

# SOD BY THE ACRE

... Cut faster, cleaner, straighter, easier!

## SOD-MASTER POWER SOD CUTTER

featuring the  
**MEASURE-MATIC DIVIDER**

with power walking action

Optional on Sod-Master, the fully-enclosed Measure-Matic automatically measures and cuts off sod strips to desired length. No flop-over or clogging.

**SAVE TIME! SAVE MANPOWER!**

**HAVE BETTER FAIRWAYS, TEES AND GREENS!**

Damaged or worn turf is restored quickly and easily with the new SOD-MASTER. It operates so smoothly that the operator merely guides it, as it cuts sod of uniform thickness, with clean edges. Greens superintendents use SOD-MASTER for removing damaged sod, cultivating the sub soil, and cutting new sod.

- ★ ALL CONTROLS MOUNTED ON HANDLE BARS
- ★ CUTTING WIDTH ADJUSTABLE FROM 12" TO 24"
- ★ SEALED GEAR CASE; ONLY 5 GREASE FITTINGS

*New!* Cast Alloy Traction Roller. Long-wearing, non-clogging, sure grip under FOR '57 all earth conditions.

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1023 N.E. MARSHALL ST. • MINNEAPOLIS 13, MINN.



- ★ Eliminates expensive cross cutting
- ★ Gives you precisely square ends
- ★ Every strip uniform in length

*New! Improved*

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*Lower Priced!*

You get years of dependable service when you install our smooth surface rubber flooring! Choice of red, green or tan colors. Write or wire for samples and further information.

- Protects Clubhouse Floors For Years!
- Longer-Wearing, Tough, Firm!
- So Smooth, Safe and Easy to Clean!
- Does Not Buckle, Stretch or Crawl!
- Comes in Rolls 24 ft. Long, 36" wide and 5/16" thick.

**HENRY WESTALL COMPANY**

944-960 Merrimon Ave., Asheville, N. C.

Lake CC, Bloomfield Hills, Mich. . . . First nine of 18-hole California CC, North Whittier, opened late in January with pro-am tournament.

Western Avenue GC, leased to Los Angeles County, netted the county \$80,000 net income in 1956 . . . Ground broken for 18-hole course in Harbor Park, San Pedro, Calif. . . . Silver Lake GC clubhouse, near Mokena, Ill., destroyed by fire . . . Loss estimated at \$350,000 . . . Los Angeles Recreation & Park commission calls for drilling of oil under Rancho Municipal course where LA Open was played in January . . . Horace Norman leaves Ontario (Ore.) GC to take pro job at Baker (Ore.) CC . . . Fresno and Airways, municipal courses in Fresno, Calif., report 21.6 and 12.5 per cent increase in rounds played for 1956 over 1955.

GCSA of New England committee headed by Raymond Brigham, 52 Lake Dr., Barrington, R.I., raising testimonial fund for Pat Tameo, Metacomet GC, East Providence, R.I., . . . Pat, a long time member of the organization, recently lost a leg and his wife has been hospitalized for the past few years . . . Pat is not one to talk about his own tough luck, but has been a quick one to help when another guy was in trouble . . . Send your check to Brigham.

Sam Parks, Jr., who won the National Open in 1935, recently promoted to Pittsburgh dist. sales mgr. for American Steel & Wire Div.

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*Trac-Lift*

A new self-transporting cultivating, renovating and aerating machine for Ford-Ferguson, International 300 and other hydraulic lift tractors.

Six feet in width, it is built of tubular steel and has eight aerating wheels, a choice of three different knives for renovating, slicing and coring.

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**Soil Aerating Machines ● Power Rollers ● Transmissions**

# West Point ATCO Greens Mower



*Lightweight*

*Easy to Handle*

*Sturdy*

- 12 blade reel of laminated Sheffield steel
- equipped with Briggs 4 cycle 8B engine
- clip on wheels

Because this mower's reel blades and bed knife are of laminated steel that is not effected by the abrasive action of the soil, the ATCO is especially valuable as part of the "three-step way to perfect greens:"

1. *Aerify*
2. *Verti-Cut*
3. *Mow with the West Point ATCO Greens Mower*

New, improved and backed by the West Point Products organization, the ATCO is worthy of your serious consideration *now*. Send for descriptive literature.

*West Point Products Corporation*  
*West Point, Pa.*

## Compute Handicaps in Seconds!



Easy as dialing a phone! Simplifies book records, ends pencil work and mental arithmetic, eliminates errors in addition. Light, compact, built to last a lifetime.

