



DON'T START AN AVALANCHE...

What are you doing to sell your members who are playing and *insist* on playing the lower grade golf balls?

Sure, we know, you'd rather sell top grades, but remember, the players who want these low priced balls are going to buy them somewhere.

It should be in your shop. If they get the "downtown shopping habit," you can bet that some fine day they'll pick up first-grade balls downtown, too — and like as not at *cut prices*.

This sort of thing can snowball. It can grow into an avalanche that you can't stop and that can hurt you.

So we say, serve these low price buyers. Sell them what they want.

Sell them an Acushnet, the popular ball — Club Special, Pinnacle or Green Ray, each one *tops* in its grade and all of them the *only* lower grade balls sold through golf course Pro Shops *only*.

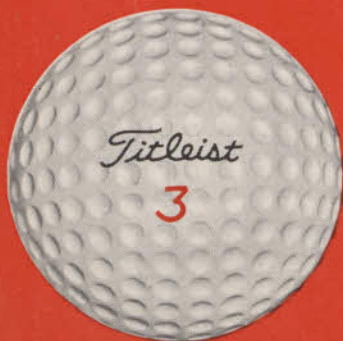
Your members won't be disappointed. There's a lot of good golf in these balls and a lot of good profit, too.

Acushnet Process Sales Co., New Bedford, Mass.

ACUSHNET

GOLF BALLS,

Sold the world over through Golf Course Pro Shops only



Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

Bob Aitken, now pro at West Chester (Pa.) CC . . . Bob has been mainly in Philadelphia territory since coming over here in 1923 . . . Frank Tenny to White Flint CC (Washington DC dist.) pro job . . . Portsmouth (N.H.) CC gets \$334,000 award from US District court in club's land damage suit against the federal government

. . . Suit cost club \$100,000 in legal fees and other expenses . . . Club planning to build new course and clubhouse.

Fifth National Mortgage Corp., 646 Springfield Ave., Summit, N. J., buys Shackamaxon CC for \$52,074 cash . . . Harold J. Samurine, pres., of Fifth National, says company assumes Shackamaxon's \$1,256,000 liabilities . . . Samurine will continue to operate the club.

Al Jamison, pro at Goose Creek CC, and Eddie Ault, 5-time club champion at Indian Spring (both clubs Washington DC dist.) are new course architectural firm . . . They designed University of Maryland course now being built and remodeled Sligo Park course for Montgomery County, Md., park commission . . . Leroy Silva, asst. to Bud Ward at Peninsula CC (SF dist.), for two years, now pro at Tracy (Calif.) CC, new course with its first 9 recently opened.

USGA rule change eliminating 2-stroke penalty should ball hit flagpole from within 20 yds. was done to speed play . . . Alex Wilson, Sr. from Bellefontaine (O.) CC to be pro at Hardin County Veterans' Memorial course, Kenton, O. . . . Jimmy Thomas from Eaton (O.) CC now pro at Bellefontaine. . . . Ken Towns, 1949 Public Links champion, to take a shot at the tournament circuit . . . He's been pro at



HERB GRAFFIS

McArthur's range, San Francisco.

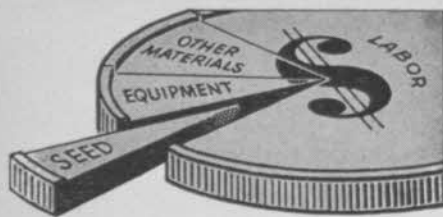
Madison, Wis., West Side muni course to have new \$75,000 clubhouse . . . Earle D. Bottom elected pres. Ethelwood CC which plans to build \$300,000 plant with 18-hole course near Richmond, Va. . . . Expect to have much of work on course and clubhouse of new Yorba

Linda (Calif.) completed by summer . . . Forest Smith, owner of Clock CC in Whittier, Calif., is owner of Yorba Linda CC.

