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West Point Products Corporation

West Point, Pa.

golf situations in the south, now is pro at the Dublin (Ga.) CC . . . Al Thompson succeeds Cecil Harris as pro at Montebello (Calif.) munny course . . . Al's name actually is James but there are so many Jimmy Thompsons in golf now he switched to Al as a label.

Seattle, Wash., Park Board considering building 18-hole course near Bothell . . . A new 9-hole course opened in Columbia Park, Pasco, Wash. . . . John A. Clark, Pasco supt., also opening a 9-hole par 3 course . . . Tony Longo, trick-shot golfer who has played many exhibitions for armed forces, has closed his golf school in New York City and now is pro at Glen Oak CC, Clark Summit, Pa.

Edward V. Waller opens his new 9-hole Sleepy Hollow course at Rome, N.Y., late in May . . . Walter H. Peterson and wife now managing clubhouse of Algona (Ia.) CC . . . Vern Burks now pro at Ontario (Ore.) GC . . . Burr Oaks course at Madison, Wis., now being scalped of its sod . . . Residential and shopping build-

ings to occupy the Burr Oaks site.

Fred Elphick new supt. at Atlas Valley CC, Davison, Mich. . . . Patients in the Handicapped Hospital at Buffalo, N.Y., make the awards that Dunlop Tire & Rubber Co. give to those who make aces with Dunlop golf balls . . . Jamestown, N.Y., opens new 9-hole munny course.

Country Club of Ashville (N.C.) in getting Art Clark as its new pro, can count itself lucky . . . The fine work he did at the PGA National Club at Dunedin, pleasing pros who know how a pro job should be handled, identifies Clark as a master of the art and business of being a club pro . . . New \$90,000 clubhouse at Crystal Springs, San Francisco public course, opened . . . Eli Leider built the clubhouse replacing one burned three years ago . . . Leider leases the course from the S. F. Water Dept.

Louis Penna, 89, father of Toney, Charley, Nick and Felicia, died early in May at Harrison, N.Y. . . . His sons, Toney and Charley, are well known in pro golf . . . His daughter

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is the wife of Dick Carparelli, asst. at Beverly CC, Chicago . . . Nick is in engineering work in New York.

Jake Kohr, 68, supt., South Bend (Ind.) CC for the past 35 years, died at South Bend May 2 . . . At one time Jake was supt. at Beverly CC, Chicago, and for several years was supt., Skokie CC, Glenocoe, Ill., holding that post in 1922 when the National Open was played there . . . He is survived by his widow who is a dear friend of many wives of men in Midwest course maintenance . . . Members of the Michiana GCSA were pallbearers at the Kohr services.

Cliff Calderwood, brother of the late Leny, and Harold Calderwood who is pro at Tomahawk Hills, Mission, Ks., now pro at Riverdale CC, Little Rock, Ark. . . . Cliff was at Brownwood, Tex., for 9 years, leaving there last May to help Leny at St. Joseph (Mo.) CC . . . Cliff has as asst. Lawrence Lester who was asst. to Harold when Harold was at White Lakes CC, Topeka, Ks. . . . Harold has women's class weekly of 75 at Tomahawk Hills, rain or shine.

Mrs. Arlene Sliker, supt., Streator (Ill.) CC recently became a Class A member of the Midwest Assn. of GCSA . . . Club Managers Assn. of America looking among its members for executive Sec. . . . Must have a minimum of 10 years' experience as a club mgr. and be willing to reside in Washington, D. C. . . . Starting salary, \$10,000 . . . Cincinnati supts. say men between 50 and 65 years old are working out best on the district's courses.

After his 1957 tournaments, George S. May will have paid out \$1,535,480 in prizes . . . George increased women pro prizes this year from \$5000 to \$7500 . . . Dode Forrester, pro at Hobbs (N.M.) CC, expects at least 1,500 entries in American Petroleum Institute 3-day tournament next year as course then will have another 9 holes . . . This year the Milwhite Mud Co. gave 100 doz. top grade balls as the biggest prize contributor to the 9-hole tournament . . . Prize list for the 1,034 entries was \$6,200 in merchandise.

Fred H. Bernet, for 8 years, sec., Club

Managers Assn. of America, resigned when association moved offices from St. Louis to Washington . . . He was honored by St. Louis managers at testimonial dinner . . . Fred, a great guy who was Missouri Athletic Club mgr. before going with the association, plans to go fishing for a while . . . Gordon High, now mgr., La Jolla (Calif.) CC . . . B. William Styles now mgr., Mt. Hawley CC, Peoria, Ill. . . . Steffen F. Diamant to Meadowbrook CC, St. Louis, as mgr. . . . Stephen L. Bartosh to Island Hills GC (N.Y. Met dist.) as mgr.

