

Kaddie Kart

TRADE MARK REG. U. S. PAT. OFF.

THE SUPER RENTAL CART

Wherever you see the genuine Kaddie Kart you know the club has the best and finest for its players. Truly a mark of distinction.

DETAILS

Fourteen inch wire spoke, ball bearing wheels, factory grease packed. Semi-pneumatic, puncture proof tires. Long or short axles. Long handle. Beautifully finished.



NEW FEATURES

Basket shaped lower brackets with no straps required can be furnished without extra charge on new Karts. Write for information about basket type lower brackets for old Kaddie Karts.

FOR SALE or FOR LEASE FLEETS FINANCED

WRITE FOR DETAILS

THE CHAMBERLIN Kolapsi Kart

TRADE MARK REG. U. S. PAT. OFF.

COMPLETELY AUTOMATIC

Lift Handle, It Opens — Drop Handle, It Closes

1955 MODELS ready for delivery
SEND FOR CATALOGUE

NEW TYPE BRACKETS

Anchors Bag Securely
Both Top and Bottom
Send for Information



Above cart is a T14 standard, with 14 inch wheels for oval bags. Retail price \$33.95. Also T11 with 11 inch disc wheels at \$29.95. Brackets of various types are easily interchanged to take care of every size and shape bag.

PRO SHOP SALES

Pro shops recommending Kolapsi Karts have the advantage.

1. Store 3 to 4 times as many carts • 2. Instant folding and opening • 3. Freedom from breakage. No brittle castings • No wing nuts, no push buttons, no sliding sleeves. Just drop the handle, it folds. The quickest pro shop handling of stored carts.

Chamberlin Metal Products

2226 Wabansia Chicago 47, Illinois

Please ship.....Kolapsi Karts, Type.....
Please send complete information about the Automatic Kolapsi Kart for (resale) (my private use).

Name

Address

City State

Club Position

Golf Cart Supply Co.

2226 Wabansia Chicago 47, Illinois

Please send complete information about Kaddie Karts. We are interested in buying.....leasing.....

Name Position

Club

Address City State

find it helpful to make up an index file and keep a record of the waist and length measurement of each customer and you will eliminate all extra handling on re-orders. This index will come in mighty handy if your member's wife wants to pick out a few extra pairs and surprise her husband on some special occasion!

7. Bearing in mind that presentation is half of the sale, we suggest a proper display in keeping with the size of your shop. Your customer will want to feel the materials and see the colors whenever possible. Display slacks instead of catalogues. Most manufacturers will gladly help you secure a good display rack. The revolving type slack rack seems a most practical and effective way to display slacks.

Remember that you are a style-setter every time that you step up to the first tee wearing a new color or a new fabric. Your members are the best "walking advertisements" for your pro shop every time you sell them fine golf or dress slacks. In many cases, they will draw additional business from outside.

Ravisloe, Chicago, Host to Amputee Tournament

Ravisloe CC at Homewood, Ill., Chicago southern suburb, is to be host to the annual tournament of Possibilities Unlimited, a golfing organization of fellows who have lost limbs in military or other action. The tournament will be played July 18-19.

This is the fifth annual championship of Possibilities Unlimited. The field consists of about 90 players and some of the contestants are astonishingly good players.

Ravisloe, one of the pioneer clubs of the Chicago district, has a fine course and splendid facilities, and a grand assembly of fellows as members. Charles Eckstein, treas., Chicago District GA, also is a Ravisloe official.

Dale Bourisseau, CSI Sales Co., Solon Center Bldg., Solon, O., is head of the golf committee of Possibilities Unlimited.

PGA Annual Meeting To Be At Atlantic City, Dec. 3-10

CAMPAIGN of Philadelphia dist. PGA, spearheaded by Leo Fraser, to have 1955 national meeting of PGA held at Atlantic City, N. J., has succeeded. PGA announces the meeting will be held there Dec. 3-10.

One reason the Atlantic City bid was offered and accepted was confidence that pros from New York Met, Philadelphia and other adjacent areas would attend

PGA educational conferences in large numbers.

PGA has built up these educational sessions, open to all members, so they're highly valuable business training, and pro golf's counterpart of the superintendents' short courses at various colleges and the GCSA annual educational conference, all of which have been tremendously valuable to golf and to the superintendents.

