

POWERFUL sales aids



to help you sell more



U. S. ROYALS

(no cost to you!)

1. **SCORE CARDS**—to post on your bulletin boards for medal and match play . . . in both large and small sizes. 2. **GOLFING BOOKLETS**—showing in cartoons the do's and don'ts of golf etiquette and violations. Give 'em to your club members—tournament committees particularly appreciate them. 3. **BALL DISPENSER**—handsome 6-dozen plexiglass bucket dispenser . . . it's a silent salesman to help sell your economy-priced U. S. Golf Balls for you. 4. **COUNTER DISPLAY**—handy dispenser for score cards, pencils, ball markers . . . made of beautiful U. S. Royalite® thermoplastic . . . for use at 1st tee or in the pro shop. 5. **1957 CALENDAR**—beautiful and useful 12-month golf calendar . . . shows and emphasizes all the important golf days of the year. Get 'em while they last! Your U. S. Sales Representative will supply these sales makers to you.



United States Rubber

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