

## GARY IN SOUTH FOR ACUSHNET



The Acushnet Process Sales Co. announces appointment of Lawrence M. Gary as its sales representative in the eastern part of Texas, the southern section of Missouri and Mississippi as well as in Louisiana and Arkansas.

Gary, who was born and educated in Richmond, Va.,

has been in the golf business for over 20 years, beginning his career with Bobby Cruickshank at the Country Club of Virginia in Richmond. Later, Larry entered the golf selling field and, in 1949, he became associated with the E. J. Smith and Sons Co. of Charlotte, N. C.—distributors for Acushnet golf balls in the South Atlantic states—a position he held up to the time of his present appointment.

O. M. Scott & Sons Co., Marysville, O., Lawn Care Bulletin 139 reminds supts. that extra surface fertilizing under trees has been found better for trees than traditional method of tree feeding by drilling or punching holes.

### AL SAYS:

"The Lightweight **BALANCED GOLF BAG** is made for golfers who object to unnecessary weight."

PATENTED



### STANDARD MODEL

15 CLUB CAPACITY  
COLOR - GREEN

\$400 ea. F.O.B. CHICAGO

Minimum shipment—1/2 doz.

ORDER NOW

**BALANCED GOLF BAG**  
2029 Clybourn Avenue Chicago 14

Better read this Mr. PRO!

**IT MEANS LESS "HEADACHES" AND MORE PROFITS!**



"Say! Look at that beautiful swing! Chuk used to spray 'em all over the lot!"

"Our Pro straightened him out! 'Automatic Golf Pro,' sure paid off fast."

And the Automatic Golf Pro pays off for pros as well as golfers. Because—

1. It gives the pro a quick, sure, easy way to correct swings—and star pupils are his best ad.
2. It gives the pro a profit on every unit of over 40%.

This is an amazingly simple device that eliminates slice. It prevents swaying and dipping, keeps the right arm close to the body, makes you pivot correctly—makes you swing from the "inside out"—and so comfortable that it's a pleasure to use!

Here's what Bill Gordon—Pro at famous Tam O'Shanter C.C. of Chicago says—"... and remarkably simple, it takes out the hard work for the novice and for the expert it grooves his swing." Also strongly endorsed by many other leading Pros.

### HERE'S WHAT IT CAN DO FOR YOU

- Takes the hard work out of getting a novice off to a good start!
- Gives you more time for more pupils!
- Boosts your reputation for top-notch teaching!
- It will groove the swing of the hopeless golfer!
- Their game improves—they play more and buy more!

### SOLD ONLY THRU GOLF PROS.

Mail the coupon now for full details.

**AUTOMATIC GOLF PRO CO.**  
325 W. Ohio St., Chicago 10, Ill.

Rush me details on "The Automatic Golf Pro".

PRO'S NAME \_\_\_\_\_

CLUB \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

# New

# FORE-GRIP

## Renews Tack in Leather Grips

**SPECIAL FORMULA HAS NATURAL AFFINITY FOR LEATHER...**

Amazing liquid formula is absorbed into pores of leather, restoring that "tacky" feel of new clubs. Will not clog pores of leather or build up hard or "greasy" surface.

**EASY TO USE • DRIES QUICKLY**

Just apply to leather grip . . . wipe off excess and allow to dry for about one hour. Extra profits for the Pro Shop . . . treating clubs or selling handy small size with applicator cap.

This is the special formula developed by the Lamkin Leather Co., and used by them exclusively.



Retail Size \$12.00, Carton of 12  
Usual Pro Discounts  
Pro Shop Size \$3.00

**ABERDEEN PRODUCTS • 400 N. ABERDEEN ST., CHICAGO 22**

# Johnny Revolta JACKET

**patented golf rain jacket that gives you complete freedom of swing!**

Unique design, developed and patented by Johnny Revolta, gives complete freedom of movement with no sensation of binding at any point in the swing. Completely waterproof, in featherweight plastic film or zephyr-weight rubber-coated fabric.

