

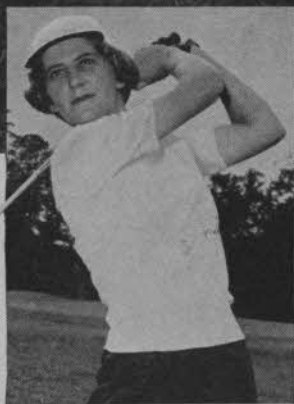


Leave it to Spalding to lure the ladies!

Mary Lena Faulk Registered clubs by Spalding will send new women customers your way—bring in *extra* profits for you. They're the finest clubs a woman can play.

Every club is SYNCHRO-DYNED . . . coordinated to swing and play alike.

The new cherry-stained wood heads are HYDROSEAL PROCESSED, impregnated and coated with plastic, giving them extra strength, and making them virtually impervious to water damage.



Mary Lena Faulk, member of Spalding's Golf Advisory Staff.

Show the Lady Spalding Ball! A real lady's golf ball, specially durable, specially saleable. And remember, as all Spalding merchandise, it's guaranteed unconditionally.

Feature this winning combination—the ladies will love you for it!

SPALDING
sets the pace in sports



Danner supervised building of three bent greens at Belle Meade, also in Nashville. In foreground is gravel sub base; at rear topsoil is being mixed.



O.J.Noer's Turf Tips



Charles Danner inspects No. 6 green at his Richland course. Arlington turf has held up well since it was planted six years ago.

Bent Greens in Nashville

CHARLES Danner, pro-supt. at Richland CC, Nashville, became interested in bent grass some years ago. He started with one green and followed with the practice green. After they had proved themselves, he converted all greens to bent. Arlington (c-1) predominates but the practice green is Seaside.

Bermuda invasion has been no problem. So far, surface runners have been controlled by going around the green each week with a power edger followed by a sweeper to catch the severed stems. There have been no underground runners to contend with.

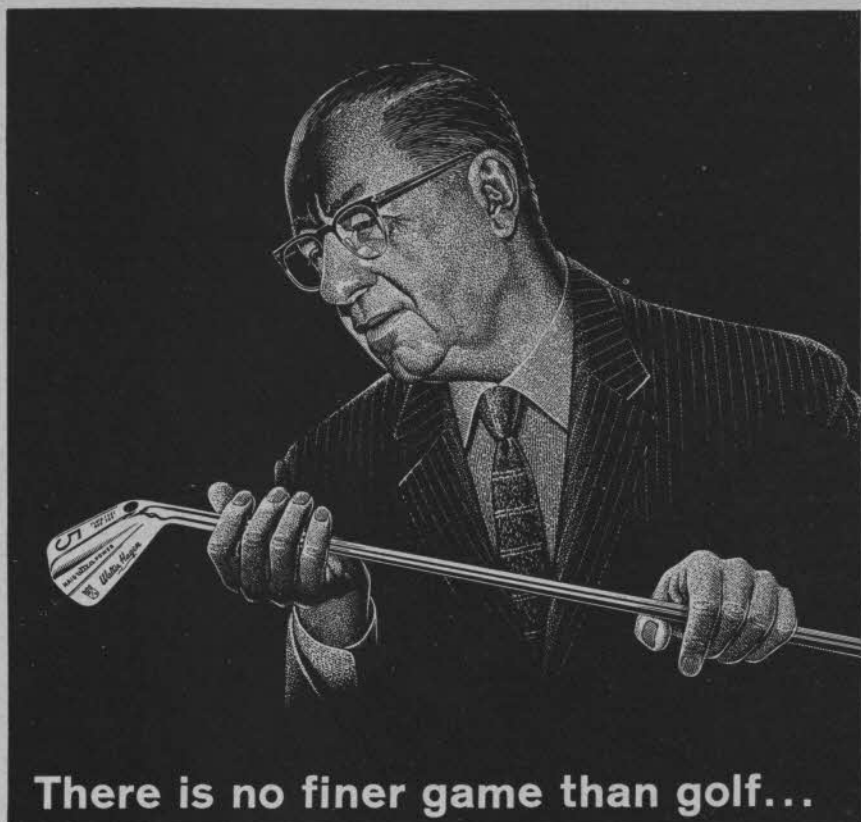
Drainage Important

The secret in the Nashville area is to build good drainage into the greens, according to Danner. Greens are designed to permit surface runoff in several directions. There are no pocketed areas or confined passageways which hold or concentrate runoff water. Its quick removal is imperative in summertime. Then an open textured soil facilitates downward movement of surplus soil water. Besides that, Danner recognizes the necessity of watching greens for wilt in hot weather and syringing promptly with a little water.

