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Akron 20, Ohio

NEW
The Herringbone pattern
gives the finest
TRACTION ACTION

College for Women, Colorado Womens College, Colorado University, University of Arizona and University of New Mexico.

One of the highlights of the 1956 tournament was a clinic conducted by Betty Hicks, LPGA star. Other activities included a banquet, barbecue and dance sponsored by UNM students. Driving and pitch and putt contests also were held.

Winner of the 1956 men's tournament was Jimmy Breen, New Mexico student

and a protege of William T. Tucker, who died in 1954. Breen shot a 300. In the women's division, Natasha Matson, Texas State College for Women, took a first round lead and never relinquished it. Sponsors of the Albuquerque golf roundup foresee a big boom in collegiate fall tournaments in coming years. They are agreed that golf played in such events is better than that played in spring tournaments because the students have had all summer to polish up their games.

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- 2500 100% Worsted Flannel (9 colors)\$13.50
- 1000 100% Worsted Sheen Gabardine (12 colors)\$13.50
- 2600 100% Worsted Bedford Cord (6 colors)\$13.50

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We also feature Lady Par Bermuda Shorts in Worsted Flannels, Gabardines, Anglo Doeskins and Stripe Flannels.

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New York 11, N. Y.

Swinging Around Golf

(Continued from page 16)

area community of estate homes ranging from \$30,000 to \$110,000 . . . 27-hole course will cover 256 acres . . . Bill Bell is the architect . . . Bill Bengeyfield, USGA green section Western director, reports summer of '57 has been a trying one for turfmen from Phoenix to 'Frisco . . . High temperatures have seared the poa annua and slowed the bent . . . He adds that of every 10 greens that have gone sour this summer, eight have done so because of too much water . . . Western Golf Assn. reports that 346 caddies will attend college this fall on Evans scholarships . . . The program is the world's largest supported by individual contributions.

Selva Marina CC Board Chmn. Joe Adeebe says construction started on new club's 18-hole course at Jacksonville, Fla., Sept. 1 . . . Wm. F. Bell, who designed 18-hole course for Whitter Narrows, Los Angeles County recreation area, recently was appointed by county supervisors to design an additional 9 . . . Milan (Tenn.) G&CC recently formed.

Players in recent amateur tournament at Randall munny course, only grass green course in that part of south central Missouri, said Supt. Fred Runge has done marvelous job in conditioning course and that his wife, Ethel, also is a star at course maintenance work . . . Los Angeles County 1956 grand jury, in recommending that taxation of private courses be moderated to preserve them from being subdivided, pointed out that assessments recently had been increased from 23.2 to 81.8 per cent on private courses in the county.

Los Angeles County recently followed City of Los Angeles in raising course rates . . . New LA County basic rate is \$2 on weekdays and \$2.50 on Sat. Sun. and holidays . . . San Diego also raises rates on many courses to \$1.50 weekdays and \$2 for weekends and holidays . . . Half prices charged for 9 holes or for 18 holes during the hour preceding the close of business.

City of Palm Springs, Calif., has citizens' committee investigating possibility of building munny course . . . Bill Remlinger heads group planning to build course at Delphos, O. . . Kalamazoo (Mich.) City Parks Supt. Nick Kik expects to have new munny 18-hole course in play next year . . . Course to have big range with plastic roofing over range tee area very handy to first tee.

Roy Gunderson, county park and recreation director, expects to begin building Liberty Lake course at Opportunity, Wash., early in 1958 . . . Construction almost completed on Loris-Tabor City (N. C.) 9-hole course . . . Preston Hennis, pro at Conway was achitect and Tally Eddings is in charge of construction . . . Antioch (Calif.) munny course to be

enlarged from 9 to 18 holes . . . Bob Baldock is architect . . . Oliver Sleppy is pro and director of the Antioch course.

Sam Street pro at Thousand Island Park (N. Y.) GC which is in its 46th season . . . Walter Ashcraft, sec., High Lands GC, Pataskala, O., says that first 9 of the 18-hole course will be in play in May, 1958 . . . Really pushing construction of DeSoto Lakes G&CC at Sarasota, Fla. now . . . Dick Wilson is architect . . . Troup Construction Co. building the job under Dick's supervision . . . Tom Utterback, sec. of the DeSoto company says lot purchases in project are ahead of schedule with several prominent playing professionals among the buyers.

