

Don't play an old-fashioned Golf Ball!



Play modern U. S. Royal Specials  
the ball **KEN VENTURI\*** drives yards farther



Ken says, "The Royal Special really moves out fast.

It flies for more distance on

every drive." That's why so many winning Pro's are giving it the big play this year. Try this greatly improved, modern ball and see for yourself. U. S. Royal Specials are sold only through golf professionals' shops.



\*U. S. Royal Staff



**United States Rubber**

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