The fine putting quality of these greens
(Continued on page 96)



Blanket of topsoil is placed on one of the new greens at Belle Meade.



There is no finer game than golf...

And no finer equipment in the game



Walter Hagen in 1927, captain of the first winning American Ryder Cup Team.

The finest equipment in golf bears my name and is sold only through the grandest gentlemen in the game, the golfing professionals.

Walter Hagen

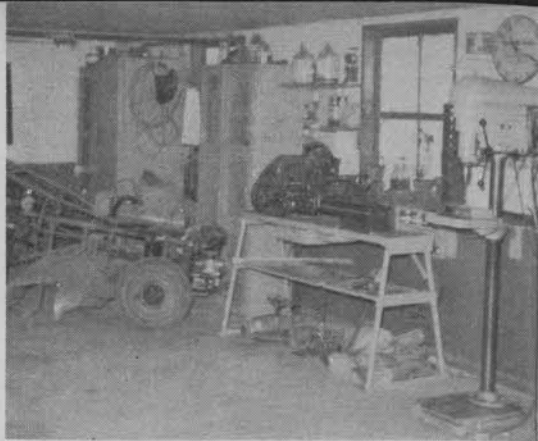
Haig



Ultra

Walter Hagen Golf Division

Grand Rapids, Michigan



Two views of the well equipped maintenance shop at Pueblo G & CC.

Space — It's Wonderful!

Work Goes More Smoothly in Roomy Equipment Building

By **CLYDE YOUNG**

Supt., Pueblo (Colo.) Golf & Country Club

THREE years ago we constructed a frame addition to our equipment building that gave us sufficient space to operate comfortably and efficiently. Before that we had that hemmed-in feeling, and like so many supts. as well as others who work in cramped quarters, we never quite felt that we were doing the job expected of us, or one of which we were capable because of want of facilities.

But all that has been changed and I think that the club has benefited from it.

We now have more than 4,000 sq. ft. of floor space in which to operate. That gives us plenty of room for storage of equipment and supplies and for repair facilities. Our work now goes much more smoothly than it did a few years ago because it is no longer necessary to first start moving things around before we can proceed with anything resembling a major job. I'm sure we've realized substantial savings in labor costs since we've expanded and I'm certain that our tempers are longer.

I'm one of those fellows who fervently says: "Space — it's wonderful!"

We operate in an L-shape building. Half of it is of steel and half of frame construction. It is one story high and about half of the floor area is concrete. Four double doors enable us to roll in and take out equipment with ease. Overhead blowers keep the working portion