Ed Miles in Atlanta Journal says more than 12,000 golfers play 19 courses in Atlanta during an average week of the season . . . Start building 9-hole course of Grifton (N. C.) CC of which W. L. Dawes is pres. . . . Making fast progress in building Bayside Land & Investment Co. 9-hole course at Eureka, Calif. . . . Frank Moore, co-owner and pro of recently opened DeLand (Fla.) CC, hired John R. Porter as asst. . . . Realtor Ed Tonti plans to build 18-hole course soon southwest of Columbus, O.

Owner Bob Faris opens Brae Burn GC, Dansville, N. Y., with Ray Knapp as pro . . . Jans Investment Corp. to build 18-hole course in Las Posas Estates area near Camarillo, Calif., with Lawrence Hughes as architect . . . John, Walter and Steven Klinkowize intend to build course at their Crest View Beach & CC, New Windsor, N. Y.

James Edgar Williams III arrived recently at Marietta, Ga., where pappy is Marietta CC pro . . . His mother says III hasn't thrown any clubs yet but he can howl just as loud as any pro who ever missed a III-foot putt . . . Chico, Calif., Bidwell Park munny course opens second 9 and says it now is only 18-hole course in the state north of Sacramento and for beauty ranks with any of California's courses.

Otto Greiner, pro at Knickerbocker CC, Tenafly, N. J., in winning second annual Festival of Golf at Fred Waring's Shawnee CC, opened with a 62 that beat record set by Byron Nelson . . . Northern Ohio PGA will play its 1957 championship at Elyria (O.) CC Sept. 26 at same time Ohio senior pros will qualify for Teacher's trophy national championship at Dunedin next January.

Miss Catherine Ann Nary, daughter of Mr. and Mrs. Bill Nary, born at Tuscon, Ariz. while Daddy was pounding away in St. Paul Open . . . She weighed in at 5 lbs., 4 oz., just about the heft of a handful of sunbeams . . . Bill planning to leave circuit for club pro job and be with Mom and Baby.

Golf lost one of its fine gentlemen when cancer took George Atwell Post, supt. of Springfield (Mass.) public courses . . . Many supts. consulted him . . . He graduated from University of Mass. with degree in agronomy in 1913 . . . Was construction supt. for Wayne E. Stiles on numerous courses and supt. at

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V-V Practice grips have correct handform molded in. The shaping makes it difficult to hold them anyway but the right way.



Two V's position thumbs and fore-fingers according to Vardon method of gripping.



Ridges in grips position other fingers, completing position of hands for best swing.

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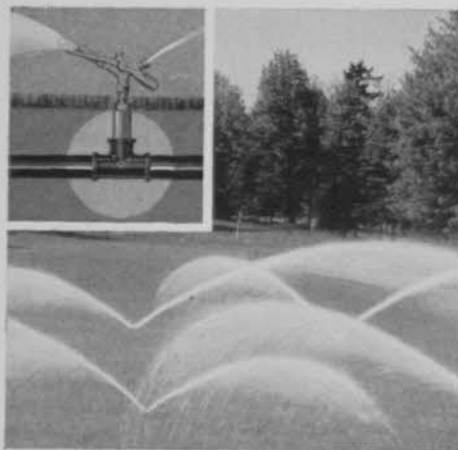
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 Please have a Carlon Sprinkling Engineer call.
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Woodland GC, Auburndale, Mass.; Wentworth Hall, Jackson, N. H.; Oakmont, Glendale, Calif.; and Memorial and Franconia courses at Springfield, Mass. . . . His widow, three sons and a daughter survive.

