Etonic Offers Personalized Plaid Shoe Bags

A handsome red, black and yellow Tartan plaid shoe bag with nylon drawstring and with two individual compartments to prevent spikes



from scratching are now available through Charles A. Eaton Co., Brockton, Mass. with the name of the club and pro stamped in gold on a genuine leather patch. With each bag is a gold leaf kit so that the individual customer's name can also be added in gold. The shoe bag is available only in pro shops. The Eaton company manufactures Etonic, the all-weather golf shoe.

Stewart Has Contracts for Five Water Systems

Charles E. Stewart, irrigation engineer of Homewood, Ill., reports that he has contracts calling for the installation of complete water supply systems at the following courses: Timuquecana CC, Jacksonville, Fla.; Blue Mound CC, Milwaukee, Wis.; Ridge CC, Chicago; Olympia Fields No. 4, Chicago and Oak Ridge CC, Minneapolis, Minn.

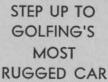
Greener, Healthier Turf Credited to Use of Fast

A new mineralized plant food which is said to produce greener, healthier greens and fairways is being distributed by Vital Earth Corp., I E. 35th st., New York City. The product is being marketed under the tradename, Fast.

A by-product, Fast is a new form of ferrous ammonium sulfate containing 7.5 per cent nitrogen, 12 per cent iron plus 11 trace mineral elements. The product has been thoroughly tested by a research institute and the distributor claims that within a couple hours after application it will give grass a greener tinge and in less than two days has transformed brown, scorched grass to a lush green.

Fast is said to be the first combination of metals in an instantaneous water soluble form that can readily be assimilated by leaves and roots. Several supts. of clubs in the East and South report they have used Fast with exceptional results.

> Tell them you saw it Advertised in GOLFDOM



Vastly more
powerful for
tough rental
duty, longer
operation.
Whether
you're buying
or selling golf
cars, your
best interests
will tell you
to check the
WESTCOASTER
first!

WESTCOAST MACHINERY, Inc. Stockton, California





Protect your floors from spike holes with rugged Pneu-Mat Runners. Absolutely spike-resistant, they provide a comfortable walking surface — improve the appearance of your club house.

Woven of rubber-impregnated fabric, Pneu-Mat Runners are tougher than rubber runners. Reversible for double wear.

MONEY BACK TRIAL OFFER:

Order a trial section. Test it on an area which gets especially hard wear. Money back if not satisfied.

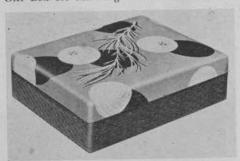
\$tandard Widths 20"-24"-30" 36"-42"-48" Trial Sections 24"x60" \$10.00 20"x24" \$4.00

Write today for illustrated folder.

SUPERIOR RUBBER MFG. CO., INC., 145 Woodland Ave., Westwood, N. J.

Dunlop Introduces 1956 Maxfli Xmas Gift Box

Dunlop Tire & Rubber Corp., Sporting Goods Div., has introduced its 1956 Christmas Gift Box for Maxfli golf balls. It features a



colorful, padded and hinged cover. The box is predominantly red overprinted with white Maxfli balls interlaced with a sprig of Christmas pine. The box is available in dozen and half-dozen sizes.

Pro shops are urged by Vinnie Richards, Dunlop vp, to place their orders for the boxes early since there is a limited supply of them which will not be replenished when depleted.

Punch-Lok Introduces New Glamp Cutter

A new clamp cutter, Model D-550, specially designed for removing Punch-Lok hose clamps,

is being introduced by Punch-Lok Co., 321 N. Justine st., Chicago 7, Ill.

The 14-in. long cutter is drop forged hi-carbon steel and features a single cutting jaw with slip land



to prevent gouging of the hose. The second jaw functions as a buttress edge and is ruggedly constructed to stand strain. It has a heavy riveted, single pin joint. Catalog sheets covering the D-550 may be obtained from the company.

See Buyers' Service — P. 17

SELL PAR TUBES NOW! - WHY WAIT?



PAR TUBES As Used In Individual Compartment or Slot Type Bags

The demand is terrific and the profits are quick. PAR TUBES superior construction proves them tops in the field. A Must for any golfer who wants to protect his grips the full bag length and obtain a triction-proof bag with an individual compartment for each club. PAR TUBES are dropped into oval or round type bags allowing a numerical arrangement of clubs. PAR TUBES fit into and strengthen individual compartment bags, allowing full free use of EVERY compartment.

