



IT'S A ROYAL SELL-OUT



Thanks to you, the U. S. ROYAL "Ice Tray Gift Pack" was *the* success of the Christmas selling season! And this means that more golfers than ever before will be starting out the season with U. S. Royals. Make sure you've got a good supply of U. S. Royal Specials, Seniors and Queen Royals for early season requirements. It's going to be a ROYAL year!

Support Junior Achievement Week, Jan. 26th — Feb. 1st



United States Rubber

Rockefeller Center, New York 20, N. Y.