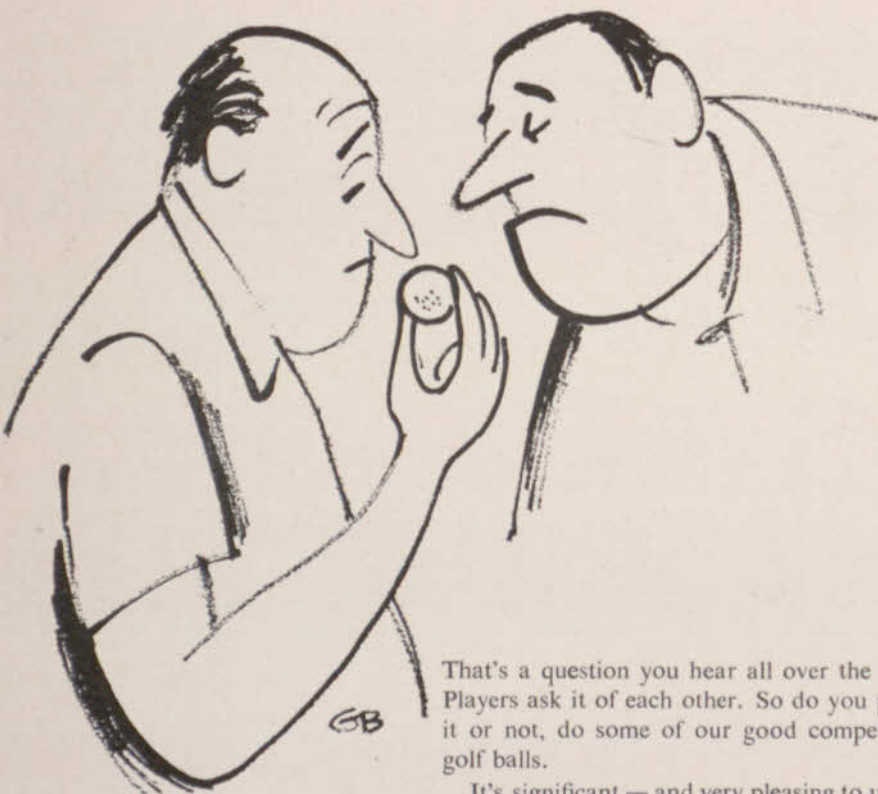


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It means that our constant endeavor to produce an ever better and better ball is paying off.

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**ACUSHNET** *GOLF BALLS*

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# Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

British Walker Cup team plans to play the U.S. standard ball in Walker Cup matches at Minikahda Club, Minneapolis, Aug. 30-31 . . . Ridge CC (Chicago dist.) Supt. Floyd Sander completing \$95,000 program on new watering system and new equipment building . . . Riverbend CC, being built in southwestern suburban area of Houston, Tex., features a drawing of its planned combination pro shop and 19th hole in its advertising for members . . . Riverbend course expected to be in play this fall.

Dom Como, brother of singer, Perry, opens Como Club with 9-hole par-3 lighted course in suburban Houston, Tex. . . . Mahlon Demaret is pro . . . When Houston (Tex.) CC moved to its new course and clubhouse early this year, its old plant was taken over by Houston GC which sells memberships for \$25 plus tax per quarter and charges members green fees of \$2 weekdays and \$3, Saturdays, Sundays and holidays . . . Lew Nash, formerly pro at Sunset Grove CC, Orange, Tex., is gen. mgr. and pro at Houston GC . . . Monte Demaret is his asst.

Babe Didrikson Zaharias Memorial Cancer Fund, University Station, Galveston, Tex., planning big fund raising nationwide campaign in many sports this summer . . . Expects to have fund raising activities at hundreds of golf clubs . . . Asks that clubs participating in the campaign write the Fund's board of directors at Galveston headquarters for approval



HERB GRAFFIS

certificate thus protecting the fund against the operations of irresponsible operators.

Art Doering selected from among big list of applicants to be pro at Pittsburgh (Pa.) Field Club . . . Paul Hahn turned in another great series of performances in providing the top feature at the first Golf Show in New York . . . Fred McLeod, veteran pro at Columbia CC, Chevy Chase, Md., and

winner of 1908 US National Open, visiting his old home at North Berwick, Scotland, and other overseas spots late this summer . . . Trip is a gift from his members who rate Freddie the greatest of all the pros.

There's no getting away from it, the Masters is by a long way the classiest of all golf tournaments . . . It's staged on one of the most beautiful courses in the world and usually just when the spring flowers are coming in . . . The Masters probably is the best moneymaker, net profit considered, of all the big tournaments even without the program racket, parking charges and fancy prices for food and drink that are served at many convenient stands on the course.