Great sales promotion work being done by girl pros through exhibitions and clinics with pro sponsorship at clubs . . . Wilson says demand for Patty Berg, Betty Hicks and Betsy Rawls from women's committees and their pros is greater than ever before.

Ken Hubble, now supt. at Ozaukee CC in suburban Milwaukee . . . Lloyd Gullickson, pro at Inverness Club where the Open is played this year, played in the 1920 and 1931 Opens at Inverness . . . Harry Moffitt, PGA pres., caddied for E. K. McCarthy of Jacksonville, Fla., in the 1920 Open . . . McCarthy got the highest score of any who played the 72 holes, 337.

Thomas C. McGuffey, mgr., Missouri Athletic Club, St. Louis, is gen. chm. of the Club Managers Assn. of America national convention to be held in St. Louis next February . . . Another club management headache is Internal Revenue Dept. ruling that uniform minimum monthly house account charge is subject to 20 per cent tax which applies to dues.

Stan Clark, MacGregor Co, credit mgr., reported making headway toward recovery after a setback in April after apparently coming back in good shape from heart attacks. Saucon Valley CC, Bethlehem, Pa., opening third 9 this year . . . Can't understand why courses on which national championships are to be played usually forget to have any good scenic pictures of holes made a year in advance when trees are in leaf . . . Los Angeles County negotiating to buy Lakewood CC, near Long Beach, Calif., for \$2,000,000 . . .



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County has been leasing at \$125,000 annual rent to save club from being subdivided.

Bill Dahms, widely known Pacific Coast golf salesman, and his wife, Emmy Lu, parents of a new young lady . . . That makes the lineup in the Dahm's Palo Alto, Calif., home four girls and a boy . . . Norm Cameron, pro at South Hills CC, Fond du Lac, Wis., says 75 members of his club responded to Green Chm. Gordon Elliott's call for a work party and contributed 600 man hours to fixing up grounds and clubhouse.

Fox Meadows CC, new private 18 at Memphis, Tenn., now in play . . . Greens are 328 Tifton Bermuda and were in fine condition for course opening . . . V. James Vigliotti, after 35 years as supt., retired from High Ridge CC, Pound Ridge, N. Y., and is taking it easy at his Florida home, 1032 NW 108 Terrace, Miami . . . Residential sites and 9-hole course being constructed at Verde Valley, about 75 miles north of Phoenix, Ariz. . . Courses being planned for Peeper Valley, near Yarnell, Ariz., and Litchfield Park, Phoenix suburb . . . Antelope Hills CC in Phoenix to open second 9 soon . . . Paradise Valley Club, Phoenix, getting new clubhouse . . . Former one being used as swimming pool's snack bar.

Merrell Whittlesey in Washington Star, telling about chats at Freddie McLeod's 75th birthday party (and his 45th year at Columbia CC) reports that Jimmie Thomson and Woody Platt named Jesse Guilford, 1921 Amateur champion, one of greatest of the long hitters . . . Madison (O.) G&CC spending \$150,000 modernizing clubhouse and installing swimming pool.

When John Jay Hopkins died of cancer at 63, golf and business lost a great man . . . Hopkins was founder and chairman of the International Golf Assn. which engages pros of 29 nations in the Canada cup team matches, the International Trophy for individual play at 72 holes and Hopkins trophy matches between U.S. and Canadian pro teams . . . He also sponsored San Diego Open and was chmn. of the PGA Advisory committee . . . He founded the General Dynamics Corp. and

was in active operation of the corporation's many phases until shortly before his death . . . He is succeeded in the General Dynamic and International Golf Assn. positions by Frank Pace, formerly sec. of the Army and a contestant in the USGA Amateur . . . The International matches will be held as planned at the Kasumigaseki CC, Tokyo, Japan, Oct. 24-27 . . . Income from tournament will finance a 4-year scholarship of a Japanese student in an American university . . . Fred Corcoran, tournament director of IGA, set up the Japanese tournament arrangements in cooperation with Matsutaro Shoriki, owner of the Yomiuri Shimbun newspapers.

While Corcoran was in Japan planning the matches he visited 15 courses, some of which he rates of U.S. championship standard . . . Kasumigaseki is about 25 miles from Tokyo . . . It has 36 holes . . . New clubhouse Corcoran says is one of the most beautiful he ever has seen . . . He says Enoshima GC, Pine Valley of Japan, is supposed to be the hardest course in the world . . . It has several holes that call for 180 to 200 yard carries over canyons . . . Par is 72 . . . Yardage from back tees is 6,374.