Tualatin CC, Portland, Ore., building new clubhouse wing for women's locker room . . . Tualatin OKs 5-year plan for remodeling its course . . . North Little Rock, Ark., considering building muni course in Burns Park . . . Venice (Fla.) G&CC 9-hole course sold to Michigan Construction Co. of Detroit . . . Tommy Lo Presti and Frank Dolle to build a par-3 9-hole course and range near Sacramento, Calif.

Sierra View CC, Roseville, Calif., opens second 18 . . . Jack Fleming, San Francisco, is architect of Sierra View course . . . Bill Brooks is pro . . . Claude Galloway from Spokane (Wash.) CC to be mgr., Waverly CC, Portland, Ore. . . . Cullman, Ala., to build 18-hole muni course . . . George Diffenbaugh, pro at Kenwood CC (Washington DC dist.), got a Polaroid camera from his women members and a check from men members on his 54th birthday which would have been George Washington's 224th.

Dale Andreason selected by Westmoreland CC (Pittsburgh dist.) to succeed Johnny Bulla as pro . . . Andreason, formerly pro at Hinsdale (Ill.) CC, has been conducting winter school at El Mirador hotel,



The Smallest Slice of your course expenses can make The **BIGGEST** difference

Do your golfers wind up every round praising your turf? If you're not getting your share of compliments, you ought to check that *vital 5%*—the average course budget expenditure for seed. It's mighty important to spend that slice wisely for top quality.

Call upon Mock's for the newest developments in turf grass seed, sold either pure, or mixed to your special formula. Your inquiry will receive immediate attention . . . your needs will have Mock's specialized service.



MOCK SEED COMPANY
PITTSBURGH 30, PA.

Palm Springs, Calif. . . . Twin City CC, between Tennille and Sandersonville, Ga., reopened with remodelled grass green course.

Waterbury, Conn., Park Supt. James J. Curtin says alterations, moving traps farther from greens on East Mountain course made necessary by turf wear caused by the "tracking" of bag cart users . . . San Francisco public course officials getting greyheaded trying to figure out answer to greens apron ruin by persistent misuse of bag carts.

A Buffalo, N. Y. official proposes the city sell one park for \$3,700,000, put \$2 million in its general fund and give rest to Erie county for building three courses. . . . County must match the city's contribution . . . Shawnee Inn and golf course, Fred Waring property at Shawnee-on-Delaware, Pa., finishing \$500,000 improvement program . . . Part of it spent on new shop for Harry Obitz.

Billie Wilbur now mgr. Winter Haven (Fla.) G&CC . . . T. J. (Tee) Gibraski, now pro at Cedar Point Club, Patuxent Naval Air Station (Washington DC dist.) . . . Bill Schreiber will concentrate on course

Nelson Brothers, landscape contractors, purchased a Royer NCYP-EG Shredder a year ago and, as you can see, they are enthusiastic about its operation. Mr. Harold Nelson says that they condition a mixture of soil and old sod containing a considerable amount of trash with this tractor bucket fed unit at a cost far less than with previous methods.

This new "Y" Series (up to 150 cu. yds./hr.) provides high capacity production wherever materials are to be shredded, mixed, aerated or reduced in particle size. Available in portable and stationary models, gasoline engine or electric motor driven.

There is a Royer to provide uniform, correctly textured compost or top dressing for you at low cost . . . no matter what your needs may be. Write for details.

"...our labor payroll has been reduced and our soil sales have been doubled"

