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ACUSHNET *GOLF EQUIPMENT*

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TRADEMARK

Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

Award of the International Golf Assn. professional matches involving pros of more than 30 nations to Mexico cures the sting that prominent Mexican golfers, many in high official positions, felt about what they considered rude treatment by American PGA . . . Fining American pros for playing in a Mexican Open somehow never impressed Mexican golfers as an exhibit of good neighbor policy in sports . . . USGA in engineering amateur competition for the Americas Cup presented by Jerry Bowes and bringing Canadian, Mexican and U. S. amateurs into an event is regarded in Mexico as a masterly act of diplomatic sportsmanship . . . The Americas cup competition has showed steady improvement in Mexican amateur standard of scoring.

With the International matches for the Hopkins and Canada trophies bringing to Mexico biggest event in golf competition between nations, it gives notables of Mexican golf and government the satisfaction of being rated with U. S., Canada, Britain and Japan as a major golf power . . . Change of this fall's International Golf Assn. matches from Venezuela, to which matches had been awarded, was expected after Venezuela's explosive change in administrations. . . . Opening of de luxe new course near Havana, designed by Dick Wilson, featured by Hogan-Snead exhibition and invitation event bringing many from Florida . . . Rebels



Herb Graffis

stayed in the Oriente hills.

Members of Manakiki CC, leased from Cleveland (O.) Metropolitan Park Board, rumored to have offered \$1,500,000 as purchase price of course which common pleas court rules will have to be opened to general public when present lease expires . . . Johnny Bass now pro at Pine Ridge, Baltimore's newest public course.

Cumberland (Md.) CC to install fairway watering on its 18 holes . . . Valmont area of Hazelton, Pa., to have 18-hole par 3 course . . . Fred Lindstrom signed as pro at Conewango Valley CC, Warren, Pa., succeeding Paul Porter who has gone to East Aurora, N. Y. as pro.

Miller's High Life renews contract for All-Star TV golf . . . One of new series of matches will be shot at Boca Raton (Fla.) Club, . . . Clinton (Conn.) CC building new clubhouse . . . Hermitage CC, Richmond, Va., plans to begin building 18-hole course at "Ethelwood" site to eventually provide additional facilities for membership which has more than doubled in past 10 years . . . Antelope Valley CC, Lancaster, Calif., completes \$300,000 clubhouse.

Kinderton CC, Clarksville, Va., to hold its fourth annual amateur invitation tournament May 17 and 18 . . . Sam Davis, Jr., is chmn. of the 36-hole event which has field of 196 . . . Donald Ross designed first 9 of the course and in 1950-51 Dick Wilson revised the front 9 and add-

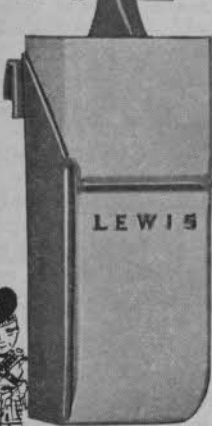
As they are in this photo taken on the first tee of the Westmoreland Country Club in Wilmette, Ill., women golfers are slowly taking over throughout the country. In 1957, they played about 10 per cent more than they had the year before. By the end of 1958, it is estimated that there will be nearly 800,000 of them playing private, semi-private and public courses. Probably the next step in their progress will be to build country clubs where men are excluded.

Fred Kuehn photo

Front
Cover

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NEW



Now available
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brushes!

Tough, weather-resistant plastic coated finish . . . inside and out. "Magic action paddle" spins ball for perfect cleaning. Complete tee ensemble available.

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WATERTOWN, WISCONSIN

ed a back 9 to the Kinderton course.

John Embry, formerly supt., Riverdale CC, Little Rock, Ark., now is supt. at Mesa (Ariz.) G & CC . . . Grass greens to be installed at Guymon, Okla., muni course . . . Scovill course of Decatur, Ill., park district gets new \$150,000 clubhouse . . . J. M. Mabry is clubhouse operator . . . Lacy Chandler is park supt. . . . Ralph Cripe is pro . . . Fred Federspiel of Oswego, Ore., designs new 9-hole course for Springfield (Ore.) CC.

Joe Maples moves from pro spot at Roanoke CC, Williamston, N. C., to Siler City, N. C., to build new course to design of his father, Ellis Maples . . . Construction of first 9 began Mar. 1 on beautiful 400 acre tract . . . Club eventually to have 7,600 yd. 18 . . . Cleveland (O.) Metropolitan Park System expects to open its 18-hole Beford course by Aug. 1.

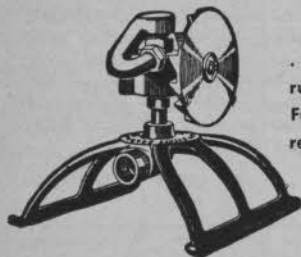
C. Donald Breckenridge, golf coach for Penn High School, named pro by Greenville (Pa.) CC . . . Miami Springs course, Miami, Fla., only city-owned course to have an additional 9 . . . Last year Miami Springs course took in \$125,892 and netted \$16,245.

