

SOD-MASTER...the dependable sod cutter

CUTS BETTER SOD...

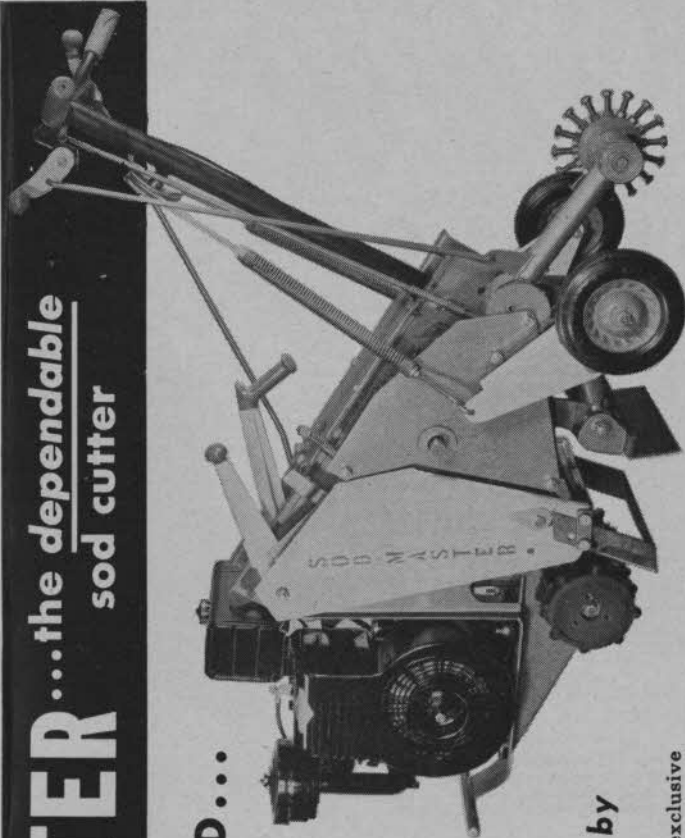
- ★ CLEANER
- ★ STRAIGHTER
- ★ FASTER
- ★ EASIER

SOD-MASTER is the most rugged, efficient and dependable machine of its kind. Users have reported cutting up to a *million* yards of sod with their machine still in good working condition! The exclusive eccentric cutting knife action cuts sod *cleanly*... leaving no ragged edges. *One man* merely *guides* this dependable machine. SOD-MASTER does the work!

Engineered and field tested by men who know sod cutting

SOD-MASTER, incorporating dozens of exclusive features, is the result of over 10 years of development and field testing by experienced sod cutters. You can depend on SOD-MASTER, *day in and day out*, for more continuous hours of production.

SEND FOR COMPLETE INFORMATION AND LOCATION OF YOUR NEAREST DEALER



- Eccentric cutting knife cuts sod cleaner.
- Hard rubber traction roller really grips.
- New Measure-Matic Divider measures and cuts strips to length automatically.

One man cuts up to 1000 sq. yards per hour with ease!



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SOD-MASTER CORPORATION

from Tee to Green . . . the Finest Golf Gloves
Your Players Can Wear!



PRO Grip

AMERICA'S FINEST

GOLF GLOVES



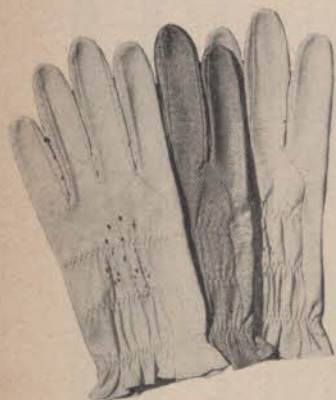
No. 832-W — the great new WASHABLE leather glove! Washing brings it back to bright, shining newness . . . eliminates practically all fading. Backed by Launder Leather Institute and available in a rainbow selection of colors.

No. 500 — the glove with the back made of Helanca, the stretchable Nylon that molds to the shape of the hand with no wrinkle or ridedown. Holds firmly . . . binding. Cool porous . . . Red, green, blue . . . lightw . . . other palm and finger:



No. 432 — distinctively styled back of 100% Nylon in bright colors — red, green, blue, yellow. Has concealed elastic wrist snugger . . . palm and fingers of lightweight eggshell-color Cabaretta.

No. 132-PT — an inexpensive all-leather full-finger glove. Made of lightweight Pigtexed Capeskin. Variety of six colors.



No. 32-S — full-finger glove with Snugtex elastic grip. Capeskin palm and fingers . . . bright Nylon back — red, green, blue, yellow.