Ask your U. S. Royal salesman



**UNITED STATES RUBBER COMPANY**

Rockefeller Center, New York

## FOR ALL 'ROUND DEODORIZING

A new deodorizer designed for many uses was announced recently by The C. B. Dolge Co., Westport, Conn., manufacturers of chemicals for course maintenance. Called Rounds, this cake-type deodorizer features a new "locked-in" aroma that lasts until the aromatic material is completely vaporized. Especially recommended for lavatories, storage and locker rooms, closets and garbage storage areas, there are many other uses, wherever odors offend. An easy-to-use wire hanger is included with each package, along with clear, simple instructions and suggestions.

## SABAYRAC APPOINTS TWO

Harold Whittington has joined Ernie Sabayrac, Inc., manufacturers' agents for golf wearing apparel and playing equipment. Whittington will cover Tenn., Ala., Miss., Ark., and La.

Dick, a Detroit product, worked for Joe Devany at Grosse Ile for some years, then was pro at Midland (Mich.) CC, and two years ago went with Bill Barker at Capitol City Club, Atlanta, Ga., to be Bill's asst.

Whittington is the holder of the Georgia PGA title.

Wade Ruffner, formerly asst. to Chick Harbert at Meadowbrook CC (Detroit

dist.) has joined Ernie Sabayrac, Inc., and has been assigned to Detroit, Toledo, Cleveland and Pittsburgh districts formerly covered by the late Bill Brown.

Wade comes back into golf from selling school equipment where he was doing very well working for one of the Meadowbrook members. He had the yen to get back into golf business in which he has worked most of his business career.

#### SNEAD SWING IN WALL DISPLAY

Wilson Sporting Goods Co. has produced an interesting and attractive wall display poster of Sam Snead's "Ideal Golf Swing," a continuity of motion pictures of Sam for instruction and information use by professionals.

The display is mounted on heavy cardboard and will stay clean and wear well.

It is being supplied free to pros and to schools.

#### PRICE CHANGE IN HAHN GLOVE

K. L. Burgett Co., Peoria, Ill., will soon announce a reduction in price of their Paul Hahn golf glove. Price reduction results from savings made possible through stepped-up production to meet large demand for the glove. Write Burgett Co., for new Hahn glove prices and for prices on gloves for pro's personal use.

To be SURE you have the BEST  
specify

"ORIGINAL"

# KINGHORN

TACKY LEATHER

# GRIPS

The permanently tacky leather grip used throughout the world by those who know the importance of a good grip.

MADE IN SCOTLAND BY

BRIDGE OF WEIR LEATHER CO., LTD.

CLYDESDALE WORKS

BRIDGE OF WEIR SCOTLAND.

and used extensively by U. S. clubmakers



THE ULTRA IN SPORTS SEATS

# scot-seat

MOST COMFORTABLE SPORTS SEAT OF ALL

Unmatched in comfort, style and sturdiness, each new season lengthens its margin of leadership in player preference and pro shop profits. Be ready to deliver "The Cadillac of Sports Seats" to those who expect you to have the best.

- STURDY ALUMINUM CONSTRUCTION • ADJUSTABLE HEIGHT • LIGHT IN WEIGHT • MIRROR FINISH • FINEST QUALITY TAN COWHIDE • FITS IN ANY GOLF BAG • SPREAD OF SEAT — 15 INCHES; SEAT WIDTH — 4½ INCHES

#### JOBBERS FOR SCOT-SEATS:

Cliff Castle & Co., 1122 S. Hope St., Los Angeles, Calif. • Coleman Golf Corp., 30 Fernando St., Pittsburgh, Penn. • Denver Golf & Tennis Co., 1807 Welton St., Denver 2, Colo. • Golf & Gift Mart, Inc., 217 Pierce St., Birmingham, Mich. • Haas-Jordan Co., 1447 Summit St., Toledo 11, Ohio • Winter Dabson, 5010 Greenville Ave., Dallas, Tex. • W. W. Woods, Mfg. Rep., W. W. Woods Sales Co., 1140 Taylor St., San Francisco 8, Calif.

SCOT-SEAT CO.

31 N. FIRST STREET

PHOENIX, ARIZ.