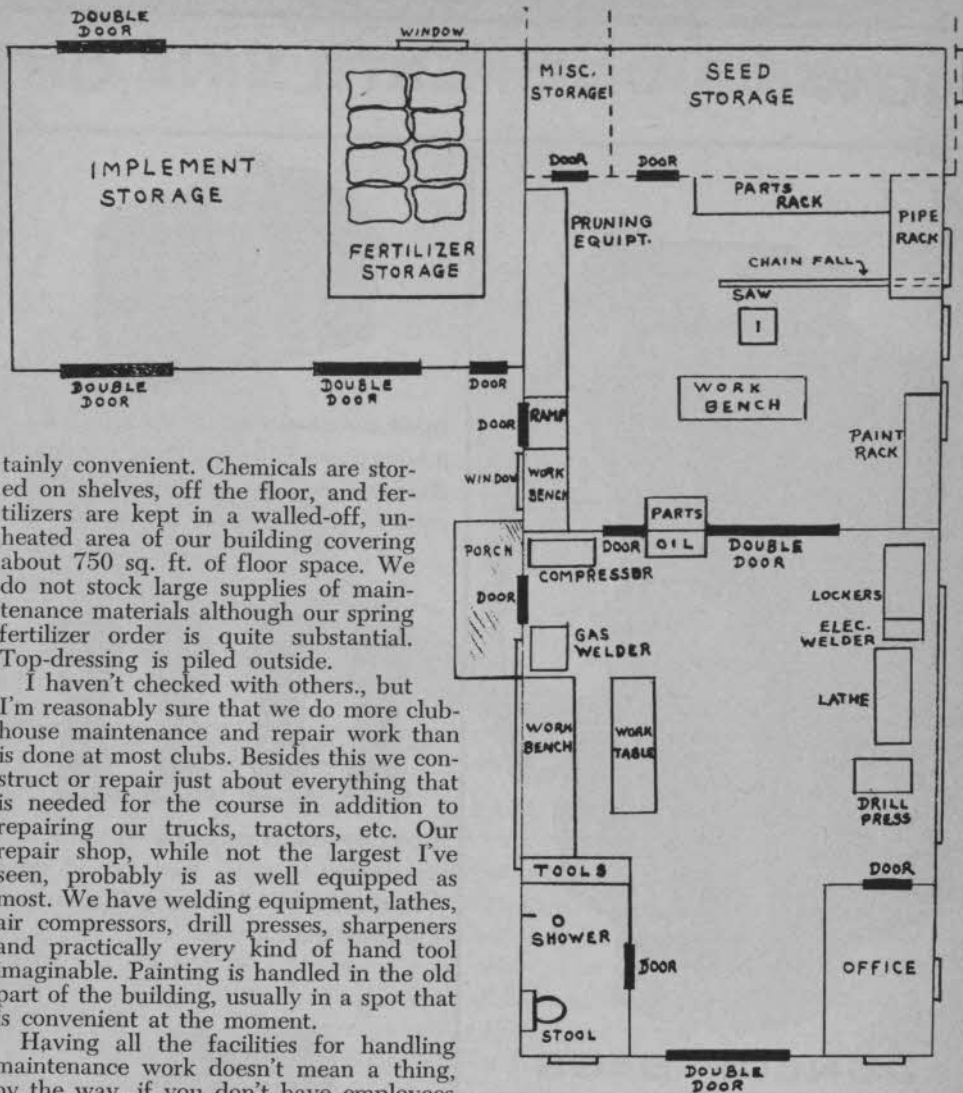
of the shop quite comfortable even in the severest kind of weather.

Under One Roof

Everything we own in the way of equipment and all the chemicals and fertilizers we buy not only are stored inside but are kept in the same general area. Having these things together under one roof, as most supts. will tell you, is cer-



Lockers and showers are made available for Young's course maintenance employees.



Floor plan of Pueblo G & CC equipment building.

tainly convenient. Chemicals are stored on shelves, off the floor, and fertilizers are kept in a walled-off, unheated area of our building covering about 750 sq. ft. of floor space. We do not stock large supplies of maintenance materials although our spring fertilizer order is quite substantial. Top-dressing is piled outside.

I haven't checked with others., but I'm reasonably sure that we do more clubhouse maintenance and repair work than is done at most clubs. Besides this we construct or repair just about everything that is needed for the course in addition to repairing our trucks, tractors, etc. Our repair shop, while not the largest I've seen, probably is as well equipped as most. We have welding equipment, lathes, air compressors, drill presses, sharpeners and practically every kind of hand tool imaginable. Painting is handled in the old part of the building, usually in a spot that is convenient at the moment.

Having all the facilities for handling maintenance work doesn't mean a thing, by the way, if you don't have employees who know what to do with them. Fortunately, I have four efficient year-around men who are really uncanny when it comes to course and clubhouse upkeep. They're all versatile fellows who, besides knowing a lot about turf, can fill in as carpenters, painters, welders and just about everything you can think of. My sign painter, incidentally, does masterful work.

