



FORD helps build the course... "babies" it ever after!

The Ford Tractor's excellent reputation for mobility and "quick-change" versatility—long traditional among established golf courses—also is reflected in the important role Ford is playing in construction of new courses. The Delray Beach Country Club in Florida, the Wayzata Club in Minneapolis, and dozens of other courses recently opened or soon to be completed all over the country have made economical use of Ford Tractors, literally "from scratch".

From the very first ground-breaking, Ford Tractors are kept busy with grading equipment, discs, seeders, rotary hoes, hydraulic loaders and blades, to help build the course and develop thick, compact turf. When the new course is completed, Ford's work is only beginning. Mowing, aerifying, fertilizing, re-seeding, rolling, building and repairing tees, loading trap sand — there's almost no end to the list of maintenance jobs Ford handles with dispatch, and at the lowest possible cost. For all the money-saving details, see your nearby Ford dealer, or write to: Tractor and Implement Division, Ford Motor Company, Birmingham, Michigan.



You see more

FORDS

because they save more money!

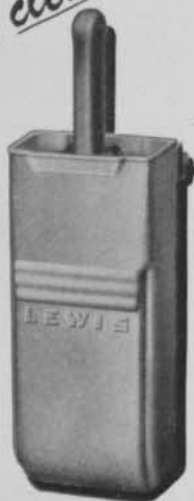


for a real clean shot

LEWIS Ball Washer

Specially treated paint, sealed and protected with a tough coating of weather-resistant plastic. "Magic paddle action" spins ball to clean every part of the surface.

Service for years — with so little maintenance



CONTAINER DEVELOPMENT CORP.

Watertown • Wisconsin

Last year 27,825 rounds were played at Riverside.

Herb Lagerblade, retired professional and club manufacturing company executive who pioneered steel shaft marketing, recovering from heart attack . . . Lagerblade lives in Clearwater, Fla., and plays a lot of golf with pros who attend PGA Seniors' meetings . . . Figuring on sale of some of Winter Haven (Fla.) G&CC property, altering 18-hole course layout in using remaining property and building clubhouse with proceeds from property sale.

Larry Brancato from Englewood (N. J.) GC to be pro at Empire State CC, Spring Valley, N. Y., which will operate this year pay-as-you-play . . . Ed Carter, PGA tournament bureau head, said at Masters he was not going to take over Ladies PGA but that men's PGA would toss LPGA tips on dates that couldn't be booked on PGA schedule due to lack of open time or lack of prize money . . . Bob Renner resigns as LPGA tournament bureau manager . . . Girls having tournament financial problems in many respects similar to those of PGA when the late Bob Harlow and Fred Corcoran were building pro tournaments into big business.

TURF that Speaks for Itself!

MILOGRANITE Excels All Other Sewage Sludges

During the first quarter of 1957 the nitrogen content of Milorganite has exceeded 6.00 per cent, and total phosphoric acid has been in excess of 4.50 per cent. The averages by months have been as follows:

	Nitrogen Per cent (total)	Phosphoric Acid Per cent (total)
January	6.03	4.78
February	6.05	4.58
March	6.10	4.59

Milorganite has been singularly free from Dust. Less than 1/2 per cent passes a 65 mesh (.0082 in.) Tyler screen.

No other sewage sludge is as free from dust and cleaner to handle—or compares with Milorganite in plant food content.

If you have a turf problem, Consult:

TURF SERVICE BUREAU



THE SEWERAGE COMMISSION, Milwaukee 1, Wis.

GOLF CLUBS
USE MORE

MILOGRANITE

THAN ANY
OTHER FERTILIZER



and you'll buy ROSEMAN GANG MOWERS - - - -
Every Time

High mowing costs, wasted man hours and exorbitant repair bills are not found in gang mowers of Roseman design and quality.

Save on Labor

The exclusive labor saving ability of the Roseman hollow-roller-drive gang mower to overhang traps and edges of shrubbery beds and to cut close to fences, and structures eliminates the need for much hand trimming. Hundreds of man hours can be saved or devoted to other tasks.

Save on Time

Roseman mowers are rear drive mowers that mow faster, more uniformly without kicking up the rear. Considerable savings in mowing time and man hours.

Save on Equipment

Roseman mowers with lift hitch are combination rough and fairway mowers.



Rough areas can be maintained faster, at less cost, with no expense for additional gang of mowers. Just flip the mowers into high cutting position. Also a time and money saver in mowing flooded or low lying fairways where grass sometimes "gets away" before tractor can get in.

Save on Repairs

Exclusive non-breakable malleable side frames and bed knife shoes. Heavy duty tough chrome nickel alloy steel reel blades, riveied — not welded — to avoid soft spots and breakage and give long life. Timken adjustable bearings and vanadium steel long-life bed knives assure faithful service for many years and almost non-existent repair bills.

