

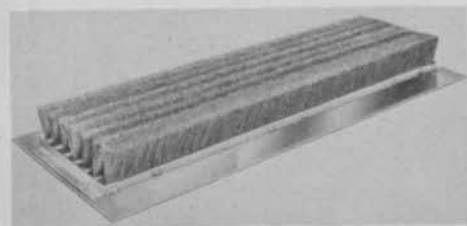
Five-Year Old Added to Colt Exhibition Staff

Five-year old Linda Lewis, the world's youngest trick shot golfer, and her father, pro Chuck Lewis, San Francisco, Calif. have been appointed to the exhibition staff of Colt Golf, Inc., New York.

Linda Lewis, all of 42 lbs., has been playing golf since she was 17 months old. She scores 50 for 9 holes and her drives average about 75 yards. Her trick shots include: hitting the ball with a rubber hose shafted club, hitting on one foot from tees of different heights and hitting the ball forward as she stands with her back to the hole. Her father is one of the country's outstanding trick shot artists. The Lewis duo joins Jack Redmond on the Colt exhibition staff.

Flexi-Mat Has New Practice Mat and Balls

Flexi-Mat Corp., 2249 Calumet Ave., Chicago, Ill., now makes a steel-backed Tampico brush



mounting in ground or platform beneath this practice mat.

The installation requires no digging, no mounting holes. Simply set it down on any flat surface, and it's ready for use. It is adaptable for indoor and outdoor use.

The extra-long, sturdy Tampico bristles give a turf feel. They're permanently clinched and will not "shed."

This new Flexi-Mat Turf King brush is weather-proof and cannot rot, won't expand or contract with the weather. Steel backing is cadmium-plated to resist rust and corrosion.

The full 5 in. by 20 in. size fits standard mats.

The price of the mat is moderate.

Flexi-Mat also is making a foam rubber practice ball that looks like a genuine ball. These balls are light and can't injure people, walls or furniture. They are packed 12 balls to a polyethylene bag with 12 bags to the carton or six balls in a polyethylene bag with 24 bags to the carton, and cartons are presented in a self-selling counter display container.

Products described in the Manufacturing Section are listed on page 125.



TURF INSECTS with proven CHLORDANE

White Grubs, Cutworms, Ants, Chiggers, Earwigs, Chinch Bugs, Mole Crickets, Japanese Beetle Larvae, Sod Webworms (Lawn Moths) . . . Chlordane kills all of them . . . and prevents mole damage. That's why you can't go wrong with Chlordane . . . it helps keep turf green and healthy, a credit to your good management, all summer long.

To help give your greens and fairways the "cared for" look, use Chlordane to kill turf insects.



Velsicol Chemical Corp.
330 East Grand Avenue
Chicago 11, Illinois

646

Please send me your new FREE Lawn and Garden Insect Folder, and Turf Insect Folder.

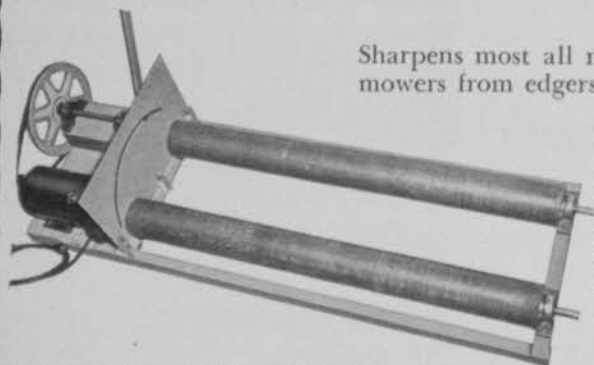
NAME _____

STREET _____

CITY _____ STATE _____

New!
Sensational!

Steel City's Lawn Mower Back Lapping Machine



Sharpens most all makes of reel and bed knife mowers from edgers to 72 in. width.

Especially good for green-mowers. No wheels, side-plates or gears to remove or change.

Sharpens all mowers in 15 minutes or less.

