



# FORD... FOR TOP PERFORMANCE WHEN YOU'RE UNDER PRESSURE

Golf course maintenance is a year-round problem and Ford owners keep their tractors working steadily from job to job and season to season. But one big reason for Ford's popularity is its performance as a "pressure partner."

When peak-summer sun is searing greens and wilting fairways... when heavy rains seem to double the speed of turf and weed growth... when *any* extreme of weather adds to the work load and all parts of the course need help at once... Ford rises to the occasion with the fire of a challenger and the steadiness of an "old pro."

Quick-change versatility and fast transport permit quick handling of many jobs all over the course with no lost time, no lost motion. Simple design makes Ford operation as easy as driving an auto. And the new Ford tractors, as always, take it easy on your turf, provide featherweight footwork with heavyweight lugging power! Check your nearby dealer for more details, or write to Tractor and Implement Division, Ford Motor Company, Birmingham, Michigan.

YOU SEE MORE **FORDS** BECAUSE THEY SAVE MORE MONEY!

## Is Your Water Wet?



Last month Elmer Border told you how he eliminated localized dry spots by using AQUA-GRO (wetter water) on areas where plain water would not wet turf. Next month you'll read how Buddy Pearson reduced the hardness of his greens and eliminated the excessive run-off by using AQUA-GRO.

Plain water, or rain water, just does not "wet" many areas of your soil. Peat moss, or organic matter for instance, will take hours to wet. Through the years it has been common practice to resort to hand forking and mechanical means to improve the "wetting" of your soils. Many times, the use of soil amendments to obtain better "wetting" and distribution of plain water in soils has been practiced with varying success.

Now it is possible to get at "the roots of the problem." AQUA-GRO, a special blend of non-ionic wetting agents, physically changes water so that it is "wetter." AQUA-GRO-treated areas wet quickly, deeply, and uniformly. No longer will you have localized dry spots or hard greens. No longer will you have long tedious waterings to reduce run-off. No longer will you have shallow and frequent waterings. AQUA-GRO will save you labor and water and, in many cases, your turf!

The physical change in plain water, caused by AQUA-GRO, is a relaxing or lowering of the tensions of the soil moisture. The USDA report on soil moisture tensions, showing a higher availability and freer movement at lower tensions, is discussed in our April Ad.

If you have not already tried AQUA-GRO, we feel it is important that you gain experience with this new approach to water management by including AQUA-GRO in your 1958 program.

As "Wettie Wetdrop" says:



I make  
**WATER WETTER!**

**AQUA-GRO®**

NON-IONIC WETTING AGENT

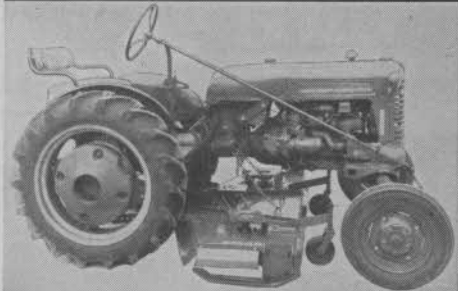
**AQUATROLS CORPORATION OF AMERICA**  
730 Lancaster Ave., Bryn Mawr, Pa.

paraboloid picture makes an old-fashioned golfer think it's time to quit drinking.

Woodland G&CC, organizing at Iowa City, Ia., has plans by David Gill, St. Charles, Ill., for 18 of which first 9 is expected to be built this year . . . Bar-scott Builders, Inc., to have 18-hole course as feature of \$15 million community development at Phoenix, Ariz. . . . Southdale G&CC, semi-private 18, at Scottsdale, Ariz., planned for early construction.

Union City, Pa., working on golf club with course construction job under direction of Robert Morrison . . . Pushing for new munny course at Emporia, Ks. . . . Las Posas CC, Oxnard, Calif., expected to be in play this spring . . . Albert M. Alfredo, Bronxville, N. Y., nurseryman to build 18-hole course near New Castle, N. Y.

## Fastest, Cheapest Way to Mow Tree-Thick Areas



**USE THE PERFECT TWOSOME!...**

a Wood's 5 ft. rotary, on a Cub or Lo-Boy

- Trims close to trees
- Ideal for mulching leaves

Mows up to 3 acres an hour. Maneuvers close to fences, buildings, trees. Saves tiresome hours of hand trimming. Slip clutch absorbs shocks, protects tractor and mower. Heavy duty, trouble-free. Free swinging blade. 42" models with over-running clutches also available for Cub and Lo-Boy.