Compare 'em all

You are invited to compare the Roseman mower with any other mower. Be sure and compare Roseman quality, design features, low upkeep costs, and performance. We believe that you, too, will join the swing to Roseman mowers.

Write for descriptive details today.



Write, wire or phone for Prices, Availability and Local Dealer's Name

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"Developed Turf Where None was Growing" with **AGRICO**®



So reports Sam Swazey
Superintendent of
the famous Sankaty
Head Golf Club,
Nantucket, Mass.



"It was decided last fall to start a fairway development plan because the fairway turf was thin and spotty. It was thought that a great deal of reseeded and reloaming would be necessary. After making 3 applications of Agrico for Turf results were so gratifying that a continued feeding program was all that was necessary. The overall picture one year later has shown remarkable results produced by this program; dense, darkly colored turf that has been most gratifying to our members.

During hot summer months I feed Agrinite every 7 to 8 days together with most all my other chemicals by means of a Proportioner. This practice has been highly satisfactory, resulting in excellent color, growth and texture throughout the season."

Order Your **AGRICO** NOW . . . and be sure of a well balanced fertilization program, too. Use **AGRICO** and **AGRINITE**, (the better 100% natural organic Nitrogen Fertilizer with over 7% Nitrogen). See your regular Agrico Dealer, or write to The **AMERICAN AGRICULTURAL CHEMICAL CO.**, 50 Church St., New York 7.

AGRICO®

America's Premier Golf Course Fertilizers

AGRINITE®

the Better, Natural 100% Organic

Bothersome tournament problem now for pros is that of getting a "minor league" of tournaments scheduled . . . So many tournaments now are invitation affairs that lesser-known pros say they're being frozen out of chances to get experience and a chance at the big money . . . Problem of getting first class courses for tournament circuit events is serious . . . Winter events, played when turf is at its worst on many of the circuit courses, are frankly discussed by pros as being more tests of luck than of golf skill.

Guesses — and they're only guesses — is that Masters next year will be cut to about 60 after first 36 holes . . . Wynn Treadway and Lee Kosten making rapid progress with their 18-hole Sarasota (Fla.) GC now under construction . . . Expect to open course in December . . . Fairways are Uganda . . . Treadway and Kosten own considerable residential property bordering the course.

Linda, 6-year-old daughter of trick-shooter, Chuck Lewis, and quite a trick-shotmaker herself, got big publicity in NY Golf Show . . . Miss Heide Hagge, the Bauer granddaughter who is about two now, also was cute little Miss Golf who had a lot of pictures taken . . . Buck

NEW *Lawn Beauty*®

Model 36 Fertilizer and Seed Spreader with Engine Drive

Spreads uniformly and accurately all types and brands of chemical fertilizers, as well as organic fertilizers and seeds. Particularly adapted for spreading lime and top dressing.



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Other patents
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applied for.

2 horsepower, 4 cycle Briggs & Stratton engine with recoil starter. Chain driven, 15" diameter wheels and 10" diameter rear swivel wheel. Gear shift for neutral, forward, reverse. Complete information will be sent immediately upon request.

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West Point ATCO Greens Mower



Lightweight Easy to Handle Sturdy

- 12 blade reel of laminated Sheffield steel
- equipped with Briggs 4 cycle 8B engine
- clip on wheels

Because this mower's reel blades and bed knife are of laminated steel that is not effected by the abrasive action of the soil, the ATCO is especially valuable as part of the "three-step way to perfect greens:"

1. *Aerify*
2. *Verti-Cut*
3. *Mow with the West Point ATCO Greens Mower*

New, improved and backed by the West Point Products organization, the ATCO is worthy of your serious consideration *now*. Send for descriptive literature.

West Point Products Corporation
West Point, Pa.



TURF INSECTS with proven CHLORDANE

White Grubs, Cutworms, Ants, Chiggers, Earwigs, Chinch Bugs, Mole Crickets, Japanese Beetle Larvae, Sod Webworms (Lawn Moths) . . . Chlordane kills all of them . . . and prevents mole damage. That's why you can't go wrong with Chlordane . . . it helps keep turf green and healthy, a credit to your good management, all summer long.

To help give your greens and fairways the "cared for" look, use Chlordane to kill turf insects.



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Please send me your new FREE Lawn and Garden Insect Folder, and Turf Insect Folder.

NAME _____

STREET _____

CITY _____ STATE _____

and Brown Siler open their 9-hole Longview CC, at Guilford College in suburban Greensboro, N. C.

