



How to suggest new clubs to a woman without saying a word...

One out of every four rounds of golf played last year was played by a woman. How about your pro shop sales? Did women's business match their increased play at your club?

Here's a gentlemanly way to hint that new clubs might improve milady's game. Just borrow or rent a female mannequin from a store. Dress it in clothes from your shop or from a store. Put a bag of women's clubs

next to your new silent partner, and unify the entire display on a square of green carpet.

A card nearby encourages the distaff members to hope to do better . . . saves *your* breath. A new set for trial rounds, or use on the practice tee, will get action from the girls—and reward your tact. Just write Gurdon Leslie, True Temper Corporation, Geneva, Ohio, for the display card shown here.



TRUE TEMPER® **GOLF SHAFTS**

Swinging Around Golf

(Continued from page 22)

tants . . . Stanley J. McGiveran, former pres. of Western Golf Assn. and of Inverness, was host to the contestants . . . Half price to contestants and press on food and drinks in certain clubhouse areas.

Southern Hills CC, Tulsa, where 1958 National Open will be played, was represented at Inverness by club officials and department heads looking over the tournament operations . . . Pontiac dealers of Toledo handled "Courtesy Car" arrangements in providing excellent transportation between Inverness and hotels for contestants and press.

Toledo Blade put on pleasant 19th Hole party for press at Secor hotel, Friday night of Open . . . Freddie McLeod, winner of the 1908 National Open and a fine golfer still on his job at Columbia CC walked as much distance as any other spectator at Inverness . . . He says there are no swings better than Sneed's.

Jimmy Thomson back from his trip overseas . . . He visited his Dad who returned to the old home town of North Berwick, Scotland, some years back . . . Thomson, sr., in first class condition . . . Jimmy also visited Ben Sayers, jr., brother of George the noted veteran pro and club-maker of Haverford, Pa. . . . Jimmy says that caddies are almost a vanished breed in Scotland . . . Now golfers are carrying their own bags on carts, or trolleys, as the bag carts are called in Britain.

Carl Anderson of Woodhill CC, now is pres., Minnesota Golf Course Supts. Assn. . . . Leo Feser of Orono Orchards is vp; Roy W. Nelson of Golden Valley CC, sec-treas. . . . Directors are Herman Senne-seth, Somerset CC; Maynard Erickson, Theo. Wirth GC; Joe Rush, Edina CC and Emil Picha, Oak Ridge CC.

These Items Reflect Golf's Great Growth

Stuart L. Moore, pres., Boca Raton (Fla.) Properties, heads Arthur Vining Davis operation building new course and estates adjoining Boca Raton hotel . . . C. Grant Keck heads Long Island City, N. Y., syndicate which will build golf club on Emerson tract in Old Brookville, L. I. . . . Ben Zink, architect, and Bob Shave, mgr. of Manakiki CC and Bill Barbour, pro at Sleepy Hollow CC (both clubs Cleveland dist.), collaborate on new 18-hole course

House Passes Bill to Repeal Improvements Tax; May Be Blocked in Senate

The bill (H. R. 133 known as the Curtis bill) to exempt assessments paid by country club members for capital improvements from a 20 per cent tax was included in the big excise tax bill, H. R. 7125, which passed the House on June 20. The bill is now pending in the Senate Finance committee but it is doubtful if it will reach the floor of the Senate during this session.

for Cleveland (O.) Metropolitan Parks Board . . . First 9 to be all par 4 holes and second 9 all par 3s . . . Butler, Mo., to have course on County Recreational area.

Construction begun on Santiam GC 9-hole course at Stayton, Ore., to plans of Fred Federspiel of Oswego (Ore.) GC . . . Otto Wohlfeill, who recently sold 9-hole Green Acre course at Saginaw, Mich., which will be subdivided, soon to begin building first 9 of new 18 hole Green Acre course . . . L. O. Davis of Mobile, former city amateur champion, with Alvin Buckhaults, Spring Hill College GC pro as consultant, have designed 9-hole course for Highland CC, Mobile . . . Course, clubhouse and pool are \$350,000 program of Jewish Progress Club.