No. 61-S — world's largest seller with Snugtex grip! Soft, strong New Cape suede back . . . Capeskin palm . . . adjustable wrist strap . . . perforated, form-fitting fingers. No. 61 — same glove without Snugtex grip.



PRO-GRIP Golf Gloves, Club Head Covers and accessories are manufactured by C. M. Hill Co., Peoria, Illinois.

ASK YOUR DISTRIBUTOR



Distinctive Head Covers in a Wide Assortment of Colors, Designs and Price Ranges . . . *distinctively*



No. 44-C — contour covers built to the shape of the club. Made 100% from heavy imported Capeskin specially tanned to make them waterproof. Lined with heavy flannel. Blue, red, cream and green. Also available in genuine cowhide (No. 55-C).

PRO *Grip*
AMERICA'S **FINEST**

CLUB HEAD COVERS



KITTEN KAPSI No. 44-CF is the sensational new Pro-Grip head cover crested with shearing lamb "fur". Made from imported Capeskin . . . lined with heavy flannel. Contour design. Available in combinations of red and blue, cream and green, and black and red.



No. W44-C — WAR-MUP head cover makes any wood a weighted training club. Weights are removable. Available in matched Capeskin sets — red, green, blue, cream, and black-and-red combination. Can also be purchased individually. Contour construction . . . lined with heavy flannel.



PLAYER'S NAME
OR CLUB NAME
CAN BE EMBOSSED
IN 24 CARAT
GOLD

(Above) No. 52-M — An attractive new combination of leather and Skinner's Tackle Twill. Very colorful — a different combination on each cover. Lined with heavy flannel. (Left) No. 62-M — Bright plaid poplin covers trimmed with leather. Waterproof . . . flannel-lined. Available in red plaid trimmed in black or red; yellow plaid trimmed in brown or green. Low in price.



No. 18 PRO-GRIP's famous Calfskin Pouch has all kinds of room for cigarettes, lighter, tees, score card, etc. Comes with matching coin purse . . . available with or without leather-lined calfskin belt. Natural color with red, green or brown trim.



Pros Star As School-Masters in Michigan

THE program that Warren Orlick, Michigan PGA pres., and his fellow officers, prepared for the section's first assistant training school session turned out to be intensely interesting and practical.

As other sections are beginning to devote more attention to assistant training the Michigan program probably will be a helpful guide. The program for the meeting at Hotel Fort Shelby, Detroit, April 2:

8:30 A.M. Registration

9:00 A.M. "Your responsibilities and the PGA," Emil Beck

9:30 A.M. "Employees' responsibilities toward employer, members," plus allied topics, Joe Devany

10:30 A.M. "Fitting Clubs Properly," Joe Belfore

11:00 A.M. Maintaining and Servicing Members' Clubs," Ray Maguire

1:30 P.M. "Human Relations," Arthur R. St. Pierre

2:30 P.M. "Telephone Manners," Michigan Bell representative, Mr. Hunter.

3:00 P.M. "How Golf Clubs Are Made," Gene Holmberg, Wilson Sporting Good Co.

5:00 P.M. "Merchandising and Records," Joe Devany and Emil Beck

7:30 P.M. "Rules and their Importance," Warren Orlick

8:30 P.M. "Personal Appearance Shop-Appearance," Tommy Shannon

9:00 P.M. "Electric Cart Maintenance," Joe Devany

Emil Beck, chmn. of the section's educational committee, who opened the sessions by outlining the work that the assistants, the master pros and the PGA must share in serving golfers, the clubs and the game, summarizes the sessions:

"The session started promptly 9:00 a. m. and carried through until 10:00 p. m. It was rather long but interest was so sustained that nobody seemed to mind.

"Joe Devany did an outstanding job discussing Loyalty, Faithfulness, Punctuality, General Usefulness, Appearance and Deportment.

"The Club-Fitting session was taken over by Joe Belfore who furnished many facts and figures. This same subject was again discussed thoroughly later on in the day.

"Ray Maguire and his assistants discussed and demonstrated various phases of servicing members' clubs.

"Human Relations as discussed and demonstrated by Arthur St. Pierre provoked most interest and discussion and was the best I had ever heard. Mr. St. Pierre is Public Relations Director of the Mueller Brass companies. Since so much interest has been shown in this subject I feel that it would fit well with our Program at Dunedin next winter.

"Gene Holmberg of Wilson had a complete discussion and display showing a golf club going through various stages of manufacture. This was extremely interesting and educational. He also discussed refinishing of clubs and general repair problems and procedures. I feel that he was successful in convincing his listeners that cost of high grade clubs are not excessive and that good clubs are not merely two pieces of iron thrown together in the quickest possible way.