Dave Mancour, pro at Castlewood CC, Pleasanton, Calif., who played the winter PGA circuit, says anyone who has aspirations to be a top pro should take at least one fling at the tournament trail if he can squeeze it in . . . It not only sharpens the game, says Mancour, but makes the pro a better teacher . . . Western Golf Assn's 1957 booklet is well edited and composed collection of facts about Evans Scholarship Foundation, the organization's activities during the past year and the three tournaments scheduled by WGA for 1957 — Western Open, Western Amateur and Western Junior . . . Booklet also includes past winners of these tournaments and photo highlights from 1956 affairs.

Second 9 of Antelope Valley CC now under construction in Palmdale — Lancaster, Calif. area . . . Northern Open tournament played in Nairn, Scotland, in mid-April had to be called off for one day as whipping winds sent fertilizer flying over the course, greatly restricting visibil-

THE GOLFERS' DOORMAT

SPIKLEEN

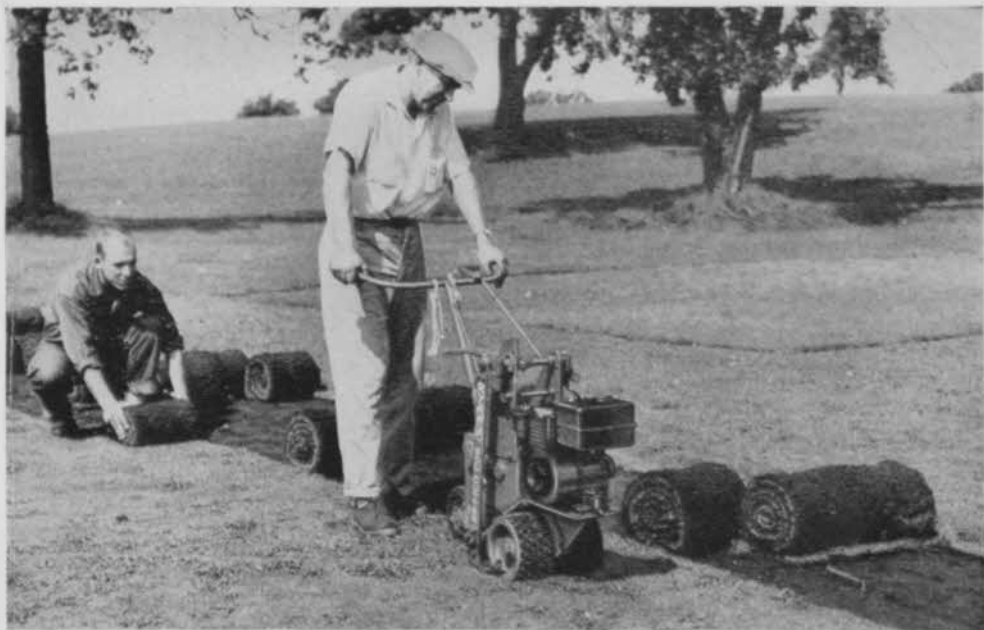


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New, low cost sod cutter performs 3 important operations

Now at half the cost of large commercial models . . . the brand new Ryan Jr. Sod Cutter will help keep the turf on your golf course in beautiful, well groomed condition.

This new full-time performer easily handles three turf maintenance problems:

First—it cuts 75 square feet of perfect sod per minute to just the thickness you want. Finest bents or toughest rooted grasses are no problem either; the specially designed blade with its reciprocating action slices cleanly through the roots without clogging or tearing.

Second—A special tilling blade operating at 1000 strokes per minute loosens and pulverizes hard, compacted soil for easy grading when resodding or seeding.

Third—The Ryan Jr. Sod Cutter with a special edging blade eliminates up to 90% of the hand labor that sand trap edging requires.

And this versatility is matched by the famous, engineered dependability of all RYAN Sod Cutters, now used by over 90% of the turf growers and nurserymen in the United States and Canada. Sold and serviced by distributors in most principal cities. Write for full particulars and name of distributor nearest you.

NEW SUPER KUT BLADE

—of highest quality tempered spring steel operating directly under drive wheel always insures evenly cut sod of uniform thickness. Special "slicing action" design cuts cleanly through all kinds of turf without tearing edges.



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Will not turn or break apart.
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ity . . . Vernon Hills CC in Tuckahoe, N. Y., kept open all winter for the first time . . . Toney and Joe Tiso, the pros there, made things interesting for members by holding weekly clinics.

Douglaston (L. I.) GC members turn down offer of \$3,375,000 for their club by 3 to 1 vote . . . Feel they can get a lot more for their 134-acre tract if the day comes when they want to sell it . . . David and Bill Gordon hired by Alderess CC, Alpine, N. J., to draw up plans for additional 9 holes, increasing course to 27 . . . George Jacobus, who answers "40 years" when asked how long he has been at Ridgewood (N. J.) CC, takes great pride in telling people his junior instruction group has grown to 69 this season . . . Starting new pro shop for Willie Goggin at Englewood (N. J.) CC . . . Jim Burke, who duplicates brother Jack in looks, moves from Jackson Bradley's River Oaks pro shop in Houston to an assistant's spot with Claude Harmon at Winged Foot . . . Jay Revere also going with Claude as an assistant . . . He's a former Southern Methodist football tackle who worked under Jimmy Demaret at Concord International course, Kiamesha Lake, N. Y. last year.