Brea, Calif., City Council discussing with architect, Harry Rainville, possibility of building course in Arovista park . . . James W. Tarter, 169 Camino Tres SW, Albuquerque, N. M., to build fee course designed by Press Maxwell of Dallas . . . Tarter expects to have his course operating by summer, 1958 . . . Antioch, Calif., planning to add second 9 to its muny course.

Howard T. Berrington heads company building 9-hole course at Vista, Calif. . . . John, Walter and Steven Klinkowize to build course at their Crest View Beach & CC, New Windsor, N. Y. . . . Harold D. Paddock is architect of Chuckle Creek CC 18-hole course at Bowling Green, O. . . . John E. Cheetwood and other Bowling Green residents have incorporated the club which plans to spend \$400,000 on its plant.

Oakland (Calif.) Recreation Dept. is offered 165 acres adjacent to city's International airport by Board of Port Commissioners for construction of public course . . . Port and Recreation Dept. to share equally in course revenues after cost of course has been amortized.

ANOTHER BIG ONE

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Just two weeks after Dick Mayer won the National Open Championship playing Golfcraft Torsion-Control GLASSHAFT clubs . .

DOUG FORD WON

The WESTERN OPEN Championship

playing **GOLFCRAFT** clubs

That's the consistency of winning performance that pros and amateurs alike are finding in the game's most advanced equipment — Golfcraft Golf Clubs and the great new Golfcraft "250" Golf Ball.

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There's PROFIT in keeping step with PROgress

THE CHAMBERLIN

Ko-lap-si Kart

TRADE MARK REG. U. S. PAT. OFF.

AUTOMATIC FOLDING ACTION

*Left Handle,
Opens*

*Drop Handle,
It Closes*



The greatest cart that was ever built.

Kolapsi Kart has built into it every ideal feature to make it the Cadillac of all carts.

Steel for strength. Bright, rust resisting finish. Stands erect either closed or open. Rolls easily while closed or open. Stands erect for storage in closets or folds compactly for storage in luggage compartment of car.

Large wheels for ease on fairways, in rough or up and down stairs. Automatic patented closing device.

Bags protected by heavy webbing against abrasion, discoloration and damage.

The easiest rolling cart ever made. So easy the cart is used by more women in preference to any other type or make of cart.

It's the dream cart come true. It's a golfer's cart.

A cart acknowledged around the world as the finest ever to appear on the fairways.

NOT A WRESTLING MATCH

No push buttons — no sliding sleeves — no wing nuts — no trick catches or slotted devices. Nothing to hurt the fingers. You don't need three or four hands to operate this cart. It has the world's most simple patented and fool-proof closing device.

It is not necessary to adjust the handle due to the design and method of bag carrying.

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Rush catalog of four Kolapsi Kart models and Tuffi Tubes Rush Information on new low priced models

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Tom Ellis, insurance executive, heads group planning to build course at Jacksonville Beach, Fla., on land leased from city . . . Bill Bell makes preliminary plans for proposed 18-hole course for County of Los Angeles at Palos Verdes peninsula . . . Vestal Hills CC, Binghamton, N. Y., to build new 18 and move from present course which was sold for \$575,000 to be used for shopping center and residential sites.

City of Gainesville, Fla., pushing federal government to snap into it and make payments on land formerly site of muny course and now at bottom of Lake Lanie, federal water project . . . Gainesville wants \$421,000 from government to build new muny course . . . Citizens press for payment, saying that a community the size of Gainesville which doesn't have a public course "is not a good community."

Group of Philadelphians headed by Louis Aleli, attorney, buy, recondition and reopen Brigantine (N. J.) CC closed since start of World War II . . . Jack Chiarelli, owner of Exeter (Pa.) GC, building second 9 of his course . . . Mayor Charles Pearson tells Anaheim, Calif., golfers the city may have a muny course financed by revenue bonds.

Francis G. Marzulla, Broad st., Shrewsbury, N. J., and Thomas Farrell, contractor, planning to build 9-hole, par 3 course at Shrewsbury . . . Rensselaer, N. Y., considering buying old Rensselaerwyck Rifle Range from state and building golf course on site.

