

FOR YOUR CONVENIENCE—GOLFDOM'S Buyers' Service

Check off your Needs, tear out and mail this sheet to *Golfdom, 407 S. Dearborn St., Chicago 5, Ill.* You'll get prices and literature direct from the sources of supply.

Golf Course

Aerifying equip.: Fairway
green
Architects: course house
Ball washers
Ball Washing Compounds
Bent grass stolons
Bird houses
Brown-patch preventives
Compost mixers
Crabgrass control
Divot fixer
Drinking fountains
Fertilizers Solid Liquid
Flags (greens) Flag poles
Fungicides
Generators (gasoline)
Gopher killer
Hole cutters

Hose
Hose clamps
Humus
Incinerators
Insect fogging machine
Insecticides
Lapping-in machine
Leaf pulverizer
Miniature Course Const'n
Mowers: putting green
whirlwind tee
fairway rough hand
Mower grinders
Peat Moss
Pipe
Playground equipment
Putting cups
Rakes (worm cast & clean-up)
Refuse containers
Rollers: power water filled
Sand (for greens, tees)

Seed: fairway green
Shelter houses
Sod cutter
Soil conditioner
Soil screeners Soil shredders
Sprayers: power hand
Spreaders, fertilizer,
seed, topdressing
Spikers: greens fairway
Sprinklers: f'way green
Steel curbing
Swimming pool equipment
Swimming pool cleanser
Swimming pool paint
Thatch removing machine
Tile-sewer cleaning service
Tractors
Trees
Turf sweepers
Water systems, fairway
Weed chemicals



Pro Shop

Bags: canvas leather
Bag carts, for players
Bag supports
Bag racks
Bag Tags—Guest Tags
Balls: Regular Range
Ball markers
Ball reconditioner
Ball retriever
Calks, for shoes
Caps and hats
Cars (motor driven)

Club cleaning machine
Clubs: Woods Irons
Putters
Club head covers
Club repair supplies
Cushion-sole Inserts
Display equip.
Dressing for grips bags
Electric golf cars
Golf bag covers
Golf club protectors
Golf gloves
Golf Grips: Leather
Composition
Golf Practice Devices
Golf shoes
Grip dressing
Handicap racks cards
Mech. Range Ball Retriever

Name labels, for clubs
Practice driving nets
Practice Golf Balls
Preserver for leather
Score cards () Charge checks ()
Score counter (watch type)
Seat attachment, for carts
Sport seats
Sportswear: Shirts Socks
Sport jackets Rain jackets
Windbreakers Slacks
Sweaters ()
Women's golf dresses
skirts blouses
Tee mats
Tees (rubber) for driving mats
Teeing device (automatic)
Tennis nets
Trophies



Club House

Athletes foot preventives
Bars (portable)
Bath mats
Bath slippers
Deodorants

Disinfectants
Floor coverings
Folding Table (Banquet)
Link Type Mats
Lockers
Massage equip.
Printing

Runners for aisles
Rugs
Showers Shower mixers
Shower water control
Step treads
Towels: bath face
Wash fountains

Send information
to: Name.....

Club
Title.....

Club..... Address.....

Town..... Zone (.....) State.....

29th YEAR OF SERVICE

as golf's clearing-house
of information on the
most successful
operating practices
and products.

Make use of it!

Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service . . . for time, labor and money-saving guidance of your officials and department heads. Help the *right men* at your club do the *job right*. Send in the form below. Keep them informed on the latest how-to-do-it ideas!

FILL IN BELOW — MAIL THIS PAGE TO

GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

Name of club: Private No. of Holes
 Semi-Private
 Muny

Address Town:

Zone () State. By Club Position

President's:
name (Zone

Add.: Town: State:

Grn. Chmn's.
name (Zone

Add.: Town: State:

Manager's:
name (Zone

Add.: Town: State:

Course Superintendent's: (Greenkeeper)
name (Zone

Add.: Town: State:

Professional's:
name (Zone

Add.: Town: State:

while there's still time to get a lot of data from pioneers . . . Johnny Inglis has been trying to collect material from PGA seniors which will fill in a lot of spots golfers shouldn't be allowed to forget.

