawick Flexi-Grip Co., Box 8072, Akron, Ohio, pointed with pride to the fact that Bolt has been a longtime user of Golf Pride "Victory" grips. When Bolt got a new set of clubs just before the Western Open there wasn't time for the manufacturer to install the Golf Prides, so Tommy hastily handled this detail himself.



Sterilized ready to use John Darrah, agronomist for Millburn Peat, Inc

MILLBURN PEAT COMPANY 111 N. Wabash Ave., Chlenge 2, 111.



#### **Zorball Gives Quick Drainage** Yet Retains Moisture in Roots

Zorball, manufactured and distributed by the J. B. Ford Div. of Wyandotte Chemicals Corp., Wyandotte, Mich., is said to do three important things in the building and maintenance of greens. It gives quick drainage after hard showers; even though drainage is quick with Zorball, it absorbs about its own weight in water and promotes growth with a minimum of watering; it also promotes root growth even in prolonged dry spells. It is suggested that greens be topdressed with Zorball twice a year, using 10 bags per 4-5000 sq. ft. The product is a neutral, inert material and is not a replacement for fertilizer. It is said to drain excess water four times faster than sand and retain 29 per cent more moisture.

#### Arland to Build Elaborate Miniature

Arland Engineering & Construction Co., New Hyde Park, N.Y., will construct this fall what is said to be the most elaborate miniature course in the U.S. It will be built at the Randall Range in North Randall, O., a Cleveand suburb. Features will include an island with moat, a waterfall and several eight-spout fountains. The new course will be the second one for Randall Range and will be tenth one built in or around Cleveland by the Arland organization.



#### Herb Heimerdinger Retires



Herb Heimerdinger, who for 32 of his 37 years with Hillerich & Bradsby Co., Louisville, Ky., was supt. of the golf club factory, retired June 30. Herb started working for H & B as a production study employee and held only two different jobs in his entire tenure with the company. A very capable

Heimerdinger plans to get plenty of golfer, rounds in now that he has plenty of free time.

#### **Trainer for Steady Head**

A new device on the market that is designed to enable the golfer to play a better game is the Johnny Revolta Pro Scope, distributed by Phillip W. Jones & Co., PO Box 86, Car-michael, Calif. The Pro Scope is snapped on to the visor of sunshade or cap and is easily adjusted to the correct position. The player then can "sight-center" the ball in a plastic cylinder and keep it there during backswing and downswing. The Pro Scope actually has two cylinders, one for full shots with woods and irons and one for putting and chipping. The required cylinder can be snapped in and out of a socket through a simple adjustment.





Get the BEST from "VESTAL" CHARGE CHECK BOOKS HANDICAP CARDS and PANELS BAG and GUEST TAGS (WRITE FOR GATALOG) VESTAL-MONROE PRINTING CO. ESTABLISHED 1912 TELEPHONE HARENSON 7-6314 701 S. LA SALLE ST. • CHICAGO 5 We specialize in Golf Club Printing

#### Jacobsen Model 31 Trim-O

The 1958 Model 31 Trim-O, made by Jacobsen Mfg. Co., Racine, Wis., is powered by a 1.8 hp hi-torque engine with recoil starter and is easy to handle for trimming on either side. Deeply recessed wheels p e r m i t undercutting walls, fences and other areas that are hard to



reach. Suction lift cutter and trim guides assure clean, even cutting. The engine is built by Jacobsen.

#### MacGregor Bumbershoot

MacGregor's "lucky" print umbrella is fabricated of Zelan treated element cloth in alternating solid color gores of white and brown or black and white and has 16 ribs. The shaft is of fiberglass and will not swell or bind. The umbrella comes complete with case.

Edward Meyer, 5614 Woodmont ave., Baltimore, Md., has been appointed sales rep. for Burke Golf Sales, Inc., Newark, Ohio. Meyer will cover Eastern Pa., Md., Dela. and D of C.