62 Years of Service

These four employees have been with Pueblo CC a total of 62 years. One is a 32-year veteran here while another is a 14-year man. The fact that these fellows

have stayed at the club this long and resisted the lure of higher pay outside; speaks extremely well for the way they have been treated, not necessarily by me but by the club officials.

Our in-season working force is supplemented by about six persons. Mostly these are young fellows who are going to school. Practically all of them have fit in well; in fact, three or four had a hand three years ago in helping to build the addition to our equipment building.

Our equipment building is located

NOW...A COMPLETE LINE OF



DUNLOP BAGS

by *Tufhorse*

The most complete line of golf bags ever offered, developed by famed Tufhorse Craftsmen. A wide range of choice from rich, supple leathers through a rainbow of bright colored plastics and vinylized ducks. There's a bag for every customer, from your most discriminating member to those seeking quality at a low price.



DUNLOP CARRYALL—Stunning companion pieces to the Tufhorse bag line. Available in either genuine leather or colorful vinyl, to match any bag.



DUNLOP HEAD COVERS—In matching leather or vinyl, they top off the "matched set" of Dunlop Tufhorse Golf bag and carryall.



MAXDRI SHOES—Guaranteed waterproof. Used in all climates of the world. This handsome two-tone shoe has rubber sole, rubber impregnated canvas upper; cleats designed for bad weather golfing. Excellent grip on all ground conditions. For men and women.

QUALITY GOLF EQUIPMENT

by

Dunlop



Maxfli CLUBS

New, magnificent clubs — custom-crafted by Pedersen — featuring the new True Temper "Pro fit" shafts.

...LINE UP THAT IMPORTANT
SHOT AT **1958** CUSTOMERS!



THE **Maxfli**

The most inspected, most respected, most popular golf ball in the world.

When Dunlop set out to expand its golf equipment line, it sought out two manufacturers whose individual reputations in leather and golf club design fully equalled Dunlop's in rubber. The companies were Tufhorse, world-renowned bag and saddle-maker; and Pedersen, internationally-famous for custom-crafted golf clubs. Working hand-in-hand with the Dunlop Golf Advisory Staff under the supervision of Jimmy Thomson, the result was an expanded, and now complete, line of golf equipment unsurpassed in quality and craftsmanship.

Take on the complete Dunlop line now. The phenomenal success you have enjoyed with the celebrated Maxfli ball is your guarantee of overwhelming acceptance for the new additions to the line. As always with Dunlop — here is equipment worthy of its art.

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nearly a half mile from the clubhouse. I personally recommend keeping maintenance headquarters some distance from the club's activity center for at least three reasons. One is that it insures you of plenty of space in case you ever plan to

Clyde Young is a throwback to the hand and horse era of turf management. He started as an asst. supt. at Broadmoor CC, Colorado Springs in 1922 when it wasn't uncommon for a maintenance employee to get weeding cramp in both hands and horses were still holding out against tractor and truck. The only turf literature available in those days were the works of Piper and Oakley and USGA green section bulletins, all of which Clyde studiously read.



In 1929, he moved over to Pueblo G & CC and, except for a brief pause during World War II, has worked there continuously. Clyde has put in a couple hitches as pres. of Rocky Mountain GCSA and has served on practically all of its many committees. To attend meetings of the organization, he usually has to travel 225 miles since most of them are held in Denver. When he isn't worrying about brown patch, snowmold and such ills, Clyde finds time to operate a landscape nursery and occasionally hunt or fish.

expand your equipment facilities. A second is that it usually allows you to have a nursery nearby and probably enough room in which to expand the nursery if the need ever arises. As for a third reason, I think the members prefer to have the maintenance building some distance from the clubhouse. Many times when we get feverishly working around our quarters we stir up quite a din. I don't feel that a fellow who comes out to the club to relax fully appreciates this. I'm sure he'd rather have us at least a half mile away — maybe farther, for that matter.

The 43rd Women's Southern Golf Assn. tournament will be held at the Dallas (Tex.) Athletic Club CC, May 12-17.

