

Play modern U.S. Royal Specials the ball KEN VENTURI* drives yards farther

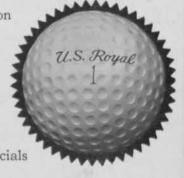


Ken says, "The Royal Special really moves out fast.

It flies for more distance on

every drive." That's why so many winning Pro's are giving it the big play this year. Try this greatly improved, modern ball and see for yourself. U. S. Royal Specials

are sold only through golf professionals' shops.



*U.S. Royal Staff



United States Rubber

Rockefeller Center, New York 20, N. Y.