When Hogan and Middlecoff were among those eliminated as the field for the third and fourth day rounds was cut to 40, there were predictions of a big drop in the Masters galleries for the last two days . . . The Saturday and Sunday galleries were among the largest in the tournament's history . . . There were 61 press and wireless reporters covering the Masters . . . That's more than there usually are

Front  
Cover

Nature and Harold B. Harrison, pro-supt. of Centre Hills CC, State College, Pa., have collaborated to produce what golfers who have seen it say is one of the most beautifully contrived holes to be found anywhere in the country. There are four levels of tees on No. 4 at Centre Hills and lengths of the hole range from 135 to 185 yards. When the well known golfing traveler, Ike Eisenhower of Washington, D. C., played the course last year he used a No. 5 wood from the back tee and laid his shot dead on the green.

Robert S. Beese photo

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at the National Open . . . This year's Masters, the first in which the field was cut, was unique in having more reporters than contestants in the last two days . . . The starting field was 101.

When Bing Crosby, Chris Dunphy, Phil Harris, Dick Snideman and Joe Dyer were at the Armed Forces course at Augusta playing an exhibition before the Masters began, it was the first time the club's pro, Mickey Gallagher, and Dunphy had met since 1922 when they played with Pres. Harding and A. D. Lasker at the Augusta CC.

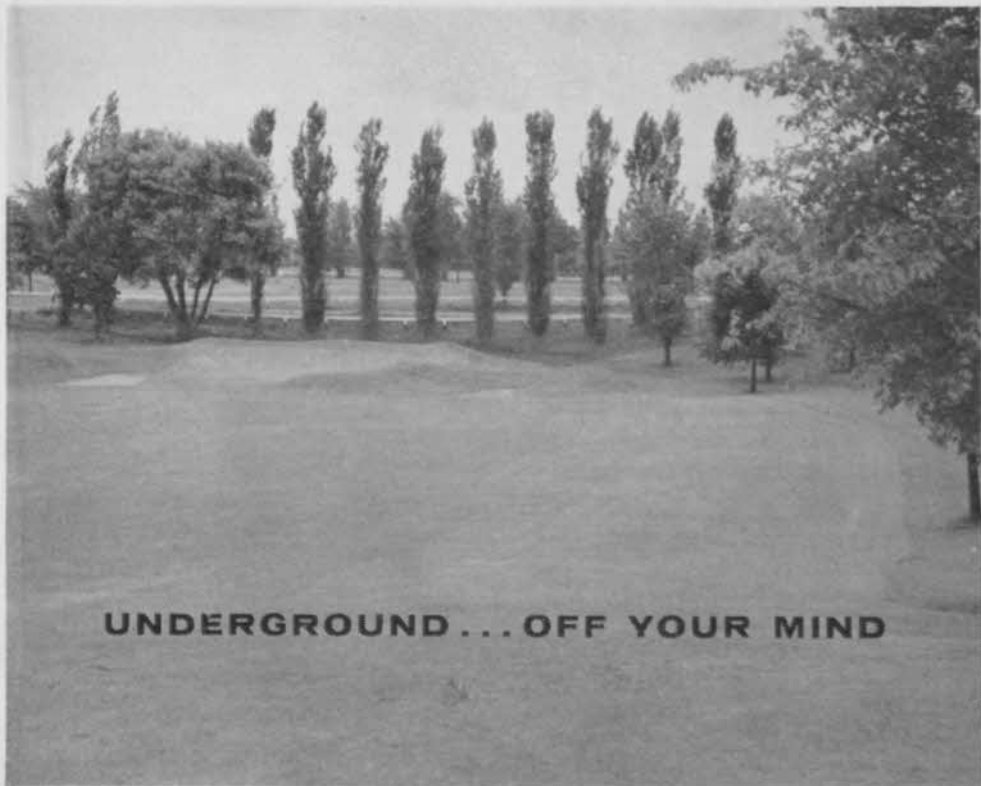
Jack Burke's first round 71 (one under) at the Masters is what U.S. military personnel in many countries will be shooting against on International Golf Day on courses near where the GIs are stationed . . . The day is for the benefit of the Military Police Assn.

Up to the time the Masters field was cut this year, Horton Smith had played every round in the tournament since it started in 1934 . . . Horton won the first Masters with 284 . . . Jock Hutchison and Fred McLeod played their first round of the Masters in 2 hours and 26 minutes . . . Jock will be 74 June 6 . . . He scored



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Roy W. Nelson, Superintendent.

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As turfgrass specialists, we can supply all your needs in first quality, re-cleaned seed—either pure, or mixed to your special formula.



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39-44-83 . . . Fred got an 88 . . . He's just had his 75th birthday.