Fully guaranteed for 1 year.

*For full information,
write:*

Here are more sensational
Steel City features!
Large rollers
Double Drive
Right speed

**STEEL CITY LAWN
& GARDEN EQUIPMENT**

4853 Broadway Gary, Indiana

1956 Scoggins Catalog Presents Expanded Pro Shop Line

A greatly expanded line of smart sportswear will be found in the new Scoggins pro shop catalog for 1956 which will be mailed to pros from the company's Dunedin, Fla., headquarters April 1st. Imported Alpaca sweaters and many new ladies golfwear items, now on display at the company's recently remodeled and refurbished showroom, will share space in the catalog with the newest in men's golfwear. Featured also will be the new Nadco Diatomic golf clubs and putters for which Scoggins Golf Supply Co., has been appointed distributors. Carlton Waller announces the appointment of Lewis Pauley as Scoggins' sales rep. for Calif., Ore., Wash., Nevada and Ariz.; Pete Cordek for the mid-central states and Joe Wells of Bridgetown, Me., for the New England states.

F. J. Hull, Ltd. Makes Bow As Specialists in Pro Soft Goods

In a letter addressed to professionals in six Pacific coast and adjacent states, Fletch Hull, formerly of Bowen & Hull, Inc., makers of Wm. Joyce golf shoes, announces his formation of F. J. Hull, Ltd., with operations to be concentrated on styling, producing and merchandising soft goods exclusively for the

golf pro trade. At the start particular emphasis on sales and service will be pointed toward states closest to the firm's Pasadena headquarters: Calif., Ore., Wash., Utah, Ariz. and Idaho. Future expansion will be paced by the speed and smoothness with which operation progresses in the six-state area. Hull's announcement brings into sharp focus the promising potential for increased pro shop sales volume thru closer study of golf and sports apparel selection and proper merchandising of pro quality soft goods items. While at the beginning the Hull line will feature shirts and slacks-sweaters, socks, etc. are expected to augment the line. The golf shirt and slack lines will be "in stock" throughout the year. For detailed information write to: Fletcher Hull, F. J. Hull, Ltd., 837 East Orange Grove Ave., Pasadena, Calif.

Wilson Issues Press Book on Its Women Pros

Wilson Sporting Goods Co. has issued the 1956 edition of its press, TV and radio information book on the women members of its pro advisory staff, Patty Berg, Mildred Zaharias, Betsy Rawls, Betty Hicks and Joyce Ziske. The book, in addition to containing biographical and tournament data and anecdotes on the staff members, contains an extensive collection of women's tournament records.

Di-Met Given High Rating in Crabgrass Control

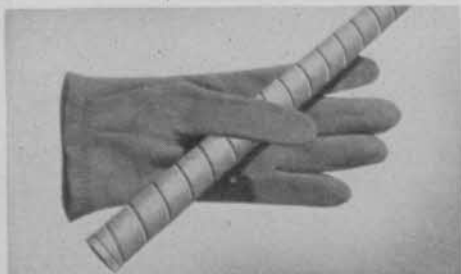
Crabgrass, one of the most serious drawbacks to good turf development, can be effectively killed with Di-Met without injury to established good grasses. The product, manufactured by O. E. Linck Co., Inc., Clifton, N. J., kills by leaf and root absorption and, according to the producer, rarely requires more than two applications even on 4 to 6 leaf plants. Application should be made on greens as soon as plants emerge.

Available in concentrated liquid form and applied by hand, power sprayer or hose syphoning, Di-Met is recommended for use on Merion and Kentucky Blue, Red Top, Fescue, Colonial Bent, Creeping Bent and Bermuda.

A recent issue of So. Calif. Turf Culture Bulletin gives Di-Met an A-1 rating in crabgrass control.