Save hundreds of hours of tiresome work every season from now on. Order your "Handy Capper" now to assure early delivery.

Money-back guarantee, ten day trial. Terms are cash with order or C.O.D. Price \$15.00 postpaid anywhere in U. S.

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of U. S. Steel . . . Sam, a pro for 10 years, deserted this vocation in 1942 to become a businessman golfer . . . He has enjoyed a series of promotions since joining American . . . Charles H. Fatum, Jr., ex-caddie and agronomy student at Rutgers University, awarded Metropolitan Golf Writers Assn. scholarship for second successive year . . . He's also a member of the university golf team.

Latest report from Royal Canadian Golf Assn. says there are now 631 9- and 18-hole courses in Canada as compared with 600 in 1930 . . . 300,000 Canadians play golf, and of this number, 40 per cent belong to private clubs . . . They spend an average of \$275 per year for memberships, caddie fees, guest fees, balls, etc. as compared to \$125 for the pay-as-you-go golfers . . . The annual bill for these items is \$22 million . . . Include expenditures for playing equipment, sports apparel, footwear, food and refreshment and miscellaneous items and the total bill runs \$56 million.

PGA Seniors championship to be increased from 54 to 72 holes in 1958 . . . Purse will be raised from \$8,000 to \$10,000 . . . Tournament will be stretched over six days rather than three and will be held last week in January rather than during third week . . . Winner's prize is being increased from \$1,000 to \$1,200.

First 9 of Green Valley CC, Portsmouth,

## Better pools with...

**RAMUC®:** America's No. 1 swimming pool enamel. Proved in over 17,000 pools. *Ramuc* is a natural rubber-base paint that goes on easily, leaves a gleaming, tile-like finish that's easy to clean. Keeps your pool inviting season after season. You *don't* have to paint every year. Won't powder, blister, or flake; fade-resistant. In 12 refreshing pastel colors.

**EXALGAE®:** This effective algacide destroys algae slime quickly. Prevents new growth, too. *Exalgae* is colorless, odorless. Won't irritate skin or eyes. Prevents dangerous slippery pool bottom. Keeps pool water crystal-clear, safer. Saves you money because water needs fewer changes! A good bet to boost pool attendance.

Write today for free "Handbook on Painting Swimming Pools," 32 pages of valuable pool information.



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27-Y S. Park, San Francisco, Cal.



**CHET WENDER, Supt.**  
Plainfield C.C.  
Plainfield, N. J.

By May 23rd, I was convinced that **AQUA-GRO** was helping me. I bought enough material for all tees and several problem greens. The results have been tremendous—the turf on the tees has a better texture than I've ever had. Tees built on clay have roots 18-inches deep—look as good and are almost as *soft* as those built with top soil. My few untreated tees lost turf during the dry spell in June—soil was dry and hard—**AQUA-GRO** treated tees were perfect, green, soft and moist 15 inches down.

Clippings on my treated greens are almost twice as much as untreated greens. The color of these greens is much better; particularly noticeable before mid-morning. The heavy mat I have on the banks and aprons always gives trouble in hot dry weather. Light rains or even hand watering does not wet these matted areas unless they have been treated with **AQUA-GRO**.



**JIM HAINES, Supt.**  
Denver C.C.  
Denver, Colo.

Our No. 18 green (see enclosed photo) has always given us considerable trouble with localized dry spots during the summer months. It has always been necessary to aerify or otherwise break the soil in order to restore water penetration. On April 27th, we applied **AQUA-GRO** to the front half of this green. No localized dry spots appeared in this front half until the latter part of August indicating that a second application was necessary. Instead, we merely applied **AQUA-GRO** to the dry spots themselves which immediately restored the soil's ability to absorb moisture.

These experiences last summer have thoroughly convinced me that **AQUA-GRO** has an important place in maintaining fine putting green turf.

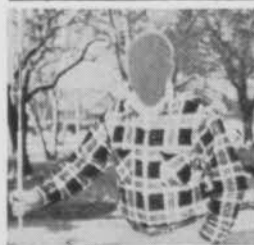


**NICK FLORIO, Supt.**  
Somerset Hills C. C.  
Bernardsville, N. J.

I have been connected with the club for the past 36 years, and we have had trouble every summer with localized dry spots. We hand aerified these spots, mounds, and greens every year during July and August. This helped temporarily, but the spots always seemed to go out after a few days of dry weather regardless of how much water we used. Glancing through *Golfdom* I noticed your ad for a wetting agent and thought I would try five gallons.

