Here are some interesting
Questions and Answers
about the World's Most
Talked About Golf Clubs

GLASSHAFT

by Golfcraft

- Q. Can Fiberglas shafts be supplied in various degrees of stiffness?
- A. Yes—There are four different shafts: Ladies—Medium—Stiff and Extra Stiff.
- Q. Is the Glasshaft Club lighter in over-all weight?
- A. Yes—and the swing weight is higher—gives you the feel of more weight in the head.
- Q. Why do Glasshaft Clubs give greater distance?
- A. Because they eliminate shaft vibration and distortion—and the club face remains true to the line of flight—from point of impact throughout the hitting area.
- Q. Have Glasshaft Clubs been proven in tournament play?
- A. Yes—Glasshaft Clubs have won many tournaments, topped by Lloyd Mangrum's record-breaking win of the Los Angeles Open.
- Q. How long was Glasshaft in the development stage?
- A. Almost ten years.
- Q. How long has Glasshaft been on the market?
- A. Over two years. It is an exclusive Golfcraft product with patent pending.

Q. Where can Glasshaft Clubs be purchased?

A. In Pro Shops only, throughout the world.

Glasshaft Folder Tells the Story

You'll make no mistake by playing and selling GLASSHAFT Clubs. Lloyd Mangrum has called them "the greatest thing that ever happened to golf." One round will show you why. Why not give GLASSHAFT a good display in your shop? Watch the real interest you'll generate. A supply of folders for distribution to your members is yours for the asking.



Play GOLFCRAFT'S NEW 250 Golf Ball Lloyd Mangrum says, "Finest ball I've ever played"

GOLFCRAFT, INC. ESCONDIDO, CALIFORNIA

MADE IN CANADA BY PRO-MADE GOLF CO., VANCOUVER, CANADA

Swinging around Golf NEWS OF THE GOLF WORLD IN E

Ed Carter, recently signed as tournament mgr. for the PGA, has a big job right from the start in reviving interest in the PGA championship . . . Something has happened to that affair, formerly one of the major championships and still the most strenuous of the commercial competitions . . . Despite some fine matches, the attention of PGA officials and competent competitors, the PGA

championship now is weak as a gallery attraction and as sports section copy does not rate with the National Open, the Masters' and George S. May's World Championship.

What Carter can do in making the PGA's own competition a first class exhibit in the tournament showcase should be mighty high in the order of business for the expert promoter the pro organization has hired.

The Masters' title has meant more commercially to Jack Burke than the PGA title will . . . Diminishing importance of the PGA comes at a time when a new title is coming into prominence, the International championship, sponsored by John Jay Hopkins, played this year at Wentworth (Eng.) GC before paid galleries that on one day exceeded 22,000 . . . Galleries at Wentworth were, according to Sam Snead and Fred Corcoran, the biggest they ever saw.

The PGA has been booking tournaments with purses of about \$950,000 for its members . . . With a business of this size the organization should have its own championship as a top demonstration of tournament operation for sponsor and the PGA . . . The PGA championship isn't that . . . No



HERB GRAFFIS

figures have been released on PGA championship gates but observation makes it plain the PGA runs far behind the National Open, the Masters' and World Championship for gallery draw.

Maybe as long as the PGA can sell its championship to a club for \$40,000 or more, with prize money and travelling expenses for the players, the PGA shouldn't worry about how the

sponsor does financially . . . The sponsor probably would do better than break even . . . Besides the gate, there is money to be secured by shaking the tincup for program ads and revenue from the bar, the outdoor food and drink concessions and parking . . . The Open made a great showing, according to figures promptly released . . . The Open is getting bigger and the PGA has a tough problem to keep the PGA, the most strenuous of all major championships, from seriously deteriorating in public interest.

To the credit of the PGA it's trying to find the right formula . . . The all-match play pattern at Blue Hill wasn't it . . . Maybe the PGA championship should be regarded as an affair which has as its only distinction the possibility of a home club pro on a few days off getting a chance to beat a name tournament player in match play.

The gallery at Blue Hill probably would have benefited from such names as Souchak and Littler and other youngsters whose scoring and showmanship make the 5-year apprenticeship ruling illogical when applied to the PGA championship.

Front

Cover

The first lighted course in the Chicago area, the "Little Nine," a par-3 layout located in West Chicago, was opened on July 1. Owned and operated by Tom McDonald & Son, the Little Nine is about 40-miles west of Chicago's Loop. It covers approximately 15 acres and clubhouse, pro shop, dining room and bar are located in a remodeled barn. Holes range from 77 to 145 yards in length and all have regulation size bent greens. A 1,000,000 gallon reservoir fed by three springs provides a water hole and irrigation source for the course. The MacDonalds estimate their total investment in the layout is \$150,000.

Fred Keuhn Photo



Serves as a full circle, part-circle, and fixed position sprinkler. Can be used with Coupler and BUCKNER Quick-Coupling Valves, installed on permanent risers, or mounted on roller or sled stands for use with hose.

