



## BEEN QUITE A YEAR, HASN'T IT?

**B**lizzards, floods, tornadoes and droughts! Confusing competitive tests and claims! Unknown, untried, unadvertised brands introduced! More cut prices at downtown stores than ever before! Yes, a lot of things have raised their ugly heads that haven't helped you a bit.

We don't like these handicaps to sales any better than you do. Unfortunately we can't do much about them — any more than you can. Most of them are obviously beyond our control.

We can, however, and do control two things—things of great and lasting importance to both you and us:

1. The superb quality of Titleist and all other Acushnet balls.
2. The distribution and sale of all Acushnet balls.

In brief, as sales from coast to coast show, you have with Acushnet the most popular balls in their price grades on the pro shop market today, plus 100 percent protection from *all* outside competition. These two things mean dollars and cents in your pocket under *all* conditions. Acushnet Process Sales Company, New Bedford, Massachusetts.



# ACUSHNET

GOLF BALLS

Sold the World Over Through Golf Course Pro Shops Only

# Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

Wouldn't be surprised if official figures on this year's National Amateur show attendance to be highest of any Amateur since World War II . . . The Country Club of Brookline in presenting a smartly selected 18 of its 27 holes tested the field with the toughest course of the Amateur championship since the 1947 event at Pebble Beach . . . The CC course wasn't the longest, but hill-and-dale terrain of much of the route, plus trees tight to fairways on many holes and closely trapped greens, made the 6,860 yardage play long and narrow . . . Out was 3,125 yds., par 35 . . . In: 3,735 yds., par 37.

Playing 10 rounds of this sort of a course in six days gives the younger contestants an edge in the stretch . . . Up to the Saturday finale, the champion, Hillman Robbins, jr. was 23 over par for the 136 holes of his seven matches . . . Robbins is 25 years old . . . The runner-up, Dr. Frank (Bud) Taylor is 40 . . . Taylor was 6 under par for the 121 holes he played in seven matches before meeting Robbins.

Robbins, an Air Force lieutenant on leave, was due for the National Amateur title . . . He had won the National Collegiate and the North & South as previous high achievements . . . If there had been any criticism of the USGA's selection of its victorious Walker Cup team it would have been wiped away by Robbins, Taylor, Rudolph and Baxter being the semi-finalists in the Amateur . . . That's the first time Walker Cup team members ever have con-



HERB GRAFFIS

stituted the Amateur's semi-final quartet.

A crosshanded golfer, Police-mans Lawrence Cook of Wilmington, N. C., went to the 5th round where he was defeated, 4 and 3, by Mason Rudolph . . . The only lefthanded player in the Amateur, Alfred Sams of Macon, Ga., lost in the fourth round, 1 down to Hillman Robbins . . . Sams beat 67-year-old Chick Evans, 3 and 2, in the 3d round . . . Chick's first National Amateur was that of 1907 at the Euclid Club, Cleveland, O., where he failed to qualify.

Drought had burned the rough to a crisp at The Country Club but greens, fairways, aprons and tees were just about perfect . . . Supt. John Kealty was warmly complimented for course condition by contestants who compared the Brookline condition very favorably with that of their own courses . . . Along with supts. Kealty of TCC of Brookline and Haugen of Minikahda who brought their courses through tough summers to be in fine shape for the Amateur and the Walker Cup matches, their chmn., John W. Goodrich at Brookline and E. Floyd Bell at Minikahda, must be given high credit for the sort of understanding, liaison work and top management that is of inestimable value to a supt.

Charles Devens, Brookline's gen. chmn. of the Amateur committee, had three men nationally noted in golf as associates on his committee: Francis Ouimet and Harold W. Pierce, former USGA pres., as honorary

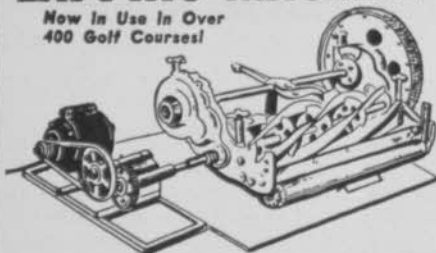
The golf industry continued to expand in 1957 in spite of the reality of tight money and the inroads made by new subdivisions and highway construction. The 160 new courses opened for play during the year represent a gain of five over 1956; there are three more courses under construction than there were at this time last year; but undoubtedly the most encouraging and significant statistic is that there are now 758 layouts being planned or considered in contrast to 612 a year ago. On top of this, everyone connected with the industry — manufacturers, salesmen, pro businessmen, etc. — are looking to a strong 1958. This optimism, combined with the figures cited, indicate that golf in the U. S. has only one way to go, and that is forward.