Suggested  
Retail  
\$29.25

## AMERICAN'S NEW GENERAL CATALOG

A new, fully illustrated 60-page catalog just released by American Playground Device Company shows the company's complete line of extra heavy duty playground, park-picnic and dressing room equipment, popular items of outdoor gymnasium, tennis and basketball equipment, bicycle racks, flagpoles, and a complete line of approved repair parts.

Illustrations of all equipment are shown,



with comprehensive description, complete specifications, and detailed technical data with mechanical drawings of fittings and construction features of interest to buyers of heavy duty equipment.

A section is devoted to planning of playground areas to approved specifications, with suggestions for best utilization of ground space, safety considerations and proper installation. Concise information concerning number of workmen, hours of labor and materials required for installing various types of equipment is given in an easy-reference table.

For your copy write American Playground Device Company, Anderson, Indiana.

### NEW "STAR LINE" LOCKER FEATURE

Star Steel Equipment Co., Inc., College Point L. I., N. Y., has announced that their dressing room lockers can now be supplied with pre-locking devices. This improvement provides an automatic positive latch which allows user greater ease in handling his personal clothing or equipment.

## BYRON NELSON BALL NEW IN MACGREGOR LINE

MacGregor Golf Co. is putting out a new moderate-compression ball, tough-covered, carrying Byron Nelson's name.

The ball retails at 70 cents and isiproonly.

Bob Rickey, MacGregor sales mgr., says the ball is the result of considerable investigation by Nelson and other pros on the MacGregor staff who got test productions of the new ball into play by average golfers and observed the ball's performances and good appearance after some severe hacking.

"It's not a tournament ball," admits Rickey, "but it does come closer than pros and average players would expect of a ball at this price. The paint job stands up, the ball gets off fast and rather far from the club as swung by the average player, and it has a click that makes it sound as though a star hit it.

Rickey adds: "We are confident that the ball will fit into a price bracket that will capture for pros a good amount of ball business that now goes to pro competition, and that it will get that business without trading down the top value ball business which the pros now command and which they certainly must protect and increase."

### COOKIE KAR TEAMMATES COME CLOSE IN DALLAS 4-BALL

John Cook, pres., Cook Machinery Co., Dallas, Tex., and his associate, Don Schumacher, sales mgr. of the Cookie Golf Kar, teamed well in the Dallas Golf Assn. annual 4-ball tournament, but lost by one hole to the team of the veteran Spec Goldman and Lew Perryman.

Schumacher and Goldman are veteran amateur stars of Texas. Cook, a prominent maker of washing machines and a good club golfer any day, extended his golfing interest beyond playing by getting into golf car manufacturing. The Cookie Kar has, among other features, two motors.

Nicholas Popa, 331 W. South St., Worthington, O., former caddy and newspaperman, issues a new edition of his 16-page illustrated Caddy Tip\$, a caddy instruction manual.

### BIGGEST AD PUSH BY WILSON ON "PRO ONLY"

To help golf professionals in their 1955 sales program, Wilson Sporting Goods Co. is conducting a powerful combined newspaper and magazine advertising program.

Major objective of this concentrated campaign in 98 of the nation's leading newspapers in 44 major metropolitan areas will be professional golf equipment adding extra strength to the "pro only" point of sales.

Attractive, sales-packed ads reaching more than 25,000,000 potential golf customers launched the greatest newspaper drive the sporting goods industry has known. These ads began in April and will continue through May and June—the peak selling season for golf professionals.

A total of 532 Wilson 600 and 420-line ads will dominate the sports pages of leading newspapers until well after the '55 U. S. Open.

Golfing and Golfdom will be among the leading magazines devoted to golfers which will carry the strong Wilson 1955 advertising schedule. These ads will also push Wilson "pro only" equipment.

The big Wilson campaign will also hit the major magazine market with attractive ads in Time, Holiday and Sports Illustrated.

### WORTHINGTON FEATURES NEW TRIPLEX MOWER

The Worthington Mower Company, Stroudsburg, Pa., pioneer manufacturer of gang mowers and mowing tractors, has just published a new illustrated leaflet featuring their new Worthington Triplex, a three-gang, self-propelled mower and riding sulky built as an integral unit.