Mace Golf Gloves Available in Seven Colors

Mace golf gloves, now available in seven colors, are being distributed to pros for their exclusive sales by Pedersen Sales Co., Wilton,



Conn. The distributing company claims the non-slip features of the gloves have been improved upon along with styling and texture. Colors in lefts and pairs are natural chamois, tangerine, russet, charcoal, gold, light and dark blue. Pedersen's flange-wrap rubber grips for woods and irons are available in light brown with either gold or light blue spiral. They come in tapered thickness and all-one thickness style.

Colt Golf Appoints Sales Representatives

Marshall F. Bachenheimer, pres., Colt Golf, Inc., 161 East 37 st., New York, announces appointment as sales representatives for Colt pro-only golf balls and putters of: Ted Galgano for metropolitan N. Y., and Conn., south of Hartford; Joseph MacGregor for N. H., Me., Vt., Mass., R. I., and Conn., south of Hartford; Bill Hyde for N. J. and Pa.; Arthur J. Daddazio for Md., Washington, D. C., Del. and northern W. Va.; Harry Palor and Glenn Van Tassel of Pro Golf Sales, York, S. C. for Va., N. C., S. C., Ga., Ala., Tenn., southern W. Va.,

SAVE WORK! SAVE TIME! SAVE MONEY!



Simply add a few gallons of
Campbell's Liquid

GRO-GREEN

with Foliage Dietene

to regular spray solutions and
fertilize greens, tees, fairways,
flowers and shrubbery IN
ONE OPERATION!



It's fast, easy, practical. You save labor, time, money! Because GRO-GREEN—with Foliage Dietene added—mixes quickly, thoroughly with all popular chemicals, for simple "one-stop" spraying. Contains the essential elements nitrogen, phosphorous, potassium plus many enriching hormones, vitamins. Apply as often as needed, for richer coloring, harder growth, less brown-spotting, lusher fairways, sturdier root systems that take heavier traffic.

Gro-Green is formulated to your specifications—
10-15-5—15-10-5—15-5-5—32-0-0—or whatever
desired, comes in crystal form also.

- **Greens:** Apply with regular sprayer. 1 gal. Gro-Green to 20 gal. spray solution. Covers approx. 10,000 sq. ft.
- **Fairways:** Regular Sprayer. Use 2 gal. per acre with 8 gal. of water.
- **Tees, Shrubbery, Flowers, etc.:** Use regular sprayer. 1 gal. Gro-Green to 100 gal. water or use Automatic Gro-Gun on hose.

Sold on money back guarantee.
Mail coupon for FREE details, name of distributor.

H. D. CAMPBELL CO. Rochelle 14, Illinois

H. D. CAMPBELL CO.
Rochelle 14, Ill.

Please send me FREE DESCRIPTIVE LITERATURE, and Free Samples about Gro-Green.
 Desired Formula

NAME _____

COURSE OR CLUB _____

ADDRESS _____

CITY _____ STATE _____



Vertagreen®

**Builds TOUGH
Fine-textured Turf**

Vertagreen is the complete plant food you should use to have outstanding greens, tees and fairways. Vertagreen provides the elements necessary for a deep, vigorous root system . . . that keeps turf green and beautiful through extreme weather conditions.

Good greens "make" a golf course. Keep your greens in perfect playing condition throughout the season with Energized Vertagreen.



**ARMOUR
FERTILIZER
WORKS**

northern Fla., from Panama City west; Jim Vincent for Fla.; Marvin DeLong for Kans., Okla., Mo., Neb.; Ren Smith of Jackman's for Wis., Ill., and greater St. Louis area; Leroy Brannen of San Antonio for Tex., N. Mex., and Mexico; "Pinky" Pencovic of Lafayette, Calif. for Calif., Wash., Id., Nev., Ut., Colo., Wyo., Ariz. and Ore.; E. D. Murphy for Hawaiian Islands.

**Rayturn Improves Meter
for Measuring Moisture**

An improved model of the Irrigate Meter for measuring soil moisture has been developed by Rayturn, Corp., 8200 E. 7th ave., Portland 2, Ore. The model, 202, has a built-in selector switch which permits moisture observations at four different depths through a single outlet. It is designed for use with either the 2-ft. tapered Gage-Stake, or individual Gage-Plugs. Moisture content is determined by plugging in the meter to stake or plug.