"The importance of knowing the Rules of Golf was emphasized by Warren Orlick. He reviewed and demonstrated the changes in the rules which go into effect this year.

"Tommy Shannon and Joe Devany did an outstanding job with their topics after which the meeting was formally declared closed. Thereafter all the day's subjects were reviewed and discussed with all attending participating in the discussion.

"I feel that we have made a start and the

(Continued on page 97)

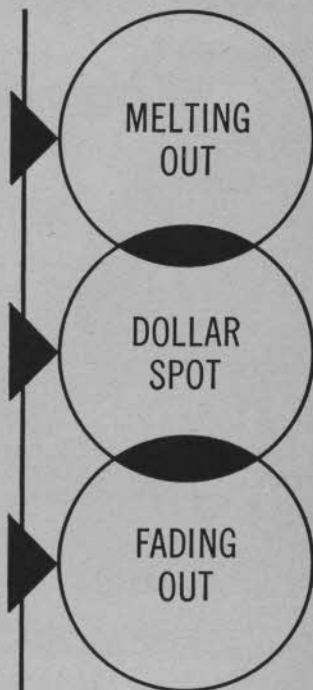


If the coat fits wear it . . . and that's exactly what Jack Burke, Jr. (left), winner of the Masters', is getting ready to do. It's the Kelly green jacket awarded to all winners of the Augusta classic. Helping Burke on with the jacket is Dr. Cary Middlecoff, who won the tournament in 1955. At right is Bobby Jones.

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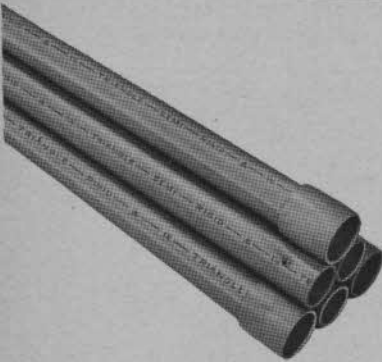
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Triangle Plastic Pipe is *right* for Golf Courses as the greens committee and professionals of leading courses will testify. Made only of pure virgin materials, and used for fairway or green sprinklers as well as drinking water lines, Triangle Plastic Pipe assures an economical trouble-free system. It's extremely easy to install, gives long maintenance-free service, and bears the Seal of Approval of the National Sanitation Foundation.

Everybody wants to play on a well kept course. Help your course maintain that "well-kept look" the easy way—the right way—with Triangle Plastic Pipe.



FOR GOLF COURSES

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TRIANGLE CONDUIT & CABLE CO., INC.
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Sponsors of the famous Annual Triangle Round Robin Tournament for professional women golfers—held this year at the Cavalier Yacht and Country Club, Virginia Beach, Va., June 6-10.

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FOR MORE INFORMATION,
AND A NO-OBLIGATION SURVEY
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Plastic Pipe Division
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Gentlemen: New Brunswick, N. J.

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Please have one of your engineers survey our requirements and have estimate footage and costs.

Ours is a 9 , 18 hole course, larger

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Pro's Promotion Work Has New Course Busy

By **GEORGE KARGER**

SEPTEMBER 2, 1955 was a red letter day for Gainesville, Tex., as it marked the official opening of that city's new municipal course.

Located on the west side of the municipal airport property the course was designed by Ralph Plummer, noted Dallas golf course architect and is claimed to be one of the finest nine-hole courses in the Lone Star State. It represents an investment of \$38,853.89, not including the land nor the water well and tank facilities belonging to the airport.

Of this amount, \$15,000 was contributed through a fund-raising campaign among public-spirited local citizens. These included Gainesville golfers who were becoming weary of traveling 30 or more miles to play and also a large number of citizens who didn't play golf themselves but who

felt that a good course was essential to a well-rounded recreational program for a city of 13,000 population.

Of the latter group, however, a sizeable percentage have become active golfing enthusiasts through the tireless promotional efforts of Frank Stagner, pro-supt.

Selling the game to Gainesville citizens proved to be no simple matter. General interest was very low due to the longtime absence of a local course. How well Stagner met this challenge can best be illustrated by the number of green fees paid during the first seven months — 8494. Stagner believes that the reasonable fees — 75¢ for week-days and \$1 for Sundays and holidays — have played a large part in making golf available for the greatest possible number of people.

Six weeks before the course opened the Gainesville pro began giving free weekly group instruction to local women. Lasting



The area in which Gainesville, Tex., built its popular new 9-hole municipal course is typical of many situations in small communities. Buildings and landing strips of the municipal airport show in the upper right area of the aerial view.