Windy Acres GC, Monroe, Wis., owned by Paul Wilson, burned . . . Loss about \$10,000 . . . There are more than 300,000 golfers in Canada . . . Bob Barnhart now is mgr., Pelican GC, Clearwater, Fla. . . Middle Atlantic PGA to play fall tournament at The Homestead's Cascades course, Hot Springs, Va. . . The Homestead believes that No. 1 tee of its course, adjacent to the hotel, is the only place in American where a tee has been in use since 1892 . . . Salem CC, formerly Our Country Club in Salem, Wis., opened on Memorial Day.

Georgia Turf Meeting

First 1957 meeting of the Georgia Turf Assn. was held May 14 at Augusta CC with Harold Land as host supt. Speakers included Ed Dudley, Augusta pro, Jim Latham of the USGA green section and Tom Mascaro, pres. of West Point Products Corp.



Jack Jolly, who has played a leading part in the growth of American golf, was honored at a dinner at Mayfair Farms, West Orange, N. J. on May 20 when old pros and acquaintances saluted the veteran Scot. Jack came from St. Andrews in 1901, preceding his brothers, Alex, Bob, Dave and Bill. He first served here as a pro and then became a golf equipment salesman. Jolly handled the original testing and sales promotion of the Kempshall Flyer and later went with the St. Mungo company, making and selling the Colonel ball. In 1902, he played a historic moonlight match with Alex Ross at Pinehurst. In the photo are (l to r): Jack Mitchell, Harry Smith, George Jacobus, James Taylor, J. Bud Geoghan, George Frothingham, Jolly, Jim Barnes, John Clancy, Thomas Harmon, Jack Semple, Jack Fox, Johnny Farrell and Al Price.

Golf Monthly Has New Owners; Percy Huggins now Editor

Golf Monthly, the interesting monthly published during two wars from Edinburgh by the late Donald Mathieson, and having extensive worldwide circulation has been sold by Mr. Mathieson's sons, Robert and Donald.

New publishers also are publishers of Scottish Field. Their headquarters are at 70 Mitchell st., Glasgow, CI, Scotland. The new editor is Percy Huggins, golf editor of the Glasgow Evening Times, well known to American golf writers as a man who knows golf news and its background, is a fine writer, good reliable reporter and an all-around top journalist. He has been in this country on Ryder Cup match and junior international team assignments.

College of Golfing Knowledge

First of two educational programs put on by the New Jersey section PGA College of Golfing Knowledge will be held June 17 at Shackamaxon CC in Westfield. The program is especially arranged for assistant pros, shop men and caddie masters. The second part of the program will be held in September.

Custom-Decorated Glasses Now Available from Keene

To add zest to drinking pleasure, Keene Ad Services, Boston, Mass., is introducing custom-decorated drinking glasses.

Available for the first time in quantities as little as one gross, these unusual and beautiful drinking glasses are ideal for clubs or as souvenirs for club members. In 12 oz. size, they may be decorated with any custom design — a rolling green golf course layout strikingly outlined in gold, club coat of arms, hotel outline, historic site, etc.



Reproductions on glass may be made from black and white drawings, place mats or photostats. Keene Ad decorates glasses in all sizes and shapes in small quantities and supplies sample glasses upon request at minimum charge. For full further details on glasses, or data on other custom-moulded products, write Keene Ad Services, 22 Church st., Boston 16, Mass.

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ILLINOIS

Worthington Introduces Electric Golf Car

Worthington Mower Co., Stroudsburg, Pa., manufacturer of turf maintenance equipment, has just introduced a new, two-passenger,



electric-driven golf car. According to H. G. Sanborn, vp and general mgr., the new golf car, known as the Worthington Champ, is in production and deliveries are being made for dealer's stocks. The present car is the result of several years of research and development.

The Champ has a very low center-of-gravity that makes it almost impossible to upset. It is extremely stable on all types of terrain. Big, oversize, super-cushion tires provide full traction with excellent flotation that leaves no wheel marks on the turf. A 24-volt electric motor drives both of the rear wheels through V-belts and a differential.

One of the outstanding features of the Worthington model is its 200 ampere-hour, extra-power batteries that, it is claimed, will permit the Champ to travel farther than any other before recharging is required. The new car is easy to handle. Only three simple controls, brake, accelerator and switch, make it possible for anyone to operate it easily without any prolonged lessons being necessary. In-

ternal expansion brakes will not slip or jam. The Champ has unique spring suspension for all wheels that eliminates road shock plus deep, soft, foam-rubber seats.