Fred Kuehn photo

Front  
Cover

# Atlas Lawn Mower LAPPING MACHINE

Now In Use In Over  
400 Golf Courses!



A compact, light-weight machine for lapping all models of Hand, Power and Gang Mowers! May be easily used on work bench or floor, eliminating the lifting of heavy mowers. The simple height adjustment for the reel shaft may be used from 4 1/2" to 10 3/4". Equipped with several attachments to fit different reel shafts. Metal blocks for rollers. Steel stands to support the mower.

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9629 Olive Street Road, St. Louis 24, Missouri

chmn. and Charles L. Pierson, USGA sec., as vice chmn.

Russell Hale, CC of Brookline pro, said National Amateur contestants accounted for a pretty fair volume of shop sales during the National Amateur . . . Usually the Amateur means about 10 days lost from the business of the pro at the host club . . . Hale has a fine-looking shop, bright and well arranged, attractively and amply stocked and manned by a pleasant and competent staff.

National Amateur of 1959 will be played at Broadmoor CC, Colorado Springs, Colo. on course designed by Robert Trent Jones . . . "Bud" Maytag, a grand veteran champion and senior statesman of midwestern golf and still a mighty handy man at scoring, is taking an active interest in the planning of the 1959 event.

USGA's offer to PGA to make consulting services of its Green Section experts available to clubs on PGA tournament circuit should go a long way toward answering tournament pros' complaint that many of the circuit events are booked for inferior courses.

Robert Trent Jones designing 18 for Wilmington (Del.) CC at new site . . .

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MODEL 80 with Mulcher—6'8" cut

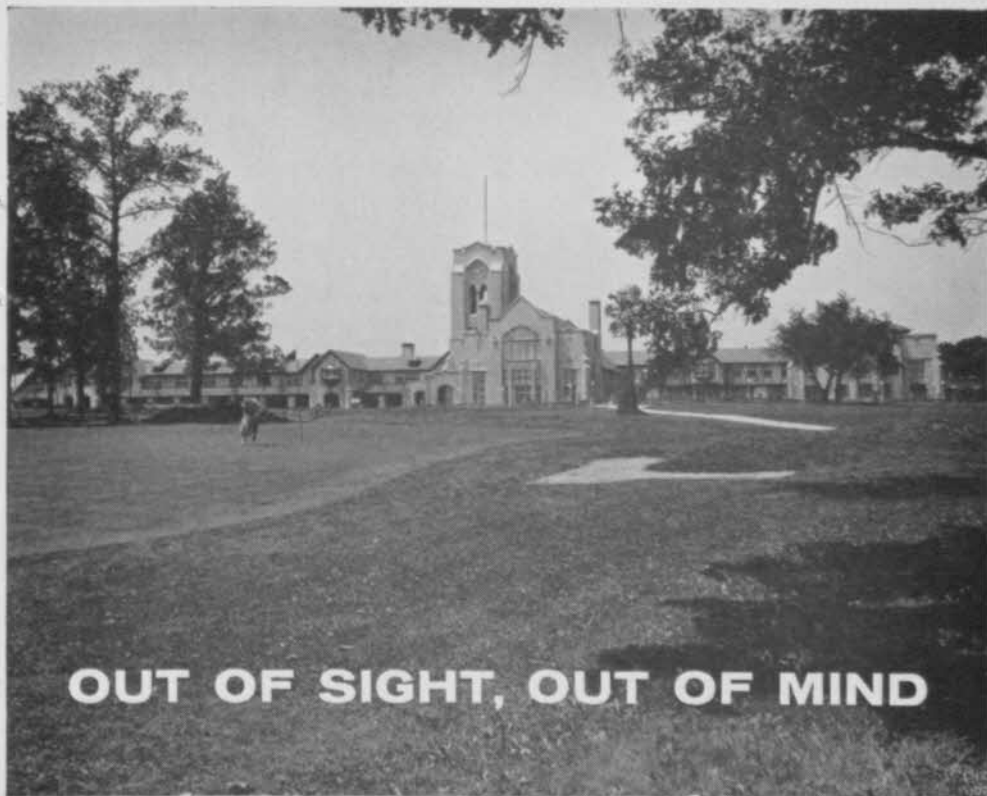
12 models . . . 42" to 114" cut. 42" under-mounted for Farmall Cub, Lo-Boy, Super A, 100, A-C G, M-H Pony and Pacer. 42" rear-mounted for Fast-Hitch Cub and Lo-Boy. 61" and 80" rear-mounted for Fast-Hitch Farmalls Super C, H, M, 200, 300, 400, I-300 (all use 3-pt. adapter), and all standard 3-point hitch tractors (Ford, Ferguson, Oliver Super 55, etc.). 61", 80", and 114" drawbar pull-types for any 2, 2-3, and 3-4 plow tractor. 80" offset model (2-3 plow) for working under trees.

