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THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES

In Wilson Catalog



With a complete selection covering a wide price range, Wilson Sporting Goods Co. has introduced its new Country Club and Indestructo golf bag lines in its '57 golf bag catalog. The first published by Wilson. In color, the book shows the colorful design of Inca and Navajo patterns plus new materials of distinctive cameo vinyl and sturdy fiberglass. A special section on golfing accessories completes the 24-page booklet.

Jacobsen District Sales Manager

Jacobsen Manufacturing Co. has appointed James L. Pettit dist. sales mgr. for the state of Florida. Pettit was sales & service rep, traveling the southern states for a prominent lawn mower manufacturer, before joining the Jacobsen staff.

Spalding's Thomson in Europe Teaching GI Golfers

Jimmy Thomson, national mgr. of Spalding's men's golf promotion dept., is conducting clinics at overseas Air Force bases during May. The junket will take him to Germany, France and North Africa.

Yardley Appoints Hite Sales Promotion Manager

Appointment of William R. Hite as mgr. of sales promotion for Yardley Plastics Company has been announced by Robert W. Rosel, sales vp. Hite joined Yardley five years ago, coming to Columbus from Mansfield where he was general mgr. of the Johnston Pump Company.

Classified Ads

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or services wanted and for sale of used equipment. **NO CLASSIFIED ADS ACCEPTED AFTER THE 25th OF MONTH PRECEDING DATE OF ISSUE.** Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM; replies are promptly forwarded to advertisers.

JOBS WANTED

PRO — COLLEGE GRADUATE, LEADING AMATEUR BEFORE BECOMING PROFESSIONAL. PREFERS CHANGE. WOULD LIKE YEAR 'ROUND OR SEASONAL POSITION. GIVE OWN GOLF "CLINICS," CONSIDERED EXCELLENT INSTRUCTOR AND PROMOTER WITH GOOD APPEARANCE AND PERSONALITY. EXPERIENCED TEACHING — MANAGEMENT — SALES — CLUB OPERATIONS. ALSO EXTENSIVE, SUCCESSFUL BUSINESS EXPERIENCE. RELIABLE — RESPONSIBLE — EXCELLENT CREDIT RATING — BUSINESS — CHARACTER REFERENCES. ADDRESS AD 501 c/o GOLFDOM.

PRO — 25 YEARS EXPERIENCE. EXPERIENCE ALSO INCLUDES COURSE AND CLUB MANAGEMENT. CONSIDERED EXCELLENT PLAYER AND INSTRUCTOR. GOOD CREDIT RATING. ADDRESS AD 502 c/o GOLFDOM.

ASSISTANT PRO DESIRES POSITION WITH PRO. 21 YEARS OLD. HAVE WORKED AS ASST. TO CLASS "A" PRO IN MIDWEST. ADDRESS AD 506 c/o GOLFDOM.

PROFESSIONAL — EXPERIENCED THOROUGHLY IN ALL PHASES — DESIRES CLUB. HIGH CHARACTER. AVAILABLE AT ONCE. ADDRESS AD 508 c/o GOLFDOM.

Professional will assume these responsibilities; Golf Shop Operation, Teaching, Caddies, Tournaments, Course Maintenance, designing, construction, revamping, all turf problems. Address Ad 503 c/o Golfdom.

SUPT. 25 YEARS EXPERIENCE — EXCELLENT QUALIFICATIONS — NOW WITH PROMINENT MIDWEST CLUB — DESIRES TO RELOCATE IN SOUTH OR SOUTHWEST. CAN BE AVAILABLE EARLY THIS FALL. ADDRESS AD 510 c/o GOLFDOM.

PRO-SUPT. — TOP QUALIFICATIONS. EXPERIENCED ALL PHASES OF GOLF. WILL CONSIDER LARGE OR SMALL CLUB. ADDRESS AD 515 c/o GOLFDOM.

Manager, or Assistant. Age 53, 8 years all phases club operations. Good character, habits, references. Dependable, honest. Services wife optional. Prefer East. Address Ad 516 c/o Golfdom.

MANAGER AVAILABLE. 20 years background successful operation every department of Country Club management. American citizen, European trained. Finest food and beverage service and costs. Highest possible references. Address Ad 517 c/o Golfdom

JOBS OPEN

Wanted — Salesman to handle the exciting new Brass Ram Putter . . . Contact Ramon Peterson, Bay City Country Club, Bay City, Michigan.

