

## POWERFUL sales aids



to help you sell more



## U. S. ROYALS

(no cost to you!)

1. **SCORE CARDS**—to post on your bulletin boards for medal and match play . . . in both large and small sizes. 2. **GOLFING BOOKLETS**—showing in cartoons the do's and don'ts of golf etiquette and violations. Give 'em to your club members—tournament committees particularly appreciate them. 3. **BALL DISPENSER**—handsome 6-dozen plexiglass bucket dispenser . . . it's a silent salesman to help sell your economy-priced U. S. Golf Balls for you. 4. **COUNTER DISPLAY**—handy dispenser for score cards, pencils, ball markers . . . made of beautiful U. S. Royalite® thermoplastic . . . for use at 1st tee or in the pro shop. 5. **1957 CALENDAR**—beautiful and useful 12-month golf calendar . . . shows and emphasizes all the important golf days of the year. Get 'em while they last! Your U. S. Sales Representative will supply these sales makers to you.



# United States Rubber

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