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Help keep the fairway's fairest *on the fairway*. Recommend U. S. Queen Royals—tailored to a lady's swing. They're new inside! New outside! New—power-packed, high-energy rubber thread—wound electronically, with more windings per ball. New—center filled with Liquid Silicone, the world's liveliest substance. New—improved, thinner, yet super-rugged Cadwell Cover. It all means *explosive power* . . . quicker get-away . . . a crisp "click" and sweet feel. U. S. Queen Royals come in 2 cover designs—the new exclusive Diamond cover marking and the popular dimple design.

Display all 4 great U. S. Royal Golf Balls—Specials, for championship and tournament play . . . Blues, for the easy-swinging low-handicap golfer . . . Reds, for durability and distance, too . . . Queen Royals, specially constructed for lady golfers.

**Sold ONLY through golf professionals' shops!**



**United States Rubber**

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