A little stream with wooded borders wanders through the course in a way that smart golf architecture uses in providing excellent golf holes, attractive landscaping and easy maintenance.



**For
Smooth
Greens**

*Keep out nematodes
with* **V-C 13**

The greatest grass saver ever developed for nematode-infested golf greens is powerful V-C 13. Tests show it destroys nematodes in the soil and on the roots, and allows grass to make a flourishing comeback. Other good turf care is wasted when nematodes ruin grass roots and make your turf spotted, sparse, tufted and yellow.

To destroy nematodes, just spray or drench the greens and aprons with liquid V-C 13 mixed in water. One 10-pound bottle (1 gal.) treats 3,000 square feet of

turf. For bent grass or new seedings use half-strength split applications two weeks apart. Dry grass should be sprinkled before application. Treated turf should be wet to 3-inch depth with additional water. Repeat watering every other day for a week. Tests show this simple V-C 13 treatment provides nematode control and discourages future attacks. Save your grass with V-C 13 to make all your greens a golfer's dream! Get V-C 13 now.

WRITE FOR FULL INFORMATION



Virginia-Carolina Chemical Corporation
401 East Main Street, Richmond 8, Virginia

until the official opening the lessons helped create a tremendous amount of feminine interest.

"Following my announcement," says Stagner, "about 60 turned out. This was approximately twice the number I had expected."

Of the 60, about 40 continued playing and have formed the Gainesville Women's Golf Assn., with Mrs. C. S. Etter as president. Stagner estimates that approximately 50 percent of the members have bought clubs and other equipment from his pro golf shop.

"Of the customers playing our course on weekdays," says Stagner, "I would say that about 40 percent are women."

Tuesday is Ladies' Day at the Gainesville course. A popular event being staged regularly is one in which each lady participating contributes 25¢ to a pot from which merchandise prizes from the pro shop are awarded to the winners. Stagner prefers to break this down into as many prizes as possible to insure maximum good will and favorable publicity.

Scotch foursomes are also popular but Stagner prefers to avoid traffic congestion on the course by staging such events on days when attendance is light.

Shortly after the official opening of the course an area championship for men was staged with some 46 participants. Jack Barnett of Gainesville was the winner.

Plans for this year include a city championship for men and women and a junior championship invitational tournament for boys and girls, ages 11 through 18.

Creates Teen-Age Interest

Aware of the value of teen-age interest, Stagner will give free group instruction this summer to anyone up to and including 18 years of age. Obtaining the cooperation of the school principals he has formed high school and junior high golf teams. Eleven high school and seven junior high boys turned out for the teams. Free instruction is given one day per week.

The Gainesville municipal golf course is characteristic of those laid out by Ralph Plummer — a tough, challenging course with plenty of distance. It has no sand traps. The three water hazards are located at each of the par 3 holes. Ladies' yardage is 6432, par 80; men's 6780, par 72.

To date no local golfer has broken par. A prize of half a dozen golf balls awaits the first to do so. A half dozen balls will also be presented to the first lady breaking 50 on nine holes.



Des Sullivan (right), Newark, N. J. Evening News, is congratulated by C. E. Krampf, pres., Dunes Golf & Beach Club, Myrtle Beach, S. C. upon being elected to head the Golf Writers Assn. of America for the coming year. Sullivan's election climaxed the Writers' annual powwow, held shortly before the Masters' tournament was played.

Two sets of markers are employed, red indicating the first nine holes and blue the second. The markers are alternated to insure uniform wear and traffic on the tees and to avoid one nine playing much shorter than the other.

The greens are large and well contoured, with an average putting surface of approximately 6500 sq. ft. each. The practice putting green measures 60 by 100 ft. The practice tee is 25 ft. deep, 300 ft. long and accomodates 25 persons.

The approximately 30 acres of fairway were first seeded in May, 1955. Prior to sowing the fairways were disced to a 7-inch depth, then harrowed and smoothed out with a drag constructed from three railroad ties. Fertilizing was done before the fairways were seeded with Bermuda.

Last October 1 seaside bent was sowed. The tees were sown with rye. On March 1 of this year the fairways were fertilized with three tons of 16-20-0.

A 5½ in. water line covers the entire course, with Buckner fairway sprinklers providing outlets 85 ft. apart from tee to green. The tees have from two to four outlets, depending upon size.

Maintenance equipment includes two putting green mowers, a three-gang fairway unit, a 60-inch Whirlwind mower, aerifier, two tractors, and a Magee scraper.

The attractive clubhouse and main-