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Wants Practical College Training for Potential Pros

By **GEORGE DAWSON**

Vice President, Golfcraft, Inc.

HARVEY Penick, veteran professional at Austin (Tex.) CC, says some changes will have to be made before the influx of college graduates into professional golf is going to mean much in improving the sport and business of golf and the golf profession.

Like everyone else who has been around much in golf, I have respect for Harvey's knowledge of the facts and his sound judgment.

Also, like almost everybody else in golf business I have accepted, unquestioningly, the opinion that professionals who were college graduates were going to revolutionize pro golf and place it on a higher plane of earning and a broader base of service.

Why I so readily subscribed to that opinion, I don't know. I am a graduate of a fine university myself, but I can't think of anything specifically that university education did for me in golf business that couldn't have been done by reading and informal study carried on by all normally intelligent Americans and by assistant training under a competent professional. After a great deal of observation and reflection, I am convinced that for businesslike operations, thoughtful service, market development and profit, a considerable number of non-college-trained pros have done a remarkably good job.

Studies Penick's Remarks

So what could the college trained professional do better? Penick's comment got me studying.

Up to this moment my answer is that the college-trained pro hasn't any advantage or benefits for the game that aren't brought into golf by a representative personable high school graduate who has had pro shop experience.

College training, then, for prospective professionals needs a great deal more vocational guidance than it seems to be giving students.

College education logically should be very profitable for golf pros in general

and the individual pro with a college background if the instruction were viewed practically.

Golf's own official attitude doesn't encourage college education of the potential professional. The Rules of Amateur Status (Rule 1; 2) call for forfeiture of amateur status as a result of "taking any action which clearly indicates the intention of becoming a professional golfer;" and have the penalty of forfeiting amateur status "because of golf skill or golf reputation, accepting any consideration as an inducement to be a student in an educational institution. However, a student may accept a scholarship granted and approved by the institution's regular central authority awarding all scholarships."

Rule's Meaning Not Clear

The meaning of the latter rule is not clear. Golfers who have received athletic scholarship aid because of golf proficiency should have no reason to regard themselves as dishonorable and of character lower than students receiving educational assistance because of football, basketball or track ability.

Probably fewer than half the college students now receiving some scholarship assistance intend to become professionals. Say that a young man wants to be a doctor and can get a golf scholarship. It is hard to see where that would be contrary to the amateur spirit. If a young man's father is a golf professional and the boy would like to follow his father and get a college education on an athletic scholarship before going into a pro job, there is no violation of the amateur spirit in harboring such ambitions.

Clarification Needed

Clarification and modernization of amateur status regulations appears to be one of the necessary procedures due the college-educated potential professional.

Talks with a number of university golfers bring out that the young men hope that college educations will prepare them to eventually get good pro jobs and to handle those jobs well. The tournament circuit, of course, is the first target of the college golfer who plans to have a pro golf career.

Theoretically the college trained professional should be a valuable man for a club and its members - if the college training includes subjects the professional can use on his job.

Other professionals, with whom I've discussed college schooling, agree with
(Continued on page 112)

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Turfmen in Canada for RCGA conference included (l. to r): Ralph Goodwin-Wilson, Ontario Ag College; Tom Mascaro, West Point Prod. Corp.; Bob Miller, Du Pont; Charles Wilson, Milwaukee Sewerage Commission; Nelson Monical, director, GCSA; Fred V. Grau, Nitroform Chemicals; J. R. Watson, Jr., Toro Mfg. Corp. and Robbie Robinson, mgr., RCGA.

200 Attend Ninth RCGA Turfgrass Conference

More than 200 supts. and green chairmen from all parts of Canada met at the Horticultural dept. at the Ontario Agricultural College in mid-March to get the most up to date information on the maintenance of courses. It was the ninth annual turfgrass conference sponsored by the green section of the Royal Canadian Golf Assn.

The two-day Conference included lectures and discussions on turf research, soil chemistry and fertilizers, turf diseases, etc.

The green section of the Royal Canadian was organized in 1949 to hold educational meetings, encourage provincial agricultural colleges in organizing turf research and assist clubs in maintenance problems.