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Boston paper gave the PGA tournament fine coverage . . . One little feature not often seen was a box giving probable starting times of stars on practice rounds Thursday, the day before the tournament began . . . Another cute stunt was dope on the players in horse picker's style . . . Entry, Stable, Odds and Comment were given . . . For example: Tommy Bolt . . . Houston . . . 2-1 . . One to beat . . . Charley Prentice, Columbia, S. C., beat Tommy on the 18th in the first round.

A prize of some sort should be awarded to Al Herb and Joe Corkin, owners of Blue Hill . . . Their clubhouse burned to the ground New Year's morning . . . The Corkin brothers, Pres. Sid Covich of Blue Hill, Architect Bernard Healy and the contractors worked a near miracle in getting one of the finest clubhouses in the modern style built in time for the PGA . . . A few finishing touches were needed, but not many.

Eugene F. (Wogan) and Sons (Philip, Richard and Lewis) are architects and builders of Blue Hill and are building a new 9 there . . . Planned to open June, 1957 . . . Al Houghton and Roger Peacock to give demonstration in August at U. S. Air Force bases in Scotland and

A SOIL AIRE PRODUCT



Trac-Lift

A new self-transporting cultivating, renovating and aerating machine for Ford-Ferguson, International 300 and other hydraulic lift tractors.

Six feet in width, it is built of tubular steel and has eight aerating wheels, a choice of three different knives for renovating, slicing and coring.

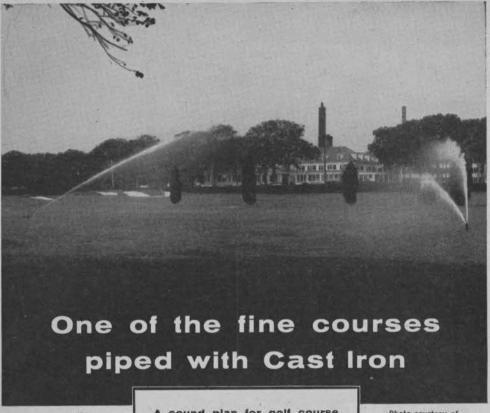
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Photo courtesy of Seaview Country Club, Absecon, N. J.

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The Standard Material



or Underground Mains

Cut Sharpening Costs!



Simplex "150," the newest portable lapping machine, reconditions any hand, power, or gang reeltype mower with lapping compound . . . keeps mowers in top condition between sharpening jobs. Couples to either side of mower; gang mowers need not be unhitched. Weighs only 30 pounds—easily carried right to the job. G-E ½ hp motor with reversing switch for quiet, dependable operation.

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The FATE-ROOT-HEATH Company

Dept. G-8, Plymouth, Ohio

Spain . . . The Bob Toskis are expecting there'll be company for their young son, come next January.

Dick Haskell and his asst., Dick Hendrickson, of Jefferson Park, Seattle, were at Blue Hill as the first pro and assistant team that ever qualified for the PGA (as far as anybody at the Blue Hill affair could remember) . . . MacGregor Golf's Tourney Club buffet dinner at Statler Hotel, Boston, Thursday night before the firing began, one of the biggest of these annual reunions of pros and wives and golf writers the company has held . . . Will Cowan, retired executive of MacGregor and Goldsmith interests and father of Henry, Mac-Gregor president, celebrated his 75 birthday Aug. 1 at West Shore hotel, East Sebago, Me. . . . Will is in great condition . . . Everybody who has known him in golf and other sports good business has rated him a grand friend and a star in the industry.

Ralph Ebling, one-armed pro of Haverhill (Mass.) G&CC whose expert proteges include Joe Kirkwood, jr., to put on clinic at Amputees' national championship . . . Ralph's wife, Ann, came up with sound idea when some pros were discussing matter of many requests for special charity events to be played at golf clubs . . . Ann

TURF that Speaks for Itself!

EMILIO STRAZZA HAS HAD GOOD TURF ALWAYS

AT ROUND HILL . . .

Emilio Strazza has been superintendent at Round Hill right from the start. Through the years — for more than a quarter century — he has kept exceptionally fine turf on the greens, the fairways, and the tees. The club has been fortunate to have Strazza in its employ.

Strazza has used Milorganite year after year, ever since production started. Greens receive no other kind of nitrogen during the summer months. The rate used then is one quarter pound actual nitrogen per 1,000 square feet per week. A visit to Round Hill in July or August is the best answer to those who think summer-time use of Milorganite invites trouble.