Details of the new mower, developed after many years of research, are completely covered by this bulletin.

### TOM SAYS:

"The new Lightweight BALANCED GOLF BAG has everything but excess weight."

PATENTED



### STANDARD MODEL

15 CLUB CAPACITY  
COLOR - GREEN

\$400 ea. F.O.B. CHICAGO

Minimum shipment—1/2 doz.

ORDER NOW

### BALANCED GOLF BAG

2029 Clybourn Avenue Chicago 14

## FOR COMFORT IN ACTION TEE OFF with SQUIRE SLACKS!

Latest selection of Quality Slacks— . . Dacron-Linair FORSTMANN DOESKINS, IMPORTED and DOMESTIC FLANNELS, Blends of silk and wool, TROPICAL wool, sheen gabardines and others.

Ten Different types of fabrics for all kinds of weather in 75 different colors — truly the largest selection available to the GOLF WORLD!

You will find top grade tailoring at sensible prices and last but not least IMMEDIATE DELIVERY DIRECT FROM THE MANUFACTURER.

Note in particular our DACRON-LINAIR GOLF SQUIRE MODEL sold exclusively in PRO shops and its companions: Men's Bermuda Shorts and Lady Par Bermuda Shorts.

These Models walked par on many courses this past season and broke all sales records in leading pro-shops.

For Free catalog and samples write to:

**SQUIRE SLACKS** • Dept. "G"  
18 West 20th St.  
New York 11, N.Y.

## Pee Gee Bee



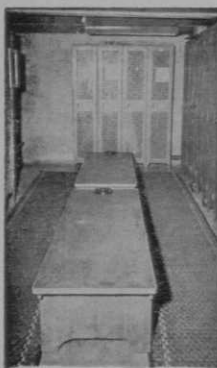
For Backyard  
or  
Warmup Practice

## Pee Gee Tee

No More Broken  
or  
Lost Tees



ASK YOUR REGULAR DISTRIBUTOR



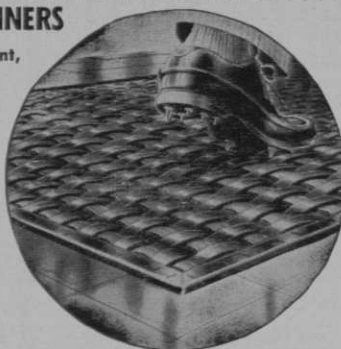
## PNEU-MAT-RUNNERS

Are Spike-resistant,  
Tough and Durable

Protect Clubhouse  
Floors from Spikes

Provide Soft Rug-like  
Cushion Under Foot

Are Reversible for  
Added Wear



STANDARD  
WIDTHS!  
20"-24"-30"  
36"-42"-48"

TRIAL SECTIONS  
24"x60"—\$10.00  
20"x24"—\$ 4.00

Postpaid

Write Today  
for Details

SUPERIOR RUBBER MFG. CO., INC., 122 East 25th St., New York 10, N. Y.

### ASTLE JOINS JOHN H. GRAHAM & CO.

John H. Graham & Co. Inc., New York, N. Y., announces the appointment of Mr. Gordon Astle to the sales territory comprising the states of Florida, Georgia, Alabama and Mississippi. Mr. Astle is a resident of Daytona Beach and will make this city his headquarters.

### GALLOWHUR MOVES TO OSSINING, NAMES HOLTON GEN. MGR.

Gallowhur Chemical Corp., manufacturer of agricultural and industrial chemicals including fungicides and herbicides, will move its New York office to the Ossining, N. Y. plant and laboratory site in May, it was announced by George Gallowhur, pres.

The appointment of John H. Holton, Jr., formerly with Niagara Chemical Div., Food Machinery and Chemical Corp., as general manager responsible for all phases of the operation of Gallowhur, was announced at the same time.

The move to Ossining, according to Holton, is being made to fit in with a long range plan of integration of the Gallowhur activities in the chemical and allied

industries. Sales and executive personnel now will have a first hand opportunity to work closely with research, development and production. Many new products, still in the test tube stage, will get into pilot plant and commercial production by a much quicker route, he said.