Better pools with...

RAMUC®: America's No. 1 swimming pool enamel. Proved in over 17,000 pools. *Ramuc* is a natural rubber-base paint that goes on easily, leaves a gleaming, tile-like finish that's easy to clean. Keeps your pool inviting season after season. You *don't* have to paint every year. Won't powder, blister, or flake; fade-resistant. In 12 refreshing pastel colors.

EXALGAE®: This effective algacide destroys algae slime quickly. Prevents new growth, too. *Exalgae* is colorless, odorless. Won't irritate skin or eyes. Prevents dangerous slippery pool bottom. Keeps pool water crystal-clear, safer. Saves you money because water needs fewer changes! A good bet to boost pool attendance.

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enjoyment out of
golf with my
**CUSHMAN
GOLF BUGGY**"



says **BOB HOPE**
starring in
"BEAU JAMES"
A Paramount Picture
in VistaVision
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Play more golf . . .
enjoy it more with your

Cushman **GOLF BUGGY**

It's built for the utmost in comfort and performance by the nation's first and leading manufacturer of light vehicles . . . New seat and back rest; new rear axle shock absorber; coil spring front suspension; new pneumatic cushion tires; new V-belt and differential drive; all-steel construction; new convenient speed selector switch; low center of gravity. Pulls steepest grades without trouble; travels up to 36 holes and more without recharging.

Ask your dealer for **FREE** demonstration
ride or write for illustrated literature;
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NEW SPECIALTY SALES STIMULATOR



PRACTICE GRIPS

Insure the success of your instructions at a profit.

Sell V-V grips, the "good habit" forming grips.

V-V Practice grips have correct handform molded in. The shaping makes it difficult to hold them anyway but the right way.



Two V's position thumbs and fore-fingers according to Vardon method of gripping.



Ridges in grips position other fingers, completing position of hands for best swing.

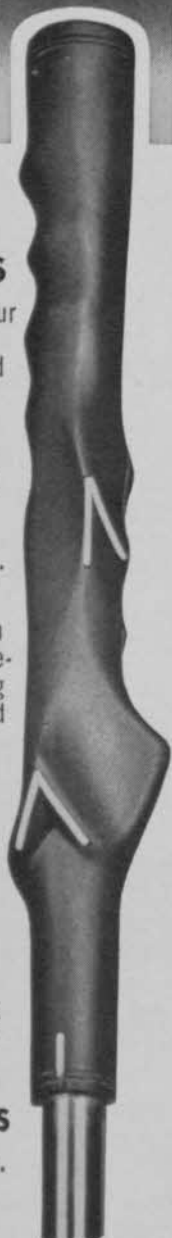
STOCK V-V GRIPS

Displays win attention. Sales bring profits and player satisfaction.

FAWICK FLEXI-GRIP CO.

Box 8072

Akron 20, Ohio



John Gustin goes from Farmington CC, Charlottesville, Va., to be assistant to Al Mengert at Echo Lake CC, Westfield, N. J. . . . Ike Turner rejoins Bill Moran as assistant at Plainfield (N. J.) CC . . . He formerly aided Bill at Baldic Hills near Pittsburgh . . . Bud Geoghegan, pro at Crestmont CC, West Orange, N. J., has been appointed by New Jersey section, PGA, as chmn. of committee to set up training program for assistants . . . New chapter house, accommodating 50 students, purchased at Michigan State University, by Detroit district's Standish fund of Evans caddie scholarship fund.

Southern Calif. PGA re-elects all officers for coming year . . . Bud Oakley is pres.; George Heaney, 1st vp; Guy Bellett, 2nd vp; Dick Boggs, treas.; and Paul Scott, secy. . . . Dick Knight has been named pro of the new California CC at Whittier . . . He replaces Ewing Richardson, who was acting pro . . . Work on new clubhouse at Los Serranos CC, Chino, Calif., to start soon, according to Zell Eaton, pro-owner.

Women's Metropolitan Golf Assn's '57 Tournament Schedule, just off the press . . . Besides listing major tournaments of interest to WMGA members it includes

E. James Kunik

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Ours is the only hand-tailored garment to be purchased through the Pro Shop.

Special Order Trousers — from \$ 35.00
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Stock Sport Coats 65.00

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For your stock — our most talked about Silk Walking Shorts — sold through Pro Shops Only — in both Daks and Ivy — Retail\$11.50

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