PAR TUBES are Strong — Moistureproof — They are endorsed by Pros and Amateurs alike as a great idea for keeping grips in fine condition and protecting clubs against marring by careless handling.

Packed in carrons of 42 and 144

Contact Your Local Distributor or

PAR TUBE CHICAGO 34, ILLINOIS



Ovel or Round Type Bogs

Nadco Shipping Container Quickly Converted for Display

The container used by Nadco Sporting Goods Co., Chicago 45, for shipping its Di-atomic golf clubs can be quickly converted



to a stand-up display. A single piece of corrugated board, packed with the container, is the support for the display. For display setup, the top of the telescoping box is turned over, the bottom put inside it, the support piece folded along score lines and its tabs locked into pre-cut slots of the top. When a set of clubs is sold the box can be conceniently used for carry-out. The box is colorfully decorated to attract the golfer's eye.

Phil Smith Covering Spalding Illinois Territory

A. G. Spalding & Bros., Inc. has appointed Phil Smith to cover the golf pro territory in Illinois. This territory was formerly serviced by Rusty Wall who has succeeded John Miller, retired, in the Chicago depot. Smith has had three years' experience in Spalding's Sales division.

Caddie Management Booklet

Metropolitan Golf Assn. has recently published a booklet, "Caddie Management and Control" to give member clubs a basic system of organization for their caddie service. The booklet covers everything from a discussion of the fundamentals of caddying to setting up caddie committees and securing and retaining an adequate supply of caddies. The booklet soon will be supplemented by a caddie instruction manual.

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One, two, twenty — a hundred trophies! Matters little to Prior. One thing has more importance. Every trophy (or importance. Every trophy (or plaque) he surely a prize worth giving! Prior is proud of such craftsmanship. You are invited to write for FREE catalog. See 'em all.

" x 3" x 7 Gold Plated Onyx Base \$5.80 220 Fifth Ave., N.Y., N.Y.

PRIOR & Award Co.

Paul Hahn

8262 Lynrose Drive

Anaheim, Calif.



See Buyers' Service — Page 71



MacGregor's De Luxe Long-Boy



of SERVICE to **Golf Professionals Quality Awards** Shipped Promptly Send for Free Catalog Sports Awards Co. 429 W. Superior St. Chicago 10, III.

Phone: SUperior 7-6034

one person in less than two minutes, according to the manufacturer. It includes net,

A popular addition to MacGregor's line of golf bags this season is the deluxe version of the famous "Long-Boy" bag. It features a "deep slant" Keystone top collar. Body is of tan duck with natural russet leather handle and bucket type bottom. The bag has a large ball pocket and wide, adjustable web sling. For comwrite plete details The MacGregor Co., Cincinnati 32, O.

Pak-A-Way Range Assembly Takes Only Two Minutes

Berlin Chapman Co., Berlin, Wis., is marketing what is claimed to be the only complete driving range for use in gyms or other rooms of suitable size. The Pak-A-Way range can be set up for use or folded against a wall by

back-stop and driving platform and can be

used by either right or left-handed players. Two players can use the range at one time. When not in use the entire assembly may be rolled up and fastened to a top bar, lifting the entire unit completely out of reach.

Eddie Bush Joins Triangle Staff

Eddie Bush, well known as a playing pro for many years, is now associated with Tri-



Golf Score Cards

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ERE'S the new, effective, easy way to practice your Golf. This lawn model fits snugly into a hole 15" x 16" x 10" leaving the platform finsh with the grass. Player takes his stance on the turf—gets the feel of a real golf course. Overall weight 85 lbs. Automatic finger touch dial return.

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Company officials and prominent golf personalities who helped stage the Dunlop Tire and Rubber Corp's Golf Show at Sheridan Park GC, Tonawanda, N. Y., are (I to r): L. D. Hartford, sr. vp, sales; Peter Thomson, Australian pro; Art Walton, Sears, Roebuck & Co.; Vincent Richards, vp, sports div.; Mike Krak, Paul Hahn, Jack Fleck, Ed Furgol and Glenn Crawford, pres.

angle Conduit & Cable Co., New Brunswick, N. J. as special rep of the Plastic Pipe Division. Eddie also had a long record as a teaching pro at many of the country's leading courses until stymied by illness six years ago. In his capacity as special rep for Triangle, he will tour the country contacting pros and supts. to help them solve their irrigation problems.