Metropolitan Survey Is Comprehensive Report on Club Operations

The first section of a "Club Operations Handbook," prepared from questionnaires mailed to member clubs in May, 1957, by the Metropolitan Golf Assn., has been mailed to the 147 private and 28 public clubs that make up that organization. The second section of the Handbook is expected to be off the press by March. Publication dates for Sections 3 and 4, which will complete the Metropolitan survey, have not been announced.

Seventy-three clubs in four dues-income categories cooperated in supplying information from which the Handbook was compiled. Nine subjects are covered in the first section of the survey, ranging from capital structure of the clubs to swimming pool facilities.

Approximately 75 per cent of the clubs reported that they are owned by members with the balance, for the most part, being leased from private owners. Memberships are predominantly of the regular or non-resident type. Initiation fees in most cases range from \$250 to \$600. Twenty-two of the 73 clubs, however, stated that their initiation fees are pegged at \$1,000 or higher, with one club's fees running as high as \$5,000.

Acreage Average Is 175

All but two clubs have 18 holes or more while the average acreage for the entire group is about 175. Nearly 50 of the reporting clubs have fairway sprinkler systems which are supplied by the clubs' own wells. For those that have to purchase water from outside sources, the average annual bill is slightly over \$2,000.

Green fees in the Metropolitan district, where applicable, run about \$3.75 on weekdays and \$5.50 on holidays. Caddie fees range from \$1.75 to \$3.50 for A through C classifications for single rounds, and from \$3.50 to \$6.75 when caddies carry double. Twenty-six clubs have caddie funds while half this number pay either attendance or performance bonuses or both.

Club cleaning and storage charges for the season average about \$19.25. The average number of rounds played at the 73 courses amount to 17,500 with heavier play being reported at those clubs where dues income is highest.

Thirty-two clubs said that special times
(Continued on page 82)

Ends Partnership Pacts

USGA Says Pros Can't Split Prize Money in Opens

There'll be no more splitting of prize-money by men or women pros in the National Open and the Women's Open.

The USGA at its annual meeting, Drake Hotel, Chicago, Jan. 24, announced that pros must sign agreements ruling out the partnership arrangements which have been fairly common in pro golf as insurance against financial risks of tournament competition.

The USGA action was not high-level second-guessing about the propriety of pre-arranged splits of prize money in tournaments ostensibly conducted as thoroughly competitive affairs. In its blunt announcement the association protected pros against unwarranted rumors about backstage deals, according to professionals of extensive experience.

The USGA's new condition of National Open and Women's Open eligibility doesn't apply to any other open tournament, yet. "Yet" is the big word, there. But an independent in any competitive business has to take a chance with the ever-present danger of operating at a loss so the USGA hasn't presented tournament pros with a threat of unique hardship.

Back Stairs Policy

"Safety First" private agreements about prize money of golf tournaments, although questionable on some counts, have a big advantage over an old pro golf prize money policy, winner take all. The old system had the loser taking the back stairs out of the hotel.

This year National Open prize money will be at a new high of \$35,000, which is \$5000 more than last year. First prize will be \$8000 and first 50 and ties will get prize money.

Last year the Open with \$90,070 admissions, entry fees of \$19,070 and program advertising and sales of \$12,482, netted \$85,776. The figure looks better on the USGA statement than it actually registers in the over-all picture as about a third of the association's expenses, are due to the Open.

The USGA Women's Open this year will have prize money of \$7200, same as in 1957 when a 20 per cent bonus was added to the announced \$6000 prize money.

Women Adopt Handicap Formula

USGA Women's committee adopted the new USGA handicap formula based on 10 of the last 25 scores, subject to minor alterations for women's golf. Handicaps of amateur entrants for USGA women's competitions must be computed under the new system.

The Chicago District, Northern California and Southern California golf associations have announced that they intend to retain their own methods of computing handicaps.

USGA Green Section in 1957 again did a big job. The income from Regional Turf Service was \$63,225. Expenses of \$111,899 did not include the USGA Green Section Research and Education Fund, Inc. Tax-exempt grants totalling \$9,100 to golf turf research projects at seven experimental stations. An additional \$7,000 for golf turf research and education received from National Golf Day, sponsored by the PGA, is allotted on recommendations of the Green Section.

