

HERE'S BIG BUSINESS...

for you between now and Christmas—U. S. Royals in gift packages backed by consumer advertising and direct mail for your members. Order an initial stock now from your U. S. Rubber branch office.

These finest of golf balls in smart, utility packages make the perfect Christmas gift.

Rich looking Ebony Black and Gold plastic utility case. One dozen U. S. Royal golf balls.

\$13.00

AND FOR THE LADIES...
U. S. QUEEN ROYAL

Six U. S. Queen Royal golf balls in a stunning case of clear plastic speckled with gold. Welcome on any dressing table.

\$6.50

Striking Chinese Red plastic utility case. Hinged cover. Half dozen U. S. Royal golf balls.

\$6.50

Ever popular and practical red plastic indoor putting cup containing one dozen U. S. Royal golf balls.

\$13.00

All U. S. Royal golf balls can be personalized on orders placed no later than November 7th. Minimum order 1 dozen per name.

U. S. ROYAL GOLF BALLS

Sold *Only* Through
Golf Professionals' Shops

**UNITED STATES
RUBBER COMPANY**

Rockefeller Center, New York