Or choose rear mounted Wood's 5 ft. mowers for larger Fast-Hitch Farmalls (using 3 pt. adapter) and all standard 3-point hitch tractors (Ford, Ferguson, Oliver Super 55, etc.). Also 5 ft. to 9½ ft. pull-type models for any tractor.

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### High Sprinkler Coverage for Greens, Fairways

Transite Irrigation Pipe, because of high water-carrying capacity, helps keep sprinklers operating at rated pressures, assuring full coverage. This

asbestos-cement pipe *saves on installation* (Light weight cuts handling costs) . . . *economizes on pumping* (Interior smoothness is maintained) . . . *conserves water* (Ring-Tite joints stay tight) . . . *minimizes maintenance* (Transite is rustproof, resistant to soil corrosion).



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Transite Pipe for golf course irrigation systems.*

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**Now!** A COMPLETE  
GOLF COURSE IRRIGATION  
SYSTEM within your reach.

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offers you a unique and  
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**We will —**

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- SUPERVISE.

In short, we handle the operation  
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Fifth 18-hole course, the White, at  
Bethpage State Park, will be put in play  
this spring by Long Island State Park  
Commission . . . This will give Bethpage  
90 holes and world's biggest golf plant.

City turns over Evergreen, Ala., 9-hole  
course to Evergreen GC for operation . . .  
New Smyrna Beach, Fla., City Commis-  
sion leases clubhouse and clubhouse  
grounds to Men's Golf Assn.

Fairland CC, Roanoke, Va., leases Fair-  
land Lake Club Inc. resort and to build  
9-hole course . . . Williston (S. C.) CC,  
9-hole club coming into its first spring in  
attractive condition . . . Bacon Park,  
Savannah, Ga., to get an additional 9-hole  
course, a new 18, a par 3 course and a  
miniature course for kids.

Grimes Foundation, Urbana, O., buys  
Delray Beach, Fla., 18-hole club and un-  
der terms of referendum approved by Del-  
ray Beach voters, must use the land for  
50 years for a golf course . . . Purchase  
price was \$350,000 . . . Clinton (Conn.)  
CC to be on new 9-hole course by June.  
. . . New course to design of Geoffrey  
Cornish, partially financed by sale of  
former club site to residential develop-  
ment.



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- Pennlu      • Washington
- Cohansey (C7)      • Arlington (C1)
- Congressional (C19)

Our stolons are true to name, weed and seed  
free and in vigorous growing condition. As  
a proof that we know how to keep our strains  
pure, our present Washington exactly matches  
that we sold in the 1920's.

*A Reliable Source of Supply Since 1920*

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The world's finest and best known.  
Will not turn or break apart.  
PRO'S CHOICE

**F. C. PHILLIPS, INC.**

STOUGHTON, MASS.

Sidney Postanik heads syndicate that bought Mt. Plymouth hotel and 18-hole course at Sorrento, Fla. . . . Cleveland, O., Metropolitan Park System plans to open its new Bedford Park course in spring . . . Expect to open new \$250,000 9-hole course of Tri-Brook CC, East Brookfield, Mass., soon . . . Geoffrey Cornish is architect.

Phoenix, Ariz., city council budgets \$165,000 for building 9-hole course on 67 acres (estimated value, \$200,000) donated by real estate man, John F. Long, who will build \$20,000-\$25,000 homes around the course . . . G. M. T. Jenks has offered 120 acres near Cocoa Beach, Fla., to members of Rockledge CC if they'll build a course on it . . . Jenks owns land adjoining proposed course and value of this land as residential property will be greatly increased if offer is taken . . . Site isn't in neighborhood of Cape Canaveral missile test center.

Venice, Fla., city council signs one year lease on Venice G&CC with Artists Guild Foundation, Chicago, then subleases to Jim Duncan, pro who operates the course. . . . Lou Ringe has done most of the work in building a 9-hole course at American Falls, Ida. . . . It started out to be a com-



*"For more fun out of golf  
pick the all-new*

*Cushman*<sup>®</sup>

## ELECTRIC GOLFER"

says  
**BEN HOGAN**

- New extra-heavy duty leading link front fork
- New rear wheel suspension pivoted in rubber
- Airplane type shock absorbers front and rear
- V-belt and differential drive
- Longer, wider body
- Travels up to 36 holes and more without recharging

Ask your dealer for a **FREE demonstration**  
or write for **illustrated literature**

**CUSHMAN MOTOR WORKS, INC.**

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907 NO. 21st, LINCOLN, NEBRASKA

Golf should be total enjoyment for you. Here's the way to enjoy it even more—play refreshed, no tired out fagged feeling after 18 holes. Cushman Electric Golfer produced by the nation's leading manufacturer of light vehicles. Cushman offers 24 volt systems (four 165 or 200 amp. batteries) or 36 volt systems (six 165 amp. batteries).