### ALUMINUM DIVING BOARD

The American Playground Device Co., Anderson, Ind., has acquired the exclusive international distributorship for the Lifetime Aluminum Diving Board.

The American approved Lifetime Aluminum Diving Board was designed by James A. (Jim) Patterson, who was the first Ohio State University diver to win a national championship back in 1936.

For some years, Jim Patterson studied the possibility of developing a diving board that would be ideal from the diver's standpoint. He sought a board that would be strong enough to stand up under the most adverse conditions and yet give maximum qualities, which the finest diving enthusiasts demand.

He found it in aluminum, the strong,

NOW! ENJOY THE FINEST GOLF CAR ON THE MARKET!

## IT'S THE E-Z-GO

PROVED FIRST IN POWER . . . FIRST IN PERFORMANCE . . . FIRST IN COMFORT  
After Thousands of Miles of Testing

Precision-built to give long service, the E-Z-GO has proved to be the most rugged, versatile golf car on the market today! Gives you the smoothest acceleration, most silent operation . . . plus two-wheel brakes. Compare power . . . beauty . . . economy . . . and ease of handling and you'll select E-Z-GO!

WRITE FOR FREE DESCRIPTIVE LITERATURE NOW!

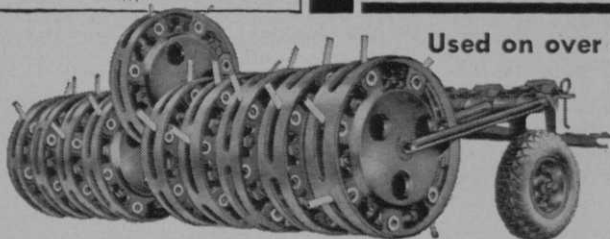


America's Finest Golf Car!

E-Z-GO CAR CORP. P. O. Box 388 AUGUSTA, GA.

**SOIL**  **AIRE**

# TRACTORAIRE



Used on over 700 Country Clubs

Perfect Coring—Follows any contour—No Surface Disturbance.

**SOILAIRE INDUSTRIES**

Minneapolis 3, Minnesota

light metal that has proved so satisfactory in aircraft and other equipment constantly subjected to heavy stress. This new product is of particular interest to golf and country clubs, who are concerned about the diving board replacement expense at their swimming pools. The Lifetime board eliminates the broken diving board problem.

The Jim Patterson Lifetime Aluminum Diving Board appeals to divers because of its safety features. Its aircraft design eliminates torque, or twisting action, at the tip of the board, giving an added safety factor not found in any other diving board. And, the special American approved Battleship Safety Tread—the full 18-inch width of the board—prevents slipping accidents.

#### NEW CLAMP FOR MAINTENANCE HOSE

A lightweight hose clamp claimed to prevent slippage of hose fittings under pressure on maintenance hose for golf courses is offered by Punch-Lok Company, 321 N. Justine St., Chicago 7, Ill.

The Punch-Lok hose clamp consists of a broad flat band of high-tensile steel, double-wrapped around the hose with no bolts, screws, or other projections to catch or snag turf and lawns. After tensioning

## ARLINGTON

C-1 STOLONS

## CONGRESSIONAL

C-19 STOLONS

Prices on Application

ALBERT LINKOGEL

30 Years' Experience on  
Turf Maintenance

## LINK'S NURSERY, INC.

Route No. 3 Conway Road, Creve Coeur, Mo.

**the TOPS in TURF!**

## O. S. BAKER FINE TURFGRASSES

(30 Yrs. Golf Course Superintendent — There's no substitute for experience.)

**ZOYSIAGRASS**—Rhizomes for vegetative planting of

**MEYER (Z-52) JAPONICA** propagated from parent stock U.S.D.A. and

**RUGLAWN (FZ-17) MATRELLA**. Also **BERMUDAGRASS** Hybrids T-57 and T-127.

FULL INFORMATION BY MAIL ON REQUEST.