SALESMAN WANTED; WELL ESTABLISHED CONCERN IS LOOKING FOR SALESMAN TO CALL ON THE GOLF PROFESSIONALS. A COMPLETE LINE OF SPORTSWEAR AND ACCESSORIES. 10% COMMISSION. ADDRESS AD 503 c/o GOLFDOM.

Just acquired 18 hole course with great potentials in fast growing Florida city. Need hard working, experienced Florida course superintendent. Also aggressive capable club manager. Excellent growth opportunities for right parties. Give experience, reference and starting salary. Address Ad 511 c/o Golfdom.

SALESMEN WITH ESTABLISHED TERRITORIES TO SELL A UNIQUE LIQUID FERTILIZER. TEST-PROVEN. BIG REPEATS. COMMISSIONS FROM 25%. CAN BE HANDLED AS A SIDE LINE. ADDRESS AD 514 c/o GOLFDOM.

MISCELLANEOUS

Have excellent location for an 18 Hole Miniature Golf Course. Location is in a very successful Shopping Center located in the Greater Cincinnati, Ohio area. Lease terms very favorable. Address Ad 504 c/o Golfdom.

For Sale: First Class Golf Range — Miniature and enclosed Archery Range — best location in Western New York. On fifteen acres, 748 ft. frontage, zoned for business, 2 story home, 2 garages plus 12 (150 ft.) lots on right side. Entire area fenced. Price \$135,000. Inquire Konsek's Golf Range, 3615 Union Rd., Buffalo 25, N. Y.

WANTED — TO LEASE OR BUY, 9 OR 18-HOLE GOLF COURSE IN GOOD CONDITION. ADDRESS AD 505 c/o GOLFDOM.

DRIVING RANGE FOR SALE. Located on main thoroughfare of large city in Ohio. 30 tees; appr. 8 acres. Room for Miniature Course. Now in operation. \$25,000 cash for key. A terrific buy. Address Ad 507 c/o Golfdom.

Driving Range Equipment — 20 Automatic Will-Tees for sale — \$50.00 each in A-1 shape; also 10 Flood Lights 1000 Watt. Olympic Park, 1300 Scottsville Road, Rochester 11 N. Y.

FOR SALE — 9 hole public golf course and driving range; moderate clubhouse, all necessary near-new equipment, equipment barn, pipe lines, 3 bedroom house, located in upstate New York. Priced right — would consider selling ½ interest to right party. Address Ad 512 c/o Golfdom.

USED GOLF BALLS WANTED

Water hole balls or balls found on golf courses.
Cuts and bumpy balls36 per dozen
Off brand and synthetics slightly
marked1.56 per dozen
Round and perfect \$1.25 brand balls
suitable for repainting2.40 per dozen
Like new top grade for rewashing3.60 per dozen

ATTENTION

Golf balls repainted, your balls30 per dozen
minimum of 50 dozen
Golf balls painted and lettered78 per dozen
Golf balls striped15 per dozen

B & W GOLF BALL CO.

5124 West North Ave. Chicago 39, Illinois
BERKshire 7-4660

WANTED FOR CASH

Old Golf Balls retrieved from ponds, or out of bounds, on or around Golf Courses.
Cuts and bumped36 per doz.
Off brands & synthetic, or slightly nicked 1.56 per doz.
Round & Perfect 1.25 brands for
refinishing2.40 per doz.
Like new top grade for rewashing3.60 per doz.
NOTE:—Golf range cuts, picked over lots, and cut deep into the rubber types wanted, but not acceptable at above figures.

Send for shipping tags and instructions

GOLF BALLS FOR RETAIL SALES ONLY

Reprocessed with 100% brand new Baleta cover, new snow white enamel, imprinted with distance, trade name and number. We accept your mixed compression cores and return only high compression (no shrinkage) at no additional charge. A fast seller at 50c to 65c each. Bulk—your cost on exchange \$2.65 per dozen. Also nation-wide distributors of the best in golf range & miniature course equipment—Balls, clubs, mats, and etc. Send for catalog.

NORTHERN GOLF BALL CO.

2350 W. Roscoe Street Chicago 18, Illinois

Golf Course, 9-hole, 11-room clubhouse, Southeast Ohio, priced with property, \$80,000, terms. Apple Co., 1836 Euclid, Cleveland, Ohio.