Complete information on the new Champ can be obtained by writing Worthington.

Colburn Elected to Wilson Board of Directors

VP Harry W. Colburn has been elected to the board of directors of Wilson Sporting Goods Co. A 20-year veteran with the company, Harry was named Boston branch mgr. in 1951 and three years later was promoted to co-mgr. of Wilson's large New York branch. Last September, Colburn was appointed vp and general mgr. for the entire sales function of the company and its subsidiaries. In his present post, the new Wilson director sets sales policy and handles merchandise development, production planning and sales budgeting.



Ball Marker Discs

All 1957 MacGregor putters have a ball-marker cap on the top of grip for convenience in carrying metal discs for marking purposes. The idea was inspired by a San Francisco cable car conductor's money changer. The cap holds four discs. For more information, write The MacGregor Co., Cincinnati 32, O.

Link's New Sprig Planter Is Time-Saving Device

A new tractor drawn planter for Bermuda, bent and other grass stolons is now available

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for the golf course, parks, estates and the landscape gardener.

With this machine, two men can plant from two to three acres per day. To plant this area



by hand would require a labor force of from 16 to 20 men.

A specially designed coultter wheel presses the sprigs of grass into a narrow furrow cut by the planter. The planted area is then compacted by an attached roller to insure firm contact with the soil. It is equipped with an adjustable fertilizer attachment that permits feeding during the plant operation. The planter can handle sprigs from a few inches up to several feet in length.

In addition to the important labor and time-saving features of Link's Sprig Planter, there

is this big advantage to the golf course planted areas are left smooth, free from uneven ridges, and can be played on immediately after planting.

The planter is simple in design and construction and requires little in maintenance and repairs. It can be used with any tractor with a 3-point hook-up. For full details and prices, write: Link's Nursery, Inc., Route 3, Conway Rd., Creve Coeur, Mo.

Worthington Announces New Tractor Attachment

Worthington Mower Co., Stroudsburg, Pa., manufacturer of gang mowers and tractors for large area grass maintenance, has announced development of a weed spraying attachment, made by Spraymotor Ltd., of London, Ont., Can., which will be available in the U. S. through Worthington dealers.

The sprayer is a self contained unit consisting of a tank, gasoline engine, and adjustable spray boom that can be folded out of the way. It can be fitted into the back of a Worthington Model "F" tractor and used in conjunction with gang mowers. The entire unit can be installed by the user in a matter of minutes. This low-pressure spray unit is very

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economical to use. Complete and satisfactory control of weeds can be accomplished by using as little as four or five gallons of herbicide mixture per acre. Once the engine of the rig is started, the spray may be controlled by the operator without leaving the tractor.

Mowing and spraying at the same time has



many advantages. Besides saving time, the cutting swath defines a path for the spraying that gives almost perfect control of overlap. In addition, it has been established that bruising the weed plants before spraying improves the effect of herbicide. A full gang of mowers cutting ahead of the sprayer bruises the weeds, causing the plants to readily absorb spray material.

Under normal conditions, for certain types of weeds, it is only necessary to spray once a year. This may be done in the spring or fall,

as best suits the individual needs. For the control of crab grass, spraying should be done more often. The use of the spray eliminates up to four or five mowings during the grass cutting season that would usually be required for cutting weeds. When not needed for weed control, the unit can be used for spraying liquid fertilizers.

Wilson Open House

To accommodate everyone who wanted to see its new national headquarters building in River Grove, Ill., Wilson Sporting Goods Co. held a pair of Open Houses — one on May 22 for the press and the second on the 27th for dealers, distributors and others. Sport celebrities who were on hand at one or the other of the two Open Houses included George Mikan, Forest Evashevski, Paul Hornung, Betsy Rawls, Patty Berg, Cary Middlecoff, Arnold Palmer and Ara Parseghian.

Club Divider Insert

Golfers whose clubs usually are in a jumble because their bags have no compartments will be interested in the new MacGregor "Well-Pak" club divider. This is a fixed, free-hanging, three-section divider of vinyl coated duck. A shaped fiber bottom prevents turning. Write the MacGregor Co., Cincinnati 32, O., for complete details.

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Agrico with Urea-Form Puts Life in Burned-Out Grass

Agrico turf with Urea-Form, a new scientific development, is winning a great deal of approval from turfmen because it brings new life to summer-starved, burned-out grass. Urea-Form, it is claimed, allows rich plant foods in Agrico to release vital nitrogen steadily and gradually through the lawn's growing season. With only one application of this new fertilizer, lawns that probably would turn brown are said to spring back to life. Root structure also is improved through application of the chemical which can be made safely during any part of the growing season.