RYANS O.K. No. 4 SEEDER & SPREADER 4 Cu.Ft.(300 Lbs.) Capacity-3 Ft. Spread



No Holes to Clog.
Quick Shut-off Lever &
Adjusting Gauge
Screw On Handle
Spreads Top Dressing,
Nitro-Humus, Peat,
Commercial Manure
& Other Materials
Successfully.
Weighs Only 69 Lbs.
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H. & R. MFG. CO., Los Angeles 34, Calif.

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Products for building and maintaining golf greens are available for prompt shipment. BLACK—cultivated fine milled for top dressing. BROWN—peat for building new greens. GREENS—top dressing (1/3 peat - 1/3 sharp sand and 1/3 loam), or any required proportion.

QUOTATIONS on materials packed in plastic lined bags, or in bulk gladly furnished.

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Concentrated Weight in New Nelson Clubs



New for the '56 season are Byron Nelson woods and irons by MacGregor. The irons carry the outline of Texas, Nelson's home state. They feature a "concentrated weight" design which provides more power at point of impact. Woods have white fibre face with two red inserts. New "Humidri" grips are on these medium-priced clubs. Address inquiries to The MacGregor Co., Cincinnati 32, O.

Armour Instruction Record Available in Three Speeds

What is said to be the equivalent of eight hours of golf lessons by Tommy Armour is being offered on a record produced and distributed by Grand Award Record Corp., 8 Kingsland Ave., Harrison, N. J. The record, which comes in three speeds, 33 1/3, 45 and 78 rpms, reproduces Armour's voice just as it would be heard if he were giving private instruction to the listener.

Lewis Travels First Class with Deluxe Golf Bag

What is claimed to be the largest golf bag ever made is a 24-in. dia. creation manufactured for Chuck Lewis, trick shot specialist, by Henry Hotze & Sons Co., 506 N. 4th st., St. Louis 2, Mo. The bag is fitted with a radio, liquor dispenser, miner's lamp and has a few incidental pockets for golf equipment.



Buyers' Service - Page 71

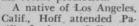
Hoff Named Wilson's Assistant Ad Director

Harty Hoff has been named asst. advertising director of Wilson Sporting Goods Co., according to an announcement by Bob Wren,

director of advertising and

public relations.

Hoff joined the Wilson organization in 1952 as a member of the Chicago sales division. He was transferred in 1953 to advertising as head of dealer service, and subsequently became asst. production mgr., the position he held until his recent promotion.





Harty Hoff

cific Lutheran College and studied at the University of Washington and University of Iowa. He joined Wilson immediately following the completion of his collegiate career.

Turf Specialist Prefers Chopped to Long Runner Stolons

Touching on the subject of chopped versus long runner stolons, Ralph R. Bond of Old Orchard Turf Nurseries, Madison, Wis., in a recent bulletin said that the chopped variety are preferable to long runner for a number of reasons. Among them, he lists the follow-

ing

Chopped stolons give more nodes per bu; are easier to spread while planting and give more even distribution; there is a 50 per cent savings in topdressing; chopped stolons do not have to be torn apart, lay flatter on the ground and do not blow away as readily while roots are anchoring. Bond points out that chopped stolons mature more quickly, adding that greens are ready for play in about eight weeks when they are used.

Old Orchard Turf Nurseries, it is emphasized, supplies both chopped and long run-

ner stolons.

Grau Gives Instructions for Ordering Ugandagrass

Fred V. Grau, PO Box 177, College Park, Md., advises persons interested in W & G Ugandagrass to give the supplier two weeks' notice of planting date in placing orders. Since sprigs must be quite dry to insure safe shipping, there is a chance that weather can delay shipment by as much as one week.

Two or two and one-half bu. of Ugandagrass will plant 1,000 sq. ft. which is ready for play in about one month if all growth factors are favorable. It is suggested that supts, take the precaution of not overwater-ing the grass after it is well started. Ugandagrass should be kept moist for the first two weeks of growth, and after that, watered only as needed.