COPE'S OWN MARKER

Fred C. Cope, Supt., Parks and Recreation Department of Alhambra, Cal., shows tee-marker he installed at the new Almanzor Course in Alhambra.

The marker is made from 4-in. transite coupling. Inside of coupling has been filled with cement. Into the wet cement he inserted four 3/4 in. steel pegs and a handle for easy handling. The four steel pegs are 4-in. long which holds the marker off the grass to prevent killing grass under markers if left too long on one spot. Fred first installed wooden markers when golf course was opened in May. Golfers made quick work of them, by banging their clubs on them, and in August Fred went to the steel-transite-cement type. Yardage is painted on one side, hole and par on the other.

Korect Grip Glove Helps Golfers Train Hands For Better Swing

Mike Bencriscutto, pro at Racine (Wisc.) Washington Park GC is marketing his patented new golf glove designed to train the hands to get a proper, firm grip and to work toward better coordination throughout the swing.



Wearing the Korect Grip glove on the right hand, a right hand golfer inserts the left thumb in a snug elastic sleeve strap attached to the upper, inner part of the glove. "Of the several important things the Korect Grip gloves does to help the average golfer develop properly coordinated hand action, one of its greatest aids is in preventing the common fault of opening the hands at the top of the swing," says Bencriscutto. The gloves are available in short and full finger models. Prices and details from Korect Grip Glove, 5308 Washington Ave., Racine, Wisc.

Biggest Year in Course Watering Reported

Charles E. (Scotty) Stewart, 18357 Homewood ave., Homewood, Ill., widely known authority on golf course irrigation systems, says 1956 already is promising to crowd the record of

1955 which was the biggest year he'd seen during the past 25 of his experience in golf course watering system engineering.

Stewart adds:

"Although labor and material costs were at an all time high the following mid-western golf courses have had installed, or have had the plans and specifications prepared, for complete high pressure hoseless fairway tee and green watering systems:

"Butterfield C.C., Hinsdale, Ill.; Evanston (Ill.) C.C.; Flossmoor (Ill.) C.C.; Indiana Hill C.C., Winnetka, Ill.; Old Elm C.C., Fort Sheridan, Ill.; South Shore C.C., Chicago; Rockford (Ill.) C.C.; Lake of the Woods C.C., Springfield, Ill.; Glen Echo C.C., St. Louis; Golden Valley C.C., Minneapolis; Edina C.C., Minneapolis; Woodhill C.C., Wayzata, Minn.; Inverness C. C., Toledo; Keokuk (Ia.) CC.

"When we realize that the total construction cost of all of the above projects will approximate \$1 million it gives a clearer conception of the activities in golf course irrigation construction last year.

"The work of making the survey and preparing the plans has been greatly speeded up by making use of aerial photography, and by using radar pipe locating devices and a "handy-talkie" system of communication between the instrument man and the rodman in the field."

Finest Silver Crab Killer Available

NOTT'S® ARTOX "special"

If silver crab is still a problem on your greens, then you haven't heard the latest news. Because Nott, with many years experience in formulating crab grass and broadleaf weed killers, has now successfully combined "Di Sodium Monomethyl Arsonate" (SODAR*) with 2, 4-D... a specific for silver crab and ideal for chickweed, plantain, dandelion, smooth and hairy crab grass.

ARTOX "SPECIAL" comes in convenient, professional concentrate powder form. Mixes easily with water and can be applied with regular spray gun.

Try ARTOX "SPECIAL" at our expense. You and the Greens Committee will be amazed with the results.

For Free sample attach coupon below to your club letterhead and mail.

ARTOX and other NOTT Products available through your Horticultural Supply House.

*Trade Mark pending, permission granted by applicant

NOTT MANUFACTURING CO., INC.