Ben Hogan can get a lot of arguments against his statement at Augusta that the good putters don't stand up long in championship careers . . . PGA Championship sectional qualifying rounds May 20 . . . Championship at Miami Valley GC, Dayton, O., July 17-21.

Pretty Diane Sargent, daughter of East Lake CC pro, Harold, and the charming Mary, was named one of Atlanta's three "Golfers of the Year" at the annual banquet of the Atlanta Golf Assn. . . . Diane won the city's Girls' Championship . . . Her grand-daddy, George, won the US Open in 1909 and the Canadian Open in 1912.

Jimmy Mann of Golf World won the 4th annual Golf Writers' championship played at Dunes Golf & Beach Club, Myrtle Beach, S.C., with a 5-over, 77 . . . Tom Davison, Houston (Tex.) Post was second with 78 and defending champion, Des Sullivan of Newark (N.J.) Evening News was 3rd with 81 . . . The tournament, conducted by Jimmy D'Angelo, Dunes pro, and his hospitable members, continued to grow with 33 golf writers and

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For turf use—Kills Japanese beetles, chinchbugs and other insects. Dilute in up to 400 parts of water.

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### S.S. WEED KILLER

Soil Sterilant—Speedy killer of all types of weeds. Keeps parking lots, drives, walks, gutters clear. Spray or sprinkle. Dilute in up to 40 parts of water.

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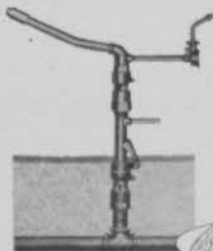
the wives of 11 of them being present this year on the usual date, the Monday before the Masters . . . A sensational aquatic performance by Bob (Moby Dick) Drum of the Pittsburgh Press added to the merriment of the program put on at Myrtle Beach . . . Sullivan won the draw from Dan Jenkins of Fort Worth Press for low net, 71, by the Calloway system.

Des Sullivan was re-elected pres., Golf Writers' Assn. of America, at the organization's annual meeting, held during the Masters . . . Also re-elected were John Walter, Detroit News, 1st vp; Bob Drum, Pittsburgh Press, 2d vp; Charles Bartlett, Chicago Tribune, secy.-treas.; Lincoln Wenden, New York Times, chmn. of the board . . . There were 39 of the GWA'S 248 members at the Masters . . . Matters discussed and tabled for later action by committee included the association's sponsorship of a golf record book, reviving or replacing the "Official Golf Guide" published in 1948, and prizes offered by Burke Golf Co. for golf writing . . . Jimmy D'Angelo, pro at Dunes Golf & Beach Club, Myrtle Beach, S.C., voted a GWA honorary membership for his work in establishing the highly popular annual Golf Writers' tournament.

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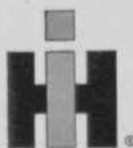
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Feeds		99-1/2%
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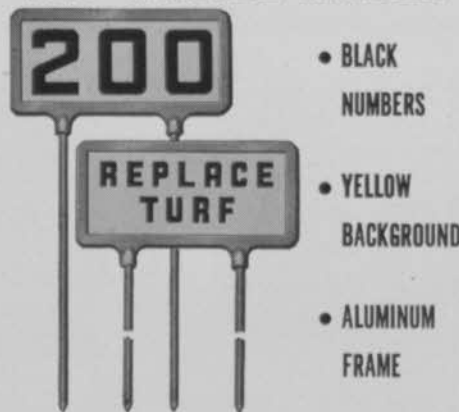
Larry Robinson, N.Y. World-Telegram & Sun veteran golf writer, laid up with heart attack . . . Bud Werring of Eglin Field (Fla.) GC and Jimmy Thomson of Spaldings to go on 25 day tour of Armed Forces' bases abroad, giving golf demonstrations and ground lessons.

Augusta put on a big parade, beauty queen contest and all the other doings, as part of Masters Week celebration . . . The tournament really has outgrown the town but the locals try their best despite shortage of hotel and motel accommodations and restaurants.

Cary Middlecoff to be pro at Samuel Friedland's \$1,500,000 Diplomat CC that Robert (Red) Lawrence is building at Hollywood, Fla. . . . Club expected to open in December . . . Nolan Wathen, formerly asst. to Walt Harris at Ft. Douglas CC, Salt Lake City, named pro at Potcatello (Ida.) CC.

Norman Cameron from West Bend (Wis.) CC succeeds the late George Calderwood as pro at South Hills CC, Fond du Lac, Wis. . . . Elmer Burleton is the club's supt. . . . Dick Knight now pro at California CC (LA dist.) . . . Talk about adding 9 holes to Portland, Me., Riverside muni course, to care for demand . . .

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