### **PRO-GRIP**

is prepared especially for the leather grips of Golf Clubs. It gives a firm, tacky grip with light hand pressure, permitting an easy relaxing rhythmic swing. Your Accuracy will improve, you'll feel relaxed — and those "Extra Strokes" will vanish.

## Manufacturer's Specialty Co., Inc.

2736 Sidney Street

St. Louis 4, Missouri

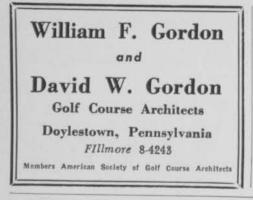
OUR 17th YEAR of Service to **Golf Professionals** Quality Awards Shipped Promptly FOR CATALOG AND DISCOUNT WRITE Sports Awards Co. 429 W. Superior St. Chicago 10, Illinois \$9.00 Distinctly New and Different Onyx Awards RID YOUR BUILDINGS AND GROUNDS OF INSECTS with DYNA-FOGJR. . THE PORTABLE INSECTICIDAL FOG GENERATOR THAT **EVERYTHING!** HAS Weight: Only 19 lbs. Extremely dense insecti. cidal fog output. Only I moving part. \* Easy starting. particle \* Adjustable fog \* size. \* Fronomical No lubrication required. Safety assured by new au-Potently effective. Complete with gaseline and tomatic formulation shutformulation tanks, hand air off valve pump, starting batteries. EXTRA! You get a loan unit from us should your own Dyna-Fog Jr. ever be temporarily out of action for servicing. 50 Write for Complete Data F.O.B. WESTFIELD, IND. Also makers of "heavy duty" DYNA-FOG urtis AUTOMOTIVE Dyna Products Division P.O. Box 297-D Westfield, Indiana DEVICES. INC. WITTEK for the best of the latest in RANGE - PAR 3

MINIATURE EQUIPMENT - SUPPLIES - FIXTURES

Write for complete catalog

Wittek Golf Range Supply Co., Inc. 5128 W. North Av., Chicage 39, III.

July, 1958





A style leader of the new Foot-Joy line of golf shoes is this lightweight model in the fashionable oak brown shade. Made of sturdy Alpine shrunken calf and hand-sewn by skilled Foot-Joy craftsmen, it's a genuine moccasin blucher featuring new lightweight Nylon patented spikes with steel tips. Constructed on the Mohawk last, the new model (Style No. 6600) is leather-lined and extremely soft.

#### New Grease-Proof Mat Has Extra Dimensional Look

A grease-proof, nylon reinforced, cross ribbed runner matting, known as Shadow-Tone, is being marketed by American Mat Corp., 1802 Adams st., Toledo 2, O. An attractive, modern "two-



#### Design Planning Field Supervision

Registered professional engineering service NATIONAL IRRIGATION CONSULTANTS 1910 MINOR AVENUE . SEATTLE, WASHINGTON

tone" appearance gives the runner an extra dimensional effect. While its toughness assures long service, a low price can be maintained. Available in ebony black, the new runner is 36 ins. wide, 5/32 ins. thick, and comes in lengths of up to 60 ft. Literature and prices are available from American Mat.

#### Fletcher with Aquatrols

Aquatrols Corp. of America, Bryn Mawr, Pa. announces that Lawrence W. Fletcher is now actively associated with Aquatrols and is available for consultation in connection with its product, Aqua-Gro. Fletcher's experience with Aqua-Gro goes back to the early research and development of the non-ionic wetting agent.

#### William Joyce Catalog

The Wm. Joyce golf shoe catalog for 1958, put out by Bowen, Inc., 81 Masonic ct., Pasadena, Calif., shows ten different models in full color. They include the Clutterclub, Eagle, Falcon, Falconette, Eaglette, Scottie, Triple Play, Clubhouse, Gauntlet and Riviera. Also described in the catalog are Lexol, a leather preservative; Shawl tongues; Bowen shoe trees and Wm. Joyce shoe bags.

BUYERS' SERVICE - Page 85