Mount Vernon, N. Y.



NOTT'S ARTOX is also available—powder or liquid, in the "Standard" formulation, specific for smooth and hairy crab grass only.

FREE! Send me free sample and further information on Artox

Name _____

Club _____

Street & No. _____

City _____ Zone _____ State _____

For LONG-TERM CONTROL



Check your
Dolge supply list

Weed killers
Insecticides
Mole and gopher killers
Golf ball cleaners

Rid Turf of Insects

SOLEXTO

For turf use—Kills Japanese beetles, chinch-bugs and other insects. Dilute in up to 400 parts of water.

Eradicate Weeds on Parking Lots, Roads

S.S. WEED KILLER

Soil Sterilant—Speedy killer of all types of weeds. Keeps parking lots, drives, walks, gutters clear. Spray or sprinkle. Dilute in up to 40 parts of water.

Free Turf of Dandelions, Plantain

E.W.T. (2, 4-D) WEED KILLER

Selective—Attacks weeds only. Rids turf of undesirable growth without injuring good grass. Non-poisonous. One gallon to 3 acres. Dilute in up to 400 parts of water and spray.

Exterminate moles and gophers

NOMOLE

Chemically treated grain. Exterminates moles, gophers, prairie dogs, field mice and other pests. Place in holes or nesting areas.

Clean Golf Balls Thoroughly

DOLCO PINE CLEANER

Safe in any machine; has pine aroma; efficient and agreeable.

For literature on above products write to
The C. B. Dolge Company, Westport, Conn.

dependable
DOLGE
TRADE MARK



Increases Mowing Area

By using a hydraulically powered mower on the side and a Bush Hog rotary mower on the rear, the St. Lucie County, Fla., highway dept. has figured out a way to cut a 9-ft. swath along roadsides and ditch banks. The cutter bar mower here is powered by an independent pump driven by a front-mounted power take-off on this International 300 Utility tractor. The mower could be powered directly from the tractor's own Hydra-Touch system. The rotary mower is connected to the independent power take-off on the tractor. While both mowers are operated at the same time, they are individually controlled. They are mounted with enough overlap to prevent leaving strips on right-hand turns. A greater width can be covered than shown here by using a longer cutter bar on side.

Tat-Mo-Go Gets High Rating in Mole Control Tests

Tat-Mo-Go, a mole killer manufactured by O. E. Linck Co., Inc., Clifton, N. J., is listed by The Journal of Wildlife Management, following a series of tests, as one of the most effective commercial baits on the market, according to the manufacturer of the product. Tat-Mo-Go, consisting of one per cent thallium sulphate, gave complete control of moles in contrast to the "Partial Control" and "No Control" listed for other commercial baits. The Journal summarized its report in this way, "Products sold locally for mole control which did not contain thallium sulphate as the poison and raw peanuts as exclusive bait were not efficient in controlling moles in the runways tested."

Personalized Golf Clubs

S-C Products, Inc., 395 St. Ronan st., New Haven, Conn. suggests personalizing your golf clubs with name labels attached to the shafts. The weatherproof labels stick without moistening, and it is claimed, resist rain, snow and dirt, being guaranteed against wear for five years. Individual packages contain 15 labels.

new 24" x 24" golf type **RUBBERLOCK**

designed SPECIFICALLY to protect and beautify golf rooms, grill rooms, pro shops

no cement or mastic needed 1/2" thick

(Also Available Appr. 8" x 8" x 7/16")



NOTE: For \$10.00 F.O.B. factory you can order a special size 28" x 36" bevelled border mat section for your club entrance or other areas on a money back trial offer basis.

Choice
of Colors

Long Wearing
interlocking
marbleized
spike resistant
rubber flooring

Write or Wire

M. M. Levitt,
Sports Div.

**MITCHELL RUBBER
PRODUCTS, INC.**

2114 San Fernando Rd.,
Los Angeles 65, Calif.

Colt's New Putter Has Diamond-Shaped Shaft

A new putter with a diamond-shaped hickory shaft, said to eliminate torque without loss of club-head "feel" has been designed by Colt Golf, Inc., 161 East 37 Street, New York City. The club is known as the Colt "Eye-Line" Putter No. 64. It is the first putter to be introduced by Colt, makers of the Colt golf balls.