Lawrence J. Shafer, 67, widely known as a photographer of golfers and golf courses, died recently at his home in Cleveland, O. . . . He was a golf enthusiast

and was an early member of Manikiki CC.

Bob Kay, pro at Wampanoag CC, West Hartford, Conn., has worked out a sound plan for assistant pro schooling and proposes a PGA College of America to have sessions in Florida during the winter . . . Benton (Ill.) newspaper carried pictures of Benton CC during recent amateur tour-

(Continued on page 146)

CLASSIFIED ADS

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or services wanted and for sale of used equipment. NO CLASSIFIED ADS ACCEPTED AFTER THE 25TH OF MONTH PRECEDING DATE OF ISSUE.

Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM; replies are promptly forwarded to advertisers.

JOBS WANTED

**AVAILABLE IMMEDIATELY
EXPERIENCED CLUB MANAGER AND WIFE ASSISTANT
(No children)**

Thoroughly experienced in food preparation and serving. Wife specializes in promoting social activities, party planning and decorating. Excellent references from past employers together with photographs of special party settings and other events are available on request. If you are seeking an **ACTIVE** and **AGGRESSIVE** management team that will snap up your food service and promote social activities that will build up your club membership as well as enhance your club investment, write-wire or phone: A. R. Cribbs, Box 104, Zanesfield, Ohio. Telephone Bellefontains, Ohio 2-5161.

SUPERINTENDENT—DESIRES PERMANENT POSITION WITH GOOD CLUB. 12 YEARS PRACTICAL EXPERIENCE ALL PHASES GOLF COURSE MAINTENANCE. FULL DETAILS IN CONFIDENCE. Address Ad 1001 c/o GOLFDOM.

Pro and/or Greenkeeper—Class A PGA member, extensive experience in all phases of golf in North and South with excellent record for stimulating golf activity and maintaining first-class greens, desires year-around position or Northern position for 1956 season. Address Ad 1002 c/o GOLFDOM.

ASSISTANT PROFESSIONAL—trained under finest pros, wants position for Winter months. Industrious and diligent worker. Good references. Very reliable. Address Ad 1003 c/o GOLFDOM.

PROFESSIONAL—Lively young professional with good experience in large and small clubs, available after October 3rd. Fine character and references. Address Ad 1004 c/o GOLFDOM.

Teaching Professional—age 35, seeks position with a private club or private professional staff where a Protestant, non-drinking athlete may serve to the advantage of the membership. Address Ad 1005 c/o GOLFDOM.

PRO-MANAGER—would like to make change. Interested in active golf club. Extensive experience. Married. Best of references. P.G.A. member. Address Ad 1012 c/o GOLFDOM.

GOLF PRO-GREENS SUPT. NOW EMPLOYED. SEEKS CHANGE FOR 1956. EXCELLENT TEACHER, EXPERT GREENKEEPER, AGGRESSIVE BUSINESSMAN. HIGHEST REFERENCES. CLASS A P.G.A. MEMBER. ADDRESS AD 1031 c/o GOLFDOM.

CHEF-MANAGER 10 years experience City and Country Clubs. Prefer percentage or concession. Has bartending experience. Willing to travel! Address Ad 1035 c/o GOLFDOM.

GREENKEEPER—desires position on 18 hole course. 18 years superintendent. Experienced in maintenance and construction. Member of G.S.A. References. Address Ad 1036 c/o GOLFDOM.

SUPERINTENDENT—AVAILABLE DEC. 1st. 25 YEARS EXPERIENCE; 18 YEARS AT PRESENT CLUB, DESIRES TO MAKE CHANGE. MARRIED, SOBER AND RELIABLE. HAVE COLLEGE TRAINING. CAN BRING FULL LINE OF EQUIPMENT IF NEEDED. PREFER MIDDLE WEST. ADDRESS AD 1006 c/o GOLFDOM.