Edward J. Silva goes as supt. to Del Paso CC, Sacramento, Calif. . . . He comes from Silverado CC, Napa, Calif. . . . Del Paso is host to Women's Amateur this month . . . Ed was asst. to Supt. Jim Richards at Del Paso in 1935 . . . Ed's brothers Andy (at Tracy) and Leroy (at Modesto) are well known among California pros . . . Bob Blake now mgr., San Diego Municipal, succeeding Fred Maheu who is mgr. at recently opened Torrey Pines in San Diego dist. . . . Merl Lint is pro at Flying Hills in San Diego dist.

Brea, Calif., City Council acquiring land for 9-hole course . . . R. P. Duke now pro at Guymon, Okla., muni course . . . Seaview GC, Absecon, N. J., opens new 9 designed by Bill and Dave Gordon and built by Supt. Warren Bidwell . . . This gives Seaview 36 holes.

New course at Westover Air Force Base, Holyoke, Mass., opened . . . Rolling Fields GC, near New Kensington, Pa., owned by Mervin, Wilbur and Donald Hankey, is opened . . . John Chernega is pro of the 9-hole semi-private course . . . Earl Fry, veteran pro of the Alameda (Calif.) muni course has been named gen. mgr. of the city's public courses . . . Fry became the Alameda pro in 1927.

John Dietrick and Arthur Hedglin open their 9-hole Pine Grove course near Grove City, Mich. . . . Bob Johnson to Pines Hotel course, South Fallsburg, N. Y. as pro . . . Philadelphia CC, after 67 years at Bala, Pa., moves to new clubhouse at Spring Mill.

Stanton GC, 9-hole course and last private one within city limits of Pittsburgh, Pa., sold its 45 acres to subdividers . . . Play will continue on a few holes of the course for the rest of the summer . . . Plan to build new 9-hole course at New Port Richey, Fla. . . . Extensive work in landscaping, new greens and tees on the two courses of East Lake CC, Atlanta.

Gaston CC, Gastonia, N. C., sells its old property with 9-hole course and will vacate Jan. 1, 1959 to move to new 18-hole spot it's building . . . Present ground will be used for business and residential sites . . . Springfield Township, Montgomery County, Pa., to buy Flourton (Pa.) 9-hole course.

Key West (Fla.) City Commissioner Louis Carbonell, recently said: "I never played golf in my life but I believe a course is a city's No. 2 tourist attraction, second only to its beach. I sincerely believe that if we'd had a nice golf course, Pres. Eisenhower would have come here instead of to Augusta, Ga., last winter."

Jack Bell in Miami (Fla.) Herald says "Dade County has 4½ public golf courses: Miami Springs, Biltmore, Coral Gables (9 holes), Bayshore and Normandy Shores with thousands

upon thousands of visitors begging for places to play."

Sullivan County (N.Y.) Catskill Mountain vacation area to have 3 new courses added to present three 18-hole and fifteen 9-hole courses . . . Most of the larger hotels in the area have own courses . . . In driving contest at Churchill Valley CC during Ladies PGA Championship Wiffie Smith belted a shot 310 yards . . . Mickey Wright got second place with a 280 yard whack.

Ben Toski going to the King's Bay club south of Miami, Fla., as pro when it is put into play early next year . . . Women's Western Golf Assn. and women of host club did swell job on program of recent WPGA Amateur championship at Omaha CC . . . And on the program deals, not many do any better for smaller tournaments than Mike Serino, pro at Fort Jackson (S.C.) GC, did on program for the 1957 South Carolina PGA championship played at the Ft. Jackson club . . . The program sold for 25 cents and entitled holder to 4 days admission to the tournament.

Employees of Westinghouse Air Brake Co. doing considerable work in building their own 18-hole course, Willowbrook CC, near Pittsburgh, Pa. Expect to have course in play in 1959 . . . Wm. F. Mitchell, golf architect of North Sutton, N. H., recently completed second 9 for Mount Pleasant CC, Boylston, Mass. . . . First 9 of Otterkill G&CC, Burnside, N. Y., that Mitchell designed and built, now in play.

Bill Mitchell opens first 9 of his own course, Kearsarge Valley CC at North Sutton, N. H. . . . Bill always wanted a course of his own as a showcase and training ground and "lab" for his men . . . This one has three sets of tees giving distances of 3,500, 3,235 and 2,880 yds. . . . He expects to begin construction of the second 9 next year.