The putter's diamond-shape shaft presents a straight "eye-line" from grip to ball and club head, while the clubhead is designed to con-

centrate attention on the ball and for "framing" the ball.

The "Eye-Line" putter has a slight rocker bottom, with a new alloy of pure zinc and heat-treated aluminum.

The putter was introduced at the PGA Seniors meet in Dunedin. It is sold pro-only.

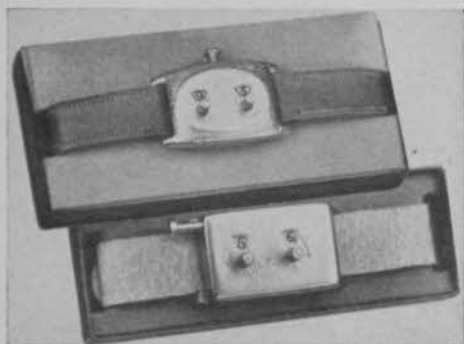
Middlecoff Golf Shirt Made by Revere

A Cary Middlecoff golf shirt in combed flisle with knit collar, rib cuffs on the short sleeves, and 3 in. extra length in the back, is being made by Revere, 302 Fifth ave., New York 1.

The shirt comes in 13 colors. It has a Middlecoff visor insignia in color on the pocket.

New Artox Special an Effective Weed Killer

Artox "Special," a weed killer produced by Nott Mfg. Co., Mt. Vernon, N. Y., is claimed to be particularly effective in ridding lawns and fairways of plantain, dandelion, purslane, pennywort and chickweed. This new product is available in several sizes, is readily soluble in water and can be sprinkled on lawns with an ordinary sprinkling can or pump spray. A 1-lb. can will cover up to 5,000 sq. ft.



THE GOLFER'S PAL * SCORE KEEPER

For those who want the best

Designed to be worn on wrist without interfering with stroke. Perfect gift or tournament prize. Precision, dependability, and simplicity in operation make it standard golf accessory.

Model No. 1-X \$5.00;

Model No. 1 \$3.50

BORM MANUFACTURING CO.

23 N. Union Street

Elgin, Ill.

New! Improved

WESTALL
RUBBER FLOORING

Lower Priced!

You get years of dependable service when you install our smooth surface rubber flooring! Choice of red, green or tan colors. Write or wire for samples and further information.

- Protects Clubhouse Floors For Years!
- Longer-Wearing, Tough, Firm!
- So Smooth, Safe and Easy to Clean!
- Does Not Buckle, Stretch or Crawl!
- Comes in Rolls 24 ft. Long, 36" wide and 5/16" thick.

HENRY WESTALL COMPANY

944-960 Merrimon Ave., Asheville, N. C.

Score Chart Offered As Fee Course Ad

The James Co., 633 Plymouth Court, Chicago 5, has a personal golf score and handicap chart that has been effectively used as advertising by fee courses and other advertisers.

The chart is letterhead size. On the inside it has lines for charting scores of 50 games. The outside carries "Fundamentals of the Golf Swing," "Golf Etiquette," simple instructions on how to use the chart, and the name of the course or other advertiser. Sample and prices will be sent free on request.

Barton Equipment Spring Host to Superintendents

Barton Equipment Co., 3904 Secor Rd., Toledo, O., held its spring "Open House" meeting for Ohio and Michigan supts.

Mark List, Glengarry CC, Toledo, pres. of the supts' sectional organization, headed a large gathering that heard talks by G. L. Carson of Worthington Mower, C. L. Weaver of Mallinckrodt Chemical Co., P. G. Savage of Turf and Horticultural Supply Co., and others.

