



It's easier and more profitable
to sell the ball that the majority
of the best players prefer.

Let's look at the record.

TITLEIST WAS USED BY MORE PLAYERS*

in these Major Tournaments of 1956

THAN ANY OTHER BALL

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GOLF BALLS

SOLD THE WORLD OVER THROUGH
GOLF COURSE PRO SHOPS ONLY

ACUSHNET PROCESS SALES CO.
NEW BEDFORD, MASSACHUSETTS



Los Angeles Open Invitational
Bing Crosby Open Invitational
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Palm Springs Invitational
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Tucson Open Invitational
Texas Open Invitational
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Baton Rouge Open Invitational
Pensacola Open Invitational
St. Petersburg Open Invitational
Miami Beach Open Invitational
Azalea Open Invitational
Greensboro Open Invitational
The Masters
Kansas City Open Invitational
Arlington Hotel Open Invitational
Carlings Open Invitational
Dallas Centennial Open Invitational
Texas International Open Invitational
National Open
Phil. Daily News Open Invitational
Insurance City Open Invitational
P.G.A. Championship
Eastern Open Invitational
All American Open Invitational
Miller's High Life Open Invitational
National Jr. Amateurs Championship
Women's National Open
Nat. Amateur Public Links Championship
Western Amateur

*Pros and Amateurs

Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

Edward P. Brady, New York City Department of Parks golf director, says land-fill operations at site where Marine Park course is to be built are nearly completed . . . It will be 1959 or 1960 before course can be constructed and put into play . . . Army Navy CC considering several sites in Washington area suitable for another 18 holes . . . Present club at Arlington will be kept in operation . . . Club has about 1,850 resident members.

Venerable Freddie McLeod, Columbia CC (Washington, DC dist.), pro recently shot a 73, one stroke less than his age . . . Yuma (Ariz.) Sun noting opening of first 9 of Prescott, Ariz., munny course, comments editorially on how much Yuma needs a public course.

Wm. Winders is pres. of group planning to build 18-hole Willowhaven CC course and residential development at Durham, N. C. . . . Houston (Miss.) Exchange Club considering building 9-hole course . . . Open first 9 of new munny course at Alameda, Calif. . . . Second 9 being built and will be opened in early summer, 1957.

Ralph Lomeli is pro at new Tulare (Calif.) CC which opened its 9-hole course in August . . . John Peters, Jr., building and will operate 9-hole course for Winnfield (La.) Golf Assn. . . . Fred Davis signed as pro at James Baird State Park, Poughkeepsie, N. Y.

Open first 18 of Indian Spring CC in



HERB GRAFFIS

Washington, D. C., dist. . . . Second 18 and new clubhouse to be open in April, 1957 . . . Oklahoma State Park board asked to install golf course at Roman Nose State Park . . . Hillcrest CC begins building course at Pulaski, Tenn. . . . Lions Club sponsoring formation of Dayton (Tenn.) G&CC.

Eddie Serrano, second baseman of Reno (Nev.) Silver Sox is in golf course management work at Presido Hills CC, San Diego, Calif., when he's not playing ball . . . Ben Cooper of Kings Bay subdivision near Homestead, Fla., got tentative OK from County commission for building 18-hole course near old Cutler plant of Florida Power & Light Co.

Capital City CC takes over 18-hole Tallahassee, Fla., munny course . . . Chuck Rea, formerly assistant at Lakeland, now is Tallahassee pro . . . Tequesta, Inc., buys 350 acres at Jupiter, Palm Beach County, Fla., and will build 18-hole course and homes bordering course and natural waterways . . . Wm. H. Cook is sec., Jupiter Inlet Beach Colony, Inc., which will direct the program.

Open Belmont CC, 12 miles east of downtown Fresno, Calif. . . . First private club built in Fresno area since Ft. Washington club opened in 1923 . . . Frank J. Sanders is Belmont CC pres. . . . Bert Stamps is pro . . . Golf architect Bob Baldock is directing maintenance with Maynard Steinmetz, the supt.

Front

Cover

One of the 155 new courses built in the United States during 1956 was the 18-hole layout constructed at Ft. Meade, Md. under the watchful eye of Lt. General Floyd Parks, sometimes described as "the most enthusiastic golfer in the Army." With him is George Cobb, architect. Of the \$10,000,000 this year that has gone into new construction and additions to courses already in existence, a large part of it has been spent by the armed services in providing golfing facilities for men and women in uniform.