ARE YOU SEEKING A GOOD PROFESSIONAL? Class A member P.G.A. would like hearing from 18 hole club desiring services of good instructor, progressive organizer and promoter. Married; age 35. Address Ad 1011 c/o GOLFDOM.

CLASS A. P.G.A. GOLF PROFESSIONAL AT LARGE YEAR ROUND CLUB WISHES TO CHANGE TO SEASONAL POST. YEARS OF EXPERIENCE IN ALL PHASES OF GOLFING ACTIVITIES, IN MANAGEMENT, GREENKEEPING, ETC. EXCELLENT ANALYST AND INSTRUCTOR. ADDRESS AD 1015 c/o GOLFDOM.

Winter position wanted. Pro or Assistant Pro. Nine years experience. Age 28, family man. Class A PGA member. Good tournament organizer and promoter. Address Ad 1016 c/o GOLFDOM.

GREENKEEPER—desires work as a working greenkeeper or assistant greenkeeper on Southern course. 6 years experience. Best of references. Address Ad 1017 c/o GOLFDOM.

PRO-SUPERINTENDENT with excellent record, 17 years as pro and 8 of them as Pro-Supt., seeks new location. Great performance in rehabilitating courses to finest condition on modest budget. Married; 3 children. Member PGA and GCSA. Highest qualifications. Has made good on every job. Address Ad 1018 c/o GOLFDOM.

MANUFACTURER'S REPRESENTATIVE — WITH SUCCESSFUL RECORD SELLING PRO SHOPS, DESIRES QUALITY LINES OF PRO SHOP ITEMS, OTHER THAN CLOTHING, FOR EASTERN TERRITORY. A-1 REFERENCES. ADDRESS AD 1019 c/o GOLFDOM.

Assistant Professional—young, energetic, excellent shop experience with teaching experience, desires position in South for Winter. Excellent references; married; reliable. Address Ad 1020 c/o GOLFDOM.

Florida or other Southern winter position wanted by experienced professional. Excellent teacher. Thoroughly dependable man. Can handle teaching assistant or starting position or any other job in the pro department operation. Address Ad 1021 c/o GOLFDOM.

PRO JOB WANTED—Assistant to prominent pro at fine club for 5 years now well ready to handle master pro job. Prefers opportunity at smaller club he could build. Fine player and teacher. Good businessman. Made good working and learning with pro who insists on best for club members. Age 27. Married. Address Ad 1022 c/o GOLFDOM.

Professional, 1956 season, 42, settled, stays-on-job, presently employed, first-class businessman. Good promoter and instructor. Excellent club repair. Thoroughly responsible. Prefer 6 to 8 months season. Just the man for club wishing dependable and efficient service. Best references. Address Ad 1023 c/o GOLFDOM.

Ass't. Pro—3 yrs. shop experience. Can sell as result of having own business for past five years. 31 yrs. old; married; 3 children. Willing to travel. Excellent references. Would like year-around job. Address Ad 1025 c/o Golfdom.

Golf Pro—36, seeking change to a club with active playing members. Excellent teacher, best of references. Wife qualified for several club positions. Address Ad 1027 c/o Golfdom.

PRO—25 years experience. Best of references. PGA Member. Middle West preferred. Address Ad 1028 c/o Golfdom.

PRESENTLY EMPLOYED AS PRO-MGR. 8 YEARS AT PRESENT POSITION, DESIRE CHANGE FOR 1956. EXCELLENT CREDIT RATING. ADDRESS AD 1029 c/o GOLFDOM.

Pro-Supt. available for 1956 season. Prefer a 7 or 8 month job. Class "A" member PGA; also GCSA member in good standing. What is your best offer for a good man, honest, reliable and with good character. Credit A-II. Top rating on course work; excellent teacher. Wife capable assistant in shop, with lady members in mind. Excellent references regards work on course and general pro work. Open for interview. Address Ad 1030 c/o Golfdom.

JOBS OPEN

GREENKEEPER—For established private 18 hole course in Mid-Western City of 85,000. Excellent opportunity for person with right qualifications. Address Ad 1007 c/o Golfdom.