Iowa State Holds 24th Annual Short Course

Twenty-fourth annual turf short course, sponsored by Iowa State College, Ames, was held Mar. 10-12. Speakers included several nationally prominent turf specialists. Among them were Robert W. Schery, O. J. Noer, Jack Harper, Norm Goetze, H. B. Musser, Tom Mascaro, James Holmes, Marvin Ferguson and Dick Chenik.

Members of the Iowa State agronomy staff who spoke or took part in panel discussions were Joe Stritzel, John Lilly, Malcolm Shurtleff and Louis Bass. Iowa supts. who were on the program included Beryl Taylor, who is in charge of the Iowa State course, and Charlie Weile.



Chickasaw CC Host to Southern Superintendents

Southern Turfgrass Assn. held its most successful conference, Feb. 24-25, at Chickasaw CC, Memphis with 158 supts. registered. Several persons attending the meeting came from as far away as Indiana, Louisiana and Missouri. Among the speakers were O. J. Noer, H. B. Musser, John Gallagher, James R. Watson, Jr., James Latham and Ray Jensen.



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Part of the record delegation of superintendents at Midwest Purdue Meeting.

Brandt Heads Midwest; 534 at Purdue Conference

Jim Brandt, supt. of Danville, (Ill.) CC was elected pres., and Stan Graves of Westwood CC, Rocky River, O. was elected vp at the annual meeting of the Midwest Regional Turf Foundation at Purdue University, Mar. 4. They succeed the retiring pres., Marion Mendenhall, and VP Ray Phillips. W. H. Daniel continues as executive secy. and G. O. Mott, treas.

Even with poor weather there was a new high in attendance with 534 registered. Of these over 130 hadn't attended a regional meeting before. Much of the increase was due to landscape and industrial lawn personnel. During the meeting, 1958 Fall Field Days were announced for Sept. 15-16.

The theme, "Increasing our Understanding," was marked by 12 talks reporting the extensive turf research carried on by students and personnel at Purdue. Over 60 people participated in this program. Special attention was drawn to the research in arsenic toxicity, in which W. H. Daniel pointed out that this is the year for supts. to test arsenic in a small way on their individual areas. By 1959 commercial products much easier to spread and more adaptable to application, should be available. For the second year, the special section on basic information drew much favorable comment.

In a panel discussion on nitrogen utilization, D. W. Kolterman pointed out that

the source of nitrogen is immaterial to the individual grass plant as long as it gets the right amount at the right time and in available form.

In discussing crabgrass control, N. R. Goetze reported that extensive research at Purdue has led to the release of a faster acting organic arsenical which will appear on the market in 1958.

Attendance at Penn State Meeting High in Spite of Snow Storm

In spite of a severe snow storm at conference time, the 27th annual turfgrass meeting sponsored by Pennsylvania State University was very well attended. The conference was held Feb. 17-20 at College Park.

Discussion of new ureaform nitrogen highlighted the meeting. Results of studies of ureaform application, carried on at Penn State, were outlined by H. B. Musser, head of the university's turf research program. Joseph M. Duich also told of his findings in conjunction with ureaform research.

Other speakers and their subjects included: R. E. Schmidt, who discussed 2-4-D application; H. B. Couch, who talked on fungicides; Charles D. Jeffries, who described his findings in potassium research; Louis T. Kardos, who explained conditions that come about due to water loss; J. R. Bloom, who spoke on the new nematode menace; and J. C. Harper of Toro Mfg. Corp., who gave some mowing tips on how to avoid shocking turf.

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Fred Bove (left), Santa Ana, Calif. and Milton S. Brown, Jr., New Bedford, Mass.

Come from Atlantic, Pacific to Attend Mass. Winter School

There was a cross country flavor at the University of Massachusetts Winter School for Turf Managers which was concluded Mar. 13. Fred Bove of Santa Ana, Calif., and Milton S. Brown, New Bedford, Mass., came from opposite ends of the country to attend along with a large group of men from the hinterlands.

Bove, the first Californian to attend the school in its 32 year history, is a retired Marine Corps major. He was formerly officer in charge of the Corps course at Camp Pendleton, Calif., and before that was green chmn. at the Navy-Marine course in Honolulu. He plans to become a supt. in California.

Brown, mgr. and supt. of the New Bedford Public Links, came to the school under rather unusual circumstances. His assistant, Bob Viera, a senior at the Winter School, talked him into it. Brown had been half threatening to attend the course since graduating from high school. He is golf committee chmn. of the New England GCSA.

