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Produced by the nation's leading manufacturer of light vehicles, the Cushman Golfer is unsurpassed for high quality construction, top-notch performance and low price. It makes golf without fatigue the smart way for everyone to play.

Carries two plus equipment in perfect comfort . . .  
pulls the steepest grades without trouble . . . travels up to  
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Saves leg-work,  
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. . . 500 lb. payload  
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U. S. Driving Range Balls come in a choice of 4 color stripes—your imprint in matching color, too. What a ball for driving ranges—*what economy!* Find out more details. Contact your nearest United States Rubber Company branch, or write Golf Ball Dept., United States Rubber Company, Providence 1, R. I.



**United  
 States  
 Rubber**

other golf experience in operating his Leicester property as a fine semi-private establishment Ross took the eight week course in turf management at University of Massachusetts this spring. . Ross said the course was intensely practical and the instruction of Lester Allen, supt., Kernwood CC, Beverly, Mass., on maintenance machinery was especially useful.

With Lawrence Dickinson retiring as active head of the Dept. of Agrostology at U of Mass. and being succeeded by Eliot C. Roberts, a chapter ends and begins in course maintenance history. . Roberts, according to plenty of expert appraisal, is exactly the sort of a fellow to carry ahead the work Dick began. . Dick's foresight, good judgment and influence in directing the development of golf course maintenance is not widely recognized. . . However, his students, who include a high percentage of the most successful superintendents and other informed veterans in golf course maintenance, have seen innumerable exhibits of the great practical value of Dickinson's teaching.

Carl Hauboe, formerly asst. to Art Bell at California CC (San Francisco dist.), joining Horton Smith's staff at Detroit

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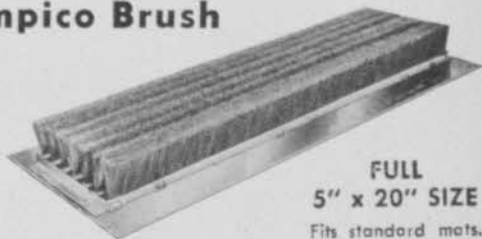
without special mounting or permanent platform. No digging, no mounting holes. Adaptable for indoor and outdoor use . . . schools, colleges, par 3 golf courses.

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True "turf feel". Will not shed.

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Can't rot. Won't expand or contract with weather changes.



FULL  
5" x 20" SIZE  
Fits standard mats.

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## GOLF RANGE MATS

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for long life and minimum maintenance. Made of Airplane-type rubber carcasses, now a full 1" thick! Heavy-duty construction throughout. Lies flat. Won't shift.



### "LITE RUBBER" TEE PAD

cannot mar balls or clubs.  
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Also available as DOUBLE Tee Mat. Choice of 2 standard sizes: 38" x 60" (now only \$17.50) and 48" x 60" (now only \$19.75).

## New! Boost Your Sales Volume with FOAM RUBBER, PRACTICE GOLF BALLS!

Look just like real golf balls. For use with woods or irons. Completely safe, can't damage anything. Perfect for indoor use or for small space outdoors.

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\*Self-selling counter display carton.

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miss it! Make sure  
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• genuine crepe outsoles  
• stainless steel spikes  
• cool fabric uppers that  
"breathe"

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(Mich.) GC. . .Walter Hagen in Chicago recently on business concerning his clubs and his book which Simon and Schuster will publish April 20. . .Walter looks better than he has for years. . .The book will be called "The Walter Hagen Story" . . .Mrs. Margaret Seaton Heck, a Detroit writer of numerous books and magazine pieces, got the job of collaborating with Walter on the opus completed. . .Bob Harlow, Dicky Martin, Charley Price and others took swings at the job.

The Chicago Tribune's coverage of the Masters' will carry the first newspaper box score on leader's performances in each round of a major tournament. . .It will give, along with strokes, greens hit in par, times in traps and rough, number of one- and three-putt greens . . .It is the work of the Tribune's golf writer, Charley Bartlett, who gave the idea a trial at the USGA Women's Open at Wichita, (Ks.) CC last summer. . .Bartlett is campaigning to get the wire services to supply golf box scores. . .Golfers now want to know more than just the number of strokes . . .Des Sullivan, golf writer for the Newark (N.J.) Evening News is the new pres., Golf Writers' Assn., succeeding Charles Curtis of the Los Angeles Times.

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CART-BAGS come in bright, attractive, colors — add newness and sparkle to your display. Make best prizes and gifts. Literature fully describing 17 BIG FEATURES all packed into one simple, light-weight unit on request.