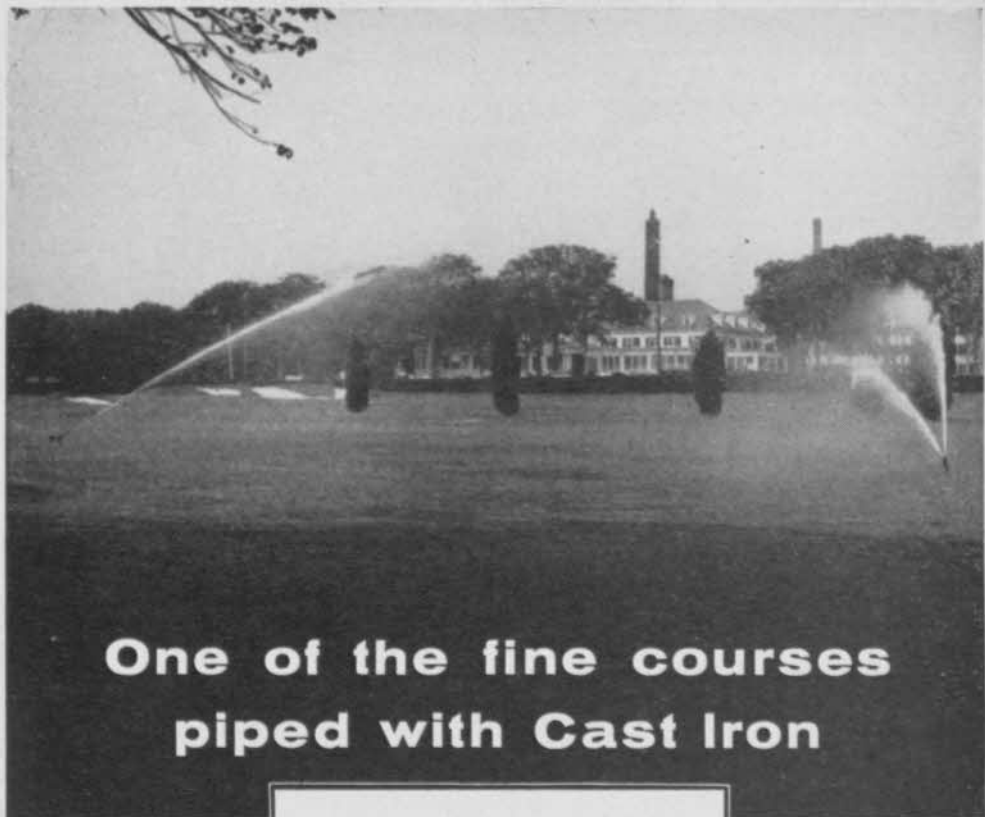
"...only regret that we had not bought a Royer sooner"

NELSON BROS., CHICAGO.



ROYER foundry & machine co. 

171 PRINGLE ST., KINGSTON, PA.



One of the fine courses piped with Cast Iron

Irrigating
fairway of
Bay Course

A sound plan for golf course irrigation is based on a piping system whose first cost is the last cost. Install cast iron pipe and there will be no replacements and little maintenance expense. Cast iron pipe lasts for a century. It is the standard material for underground mains. Sizes from 2 inches. Address inquiries to Cast Iron Pipe Research Association, Thomas F. Wolfe, Managing Director, Peoples Gas Building, Chicago, Illinois.

Photo courtesy of
Seaview Country Club,
Absecon, N. J.

CAST IRON PIPE

The Standard Material



for Underground Mains

**CLEARY
PRODUCTS**
for
**BETTER
TURF**

PMAS

The **DOUBLE ACTION** Herbicide/Fungicide kills Crabgrass and prevents and controls Dollar Spot, Small Brown Patch, Copper Spot, Snow Mold and Helminthosporium Curvularia.

spotrete

A dry 75% **THIRAM** material to control and prevent Large Brown Patch, Dollar Spot and Snow Mold. It is compatible with **PMAS** for application in hot humid weather when the threat of turf disease is most prevalent.

Caddy

... is **LIQUID Cadmium** for the prevention and control of Dollar Spot, Copper Spot, and Pink Patch. Quickly mixed it stays in suspension until entire tank is discharged.

METHAR

MENTHAR (Disodium Monomethylarsenate) has been found to give highly effective crabgrass control. Its ease of mixing and low level toxicity merit its addition to the well planned control program. Packed in 25 lb., 50 lb., and 100 lb. containers.

W. A. CLEARY CORP.
NEW BRUNSWICK, N. J.

management at Cedar Point.

Ross Russell, formerly pro at Westwood Hills CC (LA dist.) and active in course and range operation in NY Met. dist., New Jersey and New England, has bought Mount Pleasant CC, 9-hole course at Leicester, Mass. . . . Russell will rename the club Leicester CC and operate it on a semi-private basis . . . The club which formerly owned and occupied the property has moved to its new home in Boylston, Mass, where it retains its name, Mount Pleasant CC.