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Double Spout (above)
up to 90-ft. coverage
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Cut Sharpening Costs!



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**SIMPLEX
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COMPLETE
with 1/2 h.p. motor
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- LIGHTER
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Simplex "150," the newest portable lapping machine, reconditions any hand, power, or gang reel-type mower with lapping compound . . . keeps mowers in top condition between sharpening jobs. Couples to either side of mower; gang mowers need not be unhitched. Weighs only 30 pounds—easily carried right to the job. G-E 1/2 hp motor with reversing switch for quiet, dependable operation.

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Dept. G-4

Plymouth, Ohio

Ocean City, Md., to have course as part of real estate development plan . . . Bud Geoghegan, Crestmont CC, West Orange, N. J., back from Fla., again teaching 10-week courses at high school gym for West Orange Recreation Dept. . . . Arkansas City, Ark., Spring Hill muni course installing grass greens . . . Fire destroyed Warrington (Pa.) CC 97-year old clubhouse which was being renovated for Memorial Day opening . . . Loss, \$100,000.

Brown County muni course at Green Bay, Wis., to have new clubhouse . . . Les Frisinger appointed pro at Rockledge G & CC, Cocoa, Fla., recently bought by Cal Kovens.

Fred Sappenfield resigns as pro-supt., Elizabeth Manor G & CC, Portsmouth, Va., to be supt. of Willow Oaks CC, Richmond, Va., now being built . . . Begin construction of first 9 of 18-hole course at Ft. Rucker, Ala. . . Building \$126,000 clubhouse for Beaver Brook CC, Knoxville, Tenn., which has first 9 of its course in play.

Fern Creek High School in suburban Louisville, Ky., to have 9-hole par 3 course . . . Denver, Colo., two 18-hole

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"Makes a virile root system—relieves compaction—certainly saves on watering," says Ed Clement, Supt., Westminster C. C., Westminster, Mass.



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and two 9-hole munny courses played 214,357 rounds in 1957, an increase of 4,266 over 1956 . . . Willis Case was most popular Denver public course with 60,250 rounds . . . Wellshire was closed part of the year for installation of watering system . . . Total income was \$197,320 . . . Net was \$1,264 . . . Overland's second 9 being opened for Denver golfers this year.

San Francisco Recreation-Park Dept. to build 9-hole course at McLaren Park . . . Greenbrier CC, in Phoenix, to have clubhouse in 300-room hotel, one wing of which will be between first and tenth tee of course . . . Johnny Bulla contracts for operation and maintenance of course, membership promotion and pro shop operation . . . Mark Mahannah designs 18-hole course for City Golf Commission of Venice, Fla.

Bill Torkas, pro of new Thunderbird CC, Phoenix, Ariz., has many listeners and is doing fine promotion for his club and other Western American Mortgage Co. properties with his Friday evening TV Show, "Tee Time." . . . Guy M. Rucker, Jr., will open first 9 of his Cedar Hills GC near Lynchburg, Va.

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Model 336 Power Spreader Seeds - Fertilizes - Top Dresses

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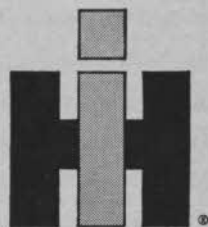


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GENERAL OFFICE
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Real estate developers who have or are building courses as features of residential projects are asking about competent, substantial people to lease and/or operate courses . . . The tie-ups of homesites and golf course involve plenty of problems of assuring first class operation of the course after the promoters have sold all the home sites.

Phoenix, Ariz., Parks and Recreation Dept., in reporting on Encanto course operations, showed latest fiscal year, ending June 30, 1957, combined averages of the 18 and 9-hole courses as 83 cents per player revenue and 22 cents per player profit . . . courses had total of 163,656 players.

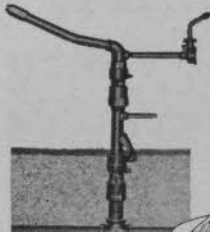
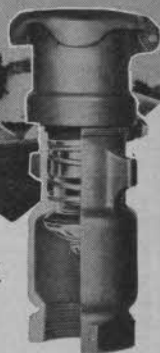
Atlanta golfers hailed Harold Sargent, PGA president, at gala dinner, March 31 . . . Garden City (N. Y.) GC to celebrate its 60th birthday with big party June 28 . . . Nine holes of the old South course at Boca Raton (Fla.) Club again in play after being shut down since start of World War II . . . That South course was one of the country's finest.

Golf Writers Assn. presents to Dunes Golf & Beach Club, Myrtle Beach, S. C. a trophy for its members' play . . . Writers

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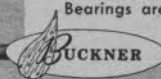
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