SALESMEN WANTED: WELL ESTABLISHED CONCERN IS LOOKING FOR SALESMEN TO CALL ON THE GOLF PROFESSIONALS. A COMPLETE LINE OF SPORTSWEAR AND ACCESSORIES. 10% COMMISSION. SELECT TERRITORIES OPEN. ADDRESS AD 1008 c/o Golfdom.

REPRESENTATIVES WANTED. The original Swiv-Cover line of golf mitts, (sold individually or in sets) is available to top flight salesmen calling on "Golf Professionals." Liberal commissions, protected territories. Give present affiliations and full particulars in first letter. GEM LEATHER GOODS COMPANY, 2711 N. 3rd St., Milwaukee 12, Wis.

PROFESSIONAL wanted now for year around position at 18-hole semi-private club. State qualifications and references. Address Ad 1024 c/o Golfdom.

MANAGER—wanted for Country Club located in Virginia midway between Richmond and Washington, D. C. Club consists of 300 members. 9-hole golf course, tennis courts, swimming pool and dining room. Applicants must have experience as golf pro (PGA member) and be familiar with maintenance and operation of all club facilities. Attractive opening for competent and experienced man who can assume full management of club. Replies will be treated in confidence and should give full resume in detail of experience, qualifications and remuneration desired on salary and concession basis. Address Ad 1026 c/o Golfdom.

Responsible Greenkeeper for Private eighteen-hole golf course in lower Michigan. Send full details of qualifications and salary expected. Address Ad 1031 c/o Golfdom.

Greenkeeper: To supervise growth, plugging and packing of Zoysia grass. This is an excellent job with an organization that has been in business since 1922. Agronomy studies helpful, but not necessary. Salary open. Write giving full details of experience to Stewart Armiger, Zoysia Farm Nurseries, 225 W. Monument St., Baltimore 1, Md.

Large, well appointed midwestern country club wants first-class men as caddy-master, registration clerk for members and guests, and golf shop and sportswear salesmen. Send details of experience and references with application. Address Ad 1032 c/o Golfdom.

MISCELLANEOUS

FOR SALE—BY CHICAGO SUBURB GOLF CLUB. 300 LOCKERS, USED AS-IS, 24" x 24" x 60". MADE BY DURAND STEEL LOCKER CO. ALSO U-SHAPE MAHOGANY BAR APPROX. 90 FT. LONG. ADDRESS AD 1009 c/o GOLFDOM.

WANTED—TO LEASE WITH OPTION OF BUYING NINE OR EIGHTEEN HOLE COURSE BY EXPERIENCED GREENKEEPER. PREFER YEAR ROUND COURSE, NOT INTERESTED IN RESORT COURSE. GIVE FULL PARTICULARS. ADDRESS AD 1033 c/o GOLFDOM.

MIAMI, FLORIDA GOLF COURSE SITE—130 acres high plainland located on new 100-foot street in rapidly growing suburban area close to city. Half mile water frontage. Institutional owner will lease property to qualified party who must construct and operate golf course on flat annual rental basis. No profit sharing desired. Address John H. McGeary, Jr., 8340 N. E. 2nd Ave., Miami 38, Florida.

WANTED — TO BUY OR LEASE—DRIVING RANGE — SEASONAL OR YEAR-ROUND BUSINESS. ADDRESS AD 1010 c/o GOLFDOM.

WANTED — TO BUY OR LEASE — 9 or 18 HOLE GOLF COURSE, BY EXPERIENCED COURSE OPERATOR. ADDRESS AD 1014 c/o GOLFDOM.

WANTED FOR CASH

Old golf balls retrieved from ponds or out of bounds on or around golf courses.

Cuts and Bumps .38 per doz.

Off brands & synthetic, or slightly nicked \$1.44 per doz.

Round & perfect \$1.00 brands

for refinishing \$2.40 per doz.

Like new, Top brand, for rewashing \$3.60 per dozen.

Note — Golf range culls, picked over lots and cut deep into rubber types not acceptable at above figures.