Useful program for Great Lakes Regional conference for club managers at Michigan State university, East Lansing, Sept. 9-10, sponsored by Michigan chapter, Club Managers Assn., CMAA and Michigan State U . . . Charles Bangs, mgr., Bloomfield Hills (Mich.) CC, will talk on "Problems Encountered in the New Job at Country Club X." . . . Paradise Valley CC, 18-hole course surrounded by residential development at Casper, Wyo., to have first 9 open this month . . . Among eight persons associated in project is Tommy Sanderson, Casper CC pro, and the dean of Wyoming pros . . . Tommy started in Wyoming as pro at Sheridan CC in 1933.

Edward Lyon, for the past 10 years mgr., Elmira (N. Y.) CC, has been appointed executive sec., Club Managers' Assn. of America, with headquarters at 1028 Connecticut ave., N. W., Washington, D. C. . . . Lyon graduated from Cornell in 1938 and was in the army 1941-1945.

Tom Legrand, formerly supt., Holyoke (Mass.) CC now is supt. Hammond Acres Club, Inc., RFD, Williamsburg, Mass. . . . Dave Dillon, pro at Woodbridge CC, Lodi, Calif., says club has come a long way in 25

(Continued on page 82)

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GOLF DRIVING RANGE

- Entire unit can be set up for use or folded against wall in less than 2 minutes by 1 person.
- Two persons can use it at one time.

Easy to install... safe to use—the ball cannot be driven out of it and cannot rebound or ricochet back against the player. Use regulation golf balls and golf clubs except putter. Durable and substantially made, the only complete package golf driving range for indoor use, includes net, backstop, and driving platforms with built-in rubber tees and brush mat... player opening 20 ft. wide; overall height 11 ft.; shipping weight 260 lbs.

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CLORO-SPRAY

THE COMPLETE LIQUID GRASS
FOOD AND SOIL CONDITIONER

It contains Chlorophyll — Nature's Green — wetting-out and wet-back agents. Plus our exclusive Formula No. 21. In addition to all of the above ingredients, CLORO-SPRAY has a guaranteed analysis of 7-7-7.

If your grass is sick enough for a blood transfusion, or ill enough for a tonic — start applying CLORO-SPRAY today. Keep your golf course healthier and greener with easy-to-apply CLORO-SPRAY.

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Dunlop Distributes Exclusive Line of Tufhorse Bags

Dunlop Tire & Rubber Corp., and Des Moines Glove & Mfg. Co. have announced that Dunlop will handle an exclusive line of Tufhorse golf bags for distribution and sale to



Vinnie Richards, Dunlop vp (center) and Dow Finsterwald (left) and Doug Ford shown with new Dunlop-Tufhorse pro bags.

pro shops throughout the U.S.

Dunlop VP Vincent Richards said the line ranges from the superb pro bag to a complete selection of the finest Sunday golf bags.

The Dunlop staff bag is an all-leather bag available in 9, 10, or 12-inch diameters, made from Black Walrus grain sealskin with red trim collar and cuff. The bag features a step-down top, is stayless and has an extra large clothing pocket which contains the outside hood, eliminating necessity for removal of clubs in the rain.

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NEW FACTORY ADDRESS
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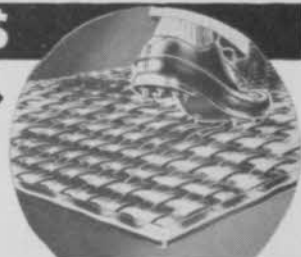
WITH SPIKE-RESISTANT PNEU-MAT RUNNERS

Protect your floors from spike holes with rugged Pneu-Mat Runners. Absolutely spike-resistant, they provide a comfortable walking surface—improve the appearance of your club house.

Woven of rubber-impregnated fabric, Pneu-Mat Runners are tougher than rubber runners. Reversible for double wear.

Money Back Trial Offer: Order a trial section. Test it on an area which gets especially hard wear. Money back if not satisfied.

