

as director of manufacture, J. Robert Conybeare as director of marketing and Oriton O. Smith as director of distribution.

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A 3.5 h. p. Hi-Torq engine with a built-in muffler for quiet operation and a one piece suction lift cutter bar with reversible cutting edge are features of the 24-in. rotary mower recently introduced by the Jacobsen Mfg. Co., Racine, Wis.

Known as the Spa, the mower has recessible wheels which permit close trimming around objects such as trees and posts. A leaf mulcher is included with the mower as standard equipment and a riding sulky also can be attached.

**BILL SHERMAN WITH NATIONAL
GOLF FOUNDATION IN MIDWEST**

Bill Sherman has joined the National Golf Foundation in Chicago as Midwest field representative.

Sherman is a native of St. Paul, Minn. and a graduate in journalism from the University of Notre Dame where he earned his monogram in baseball as a pitcher. In the two years immediately following his graduation in 1949, he played professional baseball in the New York Giants farm system, followed by two years in the infantry with overseas duty in Korea, and a return for an additional two years in pro ball with the Brooklyn Dodgers farm system.

Between seasons Sherman was active in various sports promotion campaigns including Nick Koehler's Sports Show in Minneapolis. He conducted a public relations program for the St. Paul Jaycees

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and was active in the St. Paul 1953 March of Dimes campaign. During 1953 and '54 he worked with St. Paul sportscaster Hall Newell in covering sports events and promotion for the local radio broadcasting station.

According to National Golf Foundation VP. Rex McMorris, Sherman will take over the 16 state midwest territory, servicing the growing number of inquiries emanating from this area for help on how to plan, finance, build and operate new golf courses.

**SPALDING ACQUIRES RAWLINGS
STOCK IN \$5,698,000 DEAL**

Stockholders of A. G. Spalding & Bros., Inc., Chicopee, Mass. approved the purchase of capital stock of Rawlings Mfg. Co., St. Louis, Mo. at a special meeting held in December. Cash involved in the transaction amounted to \$5,698,000.

Acquisition of the Rawlings company puts Spalding back into the manufacture of lines it had dropped in '30s. These include baseball mitts and gloves, footballs and football uniforms and protective equipment. In the last two decades Spald-

ing has been primarily a manufacturer of golf balls and clubs and tennis rackets, although it has served as a sales outlet for Rawlings products during that time.

When plans for the acquisition of Rawlings were revealed in November, both Walter B. Gerould, Spalding pres., and Claude E. Carr, head of the Rawlings concern, emphasized that Rawlings' sales force would remain intact and continue to serve its regular customers. Golf and tennis equipment has been added to the Rawlings line and a new branch for Rawlings will be opened in Dallas early this year.

The Spalding line also is being handled by its own separate sales force and distributing depots. A new depot for servicing Spalding customers will be opened in Cleveland about Mar. 1. Manufacture of all equipment handled by the two companies is being carried on in both Spalding and Rawlings factories.

Under the purchase agreement, Spalding paid Rawlings stockholders \$100 per share for preferred stock plus accrued dividends, and \$375 per share for common plus accrued dividends. The \$375 price for the common was \$105 a share in excess of its book value on June 30, 1955.

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NEW YORK, N. Y.

Kaiser Elected H & B Director

Bill Kaiser's many friends in golf will be pleased to learn that Bill has become one of Hillerich & Bradsby's Board of Directors. The company announced Kaiser's election at its recent annual meeting.

Bill's career at H & B started more than 20 years ago. In 1934, Bill was brought with the firm to introduce along the tournament trail the newly launched Power-Bilt golf club. Along with his tournament playing, he acted as a sales representative. It was during his tournament playing days and his personal visits to Hillerich & Bradsby's numerous pro accounts that helped to make Kaiser one of the best known and best liked golfing figures in the nation.

In 1937, Kaiser succeeded Ward Hillerich



as Sales Mgr. for the Power-Bilt golf club sales dept., and in 1946, Bill was elevated to V. P. in charge of Power-Bilt sales. He still holds this position.

Bill has also been an active, long-time member of the PGA Kentucky Section.

Jones Joins Plymouth

Bobby Jones, no relation to golfdom's immortal, member of the PGA and ex-tournament player, has been added to the sales staff of the Plymouth Golf Ball Co., Plymouth Meeting, Pa.

Bobby will cover eastern Pennsylvania, New Jersey and Delaware and will also represent Bailey and Izett, Ardmore, Pa., golf club manufacturers.

Prior to joining Plymouth, Bobby was associated with Wilson Sporting Goods Co.



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THERM-O-TRON THAWS PIPES ELECTRONICALLY

Frozen water pipes are thawed electronically by the Trindl Therm-o-Tron, a portable electric pipe thawer. After the unit is plugged into a 110-220 volt outlet, it is only necessary to attach two clamps to the



frozen pipe, turn on the current and the thawing process begins. The Therm-o-Tron can be used on imbedded and underground as well as surface pipe and does away with breaking through walls or tearing up turf to reach hidden pipe. It can handle up to 30 ft. of 1½-in. lengths at a time.