Pres. Lennie Groth says agreements have been made for site for building new Springfield (Ore.) CC 18-hole course . . . Mt. Palomar Estates, owned by syndicate headed by Irving Salomon, owner of Rancho Lilac, Escondido, Calif., to build 9-hole course . . . Construction of Paris (Tenn.) CC begun . . . Ernest Goldstein is pres. . . Western York County CC, York, S. C., hires Jim Cloniger to build its 9-hole course.

Lake Cora Hills GC to build course at Paw Paw, Mich. . . Don Sprague heads Paw Paw residents campaigning for memberships . . . Sea Island (Ga.) Co. to add 9 holes to its golf plant . . . Cobb County Recreational Board to build course at Marietta, Ga. to plans of Chick Adams . . . Clem McColloch, pres., Santa Ana River Development Co., says construction of 18-hole course west of Covina will begin in fall . . . Robt. Carfman, Santa Ana attorney, heads group to build course.

Los Angeles County Board of Supervisors says new course at Whittier Narrows to be

in use next summer will be named for Col. Arthur Frye, LA district engineer for US Army Corps of Engineers . . . Wilcox GC, Red Bluff, Calif. changing from 9-holes sand greens to 18 holes, grass.

Hillwood CC to build 18 hole course at Nashville, Tenn., on ground bought from H. G. Hill . . . Ground being acquired for La Mirada, Calif., course of County Recreational Board . . . W. D. Smith, jr., heads group planning to build Haleyville (Ala.) G&CC . . . Dodge County GC, headed by Dr. V. S. Steele, reconditioning and reopening Eastman, Ga., course.

Expect to open Pendleton (Ore.) CC new 9-hole course and clubhouse next month . . . Elmer Kerns is pres. . . Pushing construction of 9-hole Cullman, Ala., muny course . . . Don Wilson is pro . . . Cullen B. Goss of Albertville, Ala., pres., Val Monte Shores CC expects to open new course next month . . . Otterkill G&CC new 9-hole course at Newburgh, N. Y. opened with exhibition featuring Patty Berg . . . Al Durland is supt., Pete Belmont is pro.

Creel Parrish, commander, Dothan, Ala., Veterans of Foreign Wars post, says new 9-hole course will be playable in late August . . . Ellinor Village CC at Daytona Beach, Fla., M. F. Ellinor, owner, starting big program of course improvements including new complete watering system, and extensive clubhouse remodeling.

Al Snyder & Associates buy land for 18-hole course at Tanglewood area near Sanford, Fla. . . Bob Baldock and Bob Fine propose to modernize and operate Le-moore, Calif., 9-hole muny course . . . Spokane, Wash., Park Supt. Roy B. Gunderson and architect, Warren C. Heylman of Spokane, expecting early start in construction of Spokane Liberty Lake course.

Norman S. Johnson, Los Angeles County Director of Parks and Recreation, says that by 1968 when LA county expects 6,700,000 population, the county will require 40 additional courses . . . The county plans to build 22 new 18-hole courses at cost of \$23,000,000 and local municipal jurisdictions and private interests will build the others, Johnson states . . . As one of many indications of present "appalling lack of golf courses in this area" Johnson reports that at Santa Anita course cars start queueing in the parking lot at 3 a.m. on Saturdays and Sundays.

Oak Meadow CC, J. Nean White, pres., formed to build 9-hole course and clubhouse at Rolla, Mo. . . Construction begun on second 9 at Westview CC, Miami,

Fla. . . . Ross Sobel, Westview pro, hires Fred Horter as winter asst. . . . Hole-in-the-Wall GC, headed by J. G. Sample, Naples, Fla., to build 18 hole course northeast of Naples . . . Sulphur, Okla., to build 9-hole grass green course at muny airport . . . University of Missouri extends date for accepting bids on construction of new 18-hole course designed by Floyd Farley, Oklahoma City, Okla.