358 N. W. 27th Ave., Phone 64-3352  
MIAMI 35, FLORIDA

with a lightweight locking tool, the excess metal band is then broken off flush with the "Lok". Punch-Lok hose clamps are easy to put on and make a leakproof connection that lasts the life of the hose.

New uses are proving Punch-Lok to be a low-cost practical solution to a wide variety of clamping problems, such as, repairing leaks in pipe lines, duct connections, seizing wire rope ends or manila rope ends, splicing flexible cable, clamping guy-wire guards, mending splits in posts, beams, handles, planks, and other miscellaneous repairs.

here may be the  
answer to your  
turf problems...

## MERION BLUEGRASS

Midsummer vigor and resistance to Leaf Spot have made Merion Bluegrass one of the most talked-about turf grass developments in years. For a complete summary of all available technological information on this amazing turf grass, write today for your free copy of "MERION BLUEGRASS—A Progress Report."

Address your request to:

**MOCK SEED COMPANY**  
PITTSBURGH 30, PA.



### ROSEMAN TILLER-RAKE NOW FITS TRACTOR LIFTS

The Roseman Tractor Equipment Co., Evanston, Ill. announces their new patented and improved Roseman Tiller-Rake, is now available to fit Ford, Ferguson, John Deere 40, Oliver 55 and Interna-



tional and other tractors having 3-point hydraulic-lift systems.

The Tiller-Rake does four soil working operations at one time. Scarifying, leveling, grading, and raking are all accomplished with the same implement, resulting in a perfect seed bed preparation in the shortest possible time. No hand labor or raking is required.

### GREENS DIVOT FIXER WIDELY USED AT COURSES NOW

The convenient and highly practical small metal green divot repair device which looks like a small shoehorn this year is becoming almost standard equipment for players at many courses, private and fee.

The Divot Fixer, invented by Clarence Yarn, course operator and owner of the Woodside Golf & Park Supply Co., Des Moines 13, Ia., properly and neatly lifts

### PAR-THATCHER\* REEL SAVES ON EQUIPMENT EXPENSE

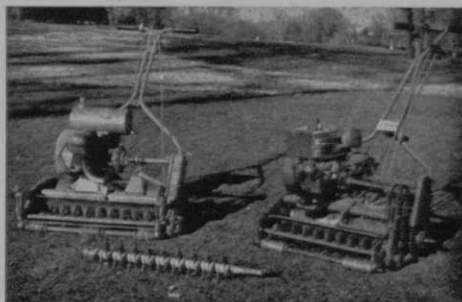
For easy, low cost thatch removal on bent greens, Bermuda tees and on aprons for re-seeding. Designed by M. M. Parsons, leading Golf Course Superintendent. Install a Par-Thatcher Reel in an idle greensmower—models to fit most Toro and Jacobsen greensmowers. Ask your course equipment dealer for a demonstration, or write.

**NOW READY! FAIRWAY MODEL TO FIT  
WORTHINGTON GANG MOWERS.**

**LAWRENCE J MEISEL DISTRIBUTING CO. 440 S. Brentwood Blvd., Clayton 5, Mo**

\*Patent Applied For

EXCLUSIVE DISTRIBUTORS IN U.S.A. AND CANADA





## NEW ATWATER-STRONG 25 HP MULCH-VAC LEAF SWEEPER



is just the thing for golf course leaf disposal. Vacuums up, cuts into fine mulch, returns leaves to ground in single operation. Tractor-drawn, 6' 5" pickup cleans up to 30 acres in 8 hr. day. 25 HP power unit shown, smaller models also.

Write for complete information to ATWATER-STRONG COMPANY, ATWATER 2, OHIO

up the ball pockmarks on greens and helps a lot to keep putting surfaces in good condition.

Yarn has made the prices so low that many clubs are supplying players with the device and several companies are distributing them as advertising souvenirs.

### LAHER GOLF CAR NOW IN PRODUCTION



Laher Mustang Mfg. Co., 2615 Magnolia St., Oakland 7, Calif., now is producing the Laher Hill-Billy golf car, after months of testing experimental models, drawing board work and research.