Send for shipping tags and instructions.

DRIVING RANGE MEN — REBUILDING

Your old cores recovered with the new type paintless cover material. Tested and proven to be the best process in rebuilding for driving range or miniature course use. Guaranteed 100% against seam splitting.

Price per doz. on exchange \$2.60

Also nation-wide distributors of the best in golf range and miniature course equipment—balls, clubs, mats, etc.

Circular and information on request.

NORTHERN GOLF BALL CO.

3441 N. Claremont Ave. Chicago 18, Ill.

WE NEED USED GOLF BALLS

Cash paid for balls retrieved from ponds, and found on Golf Courses.

Cuts and out of round .36c per dozen

Balls round and not cut \$1.50 per dozen

\$1.10 balls suitable for repainting \$2.40 per dozen

Golf Range cuts and sorted cuts—including balls deeply cut not accepted at above prices.

Send for shipping bags and tags. We pay the freight.

ATTENTION DRIVING RANGE OPERATORS

Send us your old cores for recovering with the tested new type paintless cover material. Proven to be the best process in rebuilding for driving range and miniature course use. Guaranteed 100% against splitting in seam, \$2.60 per dozen exchange.

McDONALD & SON GOLF COMPANY

P.O. box 366, WEST CHICAGO, ILL.

PHONE: West Chicago 50

USED GOLF BALLS WANTED

ANY QUANTITY—QUALITY—CONDITION

GET OUR PRICES BEFORE SELLING

WRITE FOR FULL DETAILS

EASTERN GOLF COMPANY

2837 BOSTON ROAD, BRONX 67, N. Y.

COUNTRY CLUB FOR SALE, Manitowoc, Wis. Private country club located on Wisconsin State Trunk Highway 42; one mile from U. S. Highway 10 and Wisconsin Highway 141; on Lake Michigan, between Manitowoc, population 30,000 and Two Rivers, population 10,000; within city limits. Nine hole golf course, completely developed, within city limits. Nine hole greens. Clubhouse includes ballroom, in excellent condition, bent bar room, ladies' lounge, kitchen, glassed-in dining porch, men's locker room for 150 steel lockers, chef's apartment. Separate card room and bar with fireplace. Buildings completely equipped. Separate pro shop and maintenance buildings. Clubhouse and golf course maintenance equipment optional. Located on main highway from Chicago to vacationland of Sturgeon Bay and Door County. Ideal for daily free course combined with restaurant and tavern. Room for motel installation. Present club moving its location to enable it to expand. Address Communications to H. A. KUGLER, Secretary, Lakeside Country Club, Manitowoc, Wisconsin.