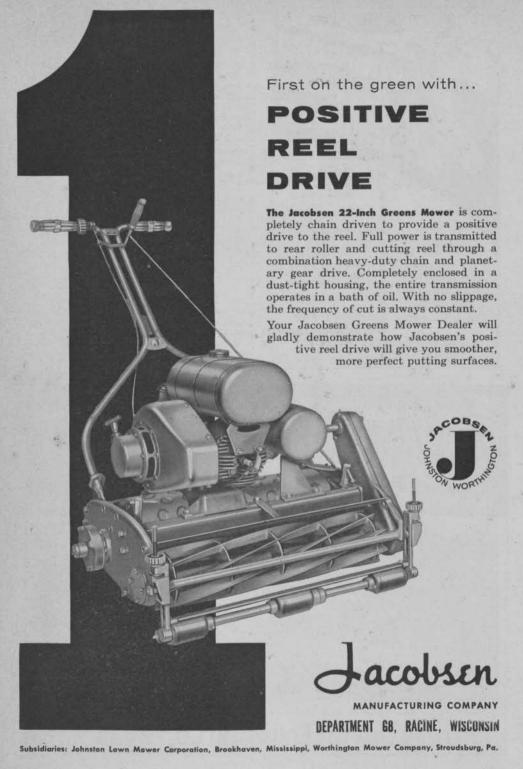
In his spare time Emilio has several worthwhile hobbles. Painting is one of them. His landscape scenes on display in the clubhouse and in his home must be seen to be appreciated.

If you have a turf problem, consult: Turf Service Bureau



THE SEWERAGE COMMISSION, Milwaukee 1, Wis.

GOLF CLURS MILORGANITE OTHER FERTILIZER





suggests making an annual charge of \$5 per member and split the total among applying charities that are approved by the club board.

George Lanphear, for many years, supt., Riviera CC (LA dist.) now is supt, in charge of construction of Knollwood CC in Los Angeles San Fernando Valley . . . New Jersey pros stage big dinner at Mayfair Farms Inn honoring Jim Barnes who won the first national PGA championship 40 years ago . . . Eddie Havelka appointed pro at Galloping Hill, Union County (N. J.) Park Commission course, succeeding the late Dan Kenely.

Rockrimmon CC, Stamford, Conn., has a one car railroad 330 ft. long carrying six passengers from 9th green 50 ft. higher to the 10th tee . . . Pat Doyle now pro at Kebo Valley, Bar Harbor, Me. . . . Bob Baldock, Fresno, Calif., architect, has five courses of his design under various stages of construction in Nevada.

Stan Kertes, pro at Bryn Mawr CC (Chicago dist.) in summer to be winter teaching pro at new Knollwood CC (Los Angeles dist.) . . . James L. O'Keefe, Western Golf Assn., big-gest vote getter in Illinois Democratic primaries . . . O'Keefe is candidate for attorney general . . . Bill Mitchell, North Sutton, N. H., architect for 18-hole course of Otterkill G&CC near Newburgh, N. Y., now under construction.

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SCARIFIES, GRADES, PULVERIZES, SPREADS, LEVELS, FINISH RAKES

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We're producing DI-MET as fast as we can, but the demand is tremendous. Please get your order in early. We'd hate to disappoint you. Call your wholesaler today, or write manufacturer for detailed information.



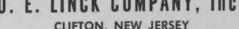
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QUALITY — We handle only the finest of carefully tested and double cleaned seed.

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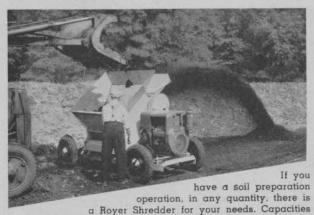
DELIVERY — Large stocks and immediate attention to orders assures you seed where you want it, when you want it.



Detroit District Golf Assn. 1956 Tournament Schedule, compiled by Bob Howell, has an added feature of value in a list of city, state, regional and national association officials, addresses and telephone numbers . . . Robert Bruce Harris, Chicago, is architect of the Wayzata (Minn.) Club's 18-hole course . . . Dick Wilson, Delray Beach, Fla., designed 18 now building for Hillwood CC, Nashville, Tenn. . . . Wilson also remodelled Hollywood CC course at Deal, N. J.

Success of the Seneca Knitting Mills \$2500 one-day tournament at Seneca Falls (N.Y.) CC shows events of this sort should have lots of pro encouragement . . . Field is limited to 120 . . . First prize is \$1000 . . . It's the answer when invitation affairs such as Palm Beach Round Robin are taking part of the field . . . As part of the program observing Fred Novak's 30 years as pro at the St. Andrews GC, Hastings-on-Hudson, N. Y., an oil painting of Fred was hung at the grill entrance . . . Portrait was painted by Wm. Collins, a St. Andrews member and president of a large construction firm.

Naval Ordnance Test Station, Inyokern, Calif., has 9-hole course designed by Bill Bell, just opened . . . Course is clear out to hellengone in a desert and now is a beautiful oasis where workers won't think they're lost and forgotten . . . Bell is architect of new 18 now building at Hesperia, Calif., where M. Penn Phillips heads a booming residential development . . . Carlo Guintini is in charge of the new course.



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