Used electric golf cars. All in excellent condition. Write Wayne Clark, 1306 E. Maryland St., Evansville, Ind. Phone Harrison 32429.

Used Golf Balls for sale: Suitable for range or play — no cuts. Any quantity — 20 cents each. Brewer Golf Shop, 280 DeBallvere, St Louis 12, Mo.

New Club Wants Help in Getting Organized

Hidden Valley CC, 29 E. First st., Reno, Nev., which has its course nearly complete and is about to start work on a \$500,000 clubhouse, is anxious to get score cards, house and course rules, etc., from committees, chmn., pros and club mgrs. at other clubs throughout the country in order to help it get over the hump in getting organized. Hal H. Luce is pres. of Hidden Valley.

Women's Collegiate Tournament

The 13th Women's Collegiate golf tournament will be held at University of Illinois, June 10-14. Entries are being accepted through May 20 by Patricia Cullen, 112 Women's Gym, U of I, Urbana, Ill. The tournament is open to all women undergraduates in 4-year colleges and universities if they do not have professional standing. Seniors graduating anytime during 1956-57 school term are eligible.

Club Managers Association Changes Headquarters

Headquarters of the Club Managers Assn. of America have been moved from St. Louis to 1028 Connecticut ave., N.W., Washington 6, D.C.

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Swinging Around Golf

(Continued from page 84)

Singing, dancing in the streets and other celebrating by peasants and nobility marked the arrival of Ernie Sabayrac, jr., 7lbs. 2 oz., at Doctors' hospital, Coral Gables, Fla., April 19. Papa, who heads selling organization handling Ben Hogan clubs and lines of golf apparel, is proud and jubilant.

Jack Paul is the new pres., Southern California Golf Course Supts. Assn. . . . Rod Barker of Fullerton, Elmo Feliz of Griffith Park and Joe Martinez of Bel-Air also were elected to office.

Valuable directory of New York metropolitan district pay-play courses published in April 14 issue of Today's Living, N. Y. Herald-Tribune supplement, together with interesting story by Al Laney and very funny cartoon of public course early-birds drawn by artist Doty.

Harold Goodwin now pro at Haverhill (Mass.) CC . . . Mount Anthony CC, Bennington, Vt., clubhouse destroyed by \$100,000 fire . . . Henry F. Cowen, Pres., MacGregor Golf Co., re-elected for third

term as Pres., National Assn. of Golf Club Manufacturers.

Big and merry party at Westview CC, Miami, Fla., celebrating Ross Sobel Day . . . Westview's veteran pro deserves all the plaudits and presents he got . . . No pro works harder than Ross to make members happier . . . Connecticut PGA's spring meeting at Norwich CC, home club of the section's pres., Joe Donato had salesmen taking plenty of orders . . . U.S. Rubber put on a cocktail party before the dinner at which the George McCarthy, US asst. sales mgr. for golf balls was highly entertaining toastmaster . . . Tony Manero put on a good demonstration . . . Speakers included Mrs. Robert Grant, V. F. Larsen Kay Ovian, Gerald Crean, Willie Whalen, Joseph Longo, Alexander Abraham and Herb Graffis.

Ben Hogan drew a crowd of more than 500 to Illinois PGA spring meeting instruction session . . . Ben is great at the demonstrations of his own swing and the Question and Answer sessions . . . Ben, John Ames, USGA vp, "Tug" Wilson Big Ten athletic commissioner and George Halas, owner of Chicago Bears football team were among speakers.



The Miracle Woods of Golf

Strata-Bloc

Incredible but true! A Wilson Strata-Bloc wood, kept under water *fifteen years* in the Wilson research laboratory, shows no change in shape—has a club face still exact to the original new club tolerances! Equally impervious to damage from drying, a Strata-Bloc head was subjected to intense baking at 212 degrees. No checking or cracking—club still in perfect playing condition!

Maintaining exact accuracy of club face through this unmatched torture test proves that Strata-Bloc construction brings you the most consistently accurate woods in golf. They are America's most beautiful, most popular wood clubs—the ultimate in precision and fine craftsmanship. And remember, Strata-Bloc construction was developed by Wilson and is exclusive with Wilson.

SOLD IN GOLF PRO SHOPS

Win ^{Sales} With **Wilson**

Wilson Sporting Goods Co., Chicago • New National Headquarters at River Grove, Ill., a western suburb of Chicago • Fastest nationwide service from 32 branch offices. (A subsidiary of Wilson & Co., Inc.)