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Price sheet on request or we will quote price for your blade order. JONES MOWER & EQUIPMENT CO. 2418 Grasslyn Avenue, Havertown, Pa. We pay the postage on all orders of \$15.00 and over.

Classified Ads

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or services wanted and for sale of used equipment. NO CLASSIFIED ADS ACCEPTED AFTER THE 25th OF MONTH PRECEDING DATE OF ISSUE. Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM; replies are promptly forwarded to advertisers.

JOBS WANTED

Experienced Asst. desires position at Southern club for Winter as Asst. or starter. P.G.A. member. Age 21. Best of references. Address Ad 801 c/o Golfdom

WANTED — JOB AS PRO-GREENKEEPER OR PROFESSIONAL. Now employed six months—would like to make a change for year around or at least nine month contract. Excellent teacher, competent turf man. Class "A" P.G.A. and G.S.A. member. Age 37, married. Best references. 16 years experience. Address Ad 802 e/o Golfdom

Pro-Greenkeeper — P.G.A. Class "A" Member, thoroughly competent, experienced course operator and teacher, now employed, wishes club in Ohio - Indiana - Kentucky area for 1957 season. Address Ad 804 c/o Golfdom

Pro-Greenkeeper — P.G.A. Class "A" Member, now employed, interested in leasing 9--hole course with option to buy in South or Midwest beginning 1957 season. Address Ad 805 c/o Golfdom

Manager medium size club, available on short notice. Complete knowledge food cost, menu planning, house maintenance and swimming pool. Address Ad 809 c/o Golfdom

Available Oct. 1 Pro-Manager or Manager small or medium size club. Familiar with maintenance and operation of all club facilities. Ad-810 c/o Golfdom

Salesman — former pro, would like lines for Middle Atlantic States. Can give good coverage. Also open for sales manager position. Address Ad 811 c/o Golfdom Assistant at Eastern club desires position with P.G.A. Pro. Good player with teaching experience. Seasonal or year round, prefer latter. Address Ad 812 c/o Golfdom

Pro - college and military school education. 5 years under PGA champion as assistant. 12 years at private clubs in Chicago district. Would like own club. PGA member. Address Ad 814 c/o Golfdom

PRO-SUP'T. with proven record of fine course maintenance and golf promotion, desires position for 1957. PGA and GSA member; top credit rating; good references; 38 years old. Will consider 9 or 18 hole private or public course, preferably in Midwest. Address Ad 815 c/o Golfdom

POSITION AS ASST. MGR. WANTED AFTER OCTOBER 1st BY YOUNG WOMAN WITH EXPERIENCE IN THE MANAGEMENT OF A GOLF COURSE. CAPABLE BKKPR., PAYROLL CLERK, ETC. 3 YRS. COLLEGE, MAJORING IN DIETETICS. ADDRESS AD 816 c/o GOLFDOM

Greens Supt. — age 36, desires change. Experienced in all phases of golf course maintenance, construction and irrigation. Married; two children. References. Address Ad 817 c/o Golfdom

PRO-SUPT. HIGHLY SUCCESSFUL EXPERIENCE AND HIGHEST REFERENCES. AVAILABLE AFTER SEPTEMBER 1st. FOR GOLF COURSE MAINTENANCE, INSTRUCTION AND BUSINESS OPERATION OF THE PRO DEPARTMENT. PREFER SITUATION WITH SMALLER CLUB WHERE EXPERT AND DEPENDABLE SERVICE WILL DEVELOP THE CLUB AND THE EARNING POSSIBILITIES OF THE JOB. REPLY: FRANK L. REED, POST OFFICE BOX 495, Taylorville, Illinois

Young professional, age 21, P.G.A. Member, four years experience teaching and shop management. Good golfer and excellent teacher, single, sober and reliable. Would like position as asst. pro in southern states. Would like to start this Fall. Address 820 c/o Golfdom

JOBS OPEN

WANTED — WORKING GREENKEEPER — One who would like to live in the Sunny South year around. One who would like to move from the big 200 acre layout to a small thirty acre plant. Experience necessary, age no drawback. Send reference from local Turf Officers and others. Salary \$3600.00 to start. Address Ad 803 c/o Golfdom

