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- You're selling a line under a name that is accepted far and wide — and has been for years — as standing for top-quality and top-quality only.
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You've had this air-tight pro-only setup on Acushnet golf balls for years. Now you've got it on golf equipment too. It will bring more players and more profits into your shop. Acushnet Process Sales Company, New Bedford, Massachusetts.



Sold the World Over Through



# Swinging around Golf NEWS OF THE GOLF WORLD IN BRIEF

Duncan (Okla.) Elks G&CC to spend \$150,000 on new clubhouse and pool . . . Jay Love is pres., Chisholm Trail Recreation Assn., which is building course near Comanche, Okla. . . . Jack Church, pro-mgr., Carson City (Nev.) new muny course got his junior promotion going early when he had 45 kids from Stewart Indian school clearing rocks off the course be-

fore it was seeded . . . Carson City and Stewart kids are getting free group lessons

from Church.

Stuart Miller heads Bayside Land and Investment Co. which is building 9-hole course to design of Bob Baldock at Bayside near Arcata, Calif. . . . Rev. Bruce Cooper serves as pro and gives class lessons several days a week to develop golfers and encourage play at Blythe (Calif.) CC which recently got grass greens for the first time in the club's 20 years of life.

Ted Maged now is gen. mgr. and pro of Loch Alpine CC, Dexter, Mich., a combined golf course and homesites proposition . . . Lots of those enterprises being built or planned . . . Junior golf on Chicago Park District courses (three 9s, one 18) up 40 per cent in 1956 over 1955, says golf supervisor, Packey Walsh . . . Adult golf about same . . . Cut-rates for kids, encouragement of matches, practice of school teams and kid golf league teams boosted play.

L. E. (Red) Lambert, formerly supt. Oakwood CC (KC dist.) to construct and



HERB GRAFFIS

supervise 18-hole course for George Bennett Enterprises in Kansas City area . . . Expect to open new Meadow-brook GC, Lafayette, Calif., this spring . . . Ray Frost is supt. . . . Glendora, Calif. getting 9-hole par 3 course and lighted range owned by Warren Beach, Bill Cullen, Truman Johnson of Glendora and Rance Parks of Azusa.

Spokane, Wash., had two public courses showing slight decrease in play but larger income due to small increase in price . . . Spokane's Esmeralda course got good play in its first year . . . Schenectady (N. Y.) County advised by planning engineer to build two 9 or one 18-hole course as additional County golf facilities.

Architect Orrin E. Smith prepares plans for 18-hole course of Wintonbury CC to be built near Hartford, Conn. . . . Louis G. Rulnick is Wintonbury pres. . . . Carol O. Hegenauer to open second 9 of his Maple Hill GC at Hemlock, Mich., July 4 . . . Hegenauer designed 9 for Rudolph Von Planck which will be in play at Ed-

more, Mich., this spring.

PGA's release of first 25 money winners in PGA co-sponsored tournaments from Jan. 1, 1956 thru the Western Open explained why the PGA 1956 championship was a financial flop . . . Of the first 25 on the prize winners' list, 13 were ineligible to play in the PGA. They were Holscher, Finsterwald, Littler, Souchak, Thomson, Casper, Rosburg, Maxwell, January, Wininger, Palmer, Vossler and Dickinson.

Front

Cover

When Johnny Gibson, pro at Westmoreland CC, Wilmette, Ill., summed up the figures on the 1956 season, he found that his women members accounted for 65 per cent of lesson tee time. This didn't come as a big surprise since Westmoreland women, who make up 35 per cent of the playing membership, are fanatics when it comes to polishing their games. In the picture with Gibson are Mrs. James F. Ramsey, Jr. (back to camera) and her mother-in-law.

Fred Kuehn photo

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January, 1957

### POACEAE or FESTUCOIDEAE

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DELIVERY — Large stocks and immediate attention to orders assures you seed where you want it, when you want it.

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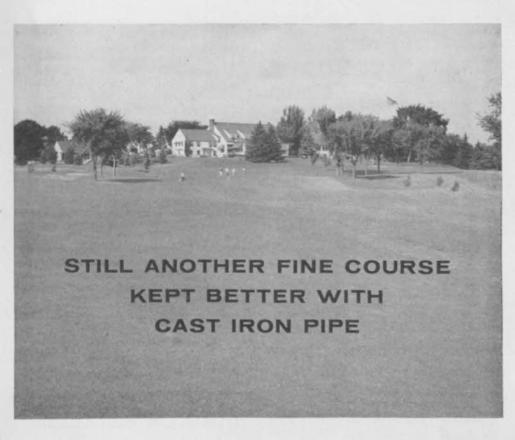


Congratulations to editor, Juan Jose Diaz, and his associates on the staff of El Golfer Oriental, Uruguay golf magazine, on completing the first year of their interesting publication . . . Warren Orlick, Tam o' Shanter CG, Orchard Lake, elected pres., Michigan PGA . . . Vps: Ron LaParl, Alex Sinclair, Bill Fassezke and Don Soper . . . Sec.-treas. Calvin T. Huffman, also of Tam o' Shanter . . . Honorary Pres, and vp, respectively, Tom Shannon and Emil Beck . . . Directors: Horton Smith, Al Watrous and Walter Burkemo.

High among 1956 golf feats were the two aces by 75-year-old Alex Marshall playing his 5-iron and an Acushnet ball on the 165 yd. 4th hole at Twin Lakes CC (Detroit dist.) . . . Second ace was made day following the first . . . Maurie Harris, Acushnet salesman, advises that these were first aces made by Marshall, a retired General Motors engineer who plays in the company's golf league, although Marshall has been golfing many years.