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## Now he breaks ninety instead of his nine iron

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Easy to install . . . lower in cost than metal pipes, both in materials and installation costs . . . Carlon never rots or rusts. Most important, Carlon Plastic Pipe is guaranteed forever

against rot, rust or electrolytic corrosion by the world's largest manufacturer of plastic pipe.

Now, for your convenience, Carlon's golf course engineers are ready to show you how easily and inexpensively you can solve

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Send in your plans with the coupon below and find out how Carlon Plastic Pipe can give you a low-cost, permanent golf course watering system.

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Please have a Carlon trained engineer call on me.  
 Please advise costs on the attached plans.

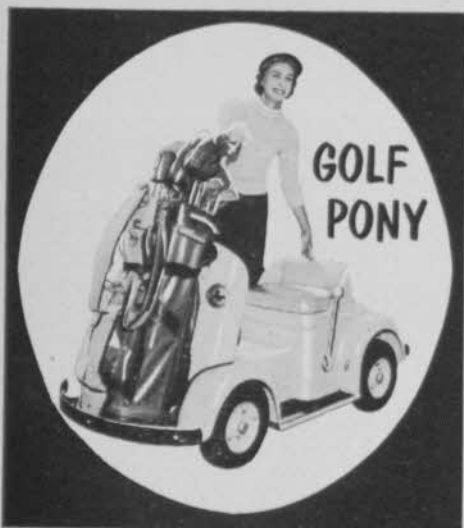
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**GOLF PONY, Dept. 4 A**

Division of McCulloch Motors Corporation  
 4625 Alger Street, Los Angeles 39, Calif.

This spring's Purdue university short course had by far the biggest attendance of any these Midwest sessions. . . There were about 450 present. . . Weather was a featured topic. . . Interesting article on long range weather forecasting by Dr. Hurd C. Willett, professor of meteorology at Massachusetts Institute of Technology, in March 24 Saturday Evening Post. . . Dr. Willett: "More rainfall and cooler weather in the Middle West and the South for the remainder of this century."

Ray Phillips, supt., Louisville (Ky.) CC, made gen. chmn. of the Golf Course Supts.' Assn. 1957 convention. . . Ben Hogan to be one of representatives of the U.S. in the International championships sponsored and financed by John Jay Hopkins which will be played at Wentworth (Eng.) GC, June 24, 25, 26. . . Ben will be one of the two-men U.S. team playing for the Canada cup trophy and an American representative playing against pros of 27 other countries for the International trophy for the individual 72-hole championship.

Cmdr. Jack Daray, jr., son of the veteran pro and golf course architect, now stationed at Great Lakes (Ill.) Training sta-

you get **FASTER** sales  
 with golf gloves by

*Champion*



the **STA-TITE**

Patented nylon lastik back keeps palm tight, smooth and wrinkle-free. Colors include:

- GOLDEN TAN
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- TROPIC BLUE
- CHARTREUSE

All you have to do is hand the golfer a CHAMPION glove. Once he gets the feel . . . he's sold! Yes, the fine quality leathers plus the superior workmanship that goes into the making of each and every CHAMPION golf glove makes your job of selling real easy. Stock CHAMPION golf gloves and see for yourself!

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## They Get Together To Make More Money For You



Here are two members of the Dunlop Golf Advisory Board, 1955 U. S. Open Champion Jack Fleck and 1954 U. S. Open Champion Ed Furgol flanking Vinnie Richards, Vice-President of the Dunlop Tire and Rubber Corporation. Other members of this Advisory Board include Paul Hahn, outstanding trick shot artist, Peter Thomson, 1955-56 British Open Champion, Mike Krak, one of America's young and upcoming tournament pros and Stan Leonard, 1954 Canadian Open Champion.

Like the Dunlop organization itself, the Dunlop Advisory Board is worldwide in scope, and constantly studies ways and means of improving the game

by improving that most basic element — the golf ball.

As a result of their work and the constant research, testing and improving of production techniques, it is generally accepted here and abroad that there is no longer, more accurate ball made than the Dunlop Maxfli.

That means when you sell the Dunlop Maxfli to your customers, you are selling quality they know and accept, quality that brings repeat sales and profits for you!

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YOU LIKE TO PLAY YOURSELF...**

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**For Superior  
design, construction  
and performance**

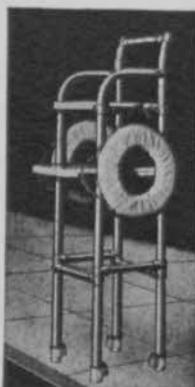
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PLAYGROUND & SWIMMING POOL EQUIPMENT

tion. . . Ken Heary, U.S. Olympic ice skating contestant last winter, is asst. pro at Park Ridge (Ill.) CC.