After all what could I lose? I applied **Aqua-GRO** to these dry spots and mounds at ten-day intervals. Believe me, I was never more surprised when I found the dry spots remained green, and that there was hardly any run-off of water. Low pockets on the greens absorbed the water within 10 to 15 minutes after continuous watering, or a heavy shower. I also noticed that the grass on the treated greens seemed to be denser and more closely knit.

Next season I plan to use **AQUA-GRO** not only on all my greens, but on all my tees as well. It will save me both water and labor.



APRIL ISSUE

## Mr. Z of Ohio

Pet Hobby: Experimenting with Grasses

Reports: Using **AQUA-GRO**  
on

• Localized-dry-spots on greens

1 Gallon of **AQUA-GRO** FREE to each of first 10 clubs to correctly name all Silhouettes

### CHECK THESE SAVINGS

- ✓ Problems from Thatch Cured  
(Tees, fairways, and greens)
- ✓ Hard-Spots Eliminated  
(Greens and aprons)
- ✓ Softer Turf  
(Greens and tees)
- ✓ Deeper, More Uniform Soil-Moisture
- ✓ Less Frequent Watering

# AQUA-GRO®

NON-IONIC ORGANIC WETTING AGENT

1 Gallon treats 19,000 sq. ft. ....	\$1500
5 Gallons treat 94,000 sq. ft. ....	\$6000

Reports Available upon Request. Just check and return to us.  Turf  Nursery-Landscape  
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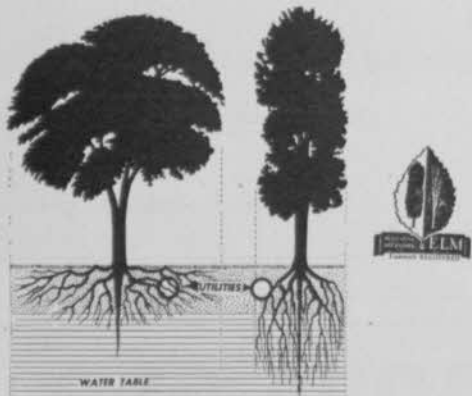
A magnificent elm, distinctively architectural. Columnar form makes the tree virtually indestructible from storms.

Narrow, deep root system has no surface roots to interfere with lawns or lawn care.

Lawns grow right up to the base of the trunk.

Bears no seed. Unusually healthy.

Leaves are large and hold on well in the fall.



Compare the deep, close-knit root system with the spreading roots of most trees. Roots go down deep to reach water, do not interfere with underground facilities.

For more information or quotations, write

**AUGUSTINE ASCENDING ELM  
RESEARCH ASSOCIATES, INC.**

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Chicago 15, Ill.

R. I., to be ready for play May 15 with second 9 to be completed in 1958 . . . Vic Auclair, formerly at Pocasset CC in Portsmouth, is the Green Valley pro . . . Western Seniors' Golf Assn. cards ninth annual tournament for Belle Meade CC, Nashville, June 19-20 . . . Bobby Dunn, who held pro spot at Oceana Naval Air Station course near Norfolk, Va., has resigned . . . Bud Timbrook goes from Mt. Pleasant CC, Worcester, Mass., to Kahkwa CC, Erie, Pa., to fill pro job vacated last fall by Lionel Hebert, who is a regular on the tournament circuit.

Tarpon Springs (Fla.) course leased by John Grecter, who will manage the club . . . Clyde Walker is supt. and Jimmy Cromb is pro . . . Turf renovation program for the course has been planned by Mark Mahannah of Riviera CC, Coral Gables, Fla., consultant in the work that has greatly improved turf on courses at Naples and Ft. Myers, Fla.

National Mixed Foursomes tournament at Boca Raton Club, Fla., drew the top-rated field of its history . . . Amateur competition showed that the standard of play in mixed events continues to improve substantially and big fields of high talent are available . . . Jack McAuliffe, Triangle plastic pipe and cable magnate, has developed this event . . . It got too big for the Everglades Club at Palm Beach and had to be moved to the Boca Raton club.

Bert Montessor, pro and co-owner of a

## NEW *Lawn Beauty*

### Model 36 Fertilizer and Seed Spreader with Engine Drive

Spreads uniformly and accurately all types and brands of chemical fertilizers, as well as organic fertilizers and seeds. Particularly adapted for spreading lime and top dressing.