First 9 of Sombrero Yacht & GC, \$1 million 18-hole course at Marathon, Fla., to be playable in December, says Stanley Switlik, New Jersey industrialist, owner and builder of the course . . . It will be only 18-hole course between Miami and Havana . . . Second 9 to be opened early next year . . . Fill from ocean, mountains of peat and top soil, lakes, yacht channels, fresh water plants, landscaping material and building equipment probably make this one of the two major construction operations now being conducted on golf courses . . . Other is at Burbank, Calif. where the city is spending \$1 million grading land on Verdugo mountains for Stough Park course.

Bill Bell, architect, says Crystallaire CC 18-hole course near Llano, Calif., will be in play this fall . . . Josh Krechel heads committee campaigning for golf course at Riegel Ridge, Frenchtown, N. J. . . . Bill Dee named mgr. of Westchester Park Committee's new 18-hole Dunwoodie GC, Yonkers, N. Y.

Open \$225,000 Par 3 course at Daytona Beach, Fla. . . . Frank Moore, Sid Salomon and Sen. George Smathers, open their new Deland (Fla.) CC with Moore in charge of operations . . . Manteca (Calif.) Chamber of Commerce, Wyan Thiessen, sec.-mgr., asks city support of C of C plan to build 9-hole course on site of former municipal dump.

Los Angeles County acquires 264 acres of Carson property and will build 18-hole course as first step of development of recreation area . . . Course and clubhouse being revenue-producing will help finance remainder of the project . . . Expect to begin construction July 1, 1958 . . . Madison, Wis., opens its new 18-hole West Side muny course . . . Course designed by Everett Kincaid & Associates of Chicago . . . Irv Graf, jr. is course supt. . . . Madison Supt. of Parks is Jim Marshall, a son-in-law of Alex Pirie, retired pro who was a pres. of the PGA of America.

Larry Keck, supt., Hidden Valley CC, Reno, Nev., giving the community an ex-

(Continued on page 82)

Foundation Adds Two Field Men to Promotion Staff

National Golf Foundation doubled its field service staff this month with the addition of two new field representatives. Colonel Harry C. Eckhoff (USAF, ret.) of Arlington, Va., will cover the eastern seaboard states and Harold Murphy of Houston, Tex., has been assigned to the southern and southeastern states.



Murphy



Eckhoff

In announcing the appointments, Foundation pres., Joe Graffis Sr., pointed out that new golf course development is currently at an all-time high since World War II. Sixty-six courses of all types have been opened for play since the beginning of the year and more than 325 courses are now under construction.

Eckhoff is a retired Air Force information and education officer and a former school administrator for the state of California. During his 14-year military career he planned programs through which thousands of GIs earned college degrees by studying in their off-duty time. In 1955 he served as national chmn. of the Armed Forces recreation society. Eckhoff, a native of Missouri, attended Central Missouri State College where he received a B. S. degree in Education in 1924.

Before joining the Foundation staff, Murphy handled publicity for Jimmy Demaret and Jack Burke in promoting the Champion GC, now under construction in Houston. Before this he had served as a public relations man with the Air Force. Murphy is a frequent contributor to national and trade magazines.

After leaving the Air Force, the new Foundation representative worked as a teaching pro at Edgewater GC in Chicago, serving under Jackson Bradley. Murphy attended the University of Minnesota.

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- NO TEAR
- NO SCUFF
- NO SEARCHING



Clean, Orderly Looking Bag Room

Eliminate annoying delays for bag searching, with this completely new bag racking method.

Inexpensive installation, no upkeep costs. Circulating air permits drying of moisture, dew or rain, without damage to bag fabrics and leathers. Keeps golf bags looking new, eliminates scuffing and sliding of conventional racks, keeps clubs in proper bag at all times. Complete bag visibility allows attendant to immediately find misplaced bag.

Easily adjustable, will accept bags of all sizes, adds greatly to the looks of your

pro-shop and club storage department.

Future expansion is no problem—simply bolt additional units into place.

Units (66 bag storage) are easily assembled to fit space of any design, and also may be added for more club racking when needed.