Country Club of Darien, Conn., to build 18-hole course on part of Auchincloss estate . . . Al Tull designing course . . . Don Terhune is new mgr. of Island Hills GC (N.Y. Met dist.) . . . Paul W Sims of Albany, Mo., reelected to 4th term as pres., Northwest Mo. Sand Greens Golf Assn. which has as members, Princeton, Gallatin, Stanberry, Grant City, Albany, Bethany, Cameron, Unionville, and Mt. Ayr, Ia.

Open range with lights for night play at Rolling Acres CC, Corpus Christi, Tex. . . . Construction of the 18-hole Rolling Acres course, designed by Warren Cantrell of Lubbock, Tex., and of clubhouse being pushed . . . Expect to complete building

**with PUNCH-LOK
Hose Clamps**

*it's easy to be sure
of your hose—
and save money too!*



**"Smoothest"
job on the course**

Write for descriptive literature and name of nearest jobber.

PUNCH-LOK
Company

Dept. R, 321 N. Justine St., Chicago 7, Ill.

"Golden VIGORO

has cut applications
to my greens
by **50%!***

*Says Ernest Penfold, Pro.,
Colonial Golf and Country Club,
New Orleans, La.*

Here's why Mr. Penfold finds Golden Vigoro
"the best I have ever used"—



"I've been a professional golfer and greenskeeper for many years. During this period I have used various kinds of organic and chemical plant foods but I find your Golden VIGORO the best I have ever used.



"I like the non-burning and the long-lasting qualities of Golden VIGORO. In fact it has reduced the number of plant food applications to my greens by fifty percent."

That's why he says, "From experience I can sincerely recommend Golden VIGORO to other golf clubs."

You'll find that Golden VIGORO will give you the same outstanding results because it's been painstakingly plot-tested, under all conditions, all over the country. Just ask your Swift Field Representative (or write) for full particulars to

SWIFT & COMPANY

Plant Food Division • Union Stock Yards, Chicago 9, Ill.

New Golden VIGORO

Complete Lawn Food

The Finest Food You Can Put on Greens

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CUT MOWINGS CUT COSTS... with MH-40



Now, with MH-40, you can actually slow the growth of grasses of your roughs and you can reduce cuttings to as few as twice a season. Think what a saving this means in labor and equipment costs.

Order MH-40 from your local supplier today. Contact us if unable to locate source of supply.



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producers of seed protectants, fungicides, miticides, insecticides, growth retardants, herbicides: Spergon, Phygon, Aramite, Synklor, MH, Alanap, Duraset.

Oakridge CC 18-hole course near Kaysville, Utah, by July . . . Bill Bell is architect.

Louis Lengfeld, husband of the dynamic Helen, head of United Voluntary Service Swing Clubs and publisher of "The Golfer" hospitalized by critical illness . . . Rhendal Butler of White Sulphur Springs, W. Va. working to establish a Golf Hall of Fame at Oakhurst, W. Va., where U. S. golf course was laid out on Russell W. Montague property in 1884 . . . It's claimed this is first U. S. course . . . Course has been abandoned many years.

Ray Valind again associated with Paul Hahn as booking agent for the trick shot artist . . . Valind booked Hahn in 1951 and 1952 . . . Hahn calendar for this year filling fast . . . Tommy Veech, former Wisconsin Open and Amateur champion, turns pro . . . The large and solid Tommy weighs 260 which, as the veteran Bill Beveridge points out, is quite a load to carry on the lesson tee all day . . . Blue Mound CC (Milwaukee dist.) installing new watering system, replacing one of the first fairway watering systems put in 30 years ago . . . Eddie Roman, Merrill Hills CC (Milwaukee dist.) pro, been keeping busy con-

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with a NEW

**SIMPLEX
"150"**



- LIGHTER
- MORE COMPACT
- LOWER PRICED

Simplex "150," the newest portable lapping machine, reconditions any hand, power, or gang reel-type mower with lapping compound . . . keeps mowers in top condition between sharpening jobs. Couples to either side of mower; gang mowers need not be unhitched. Weighs only 30 pounds—easily carried right to the job. G-E 1/4 hp motor with reversing switch for quiet, dependable operation.