Con-Voy Makes Three Design Changes in Cart

The 1956 Con-Voy golf cart, manufactured by Product Engineering Co., Portland, Ore., will reach the market soon with three important design changes, according to Charles Freeling, factory mgr. and Robert Mueller, sales mgr.

New, aluminum die-cast wheels, which are rust-proof and roll on ball bearings, will be used on both standard and deluxe models. A dust and dirt shield protects the ball bearings in the wheels, providing factory lubrication for life.

The wall thickness of the aluminum center tube has been increased to provide much greater strength and to accommodate heavier bags. A third refinement is the use of a full strap inside the upper bag bracket which holds the bag away from the center post and eliminates bag wear.

Waldron Reports Lively Demand For New Velva-Tee Polish

Lew Waldron, ex-pro president of Columbia Chem. Co., 154 E. Erie St., Chicago 11, Ill., reports orders from pros and managers in 37 states followed within two weeks the company's announcement of Velva-Tee Gloss Polish. The new liquid spray is proving a welcomed find for speeding up the job of cleaning, polishing and waxing clubs, and for keeping clubhouse furniture bright and shining. Until time permits distributor setups on a broader scale, inquiries should be directed to the company. Distributorships are available in several territories.

Highland Caddy Car Now on Market

After more than a year's research and experimentation, Highland Car Co., 116 Sidway St., Jackson, Miss. has developed and put on the market what it describes as "one of the most durable and economically operated electric golf cars — one whose length of operation between charges makes it particularly interesting to the golfers." The car is sold under the trade name, Highland Caddy Car.

Southern pros and club mgrs. are invited by the Highland Company to investigate the firm's leasing plan which enables them to get into the golf car rental business without investing any money.

Trophy & Medal Shop Enlarges, Modernizes Chicago Office

Trophy and Medal Shop, 10 S. Wabash, Chicago, has doubled its office, display and stock facilities, added air conditioning and modernized the entire layout.

The 85-year old Chicago firm specializes in trophies, plaques, awards and novelties and also does expert hand engraving work.

Simplex Balancer Insures Safety of Rotary Mower Blades

The Model 10 Simplex Rotary Balancer now makes it possible for any lawnmower shop or serviceman to accurately balance and track any rotary mower blade with mounting holes $\frac{3}{8}$ -in. to $1\frac{3}{8}$ in. in diameter. This inexpensive unit provides the extra margin of safety long needed by rotary mower users.

The Simplex Balancer accurately checks the track (the arc described by each tip as the blade revolves) as well as the balance. Every rotary blade tracked and balanced on the Simplex, whether new or just resharpened, goes into cutting service in perfect condition.

The high speeds of rotary mowers are extremely hazardous with any blade that is less than perfect. Vibration of an unbalanced blade may ruin the engine and may even cause the blade itself to crystalize and break while in operation. A blade that is balanced but out of track may cause similar vibration. Both balance and track are easily and accurately checked on the Simplex.

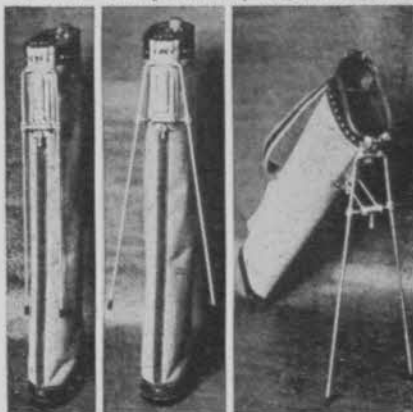
The Model 10 Simplex Rotary Balancer consists of four parts, the arbor, the adjustable gauge, the base casting, and the balancing ways. It is manufactured by The Fate-Root-Heath Co., Lawnmower Sharpener Division, Plymouth, O., builders of the Ideal and Peerless Lawnmower Sharpeners and Simplex Lapping Machines.

John Bean div., Food Machinery and Chemical Corp., Lansing, Mich., has series of newspaper pieces on Dutch Elm disease control programs available for release. The publicity is tied in with publicity campaign on John Bean Rotomist sprayer.