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URAMITE[®]

FERTILIZER COMPOUND

BETTER THINGS FOR BETTER LIVING
... THROUGH CHEMISTRY

URAMITE®

FERTILIZER COMPOUND

“...helped our greens take heavy play,
hot weather and high humidity
better than any greens in my
30 years' experience”

Reports **“Hank” Hennings**, Superintendent
Rock Island Arsenal Golf Club
Davenport, Iowa

Mr. Hennings uses Du Pont “Uramite” for the base of his fertilization program. He applied “Uramite” in the fall of 1955—10 lbs. per 1,000 sq. ft.; and in the spring of 1956—15 lbs. per 1,000 sq. ft.

His July 1956 report continues: “We now have gone through over a month of hot weather with temperatures as high as 95° and humidities up to 75%. As can be seen, all greens are in excellent condition in spite of two tournaments this week in addition to

the regular heavy play. The players from the four competing clubs in the tournaments commented that these are the outstanding greens in the vicinity. They, too, liked the uniformly good texture and color.

“We have not had one attack of fungus to date, and it appears my regular treatments are more effective. I credit this to the healthier turf resulting from the strong root system and greater turf density that has developed since I first applied ‘Uramite’ last fall.”

FREE BOOKLET shows the efficiency and economy from using Du Pont “Uramite.” Use this coupon to get your copy.

The nitrogen with built-in control

- 38% nitrogen from methylene ureas
- Has prolonged release rate . . . resists leaching
- Uniform granules are free-flowing
- Clean and completely odorless

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- Please send me your full-color booklet.
 I would like the name of the nearest supplier of “Uramite.”

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PMAS

The DOUBLE ACTION Herbicide/Fungicide kills Crabgrass and prevents and controls Dollar Spot, Small Brown Patch, Copper Spot, Snow Mold and Helminthosporium Curvularia. The same application treats turf for both Crabgrass and Fungus Diseases, with worthwhile savings in time and labor.

spotrete

A dry 75% THIRAM material to control and prevent Large Brown Patch, Dollar Spot and Snow Mold. It is compatible with PMAS for application in hot humid weather when the threat of turf disease is most prevalent

Caddy

... is LIQUID Cadmium for the prevention and control of Dollar Spot, Copper Spot, and Pink Patch. Quickly mixed it stays in suspension until entire tank is discharged. Caddy has been named the most effective all around fungicide used in the Ohio and New Jersey Agriculture Station trials. Economical Caddy treats 1,000 sq. ft. for less than 16¢

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for
**BETTER
TURF**

METHAR

DISODIUM METHYLARSONATE

for certain kill of crabgrass. Supplied in liquid or powder; METHAR 80 (powder) is an extra high concentrate, 80% Disodium Methyl Arsonate Hexahydrate; METHAR 50 (powder) is 50% Disodium Methyl Arsonate Hexahydrate; METHAR 30 (liquid) is equivalent to 30% Disodium Methyl Hexahydrate . . . contains 18.9% Anhydrous D S M A

C-531 FUNGICIDE

Cadmium Zinc Copper Calcium

Chromate For the control of Dollar Spot on golf courses, lawns and other fine turf. Applied as a spray or dust mixture every 10 to 14 days throughout the season. Recommended as a preventative; two applications in early spring, before the first appearance of Dollar Spot

PM2,4-D

Phenyl Mercury-2,4- Dichlorophenoxyacetate

For selective weed control in larger turf areas, such as Fairways, Lawns, Tees, Athletic Fields, etc. Kills common and fall dandelion, narrow and broadleaf plantain, chickweed, silver crabgrass (goosegrass) and crabgrass. Combining Phenyl Mercuric Acetate with 2,4-D gives the chemical both herbicidal and fungicidal properties. PM2,4-D will destroy certain weeds not effectively controlled by either chemical alone

ALL WET

Added to water, ALL WET facilitates quicker and deeper penetration in all turf areas . . . especially in thatched or compacted areas. Helps the soil to retain needed water longer, prevents dew formation on greens, gives faster germination in seeded areas. Treated turf is resistant to wilt and non-toxic ALL WET saves on water and labor. It's 100% active . . . 1 gallon treats up to 80,000 sq. ft.

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