American Agricultural Chemical Co., with offices at 50 Church st., New York 7, manufactures the product.



Velsicol Publishes Information on Turf Insect Control

Velsicol Chemical Corp., 330 E. Grand ave., Chicago 11, has available literature telling how Chlordane controls turf insects such as white grubs, Japanese beetles, ants, wireworms and chiggers. The descriptive folder tells how these various insects attack turf. It includes a table showing chlordane concentrations with dilution and application information for getting rid of them. The folder can be obtained by writing to the manufacturer.

Jacobsen Sponsors Vocational Courses in Mower Care

Jacobsen Manufacturing Co., Racine, Wis., has been sponsoring courses in 2- and 4-cycle engines at Racine Vocational and Adult school since the first of the year. The instruction are serving as a pilot course with the idea of extending them throughout the nation under the auspices of the Lawn Mower Institute.

Jacobsen technicians are instructors for the five week courses and subjects cover operating fundamentals, ignition systems, carburetion, storage and maintenance, etc.

George Bayer Driver New Starter in MacGregor Line

New to the 1957 MacGregor line is the George Bayer driver. This is a deep-faced wood based on the recommendations of golf's longest hitter. It is designed for the player who likes an extra hitting area for greater power, distance and accuracy. The head is hand selected persimmon with a special 1 3/4-in. deep Super Eye-o-Matic face with red and white insert. The club is 43-ins. long, and is available through pro shops. For more information, write The MacGregor Co., Cincinnati 32, O.

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Rankin, Ill.

Neiley Gets Deere Promotion

George F. Neiley has assumed new duties as assistant to the secretary of Deere & Co., Moline, Ill. Neiley joined the Deere organization in 1945 and in recent years has been in charge of the company's publication advertising program. Fred Hansen of the farm advertising dept. has succeeded Neiley in the publications division.

Wilson Launches Big Pre-Selling Campaign

Wilson Sporting Goods Co. is again embarking on one of the largest pre-selling campaigns ever undertaken by an athletic goods manufacturer. The national ad campaign will reach more than 300 million prospective customers, according to Pres. Fred J. Bowman, and will feature golf, baseball, tennis, football and basketball equipment. Besides all the better known national magazines, Wilson will advertise heavily in major newspapers. The latter idea is to localize the campaign as much as possible and thereby give pros, for example, every possible aid in their selling efforts.

Continuing strong promotion of women's golf equipment, an idea which it pioneered,

Wilson will highlight a new type of ad artwork for feminine readership. A large amount of the ad campaign will be directed toward the youth market and point of purchases promotional efforts also will be stepped up.

Ford, Finsterwald Join Dunlop Advisory Staff

Doug Ford and Dow Finsterwald have joined the Dunlop advisory staff, Vincent Richards, Dunlop vp in charge of sporting goods, announced at a recent press party in New York. Ford, a pro for eight years, was voted PGA Golfer of the Year in 1955 and at the present time is the leading pro circuit money winner. Finsterwald, a native of Athens, O. and former Air Force officer, has been playing professionally since 1952. In 1956 he finished second in the tournament money division.

MacGregor Bag Provides Roomy Interior

MacGregor's No. LP 636 is a sturdy and attractive new bag that gives any golfer a pro appearance. A large keystone model, the body is of durable "Tuff-hide" material with embossed steerhide leather trim. It has a

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GOLF COURSE ARCHITECT

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FRESNO, CALIFORNIA

9-in. round reinforced leather bottom with drain grommet, providing a roomy interior and preventing jamming of clubs. The LP 636 has an extra large clothing pocket with detachable hood, umbrella well, giant ball and accessory pocket with center divider. It is available in three two-tone combinations or two tri-tone combinations. Complete information can be obtained from The MacGregor Co., Cincinnati 32, O.

For Youthful Golfers

Sam Snead Young Champ woods and irons are made of the same quality materials and with the same distinctive styling as adult golf clubs, according to Wilson Sporting Goods Co. Length of the brassie is 38½ ins. and the 3-iron is 35 ins. For even younger players, the Snead model clubs feature a 35-in. brassie and 33 in. 3-iron. The clubs were constructed and designed under the supervision of the Wilson advisory staff.



Expandable Bag Racks

Power Bag Rack Co., 2141 Lawrence ave., Chicago 25, has developed the above storage bag rack that offers a number of advantages. Being a standup type, the rack requires little space and permits fabrics and leathers to dry quickly as they are exposed on all sides to freely circulating air. All bags in Power Bag Rack are fully visible and thus more easily found if misplaced. The racks also are readily expandable.

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