# Kaddie Kart

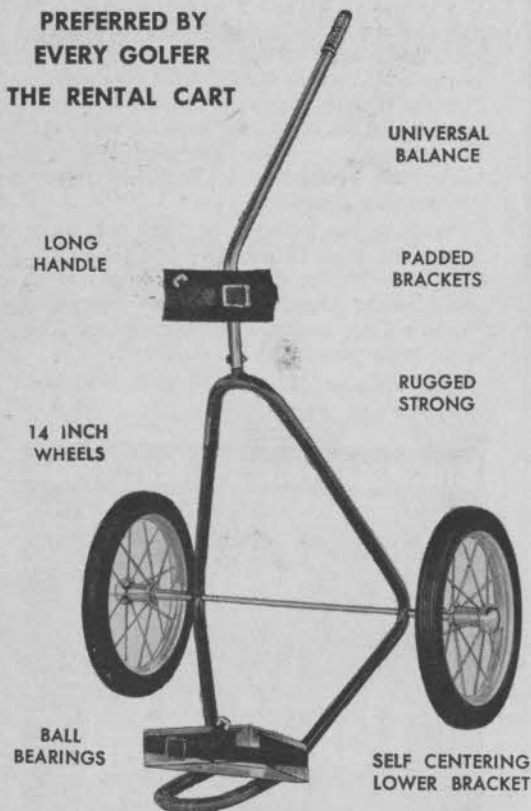
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## FOR RENTAL USE

**SOLD - LEASED - FINANCED**

**PREFERRED BY  
EVERY GOLFER  
THE RENTAL CART**

**MODERNIZE  
NOW**



It is time to discard the inefficient rental cart. Old, obsolete baby carriage type handles and reconstructed folded carts and other makeshifts leach away your profits.

Kaddie Kart is the professional cart for rugged hard use. It takes any beating, and abuse. Is so well made it can stand out in open weather year after year.

It is useless to steal, so theft of Kaddie Karts is negligible.

Kaddie Kart has had long years of proven success on America's foremost golf clubs — both public and private.

Don't gamble. Kaddie Kart has never known failure, has never been surpassed in service, has never had to make an excuse.

When once used it stays. Many carts sold sixteen years ago are still doing daily duty. (Price in 1941 was \$22.60.) Today price is \$16.70 less cash discounts.

Write for information — Rush your orders or telephone for quick action.

The wise club or pro that installs Kaddie Karts 100% has a ready public waiting to use this Kart. Wherever he goes, the golfer finds Kaddie Karts a mark of distinction at the best courses. That is why often when Kaddie Karts are substituted for other carts a jump of 50%, 75% or 100% in income has been recorded in a single week.

**CHAMBERLIN METAL PRODUCTS CO.**

**GOLF CART SUPPLIES**

**2226 Wabansia**

**Chicago 47, Ill.**

**Phone Capital 7-7171**

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Chicago 47, Illinois

Please rush information on buying  leasing  Kaddie Karts.

Please ship \_\_\_\_\_ Kaddie Karts at once.

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**Can really take it!**



- Made to stand up under the beating at the busiest ranges.
- Extra tough construction—with specially developed paint to withstand continuous punishment—reduces ball investment and maintenance costs to a minimum.
- Colorful, bright, easy-to-see solid stripes to discourage pilferage.
- Stamped "RANGE," or with your imprint—large or small type.

*Priced right—last longer.  
A trial order will convince you.*



**PLYMOUTH  
GOLF BALL CO.**

Makers of the World's Best Golf Balls

PLYMOUTH MEETING, PA.

munity do-it-yourself job but most of the others seemed to have sat on their hands. . . . Salt Lake City to build 9-hole municipal course in Rose Park area to plans of Bill Bell.

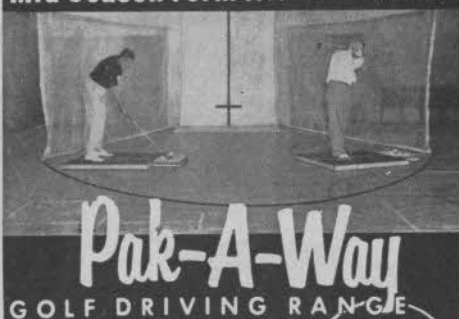
Hancock, N. Y. to complete 9-hole course where one was begun as a WPA project in the '30s . . . August Teacia of Sidney (N. Y.) CC in charge of construction . . . Phoenixville (Pa.) CC figuring on enlarging from 9 to 18 . . . Springfield CC near Royersford, Pa., expects to be playing on its second 9 this summer.