The pipe thawer weighs only 75 lbs. It is well suited for light maintenance work around clubs since it also can be used for heating, brazing and soldering jobs. The Therm-o-Tron is manufactured by Trindl Products Ltd., 1807 S. Clark st., Chicago 16.

WALDRON GOLF BUSINESS BOOMS IN CLUB POLISH

Lou Waldron, widely-known former pro who heads the Columbia Chemical Co., 155 E. Erie st., Chicago, is making a new polish that does astonishing work on wood heads. The material, known as Lou Waldron's Velva-Tee Gloss Shine quickly puts a durable polish on wood heads that, in numerous instances, makes the head look better than new.

The material is sprayed on from the container and wiped with an impregnated cloth. Use of the cloth impregnated with the polish maintains the high gloss for several treatments between rounds. The rag, rubbed on steel shafts and heads protects against pitting by salt air. The mater-

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ial is economical and gives an impressive exhibit of first class pro dept. service in club cleaning.

Initial use of the Waldron Velve-Tee Gloss Shine in wood head treatment attracted so much attention from men and women golfers that pros began retailing the material as a furniture polish and club managers began using the Waldron polish in considerable quantities on clubhouse furniture and woodwork.

**NEW INTERNATIONAL TRACTOR
HAS DIVERSIFIED USE**

The new Cub LO-Boy, produced by International Harvester Co., can be equipped with three-gang reel, five-ft. cutter bar or 42-in. rotary type mowers and with mounted blades 54 in. wide for level-



ing, grading or snow removal. It has many uses in course and park maintenance, being rated in a power class between walking type and larger utility tractors. Loader, air compressor, earth auger, three cu. ft. concrete mixer and insecticide sprayer or duster are among the implements that can be used with the Lo-Boy.

The four-cylinder International engine delivers up to 10.5 h. p. on the belt and 9.4 h. p. at the draw bar. It can be pivoted in a 96-in. radius. Hydraulic touch control provides equipment control at a finger touch and the exclusive I-H Fast-Hitch permits coupling or uncoupling of many implements without the operator leaving the tractor seat.

United States Rubber Co., Golf Ball dept., again will have its pro dinner as a top entertainment feature of Seniors' Week at Dunedin, Fla., John Sproul and George McCarthy of the company advise. A color motion picture of the making and testing of U. S. golf balls, said by authorities to be one of the greatest industrial movies made in 1955, will be shown at the dinner.

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No ball to chase! Simply push into ground and hit. Returns to position after club swing. Imperfection in your swing is indicated by action of Wham-O. Practice just 5 minutes a day with our instructions and play 100% better on Sunday! Folds to 8" for golf bag. Use to warm up at starting tee. Tough pliable plastic, ash hardwood stock, 5" steel spikes. Withstands violent abuse. Only \$1.75 retail. Regular dealer discounts. Write to **WAMO MFG CO.,** Box 62-E, San Gabriel, Calif.

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EAST HEADS NADCO'S RESEARCH DIVISION

J. Victor East, well known golf club designer, has been named director of research and development for the Nadco Sporting Goods Co., Chicago. East designed the new Diatomic golf clubs which are produced by Nadco.



East has been associated with golf for more than 50 years, having entered the professional ranks at the age of 14 at the Royal Sidney GC in Australia. One of the founders of the Australian PGA, East also helped in organizing the North Carolina PGA and served as its first president. The new Nadco research director has designed clubs during his career for such notables as Bobby Jones, Walter Hagen and Tommy Armour.

MRS. MORAN NOW ASST. SALES MGR. ACUSHNET GOLF BALLS

F. W. Bommer, president Acushnet Process Sales Co., announces the appointment

of Mrs. G. M. Moran as Asst. sales mgr., for golf balls. Many golf professionals know Mrs. Moran, who has been affiliated with Acushnet Process Sales Co. since 1944 and who, for the past 8 years, has been in charge of the company's sales dept.



NEW DYNA-POWERED IRONS FEATURE WILSON LINE

Dyna-Powered irons, recently introduced by Wilson, feature a unique assembly, a radically new blade design, new Rocket shaft and new narrower grip.

In the new assembly, the steel shaft is run clean through the head to produce the strongest union of head and shaft. This assembly makes possible a redistribution of weight that lightens over-all head weight, yet packs more working weight in the blade.

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the iron is lighter with a heavier blade, power remains constant with less effort and as a rough gauge many players may use a number less at familiar long and middle-iron distances.

The club's new special True Temper Rocket shaft has reduced tip diameter and transmits no perceptible vibration to the hands. Field tests have shown no tendency for the head to twist or quit; no head shimmy no matter how hard you swing.

The new Dyna-Powered irons have a deeper toe and shallower heel. Besides adding beauty this new shape will help golfers get the ball in the air. Squaring of the toe and a beveling of the face side of the toe make the ball stand out against the blade.