GOLFDOM • OCTOBER, 1955

Acushnet Process Sales Co.	2nd Cover	MacGregor Golf Company	44, 45
Allied Chemical & Dye Corp.	76-77	Maddox Construction Company	139
Allis-Chalmers Mfg. Co.	5	Madewell Products, Inc.	124
American Agric. Chemical Co., The	12	Mallinckrodt Chemical Works	85
American Playground Device Co.	28	Manufacturer's Specialty Co.	135
Arland	131	McCulloch Motors Corporation	105
Armour Fertilizer Works	4	Melflex Products Company	20
Atlas Lawn Equipment Co.	4	Merchants Tire Company	136
Atwater-Strong Company	132	Mitchell Rubber Products, Inc.	123
Baker Fine Turfgrasses, O. S.	132	Mock Seed Company	6
Baldock, Bob	139	Monroe Company, The	135
Bell & Son, William P.	138	Murray Associates, Robert E.	137
Borm Manufacturing Co.	123	National Die Casting Company 90, 90-A, B, C & D	
Bowen & Hull, Inc.	63, 65	National Rain Bird Sales Engineering Corp.	127
Buckner Manufacturing Co.	12	National Sports Company	32
C. S. I. Sales Company	120	Neumann & Company, R.	32
Campbell Company, H. D.	22	Northern Gravel Company	133
Cast Iron Pipe Research Association	15	Old Orchard Turf Nurseries	133
Chamberlin Metal Products	100, 101	Packard & Wadsworth	139
Champion Glove Mfg. Co.	33	Par-Mate	34
Cleary Corporation, W. A.	22	Par-Tube Company	126
Cobon Plastics Corporation	11	Phillips, Inc., F. C.	30
Colby Pioneer Peat Company	16	Powers Regulator Company	29
Cook Machinery Company	69	Product Engineering Co.	107
Cornish, Geoffrey S.	139	Progress Foundries, Inc.	24, 68
Cushman Motor Works, Inc.	31	Punch-Lok Company	125
D B A Products Company	131	Richter, Ben	131
Davis, Inc., George A.	21	Roseman Mower Corporation	7
Deere & Company	9	Royer Foundry & Machine Co.	6
Des Moines Glove & Mfg. Co.	30	Ernie Sabayrac	97
Delta Flag Company, The	136	Schieffelin & Company	121
Dolge Company, The C. B.	16	Scoggins Golf Supply Co.	83
Dues, Inc.	109	Scott & Sons Co., O. M.	130
Dunlop Tire & Rubber Corp.	51	Sewerage Commission, The	8
duPont deNemours & Co., Inc., E. I.		Smith, Kenneth	117
Polychemicals Division	60, 61	South Bend Product Sales	129
Semesan Division	74, 75	Spalding & Bros., Inc., A. G.	40, 41
Eastern Golf Company	136	Standard Manufacturing Co.	18
Fairway King, Inc.	95	Star Steel Equipment Co., Inc.	129
Fate-Root-Heath Co., The	8	Stewart, Charles E.	138
Fawick Flexi-Grip Company	34	Superior Rubber Mfg. Co.	127
Ford Motor Company	92, 93	Swift & Co.	14
Fulname Company, The	129	Tiger Chemical Company	18
Godwin & Son, Hiram F.	24	Toro Manufacturing Corp.	13
Goldthwaite's Texas Toro Co.	25	True Temper Corporation	36
Golf Cart Supply Company	100, 101	Tull, Alfred H.	138
Golfcraft, Inc.	53	United States Rubber Company	4th Cover
Gordon Company, William F.	138	Velsicol Chemical Corporation	10
Hagen Division, Walter	3rd Cover	Victor Adding Machine Company	114
Halogen Supply Company	135	Watson, W. G.	136
Harris, Robert Bruce	137	Wayne Golf Ball Company	135
Harrison, James G.	137	Westall Company, Henry	28
Hill Company, C. M.	115	Westcoast Machinery, Inc.	35
Hillerich & Bradsby Company	71	West Point Products Corp.	26, 27
Identi-Cal Company	120	Wheeling Corrugating Company	57
Jacobsen Manufacturing Co.	17	Will-Tea Company	125
Jones Mower & Equipment Co.	130	Wilson Sporting Goods Co.	48, 49
Jones, Robert Trent	137	Wogan & Sons, Eugene P.	139
Kleef-Kleener Company	124	Wood Bros. Mfg. Co.	23
L & S Sales Company	126	Woodside Park & Golf Supply Co.	20
Lamkin Leather Company	81	Worthington Mower Company	89
Langford, William B.	139	Yardley Plastics Company	19
Lewis Company, The G. B.	10-A & B		
Link's Nursery, Inc.	14		
Lyons Turf Grass Farms, The Bill	10		

GOLFDOM, The Business Journal of Golf. Published monthly, except November and December. Subscription rate—\$2.00 per year, Canadian and Foreign \$2.50. Herb Graffis, Editor; Rex McMorris, Managing Editor; Joe Graffis, Advertising and Business Mgr.; Joe Graffis, Jr., Asst. Adv. Mgr.

Publication Offices—407 So. Dearborn St., Chicago 5; Phone Harrison 7-5941. Eastern Representative—Albro Gaylor, 20 Vesey St., New York 7; Phone, Cortland 7-1668.