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EQUIPMENT

- FLAGS
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STANDARD MANUFACTURING CO.
BOX G, CEDAR FALLS, IOWA

Hal Buroker named pres. of group to establish golf club at Murfreesboro, Tenn. . . . Plan to rehabilitate golf course and swimming pool which have been out of operation for some years . . . Jack Bell, formerly asst. to Bill Ogden at North Shore CC (Chicago dist.) signed as pro by River Forest (Ill.) CC.

Myrl G. Hanmore, 50, died from an accident at Riviera CC (LA dist.) apparently caused when he lost control of a golf car on a steep incline and was crushed between the vehicle he was driving and one he was towing from the first tee to a storage barn.

Bill McKenney pro at Natchez, Miss., Duncan Park course gets fine picture story in Natchez Democrat on his job of cutting down donated golf clubs for use by kids . . . Bill's junior promotion with these clubs is bringing some highly promising and very active kid talent into play . . . A high school lad won Natchez city championship recently.

One of the many curious customs of golfers is that observed at the 12th hole at Wannamoisett CC, Providence, R. I. . . . There a certain foursome has the last one to hole out obligated to buy a round of drinks . . . The foursome: Walter C. Mc-

Atlas Lawn Mower LAPPING MACHINE



Today's Lowest Priced Gear-Driven, Precision Built Machine!

Fully Guaranteed

LIST PRICE

\$39⁰⁰ Less Motor

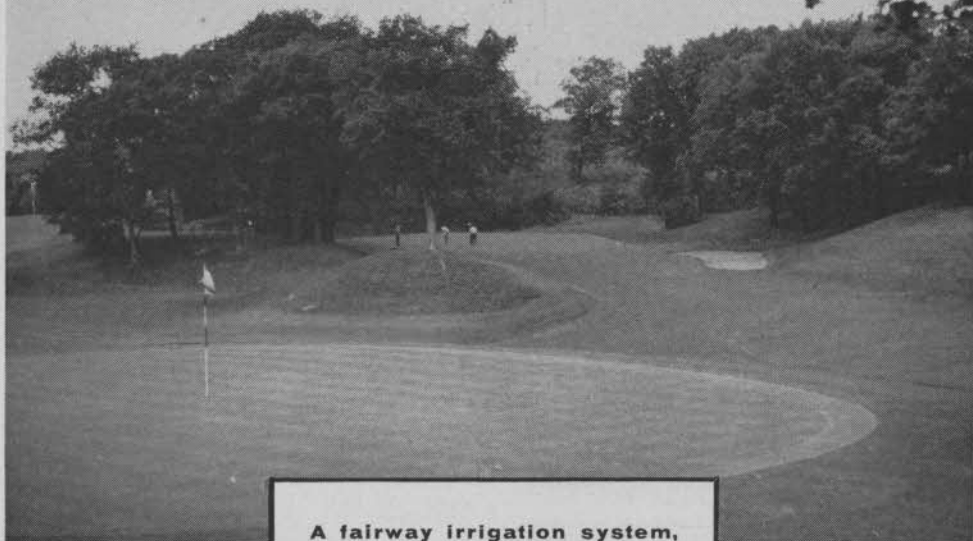
WITH MOTOR \$61.50

In use by over 400 Golf Courses from coast-to-coast. Portable . . . compact . . . lightweight. Can be used either in the field or shop for lapping all models hand, power or gang mowers. Equipped with attachments to fit different reel shafts, metal blocks for roller, steel support stands. Patented adjustable feature for various height mowers. Uses 1/4 h.p. motor.

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9761 Olive Street Rd. St. Louis 24, Mo.

One of the fine courses piped with Cast Iron



View of ninth green
with sixth green
in background

A fairway irrigation system, piped with cast iron, is an investment in better playing conditions and a healthy membership—a *permanent* investment without replacement or maintenance expense. The first cost is the last cost. Cast iron pipe serves for a century. It is the standard material for underground mains. Sizes from 2 inches. Address inquiries to The Cast Iron Pipe Research Association, Thos. F. Wolfe, Research Engineer, Peoples Gas Building, Chicago.

Courtesy
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The Standard Material  [®] *for Underground Mains*

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PART-CIRCLE SPRINKLER

The most

Versatile

Sprinkler ever
built!

Easily set to
water any area,
regardless of shape.



Serves as a full circle, part-circle, and fixed position sprinkler. Can be used with Coupler and BUCKNER Quick-Coupling Valves, installed on permanent risers, or mounted on roller or sled stands for use with hose.

Consult your authorized
BUCKNER distributor.