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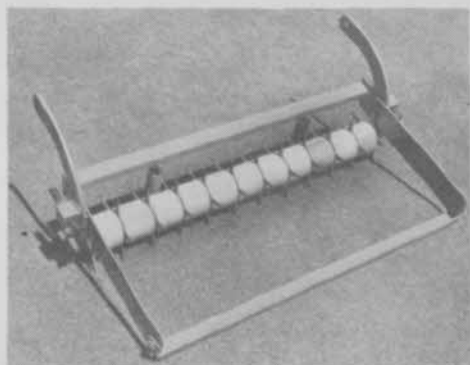
SUPERIOR RUBBER MFG. CO., INC. • 145 Woodland Ave., Westwood, N. J.

Other Dunlop-Tufhorse bags are: an all-leather Black Elk tanned cowhide bag with stays; all-leather round 8-in. bag with stays and step-down top; a 9-in. Keystone shaped, step-down top bag; large red Vinolized duck or Naugahyde stay-type bag with natural leather trim and harness; a 9-in. Oyster White laminated duck or doubled auto sports top material; and 8-in. Keystone-shaped bag without hood trimmed in natural bridle leather.

Dunlop also is offering two Sunday bags: one an all-leather 6-in. bag available in pastel shades and extremely light in weight. The other is a 6-in. leather trimmed bag without stays.

New Aerifying Attachment for Green Mowers

Roll-Aerator Co., Framingham, Mass., is marketing a new greens aerifying unit designed especially to operate as an attachment to Jacobsen and Toro greens mowers. The unit, shown in the accompanying illustration, is known as the Roll-Aerator, is easily attached or removed and comes with reinforced grass



catcher. Steel spikes arranged for 50 penetrations per sq. ft., at maximum depth of 1 1/4 ins., ample to penetrate matting. Does not affect height of cut and unit can be raised for mower cutting only. Details from Jacobsen and Toro greens mower dealers or from the company.

It's Listed in Buyers' Service
See page 79

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- Easy to set up—INSIDE OR OUTSIDE
- Back drop 8' wide 9' high
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- 8'x9' back drop and Ensolite Pad, without side nets _____ \$69.50 F.O.B.

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PROS . . .

Santa Claus, world's best pro shop salesman, wants a job in your shop.

See pages 24 & 49

Brunswick, MacGregor Discuss Possibilities of Merger

B. E. Bensinger, pres. of Brunswick-Balke-Collender Co., Chicago, and A. G. Koegel, pres. of the MacGregor Sport Products, Inc. of Cincinnati have announced that their respective companies are considering the feasibility of merging the interests of the two companies.

Should the merger go through, MacGregor would be operated as a subsidiary or division of Brunswick thereby retaining intact the MacGregor name and organization. It was pointed out that no definite commitments had been made by either party, but that initial contacts appeared encouraging.

Borden Gets Supts' Endorsements on New Ureaform Product

Borden Co.'s Chemical Div., collecting data on ureaform performance, has been pleasantly surprised by comments of supts. on Borden 38 Ureaform, a new product. In many cases there is a great deal of negative comment when a new product is used, but Louis Verilli, supt. at Ridgeway CC, White Plains, N. Y., Wilbert Waters of Toledo's Inverness and Leo Wedyke, Glen Oaks CC, Farmington, Mich., are said to be highly impressed by Borden 38 performance. They point out the value of the product's long-lasting feeding, the good green growth it gives and its help in eliminating poa annua.

Pros, Lockerroom Attendants Cast Votes for Spikleen

Lockerroom attendants and pros in particular are singing the praises of the new Spikleen that cleans golf shoes so effortlessly. Having plenty of them around, especially on tees and at clubhouse and lockerroom entrances, cuts down immensely on floors being littered with mud and grime. Spikleen is manufactured by the Spikleen Co., 10 Warren rd., Maplewood, N. J. which calls attention to the fact that Inverness in Toledo, site of this year's Open, had every one of its tees equipped with Spikleen.