The Green Section will have its next mid-winter Educational program at New York City, Friday, Jan. 30, 1959, preceding the USGA's 65th annual meeting.

New Committee Heads

USA Committee chairmen appointed by Pres. Ames, for 1958:

Rules of Golf — John M. Winters, jr., Tulsa.

Championship — Charles L. Pierson, Boston.

Amateur Status — John G. Clock, Long Beach, Calif.

Membership — Gordon E. Kummer, Milwaukee

Handicap—Richmond Gray, Richmond, Va.

Green Section — Wm. C. Chapin, Rochester, N. Y.

Women's — Mrs. Charles Dennehey, Lake Forest, Ill.

Public Links — Emerson Carey, jr., Denver.

Junior Championship — J. Frederick Byers, jr., Pittsburgh.

Girls' Junior — Mrs. John Pennington, Buffalo.

Senior Championship — William McWane, Birmingham, Ala.

(Continued on page 68)

Encourage Fast Play But Don't Cut Back on the Challenge

By **JOE C. HADWICK**
Supt., CC of Lincoln, Neb.

In addition to problems of agronomy the course supt. has an important and delicate problem involving the time of play.

At our course, as at many others, play was terrific last year. Roughs were kept short and fairways were made as wide as possible to eliminate delays. Improvements that made the course easier to play were rated as essentials in our program.

Encouraging faster play and better scoring by the majority of club members without diminishing the charm, the challenge, the basic competition of player vs. course and the fundamental nature of the game, requires sound judgment. If the course is made too easy to be interesting, play will fall off.

Stretching the budget was a tougher job last year than ever before on labor, materials and machinery. Wages increased and it was difficult to get sufficient labor that could be trained to understand and perform jobs that have to be done with the least possible interference with the players.

Possibly there has been unbalanced consideration of some of the grass diseases that we regard as the newer ones. There has been more attention to the cure of these diseases than to their causes and prevention.

Plans Experimental Work

I believe that deficiencies of trace and minor elements may account for some of our newer and mystifying turf troubles. I am going to do some experimental work at our course on this problem in association with our State University.

I see some turf that is well fed with nitrogen, phosphorus, potash and lime but which still seems to lack something and be susceptible to disease. I want to learn the what and why of cases such as this.

In golf we are still far behind most other businesses in the percentage of income spent on research. We have innumerable problems on courses and lawns that are not getting adequate attention for the simple reason that the money for the work isn't being made available.

There is a chance that we will get more work done on our courses by making the work easier. Industrial and office jobs

are being made easier all the time. Course work isn't as hard as it used to be but it still is heavy enough to have laborers shopping around before they will take a golf course job.

The idea that men might be trained to do better work easier is making some progress in golf course maintenance. But it isn't advancing as rapidly as it should because the supt. himself probably is reconciled to getting up early and working and worrying until late at night to get and keep a course in enjoyable condition for men who have been told by the doctors not to kill themselves with long hours or hard work, but to get out and play some golf.

PGA Holds Teaching School at Dunedin

PGA's Teaching and Educational schedule was presented at Dunedin Jan. 10, 17, 24, 31 and will continue through February.

Evening sessions with professionals and authorities from other fields of education bring out a great deal of interesting and useful discussion.

Watch for This!

Every golf club in the United States is being mailed our annual form card on which space is provided for names of each club's operating personnel entitled to receive GOLFDOM. Please give this your prompt attention.

Unless we receive up-to-date information on those who are actively engaged in duties concerned with your golf club's operation we cannot continue mailing GOLFDOM.

If your club failed to receive our form card or misplaced it — use the form you'll find on Page 94 of this issue.

Our circulation auditing association requires us to show that the names to whom GOLFDOM is mailed are up-to-date. Lacking this information we are instructed to stop mailing GOLFDOM to old names on our list.

To make certain your 1958 officials and operating heads receive GOLFDOM fill-in the form and mail it — today — please.

Thank you.

GOLFDOM