BUCKNER MANUFACTURING CO., Inc.
 1615 Blackstone Ave., P. O. Box 232, Fresno, Calif.

Beth, Wm. Schoenhardt, Linden Warren and John Sproul, U. S. Rubber golf ball sales mgr. . . . John says he has been trying to figure out how come so many of these trick bets of golfers are paid off in drinks instead of golf balls . . . His companions have suggested the U. S. Royal research dept. devise a golf ball a golfer can drink after batting it around for 18 holes.

Open new clubhouse at Wyckoff Park G&CC, Holyoke, Mass. . . . Women and children get free rounds on Mondays and Tuesdays at Shamrock Park course, Burlington, N. C., as part of pro Calvin Walker's plan to increase women's and kids' play . . . Swell illustrated piece on George Jacobus in Hillsdale (N. J.) Herald . . . Jacobus, in 40th year as pro at Ridgewood CC, was born in a farmhouse located on what now is first tee of the Upper Montclair course.

Armand C. Chapeau, gen. mgr., Druid Hills GC, Atlanta, Ga., elected director of International Stewards' and Caterers' Assn. . . . Joe Williams' column on Bobby Jones in NY World-Telegram & Sun reminds us that Bob played in 12 National Opens in U. S. and Britain from 1922 to 1930 and was first or second in 11 of the 12 . . . Joe wrote of Bob "I continue to believe the

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Snow Mold,
Brother -

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regular applications of

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the proven HERBICIDE-FUNGICIDE for turf
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fine turf products for better turf: PMAS,
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MAINTENANCE COSTS!

and you'll buy ROSEMAN GANG MOWERS - - - -
Every Time

High mowing costs, wasted man hours and exorbitant repair bills are not found in gang mowers of Roseman design and quality.

Save on Labor

The exclusive labor saving ability of the Roseman hollow-roller-drive gang mower to overhang traps and edges of shrubbery beds and to cut close to fences, and structures eliminates the need for much hand trimming. Hundreds of man hours can be saved or devoted to other tasks.

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Roseman mowers are rear drive mowers that mow faster, more uniformly without kicking up the rear. Considerable savings in mowing time and man hours.

Save on Equipment

Roseman mowers with lift hitch are combination rough and fairway mowers.



Rough areas can be maintained faster, at less cost, with no expense for additional gang of mowers. Just flip the mowers into high cutting position. Also a time and money saver in mowing flooded or low lying fairways where grass sometimes "gets away" before tractor can get in.

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Exclusive non-breakable malleable side frames and bed knife shoes. Heavy duty tough chrome nikol alloy steel real blades, riveted — not welded — to avoid soft spots and breakage and give long life. Timken adjustable bearings and vanadium steel long-life bed knives assure faithful service for many years and almost non-existent repair bills.

Compare 'em all

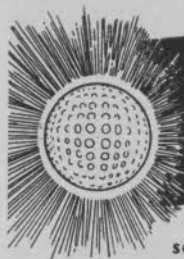
You are invited to compare the Roseman mower with any other mower. Be sure and compare Roseman quality, design features, low up keep costs, and performance. We believe that you, too, will join the swing to Roseman mowers.

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**DBA LIQUID-LUSTRE
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The enthusiastic reaction of greenkeepers and golfers to DBA LIQUID LUSTRE since its introduction is convincing proof that here at last is a golf ball wash that performs as claimed and produces satisfied golfers at a minimum of cost. Look at these advantages:

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ORDER YOUR SUPPLY TODAY!

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5 gallons, per gallon..... 4.25

Order from your dealer or
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ole Scottish game has never seen his equal as a player nor his superior as a gentleman." . . . Count us and many, many more — including a lot of the older pros — in on that verdict.

What punishment the Babe took while she was fighting the extra distance . . . She was the grandest fighter in any competition and the most gracious hostess and sunniest friend anyone could have . . . The cancer research fund that Babe and George started has reached \$40,000 . . . A lot of it was raised by the Ladies' PGA and some by the recordings Babe and Betty Dodd made.

It was Babe's showmanship and gallery draw that really got the women's professional circuit going as a paying business . . . Other girls were hard workers and competent but didn't have Babe's customer magnetism . . . There won't be another Babe so the LPGA has a problem of stimulating interest in watching women pros that hasn't been evident since the Babe had to retire.