Jack Redmond back from another junket to the Mediterranean giving his trick shot show and golf lessons aboard the Constitution and at courses ashore. . . The perennially youthful Redmond gave a lot of shows at Riviera resorts. . . Says he stayed away from the tables at Monte Carlo as he didn't want to pay for the wedding. . . Herb Greene, pro-supt. at Brentwood munny course, Jacksonville, Fla., installing complete watering system. . . Says Park Commissioner Dallas Thomas and his asst., Eugene Perkins are determined to have best public course playing conditions in the south at Jacksonville.

Mrs. Frank Woodward, mother of Milt, Executive sec., Western Golf Assn. died March 24, at Tacoma, Wash., of a heart attack. . . She had been hospitalized for a week. . . Her husband and Milt and another son survive Mrs. Woodward.

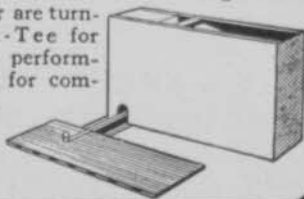
Mike Dudik, former New York State amateur champion who turned pro last fall, appointed pro at Great Falls, Mont., munny course. . . Course is 9-hole, expected to enlarge to 18 soon. . . Building addition

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Automatic teeing system that makes you more money two ways: eliminates costly breakdowns — steps up your volume and profit because Will-Tee is fast, customers drive more balls. As soon as ball is hit machine automatically tees up next ball. Operates by a counter balancing action. No motors, levers or pedals to operate. Heavy steel construction. . . defies weather conditions. Holds 100 balls. Ranges the country over are turning to Will-Tee for "fool-proof" performance. Write for complete information.

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**COSTS 50% LESS**  
**yet outperforms all others!**

**ONLY GOLF  
CAR WITH  
GASOLINE  
ENGINE**

There's no clutch . . . no battery-charging to worry about. No danger of being stranded in mid-tourse with run down batteries. Here is the perfect caddy. Seats two adults comfortably, has double bag rack on back. Completely dependable, gives you easy transportation on most rugged terrains. Four wheels prevent tipping and sliding on steep slopes. Yes, now you can relax, feel fresher, while playing twice as long.

**CHECK ALL THESE ADVANTAGES:**

- Quiet—Muffled Air Cooled Gasoline Engine;
- Fully Automatic Recoil Starter;
- Large Ball Bearing Wheels;
- Can't Harm Fairways. Weight about 300 lbs.

Size: 76 in. long, 36 in. wide, 32 in. high.

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IN WRITING**

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No Power Failure on Course.**

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**Economical To Operate . . .  
Up To 70 Miles Per Gal.**

Actually costs less to operate than the ordinary caddy fee. Saves time and energy. Speeds up to 20 mph.

**Makes Ideal Runabout . . .  
For business and pleasure.**

Compact body, powerful gas engine, and economy of operation makes it practical for airports, industrial pickups, personnel carrier, even for short trips. Engine parts and service are available in over 2400 national service stations.

**Makes golf more profitable  
For club managers and pros.**

Eshelman Golf Cars provide new source of revenue — It costs only pennies a day to operate. It speeds up each round, lets players get in more late afternoon play. Solves caddy shortage.

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One of golf's "Big Ten"

"Golf Pride grips put extra power in my drives and give me keener control."



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"Golf Prides feel right in my hands. I like the traction action."



Molded to shaft  
Easy on hands  
Reduced Tension  
Light weight grips  
Uniform size  
Increase the swing weight  
Won't slip or turn  
RIB-LOCK control  
Cap and grip one piece, can't come apart.

**DRIVE FARTHER  
HIT STRAIGHTER**

Not genuine unless "Golf Pride" is on the cap end.



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to clubhouse now. . . Mike is an Endicott, N.Y., native who graduated from Montana State college in 1949 . . . Says there's a solid golf boom in Montana.

Hillsdale (Mich.) G&CC to remodel its clubhouse. . . The Hillsdale pro, Frank Refner, was a charter member of the club which started in 1910. . . In 1913 he became pro. . . Last winter taught a class of 22 adults in a ten week night class at high school. . . Morris McLemore, Miami News sports editor in his column says "The (golf hustler) article in Life is the most comprehensive study of this situation I've ever seen. It is a situation that has come to a boil since World War II but only now is recognized, talked about and acted upon." . . . McLemore says he and the veteran golf writer for the News, "Fairway Bill" Wallace don't agree on calcuttas . . . Bill is for them.

Anti-hustler campaign has been tough on pros who've been in the habit of hustling to get winter eating and sleeping money in the south and southwest. . . But the amateur hustlers had almost ruined the racket, anyway, by being hogs.

American Society of Health, Physical Education and Recreation, representative

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