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One side gives fairway yardage (150, 200, 250 or 300), other side reads "Replace Turf." Frame 4½" x 9" fitted with two ground stakes. Prompt delivery.

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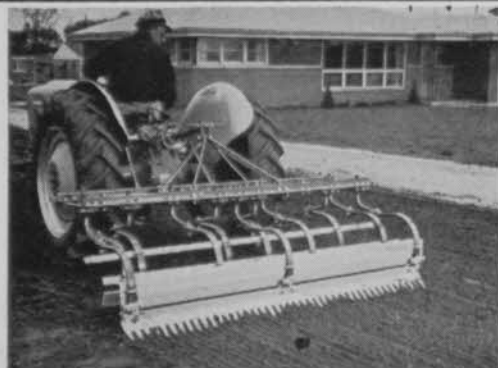
Club will add another 18 later . . . Golf course maintenance work seems to be healthy, judging by the number of men who've been at it for years . . . Heard from Arthur Anderson, supt., Brae Burn CC (Boston dist.) that John Riley of his staff has been working on the course for 57 years.

There's a new son-in-law, Peter Higgins, in the family of Supt Arthur Anderson of Brae Burn CC (Boston dist.) . . . The Anderson's daughter, Phyllis, became Mrs. Higgins recently in services at St. Bernard's church, West Newton, Mass. . . . Peter is with the U. S. Steel Corp. at Pittsburgh.

T. Craddock, greenkeeper at an Irish course, holder of the Irish Artisan title, recently won the British Greenkeepers' Assn. championship at Royal Dublin GC after a playoff with V. Bruce of Dunmurry club . . . Bob Knowles says that if Aiken, S. C., can figure out a way of getting its Palmetto private course and its public course in attractive condition, the pretty little town's business will benefit by hundreds of thousands of dollars of golfing tourists' money each year.

Supt. Walter Grego already finishing new tees on the Winged Foot course where

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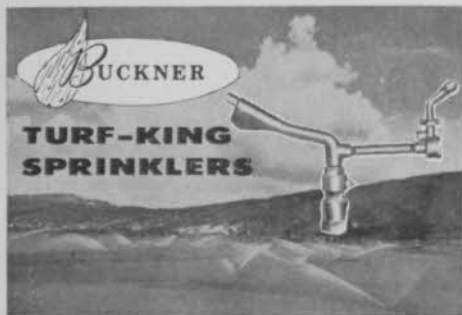


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the 1959 National Open will be played . . . British Ryder Cup team won 8 matches to British Walker Cup team's 5, and 2 matches were tied, in contest at Linrick, this year's Ryder Cup matches course . . . Matches were played before British Walker Cup team left for Minikahda . . . Matches were played with the R&A regulation small ball . . . A match between U. S. Walker Cup and Ryder Cup teams would be a great event for charity or some USGA fund-raising operation.

Golf Writers Assn. of America host to British golf writers at dinner at Tallino's restaurant in Brookline, Mass., Thursday evening during the National Amateur . . . Dr. Frank (Bud) Taylor, National Amateur runner-up, was a major in the Army . . . In dental corps in ETO and among other patients had another officer who has become prominent in golf, Gen. Eisenhower.