New Turfrider woods feature a grooved metal sole plate which increases head speed. They have a newly developed dark mahogany finish with white, black and scarlet fiber inserts. The patented Reminder Grip is of perforated black calfskin.

New colors highlight other new woods in the '56 Wilson professional line. Top Notch woods now have rich burgundy finish with white and black face insert.

In the women's professional line, both the Zaharias Top Notch woods and The Babe woods have new finishes and face inserts.

Wilson Staff and Jet golf balls in 1955 have modifications which add distance and better feel while a new stamping has improved the appearance of these balls.

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Pro.-Greenkeeper—ambitious, sober; age 29; experienced in all phases of golf. Wife-professional Home Economist; excellent swimming instructor. Highest references. Address Ad 101 c/o Golfdom.

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Professional—desires connection at summer resort or club for 1956 season. 30 years experience at finest resorts and clubs—18 years at last club. Married—member PGA—best references and credit rating. Address Ad 104 c/o Golfdom.

Class A PGA member with experience in designing and constructing courses; wants to build and operate course as Pro-Greenkeeper for public or private concern. Address Ad 111 c/o Golfdom.

Retired pro-greenkeeper would like small club for 1956. With wife can take complete charge. Life member PGA. Address Ad 112 c/o Golfdom.

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PROFESSIONAL—Lively young professional with good experience in large and small clubs. Class A-1 credit rating, fine character and references. Address Ad 118 c/o Golfdom.

Assistant available. I want to get a very good job as assistant or as professional at small and growing club for my second assistant. He has worked for me four years. Before that he served satisfactorily with two other pros. He is a fine young man, 30 years old, married. He has ability and personality. I can recommend him without reservation. Address Ad 123 c/o Golfdom.

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First-Class Golf Course Superintendent—wanted for private country club, 18 holes, located in Northern California. Take full charge of maintenance. We want an experienced and qualified man. Address Ad 109 c/o Golfdom.

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MANAGER WANTED at Country Club in Michigan. This is one of the fine clubs in the area. House, utilities furnished for Manager. Send application listing experience and references. Enclose photograph. Address Ad 107 c/o Golfdom.

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Asst. Pro Wanted—Good player who can be qualified as teaching assistant. Young gentleman we want will be permitted leave of one week per month for tournament play. In first letter give details of your playing record and other qualifications. Address Joe Paletti, pro, Sunset Ridge CC, Winnetka, Ill.

MANAGER OR PRO MANAGER—For 9 hole Club in Ohio. Excellent opportunity for person with right qualifications. Address Ad 124 c/o Golfdom.

Assistant Wanted — for large Northern Ohio club. Must be excellent in all shop duties and caddy training. Some teaching if qualified. Address Ad 128 c/o Golfdom.

MGR. & WIFE WANTED — Man —to manage club and bar; wife to operate dining room. Good proposition for the right couple. Club has 275 family memberships in Northern Illinois town, 6000 population. Open year around. Living quarters furnished. Experienced couple preferred. Apply in writing, stating experience, ages, references, children, etc. Address Ad 129 c/o Golfdom.

MISCELLANEOUS

For Sale—12,000 used range balls not cut. Also 16,000 cuts and culls. Hamilton Golf Range, Highway 41-S, Evansville, Indiana.

2 Regular size, used, Practice Golf Nets complete with Target Canvas and Driving Mats—Price \$200.00. Write to R. Crisman, 1601 N. Harlem Ave., Chicago 35, Ill.

FOR SALE AT HALF PRICE—5 FAIRWAY KING ELEC. GOLF CARTS WITH CHARGERS. USED PART OF 1955 SEASON. ADDRESS, VERLIN BROWN, BROWN MOTOR CO., RICHMOND, IND.

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COIN OPERATED GOLF PUTTING MACHINE FOR SALE. GOOD CONDITION. ADDRESS AD 115 c/o GOLFDOM.

For Sale—20 Double Door Durand Steel Lockers 24" x 18" x 60". Good condition. For information call Silver Lake Golf Club, Orland Park 140, Orland Park, Ill.

WE NEED USED GOLF BALLS

Cash paid for balls retrieved from ponds, and found on Golf Courses.

Cuts and out of round36¢ per dozen
Balls round and not cut \$1.50 per dozen
\$1.10 balls suitable for repainting . . . \$2.40 per dozen
Golf Range cuts and sorted cuts—including balls deeply cut not accepted at above prices.

Send for shipping bags and tags. We pay the freight.

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Used flood lights, mats, mowers, ball picker and tractor. Will sell reasonable. McDonald & Son Golf Co., P. O. Box 366, West Chicago, Ill. Phone: West Chicago 50.

For Sale—9 creeping bent greens: 250 used steel lockers, double door, 24 x 24 x 60. Address Ad 116 c/o Golfdom.

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Like new top grade for rewashing3.60 per doz.

NOTE—Golf range culls, picked over lots, and cut deep into the rubber types wanted, but not acceptable at above figures.

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