Prof. Dickinson Gets Educator Award from Superintendents

Prof. Lawrence F. Dickinson was honored with a plaque designating him as the foremost educator in turf management by the GCSA. Robert Williams, pres. of the supts' organization, made the award at March graduation ceremonies of the University of Massachusetts Winter Turf School.

Prof Dickinson founded the school in 1927. It was one of the first in the turf education field and set the pattern for

practically all others established in subsequent years. Lack of space and shortage of teaching personnel forced suspension of the school's activities in 1956-57, but the clamor for its renewal was so great that the winter course was resumed for 1957-58. This, in itself, was a great tribute to Prof. Dickinson.

In presenting the plaque to the Mr. Chips of the turf industry, Williams said: "Your teaching always shall be an inspiration to every supt., and particularly to those who studied under you. We sincerely hope that our achievements justify the great faith you have had in our profession."

Complete Winter Turf Course at Penn State; Enrollment Information Listed

Another successful Turfgrass winter course, conducted by Penn State University, was concluded in March. During the two eight-week terms, students completed intensive classroom and lab training in grass management problems along with supplementary instruction in many subjects touching on turf maintenance. Two years are required to complete the Penn State course, with classes beginning in November of each year.

High school grads, 16 years of age or older, are eligible for enrollment. A high school diploma is waived for those who demonstrate maturity, purposeful interest and have had experience in the turf management field. Inquiries pertaining to enrollment should be sent to the Director of Short Courses, College of Agriculture, Pennsylvania State University, University Park, Pa.



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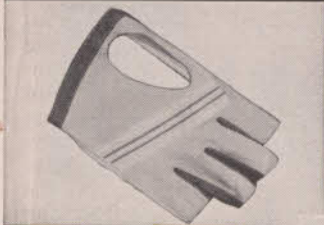
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Gloom Bows Out- Dollars Come In at Revolta's Shop

By HERB GRAFFIS

FROM one of the darkest, smallest hole-in-the-wall pro shops at any of the world's fine golf clubs, Johnny Revolta went into one of the finest. Members of Evanston (Ill.) GC rightly take great pride in this bright new shop, located adjacent to the men's lockerroom and close to the first tee, practice and 9th green. Not only do they admire it, but they patronize it.

Revolta and his staff keep the shop immaculate. The light cabinetwork framing the displays, the rich dark green carpeting that resists spiked shoe traffic and doesn't show dirt (when it gets the good housekeeping Johnny's lads frequently give it) put Evanston's men and members and their guests in a pleasant mood.

Eye appeal is further developed by



Recessed mirror, attractive shelving and panelling all help to give a beckoning look to the Evanston GC pro shop merchandise.

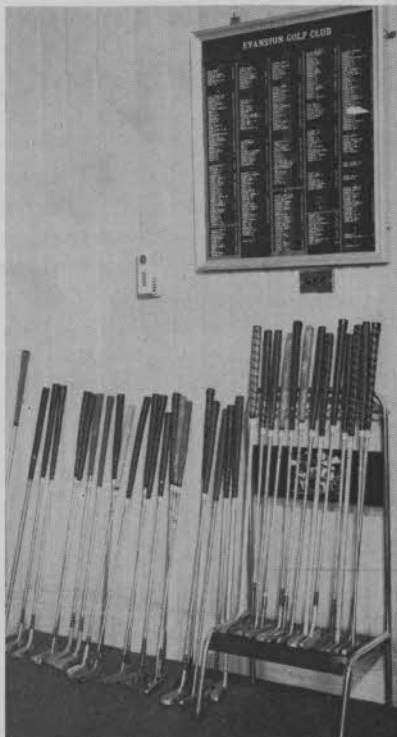


Sportswear dept. is in front of shop.

the spotlighting and concealed lighting fixtures at the top of the display frames in which clubs, bags, apparel and accessories are shown.

The large picture window gives a broad view of the beautiful course. It also makes a show window that reminds Evanston members of what they want, need and can get in Revolta's shop. The window display is frequently changed; so is the display on the pegboard panel.

(Continued on page 112)



Everybody sees putter display when they check the handicap board. This is ideal spot for moving equipment of this kind.