The car follows automobile engineering lines and is smartly styled. All parts, including wheels, are quickly removed for easy maintenance. Power is from six heavy-duty Laher "Dynamic" batteries which give up to 14 hours of continuous use, operating a 3/4 hp motor. The Hill-Billy is recharged by plugging into a 110 volt lighting circuit overnight.

There is full elliptic spring suspension on all wheels. Dual speed range allows from 1 to 18 miles per hour. Wheels are extra-wide. Braking is positive and holds firmly on hills. Body is enameled and trim is chrome.

### MACGREGOR ISSUES TOSKI AND BAYER LESSON CHARTS

Photo lesson charts, featuring Bob Toski, leading money winner on the pro circuit in 1954, and long-hitting George Bayer, who has driven 420 yards in competition, have been sent to golf pros by the MacGregor Golf Co.

Captioned action sequence photos on the 18 by 22 inch charts are designed for display on bulletin boards of pro shops to stimulate on-the-spot lesson sales.

This is the second of a series first issued in 1954 featuring Toney Penna and

## A GREAT WATER SAVER . . . DOUBLY ECONOMICAL

Just a single line of water, rotating, so all the water soaks in before the line passes over again. Up to a 90-foot diameter with good pressure; down to as little as a 15-foot diameter with a turn of the faucet.

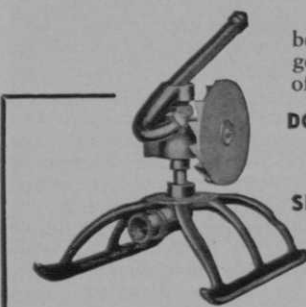
DOUBLE SPOUT  
Style (Illus.)  
\$19.50

SINGLE SPOUT  
\$18.75

DOUBLE ROTARY SPRINKLER  
REG. U.S. PAT. OFF.  
Right as Rain

Greater Distance — Better Coverage  
Positive Action — Longer Life

DOUBLE ROTARY SPRINKLER CO.  
422 Admiral Blvd. Kansas City 6, Mo.





## WILSON PUTS ON STAFF PARTY AT THE MASTERS'

Wilson Sporting Co. Pres. Fred J. Bowman was host to the company's advisory staff professionals who were competing at the Masters', and to others of the company's organization, at a dinner before the classic competition. Doc Middlecoff paid for his chow by winning the tournament.

Louise Suggs which met with instant approval. Grid lines on the action photos, which were taken from the files of *Golfing* magazine, make it easy to follow the sequence of movements and position in the swing.

### QUEEN ROYAL NEW U. S. BALL FOR WOMEN

United States Rubber Co. is introducing a new golf ball, specially designed for the woman golfer, that promises to give her longer drives and trim strokes off her score, John W. Sproul, sales mgr. of U.S. golf balls, says.

From center to cover, the new ball, called the "U. S. Queen Royal", is constructed to get maximum results from a woman's swing, according to Sproul.

"Today about 22 percent of the golfers are women, playing about 35 percent of

form performance, with the winding tailored to the woman's swing. The new Cadwell cover will resist nicks and cuts and stand up under many rounds of play.

The Queen Royal will be sold pro-only.

### NEW CART-BAG COMBINES CART, BAG, SEAT

The 4-Way Cart-Bag gives golfers bag, cart, seat and club protection in a new, compact, light-weight unit which can be pulled with one finger. Clubheads are carried down for balanced distribution. It has individual pockets for woods. Irons are supported in long sleeve-like pockets.



A combination seat and carrying strap serves as a hammock-type seat and can be used as a shoulder carry strap where wheeling is impractical. Wheels quickly retract or can be removed for storage in minimum space; narrow enough to store in lockers or golf club storage racks.

Rain cover is available. Large zipper pocket is provided for jackets, balls, tees, etc. The new Cart-Bag is made by Sit-N-Rest Golf Bag Co., 2404½ West Clybourn St., Milwaukee, Wis.



the number of rounds of golf." Sproul adds: "Many play with golf clubs specially built and adapted to their style of play, but they have not had a quality golf ball particularly suited to their swing. We are providing such a ball with our new U. S. Queen Royal."

It has a silicone center, and is electronically wound for long, true flight and uni-