

Great new



Golf Balls coming!



Watch for 1957 U.S. ROYAL line!

This year U. S. Rubber is bringing you the greatest line of U. S. Royal golf balls in years. Each ball is designed to help a different-type golfer get more out of his game. From core to cover to paint, each ball has been improved. And there's a completely new ball to help you meet a big market that didn't have a ball of its own up to now! Don't miss the big new 1957 U. S. Royal line next month! Sold only through Golf Professionals' shops.



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