George S. May, after looking over ropedin fairways at 1956 Western Open and making survey among spectators, concluded (according to Tam o' Shanter News) that if the PGA players insist on





Courtesy: Edina Country Club Edina, Minn,

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### CAST IRON PIPE

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January, 1957



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AGRICO has given the same excellent results on greens and tees. But the one big difference was this: prior to my AGRICO fairway feeding program it was necessary to play winter rules because of thin, sparse turf. Now we no longer need to play winter rules thanks to AGRICO!"

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tournaments being roped off, attendance at all tournaments will go down rapidly because of the spectators' dissatisfaction. . . . Maybe so, but attendance at National Open and Masters has increased greatly and play is faster since fairways have been roped.

Albert H. Surprenant, pres., of Surprenant Mfg. Co. Clinton, Mass., after visiting the course of a company with which he was doing business and being a guest overnight in the clubhouse, decided to have a course for his own employees although his company isn't a big corporation . . . Course designed by Geoffrey S. Cornish, is on 500 acres and has five sets of tees providing these courses and lengths: short (6,055), regular (6,480), long (6,810), championship (7,160) and superchampionship (8,005 yds.) . . . The super course will be the world's longest . . . It will have 5th and 12th holes among the world's longest; both will be over 650 yds. . . . Bobby Grant came from Wayne CC, Mountain View, N. J., to superintend construction and stay in charge of course maintenance . . . Surprenant makes plastic pipe which will be used throughout the

### **BIG NEW CATALOG**



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Surprenant-National G&CC of Massachusetts... Vesper bent will be on greens... New England supts, are in the project in advisory capacities.

Tri-County Golf Proprietors' Assn., active in Akron, O., has sponsored very successful pee-wee tournaments, last year conducted a pee-wee league that scored big success and now is considering a Rubber City Invitational Pee Wee tournament for boys and girls in the 10-12 and 13-15 age brackets . . Write to Paul Sheeks, 1521 Marlowe ave., Akron, 13, O., a director of the association, if you've got kids who want to enter.

Scotty Chisholm looked over the 9 Bill Bell has done for Bill Bryant in rehabilitating the California CC, near Whittier that Bryant bought last year and Scotty tells us: "The nine greens in seed are moulded with the loveliness of a virtuous girl's bosom. Swerves galore and never overdone." . . . That's a pretty way of putting it, especially when you recall that Scotty was 79 last Oct. 20.

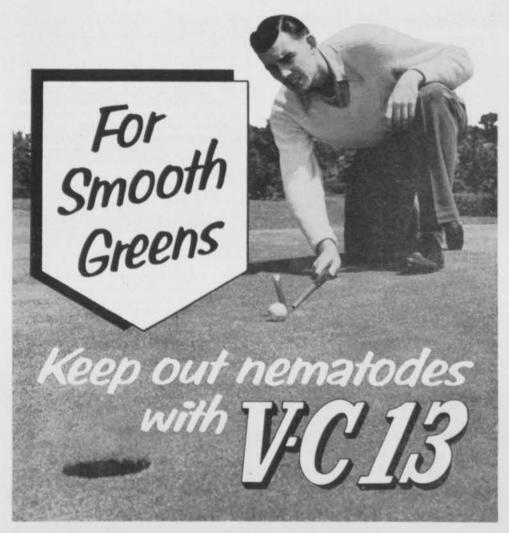
Frank Moore and Sid Salomon of St. Louis expect to spend between \$75,000 and \$100,000 on restoring DeLand (Fla.) CC 18hole course which has been unused for more than 20 years . . . W. Horace Carter, publisher



See this machine in action at the GCSA convention in Louisville

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Now you can prevent nematode damage and keep your golf greens smooth, vigorous and perfect for play. Powerful V-C 13 destroys nematodes in the soil and on the grass roots, and helps grass come back strong. Use V-C 13 also before you plant new greens. It destroys nematodes and discourages future attacks. If you had trouble last year with spotty, tufted grass, use V-C 13. Just spray your greens with liquid V-C 13 mixed in water. One 10-pound bottle

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with newspapers in Tabor City and Loris, N. C., elected pres., Carolinas CC which is to build a course between the two cities . . . Wilmington, Calif., to have course on 200

acre site now used as a dump. San Clemente (Calif.) Apartment-Hotel-

Motel Assn. in big mail campaign to golfers in Pacific Northwest with brochure about the city's muny course close to Pacific Ocean . . . Course recently enlarged from 9 to 18 . . . Architect Jack Daray says real estate appraisers

value 75 acres dredged out of Glorietta Bay to be used as part of Coronado, Calif., course, at \$3,000,000.

The Old Course at St. Andrews which was closed Oct. 16 will reopen April 1 after the course has been restored to good condition . . . Joint Links Committee unanimously recommended to the St. Andrews Town Council that the Old course be closed, get considerable maintenance work and be given a chance to recover from hard use in 1955 and 1956 . . . Chicago Tree & Landscape Co. makes successful bid of \$157,152.97 to build Brown County, Wis., public 18 near Green Bay . . . Course to be completed June 1.

David W. Lupton and associates at 550 5th Ave., New York, putting on "National Golf Show" Mar. 22 thru Mar. 30 at 71st. Regiment armory, New York . . . William E. Harries and A. Russell Tryon architects of the 18-hole course Erie County, N.Y., is to build at Elma, Buffalo suburb . . . Lake-

### TURF that Speaks for Itself:

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