Vancouver (Wash.) building first 9 of the municipal 18 to plans of Fred Feder-spel of Oswego, Wash. . . . Carolinas CC, Loris, S. C., on its new 9-hole course . . . Preston Hennis is pro . . . Planning 9-hole course and range near Lincoln (Neb.) Air Force Base . . . Ivan Delevante hopes to have nine countries in Caribbean winter tournament circuit.

Walker Cup matches in 1959 will be at Muirfield, May 15 and 16 . . . This will be first time Walker Cup matches have been awarded to Muirfield . . . Of the eight Walker Cup matches held in Britain, all have been played at St. Andrews.

Hartsbourne Manor golf club with annual dues of about \$180 a year is said to

## Mid Season Form All Year-Round



- Entire unit can be set up for use or folded against wall in less than 2 minutes by 1 person.
- Two persons can use it at one time.

Easy to install . . . safe to use—the ball cannot be driven out of it and cannot rebound or ricochet back against the player. Use regulation golf balls and golf clubs except putter. Durable and substantially made, the only complete package golf driving range for indoor use, includes net, backstop, and driving platforms with built-in rubber tees and brush mat . . . player opening 20 ft. wide; overall height 11 ft.; shipping weight 260 lbs.

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# Only Victor has this special Pay-as-you-Profit Fleet Plan!

*Own your own Victor Fleet now . . . make payments only during your golfing season*

Victor makes it easy for you to have a fleet of all new Victor Electri-Cars now, on convenient monthly payments. You select your own terms, with up to 24 months to pay.

And — you make no payments during your non-golfing season.



## Why Victors mean more profits for you

**Longer mileage** without recharging batteries. Costs less to recharge.

**Minimum upkeep.** You can "do-it-yourself" with Victor.

**Longer life.** Many Victors now in third year without needing a single new part. A Victor fleet builds profits for you because Victors go farther, last longer, cost less to operate and maintain.

Discover how Victor makes it easy for you to be in business for yourself, make maximum profits. For complete details on Victor's Pay-as-you-Profit Fleet Plan and freight-saving Bee-Line Pool shipment deal, write Victor on your club letterhead. Tell us how many cars you need and approximate delivery date.

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Willie Mustard, Pro  
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Ann Arbor, Mich.

Thomas Kerrigan, Pro  
Siwanoy Country Club  
Bronxville, New York

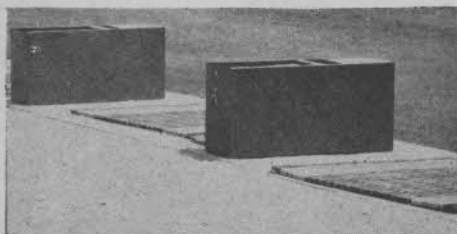
Ethan Kirkhart, G. C. S.  
Youngtown Country Club  
Youngstown, Ohio

**Increases player traffic**

**Increases range profits**

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**FULLY AUTOMATIC GOLF TEE**



**All moving parts chrome plated**

**Fully guaranteed**

**Sensational Low Prices**

**Will tee a ball every 3 seconds**

**or as desired**

WILL-TEEs are proving the reliability of their all-weather performance at several hundred of the nation's busiest golf ranges. Here's the use-proven, long-lasting, trouble-free service that builds range patronage and operating profits.

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**5200 Woodland**

**DES MOINES, IOWA**

have highest dues of any British golf club . . . Annual dues at Tam O'Shanter CC (Chicago dist.) and several other clubs are \$600 plus 20 per cent federal tax . . . Membership in Los Angeles CC now costs about \$15,000 . . . At Hillcrest CC in Los Angeles membership is \$8500.

When Forest Hill Field Club, Bloomfield, N. J., installed its \$27,000 greens and fairway watering system in 1937 it began paying for the job at the rate of 25 cents a round paid by every member before teeing off and collected by caddy-master, Joe Le Ponte . . . Joe says he never missed collecting . . . The system was paid for in four years.

Country Club of Ithaca, N. Y., building new clubhouse and to have new course designed by James Harrison, Turtle Creek, Pa. . . . Old clubhouse and 64 acres sold by club to Cornell university . . . Green Hills CC, Millbrae, Calif., completes \$175,000 clubhouse improvement and pool program.

One of best promotion ideas we heard of last year was that of Willie Kidd, jr., pro at Interlachen, Minneapolis . . . He got in touch with club officials in the Twin Cities about entering teams, each

*(Continued on page 71)*

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