"STANDFAST" GOLF BAG SUPPORT

(Patented)

AT LAST — A truly satisfactory inexpensive support.



STORING
Legs Held
Against Bag

CARRYING
Legs Against Bag
No Flapping

Easily attached to most
types of bags.
Cadmium plated steel construction;
strong; durable;
light weight.
Quickly operated

SUPPORTING
Firm Strance
No Slackness

Can't accidentally be detached or fold up.
Can be detached or re-attached quickly with a ten cent coin.
Has tee holder

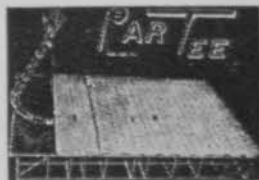
Price — with bolts & eyelets — \$3.75 New York

Quantity discounts to Pros & Dealers
C. E. WALTON, Distributor
P. O. Box 561, New York 8, N. Y.

Leads Them all — On It's Record!

PAR-TEE The Proven Automatic Tee

No other
golf tee
approaches
its 20 year
record of —
continuous, dependable service



For 20 years — made, sold and serviced by PAR, Inc. For 20 years — hundreds of PAR-TEES in continuous use, and still the most modern tees, with lowest upkeep and unflinching performance. No other tee has as many years of use as the PAR-TEE. That's the record behind PAR-TEES. Complete with driving and standing mat — ready for use in a jiffy. Available for rent or for sale.

PAR-INC.

860 East 75th Street • Chicago 19, Ill.

Telephone: Stewart 3-2400

Personalize Golf Clubs with



STICK WITHOUT MOISTENING
RESIST RAIN • SNOW • DIRT

END LOSS, MIX-UP & AGGRAVATION! The quick way for golfers to put their names on their clubs. 5 Year Guarantee against weather and wear. Packed 12 kits on a self-selling counter card. Retail at 75c per kit.

S-C PRODUCTS, INC., 395 ST. RONAN STREET, NEW HAVEN, CONN.

15
Labels
and
Covers
only 75¢
PATENT PENDING

KORECT GRIP GLOVE

Makes the hands work together like they must for correct swing action



The photo shows how naturally and comfortably the thumb of the left hand is bonded in correct grip position by the sleeve strap attached to the upper palm of the right hand glove. Instinctively the hands get the feel of working in perfect unison throughout the swing.

Check these advantages:

1—Teaches proper grip; 2—Gets hands to work in proper unison; 3—Overcomes fighting the golf swing; 4—Eliminates leverage and pressure; 5—Develops natural, easy hand action; 6—Helps create more centrifugal force; 7—Makes you feel the swing of the club; 8—Straightens and lengthens shots.

Half glove - \$2.60

Full finger - \$3.95

PRO ONLY

• USUAL DISCOUNTS

Order direct from:

Korect Grip Glove

5308 Washington Ave., Racine, Wisc.

GOLF TODAY and TOMORROW

(Continued from page 91)

provement and progress in mind. This is true of the USGA and its regional turf service. The same goes for all turf groups and golf associations, and state and federal institutions. The teamwork of all make golf great today, for the truly great benefits are realized when they all work together.

In discussing Golf Today I've touched on only a few of the highlights and in outlining these points you will note that I have been unable to do so without emphasizing or inferring that considerable progress has been made.

In speaking of Golf Tomorrow I see this same continuing growth in the popularity of the game. However, before looking into the crystal ball, let's bring ourselves up to date on a few important statistics, with which some of you may not be too familiar.

Today more people are playing more golf than ever before. Here's why.

- What private club doesn't have a waiting list?
- How many private clubs today have inaugurated reserved starting times when only a short time ago such procedure was uncommon and in some instances, unheard of,
- More than a 100,000 college students are learning to play golf. More than 100 colleges and universities have golf courses and others are building — Wisconsin, Maryland, Indiana, Missouri, Michigan State are a few that come to mind at the moment who