NIGHT CRAWLER

POWER DRIVEN

POWER TRACTION

**GREEN AERIFYING MACHINE
FAST CLEAN-PLUG
VERTICAL TINE ACTION**

- PATENTED NO-TEARING ACTION
- NO LOSS OF PLAYING TIME
- NO DAMAGE TO PUTTING SURFACE

The Power Driven Vertical Time Action produces fast, clean-plug aerifying results, allowing free introduction of air, water and fertilizer. Only the NIGHT CRAWLER has this patented no-tearing action. The NIGHT CRAWLER is Self-Driven for transporting between greens. More holes per square foot, 18 greens can be completely hollow-tined in two days without extra help.

Works turf improvement wonders wherever it is used. Write for the name of the Night Crawler dealer nearest you.

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Install
TRIANGLE
Plastic Pipe
for
**Economical,
trouble-free Irrigation**

Some four years ago, Hempstead Country Club, Hempstead, Long Island, scene of many a Metropolitan Golf Association Tournament, chose Triangle Plastic Pipe for their irrigation system. Like other leading clubs across the country they wanted the plus Triangle could give them.

And here's
the Big Plus



Top Quality Pipe—bearing the Seal of Approval of the National Sanitation Foundation.



Engineering Service—Our Engineering Department made a survey of their needs, gave free recommendations, and helped get the job started.

You can get the same for your course:

Now is the time to plan for your economical trouble-free irrigation and drinking water system. So take a leaf from Hempstead's book. Contact Triangle—the pioneers and leaders in the field of plastic pipe for golf course irrigation. The handy coupon will bring full details.

Gentlemen:

Yes, we are interested in an efficient, non-corroding system.

Please have one of your engineers survey our requirements and have estimate footage and costs.

Ours is a 9 , 18 hole course, larger

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TRIANGLE *Conduit and Cable Co., Inc.*

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LEADING Golf Courses in 20 states have found that *AUGUSTINE ASCENDING ELM*s are a most attractive, formed, tree for planting near greens. They are also used to screen parking areas, line drives, define fairways, and emphasize the beauty of golf course landscape in dramatic groups or rows.

The architectural columnar form with its upright limb structure means: no winter or storm damage — Lawns grow right up to the base of the trunk — The narrow but deep root system has no surface roots to interfere with other plantings or with lawns and lawn care — The large dark green leaves tend to fall in a small area and in a short space of time and there are no seeds to create a mess.



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SPECIAL 35 6'-8' trees — \$192.50
OFFER: 25 8'-10' trees — \$193.75

Packing and baling extra
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The LPGA isn't alone in having that problem of getting larger galleries . . . PGA's problem with its championship has already been outlined in *GOLFDOM* (August, p. 3) . . . The coming annual meeting of the PGA will try to answer sponsors' complaint about the pro championship to the effect that the PGA asks too much and gives too little in its championship.

PGA championship problem is complicated by the fact that a player becomes eligible to take prize money in a PGA co-sponsored tournament after a 6-month probationary period but has to be a pro for 5 years before becoming eligible for the PGA championship . . . This one is rather hard to explain.

The USGA also has tournament problems based, probably, on the fact that golf is a participants' rather than spectators' game . . . USGA Annual Report for 1955 showed that the Women's Open had a net loss of \$622 . . . The Women's Amateur showed a net profit of \$5,234 in which was \$1,120 in entry fees . . . The Amateur Public Links tournament had entry fees of \$4,014 net and a net profit of \$1,762 . . . The Senior Amateur had entry fees of

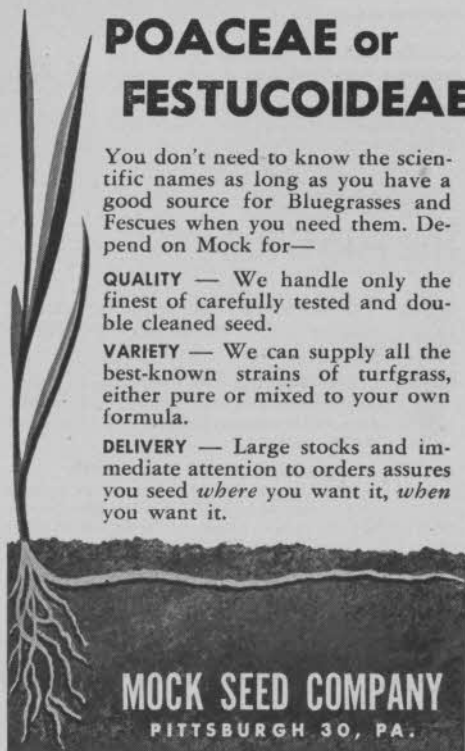
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QUALITY — We handle only the finest of carefully tested and double cleaned seed.

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