CONTENTS

Swinging Around Golf.....	3
New Courses, Kids, Brighten Outlook.....	37
Golf Manners Taught by Law.....	50
Long Study by Pro and Wife Shown in New Shop.....	55
Turf Round-Up.....	58
Course at Park Gateway Bids for Tourist Play.....	66
Idaho's Attractive New Range Designed for Comfort.....	70
Consolver Shop Shows Big Stock Without Crowding.....	72
Rules Changes for 1956.....	78
Shows What Small Town Can Do In Course Building.....	80
Egyptian Bermudagrass Strain Has Many Merits.....	82
Club and Ball Increase Far Behind Other Price Rises.....	84
Grau Answers Turfgrass Questions.....	96
Get Club Spirit Fired Up; Rest of Job Is Easy.....	103
Biggest Course Job Handled by Ed Brady and Staff.....	106
Service and Selling Easier in Gafford's Shop.....	108
Seek "Fundamentals" in Teaching Methods.....	110
Set Program for Superintendents' Annual Convention.....	111
Take Another Look, Analyze Maintenance Routine.....	113

SWINGING AROUND GOLF

(Continued from page 143)

nament and lauded Supt. Harry Hanson for having best greens in southern Illinois . . . Also praised Hanson for landscaping the entire layout to make it a beauty spot of the section . . . Hanson, whose wife is interested in gardening, has set a high standard of small town course conditioning . . . We wouldn't want to guess out loud and outside the family whose fault it is — members, supt., chairman or the budget—but some smaller town courses that have courses in pretty fair shape have unattractive and apparently neglected clubhouse surroundings.

Gene O'Brien, pro at Rolling Hills CC, Wichita, Ks., putting on one of the best TV programs in golf at station KAKE, Wichita . . . Program is Sunday evenings, 6:30-7 and runs the year around . . . Has many Kansas pros and amateur stars as guests . . . One of his recent features is a show on Christmas golf gifts.

Harold Paddock, Cleveland, O., architect, has designed Valley View GC, Lancaster, O., an interesting semi-private

course, for Bill George . . . First 9 of eventual 18 of Valley View to be opened in spring . . . Paddock also has designed an 18-hole course to be built at Lake Lillian between Akron and Canton, O., for group headed by Ray Martz . . . Another Paddock job is the new Pine Hills Golf Course, Inc., project which will eventually have 27 holes.

Clark Black, pro at Elyria (O.) CC, passes on a good tip to other pros . . . Black and his asst., Mike Merva, always see that prizes bought from pro shop and handed out on stag days and at other tournaments, are attractively packaged . . . They say this is such a change from having the prizes practically tossed at the winners the idea adds value to the prizes.

A pro pal of mine figured out the other day that a barber in a big city barber shop makes more per hour than many a good pro gets for a lesson.

J. H. (Buck) Pressley, pro at Clarks-ville (Tenn.) CC, died recently in Clarks-ville . . . He was busy on plans for the holidays and the new year at his club when he was stricken . . . He is survived by his widow.

NEW! Most accurate iron ever developed



To be sold through professional golf shops only

Walter Hagen proudly announces HAIG ULTRA-POWERED IRONS

There's a veil over this iron because no photograph could do it justice. You have to see the new Ultra-Powered head crouch back of a ball. And you have to hit a few . . . to let your own hands tell you of its pin-line power.

We can tell you this. It makes a magnificent final answer to your requests for a lighter iron with more "head feel." How did we do it?

We accomplished the major weight saving by drilling out the hosel and inserting the shaft all the way through. Then we redistributed some of our "saved" weight throughout the blade. Thus we maintained desired swingweight in a substantially lighter iron . . . and gained a more potent blade as well.

What's more, we found the enormous strength of the new shaft-through-head union prevented head shimmy and ended vibration up the new, longer tipped Rocket shaft. So we stepped up power, improved feel and gained accuracy, too.

Check your Hagen salesman today. He'll be glad to unveil these Haig Ultra-Powered irons whenever you're available.

Haig

Ultra

WALTER HAGEN,
Division of Wilson
Sporting Goods Co.,
Grand Rapids 2, Michigan