WANTED: GOLF COURSE DESIGNER AND ARCHITECT. WRITE SIMPSON GREEN, R. F. D. #4, MISSOULA, MONTANA

Manufacturer of finest quality caps for Golf and Sports has some territories open in Central, Eastern and Southern States. No other cap line compares with it for styles and values. IMPERIAL CAP WORKS, INC., 1337 Lawrence Street, Denver, Colorado

Wanted — Pro-Manager for a nine hole private course in South. 150 member families. Must be a competent course, pool and house manager as well as pro. Residence, utilities, salary, plus proceeds from pro shop. Address Ad 808 c/o Golfdom

MISCELLANEOUS

I'll pay \$2 each for most issues of "American Golfer" and U.S. "Golf Illustrated," 1909 to 1936. What have you? Write L. Wolff, 411 N. Kenter, Los Angeles 49, Calif.

For Sale — Indoor golf practice range and golf school, 7 automatic tees. In downtown San Francisco. Grosses \$35,000.00. Long low cost lease. Price \$25,000.00. Address Ad 806 c/o Golfdom

Wanted — Driving range or acting interest, in southwestern or western state. Address Ad 807 c/o Golfdom

Driving Range on U. S. 31, 3½ miles north of South Haven, 16 Tees, ball picker, Worthington 3 section lawn mower and all essential golf equipment. Write to: Joseph Martan, Route 2, South Haven, Mich.

FOR SALE — E-Z GO ELECTRIC GOLF CARS (USED). LESS THAN 1 YEAR OLD, \$500.00 EACH. ADDRESS AD 818 c/o GOLFDOM

Wanted — to buy or long term lease, 18 hole golf course preferably with D3 or private club liquor permit, in a radius of 30 miles from Cleveland proper. Address Ad 819 c/o Golfdom

WANTED FOR CASH

Send for shipping tags and instructions DRIVING RANGE MEN-REBUILDING

DRIVING RANGE MEN-REBUILDING
Your old cores recovered with the new type paintless cover. Tested and proven to be the best process in rebuilding for range or miniature course use. Guaranteed 100% against seam splitting.

Price per doz., on exchange \$2.60.

— Golf Balls for Retail Sales Only — Same deal as above, but recovered with regulation brand new ballata cover, named, and two coats of durable enamel. We accept your mixed compression cores and return only high compression (no shrinkage) at no extra charge. A fast seller @ 50c to 65c each.

Also nation-wide distributors of the best in golf range & miniature course equipment—Balls, clubs, mats, and etc. Catalog on request.

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McDONALD & SON GOLF COMPANY P.O. box 366, WEST CHICAGO, ILL. PHONE: West Chicago 50

Golf Boom in Hobbs

(Continued from page 22)

was drilled in April, 1927, and is still producing. A monument has been erected and dedicated to that well. Now there are 6,000 producing wells in Lea County, which furnishes 90 per cent of the state's production. New Mexico ranks seventh in the nation among oil states.

There are only a half dozen days a year - during a dust storm or a snow storm when you can't play golf in Hobbs. There's a "Teeoff at 12:30 Club" that meets six days a week for "business" sessions. The dozen members skipped meetings about eight times last year.

They were back in no time, though.

Maleic Hydrazide

(Continued from page 25)

l is a close-up taken Nov. 17, right after the second mowing; the pencil is on the line dividing treated and untreated areas of the green.

Temperatures of 100 and higher during the month of June, 1956, favorable to the growth of Bermuda, brought a gradual transition from bent to Bermuda. When observed June 21, the greens were approximately 75 per cent Bermuda and 25 per cent bent. On the check green the sprayed and unsprayed areas were alike in appearance.

It should be pointed out that the above work applies only to common Bermuda grass. Before large scale applications are made on the numerous fine leaved strains of Bermuda or on other warm season grasses, test plots should be established. Too, it should be emphasized that the above results were obtained under Arizona conditions and that climatic conditions in other areas where common Bermuda is grown may be sufficiently different to produce variable results. Nevertheless, Maleic Hydrazide may prove a valuable tool in transition from warm to cool season grasses on courses throughout the Bermuda grass area.

Park Executives Meet

The 58th conference of the American Institute of Park Executives will be held Sept. 9-14 in the Olympic Hotel, Seattle, Wash. One of the highlights of the conference will be the golf course planning clinic scheduled for the 12th.

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1956

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