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Dept. G-4, Plymouth, Ohio



AERIFIERS* for the smaller course

You don't have to invest a lot of money to get a good Aerifier. West Point's durable, easy-to-maintain design is built into moderately priced Aerifier models, too.

All West Point Aerifiers feature "cultivating action". Patented spoon design assures thorough rootzone cultivation. A choice of standard open or thatch type spoons in small or large diameter is available.

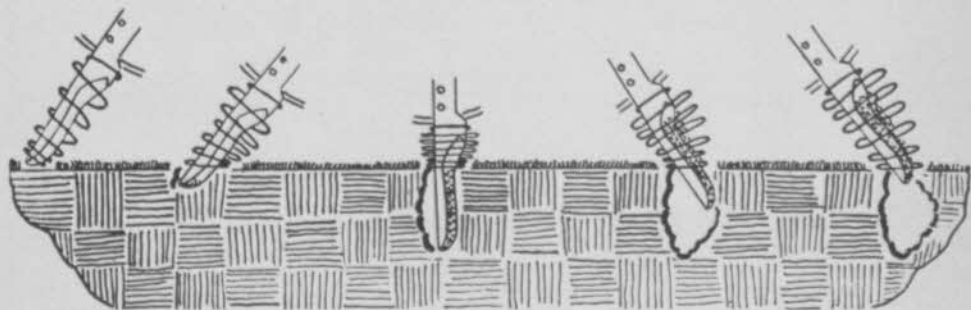
For long-lasting equipment at moderate price, choose from these models:

TRACTOR-LIFT AERIFIER. Use with Ford, Ferguson or other tractor with built-in hydraulic system. Cultivates a six foot swath.

MODEL "U" AERIFIER. Use with any golf course tractor; Aerifier has hydraulic control for raising and lowering spoons. Cultivates a 4½ foot swath.

JUNIOR G-L AERIFIER (MODEL JR). This power Aerifier for use on greens and tees cultivates a 20 inch swath. Power-driven cultivating reel; no power on transport wheels.

Ask your supplier for information about these models or write to us.



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BRIGHTER**

**LASTS
LONGER**

**WITH LESS
MAINTENANCE**

LEWIS

LEWIS Ball Washer

CONTAINER DEVELOPMENT CORP. Watertown, Wis.

ducting spring training in his school at Oriental bowling alleys, Milwaukee . . . Jimmy Milward, pro at North Hills CC (Milwaukee dist.) hires Jack Lovdal as asst.

Doug Ford as pro at Putnam CC, Mohopac, N. Y., will have his uncle Joe as top associate pro on the job when it opens next month . . . Joe, Doug and Doug's dad, Mike, are working on a shop they believe will be one of the best in the business . . . Jack Level, golf book and print dealer, says Harry Vardon's ten books of golf instruction have outsold all other golf books . . . Level adds that Vardon books have had from 10 to 40 printings but doesn't tell which of the Vardon books was most often reprinted . . . Henry Leach was Vardon's writer.

Bethesda CC (Washington DC dist.) considering \$720,000 offer for its property . . . If club sells it will build on new site overlooking Potomac . . . Considering purchase of part of estate of playwright Jack Kirkland at Springtown, Pa., for new country club . . . Bill Chapin, gen. chmn., 1956 National Open at east course of Oak Hill CC Rochester, N.Y., says Ben Hogan will win this year's National Open and be the Open's first five-time winner.



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Easily set to cover any part of a complete circle.

The BUCKNER Rocker-Jet Part-Circle Sprinkler is a rugged, general purpose unit with a multitude of uses. A simple, finger-tight adjustment regulates the arc of coverage and it can be set to water a full circle or to oscillate in any desired segment. May be installed on permanent risers, or used with Coupler on BUCKNER Quick-Coupling Valves, or mounted on roller or sled stand for use with hose.

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The most
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