There's a lot of talk about how much money it takes to play in major amateur competitions but rarely any thought is given to how much it costs golf officials to serve the game . . . In the past two years Dick Tufts, USGA president, has taken 60 trips on golf official business . . . It

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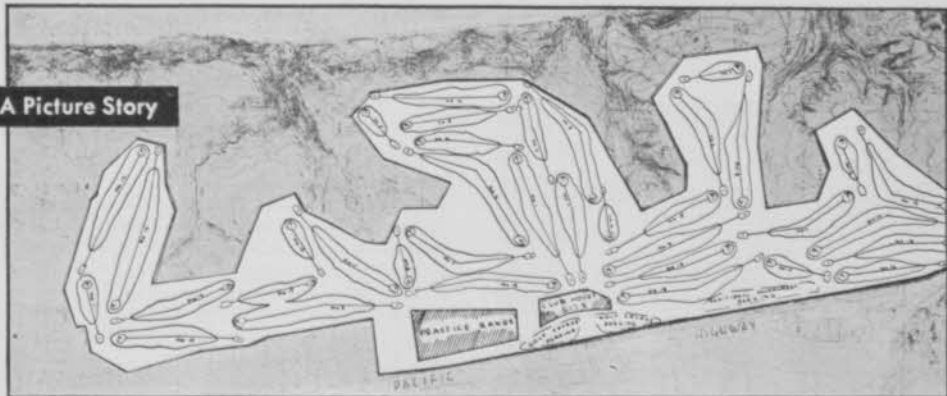
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## A Picture Story



# SAN DIEGO ADDS 36 HOLES OF TOP GOLF—

## Uses 40 miles of Triangle Semi-Rigid Plastic Pipe

We'd be glad to tell you how your course can reap the full benefits of irrigation through use of Plastic Pipe. Our field engineers will be glad to help you. Write today for our Prospectus On Golf Course Irrigation.



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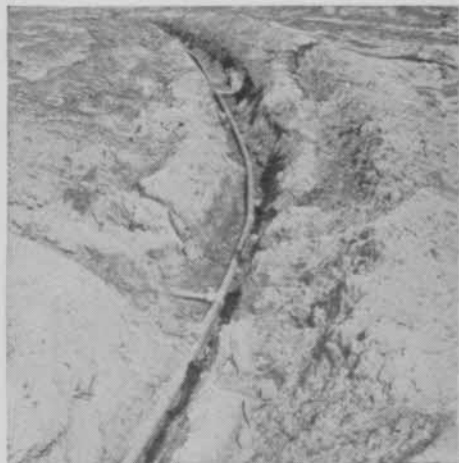
These brand new, twin 18-hole layouts, high on a bluff overlooking the Pacific, are sure to be considered one of the most attractive courses in the country.



Triangle Semi-Rigid Pipe, incorporated in the largest Golf Course irrigation system known, assures Torrey Pines golfers of lush greens and fairways the year 'round. Here's a view of the system in operation on the 12th hole on the South Course.



Contractors like Triangle Semi-Rigid Plastic Pipe because it's light in weight, easy to join, and flexible enough to follow ground contours. Here's an example of economy. In the photo, Contractor Jack De Boer of D & M Sprinkler Co.—Jack's Sprinkler Co. Joint Venture, Paramount, Cal. stands by his scrap pile. This is all the scrap from a 200,000-foot job!



San Diego selected Triangle . . . seen here in open trenches on the partially completed North Course, because they wanted an economical, guaranteed long-lasting pipe.



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costs a fellow like Dr. Bud Taylor plenty to stay away from his dental practice for over a week to compete in the National Amateur . . . Western Amateur champion, Dr. Ed Updegraff, passed up a goodly sum in medical and surgical fees while winning his golf title.

Presque Isle, Me., planning to have course built to design of Ben Gray . . . A. F. G. Building Corp, builder of Hilltop Estates in Syosset-Cold Spring Harbor area on Long Island, N. Y., plans to put in 3-hole courses back of homes if buyer will pay basic additional price of \$2500 . . . The 3 fairways will criss-cross . . . Tees, greens and sandtraps will be installed to different designs . . . That's first time we've heard of a deal like this . . . Plots are minimum of two acres but that doesn't seem big enough for a course that will allow for drives, as these courses will, according to builder's publicity.

Start work on Bermuda Dunes 18-hole course at 2650-acre desert resort 15 minutes from Palm Springs, Calif. . . . Bill Bell is architect . . . Terry Ray and Ernie Dunlevie are owners . . . More than one million yards of fill already delivered to site of Diplomat CC, Hollywood, Fla., course being built by "Red" Lawrence for Samuel Friedland.

Noel Clark Ranch Club 18-hole course construction at Palm Springs, Calif., begun . . . Martin (Mitch) Mitchell now asst. to Johnny



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