Spalding Girls Hostesses At Press Lunch

Girls of Spalding pro advisory staff were hostesses at a press lunch in Chicago's swanky Pump Room, Aug. 7. The staff members at the party were Marilyn Smith, Wiffi Smith, Mary Lena Faulk, Betty Jameson, Peggy Kirk Bell, Kathy Cornelius and Fay Crocker. They served up some fine interviews along with food and drinks. Making debuts in cafe society prior to their afternoon naps were the twinkling little daughters of Peggy Kirk Bell and Kathy Cornelius.

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STEEL POWER CENTER

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IN PRO SHOPS**

PROFESSIONAL GOLF CO. OF AMERICA, INC.

CHATTANOOGA, TENNESSEE

Originators of Registered Swing Weight Golf Clubs

1958 Burke Line Unveiled at Sales Meeting

Burke Golf Sales, Inc., Newark, O., unveiled its 1958 line at the annual sales meeting held July 29-31 at the local Moundbuilders CC. Outstanding among the new clubs are the Mark

II Punchirons and the all new Cobra Mark I woods. Also getting plenty of attention was the Burke line of golf bags with the new patent dividers.



At Burke meeting: Front row (l to r): Billy Burke, Joe Blanton, Bob Bain, W. D. Schaffner, Burke Golf Equip. president, Jack A. Schram, president Burke Golf Sales, and Jim Bogley; Second row: Al Bove, Les Cottrell, Fred Reo, John Baudini, Ed Frost and Tim O'Brien; Third row: Ross Vinton, Gurdon Leslie, Dan Sheehan, gen. sales mgr., Larry Kemper and Johnny Spence. Leslie is gen. mgr. of True Temper's golf shaft div. Others at the meeting who don't appear in the photo were: Willis Cochran and Chick Harbert, Burke vps and Cliff Hill, pres. of C. M. Hill Co.

Wives Attend Jacobsen Sales Meeting With Husbands

Wives of salesmen got an idea of how a mower manufacturing company operates when Jacobsen Manufacturing Co., Racine, Wis., invited them to attend the recent annual sales meeting along with their husbands. They were briefed on many different phases of the business and then regally entertained while their bread-

winners concentrated on absorbing all the details of the 1957-58 sales and advertising campaign. New models of power mowers were introduced with all emphasis being put on improvements in construction and styling over this year's models.

Charles A. Livesey, sales vp, predicted that the year ahead would be another good one with the industry, as a whole, improving on its unit sales of 3,000,000 in 1956-57.

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is prepared especially for the leather grips of Golf Clubs. It gives a firm, tacky grip with light hand pressure, permitting an easy relaxing rhythmic swing. Your Accuracy will improve, you'll feel relaxed—and those "Extra Strokes" will vanish.

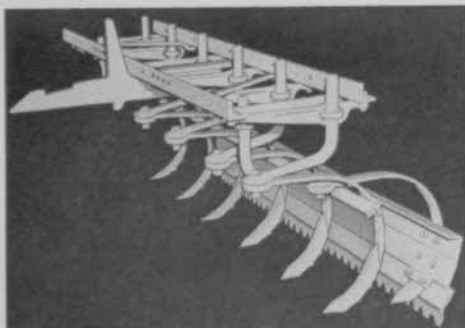
Manufacturer's Specialty Co., Inc.

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Roseman Markets Raking Tool

Roseman Tractor Equipment Co., 2606 Crawford ave., Evanston, Ill., has developed a new scarifying and raking tool for use with



the International Harvester Cub and Cub Lo-Boy. The Roseman tool handles four seed bed preparation operations in one — scarification and aeration, levelling and grading, pulverization and finishing. No hand labor or finish raking is required where the raking tool is used.

Supts. and landscapers report big cost savings with the new Roseman Cub Model TR1H-8 tiller rake. Besides lawn installation it can be used for spreading gravel, reconditioning parking lots, etc.

MacGregor Gift Package



There's plenty of profit possibilities in this holiday gift package, according to MacGregor. It contains 1958 Tourney golf balls. The metal container is imported from Belgium, is a sample of fine old-world craftsmanship and has many uses. The golf motif, including Scotland's traditional heather and thistle, is lithographed in nine colors.

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