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"PAR GOLFER" Slacks are now available in our new "TROPIDAC" fabric (50% dacron/50% acetate, tropical weight in Shadow Weave effect). Nine select shades - \$14.50.

Note the new buckle with a neat Golf Motif.

In addition, we style a complete selection of Dress Slacks and Men's & Ladies' Bermuda Shorts.

WORN BY LEADING GOLFERS FROM  
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18 West 20th St., New York 11, N. Y.

Par 3 course at Sarasota, Fla., recently was named Sarasota's "Sportsman of the Year" for 1956 . . . At the award dinner, featured speaker was the PGA Senior champion, Al Watrous . . . Al was introduced by M. F. Drukenbrod, noted golf writer of Detroit who retired several years ago and now lives in Sarasota.

Leo Feser heads organization committee of GSCA former presidents and vps who have started a little club of their own . . . There were 15 ex-presidents of the GCSA at the Louisville convention . . . Tom Dawson, pres., Mid-Atlantic GCSA, which will be host to 1958 national GCSA meeting at Washington, D. C., with fellow Mid-Atlantic members were picking up ideas at Louisville . . . Program for wives, and publicity, are two big problems GCSA association hosts always have.

Mid-Atlantic officials plan to get in sessions with Washington golf writers and get the writers' advice and help on getting publicity for supts.' meeting next year . . . In view of golf course men's lively leadership in establishing standards and maintenance practice for lawn and sports turf in addition to golf, and in civic, park and roadside beautification, there logically are many angles for general publicity in a GSCA convention.

City of Rapid City, S.D., has bought Meadowbrook GC, 9-hole course from Noel Fraser who built and operated it for 14 years . . . Course is on gravel water reservoir city wanted

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The world's finest and best known.  
Will not turn or break apart.  
PRO'S CHOICE

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**STOUGHTON, MASS.**





always ahead in styling . . . quality

Yes, Tufhorse offers tomorrow's golf bag features to today's golfers. That's the kind of appeal that means more sales and higher profits for you.

A 9-inch Keystone with body of durable "Tuff-Hide" and embossed leather trim and white welt, the L656 offers the golfer every wanted feature. Included are large clothing pocket, roomy ball and accessory pocket, wing-type sling suspension with wide foam rubber padded shoulder strap, attached hood concealed inside clothing pocket and umbrella straps. It's nylon lock-stitched throughout. Available in Red or Black body with natural trim.

See it at your Pro Shop today.

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THE GREATEST NAME IN GOLF

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# NEW SPECIALTY SALES STIMULATOR

# V-V

## PRACTICE GRIPS

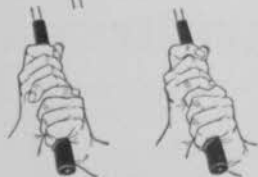
Insure the success of your instructions at a profit.

Sell V-V grips, the "good habit" forming grips.

V-V Practice grips have correct handform molded in. The shaping makes it difficult to hold them anyway but the right way.



Two V's position thumbs and fore-fingers according to Vardon method of gripping.



Ridges in grips position other fingers, completing position of hands for best swing.

## STOCK V-V GRIPS

Displays win attention. Sales bring profits and player satisfaction.

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... Noel to take supt. position elsewhere... Favorable comment on improvement in PGA course at Dunedin since Irv Schloss, chmn., management committee, Supt. Dave Hendry and Green Chmn. George Dodge have begun their long range program.

Tom Skipper is another veteran whose game seems to be getting better... He shot his age, 74, at Dunedin recently... Senior amateur tournaments at Point Clear, Ala., Sea Island, Ga., and Naples, Fla., this past winter were most successful the de luxe resorts have had... An invitation seniors tournament, with some golf and other entertainment provided for wives, is the best promotion the fall and winter resorts have for attracting a high class, spending group... Pinehurst with its comparatively new North and South Seniors' event last fall had applications for more than 100 invitations beyond the number that could be accomodated comfortably on Pinehurst courses.

Lewis Payson from Wellesley (Mass.) GC, succeeds Joe Ryan who retired Mar. 1, as supt. Rolling Green CC, Springfield, Pa., after 31 years there.

Two prominent supts. became grandfathers while they were at Louisville... Don MacKay, Sr., Hartford (Conn.) CC and Jack Gormley, Wolfert's Roost CC, Albany, N.Y., were the proud ones... A girl came to the home of the junior MacKays... Pop is supt. at Wethersfield (Conn.) CC... It was a girl who was

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