PGA officials and other thoughtful pros have deplored small attendance at the annual meeting educational sessions.

Triangle Round Robin At Grossinger's, June 14-18

The third annual Triangle Round Robin for professional women golfers will be held this year at Grossinger's CC, Grossinger, N. Y., June 14-18.

Sponsored by Triangle Conduit & Cable Co., Inc., New Brunswick, N. J. this tournament attracts all the top women pros. Patty Berg, who won last year's tournament at the Homestead, Virginia Hot Springs, will defend her title.

Last year Patty won plus points from 14 out of 15 of her opponents with her five round scores of 73-75-76-76-72 for the top prize of \$1,500.

John E. McAuliffe, President of Triangle, is the prime mover behind this annual tournament, one of the top prize money events for women pros during the year. All gate receipts at Grossinger's will be donated to charity.

Triangle, besides manufacturing wire, cable and conduit, also makes plastic pipe extensively used at golf courses.

Western GA Issues New Caddy Master Manual

Western Golf Assn., Golf, Ill., has published a Caddy Master Manual as a companion book to its revised Caddy Committee Guide.

The Caddy Master book is the only comprehensive job that has been published about recruiting, training, supervising and correctly handling all other details of caddy enlistment, compensation and management.

The book resulted from the caddy masters' forum that the WGA conducted in 1953 and which was attended by successful caddymasters at more than 50 clubs. It is available to Western Golf Assn. member clubs, and in some other cases under special arrangement. Details may be secured from Milt Woodard, WGA sec.

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...both with pay-off popularity!

Get your order off today for these famous fast-sellers! Golfers know these gloves for their fine, soft leathers—precision-cut, precision-sewn by skilled craftsmen. Free literature shows entire line.



B2



B3

B3—Par-D-Lux, full fingers with nylon elasticized back and wrist.

A2—Parglov, short-fingers, with capeskin front, chamois back. Adjustable wrist strap.

G3W—Parglov, same as A2 with snug-text gripper strip across palm.



B5

B2—the Paul Hahn Glove, full-fingered in the finest paper-thin capeskin.

B5—Par-D-Lux, all leather, full fingers with elastic wrist and back.



G3W



A2

MANUFACTURED BY

K. L. Burgett Co.

PEORIA, ILLINOIS



ACUSHNET WORKERS HAVE GOLF FORUM

Employees of Acushnet Process Co., New Bedford, Mass., have enthusiastically approved the golf "forum" program sponsored by the company. It is the only industrial golf program of its kind in the area. The employees attended in four classes which met two per night on Tuesday and Wednesday evenings, indoors. The final two sessions of the classes were held at a local golf range. The finale was a banquet at which the "pupils" were awarded diplomas.

Ray Dennehy (light jacket), pro at Kittansett GC, Marion, Mass., where 1953 Walker Cup matches were held, instructed the classes. Edward J. McCarthy, prominent amateur of the New Bedford territory and an Acushnet employee, conceived the idea of the school, arranged the program and assisted Dennehy.

"Gratifying and amazing" development was shown by the class members; some of whom had not played golf.

Acushnet sponsors two teams in the New Bedford Industrial Golf League and has an intra-plant league with 80 players participating.

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Our experienced sales engineers are available.

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most famous golf balls..

SILVER KING PLUS · POWER BALL

SILVER KING · TOUGH COVER

... and, as always, in click, in getaway, in flight, this year's Silver Kings are the best ever. They'll make many friends and profits for you.



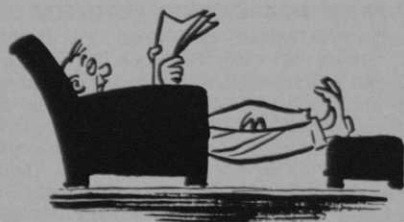
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Sole U. S. Distributor for the Pipe Brand Tom Stewart Irons, including Chipper, Blaster & Wedge. Also 6 Famous Stewart Putters available in Steel & Hickory shafts.



THE FAMOUS 3-FOR-1 CART

Bag, cart and seat in one complete unit. 12" ball bearing wheels on adjustable axles for perfect balance.

Roomy bag has 14 club pockets, ball and accessory pockets and umbrella holder. Colors: green, blue, red. Seat will support the heaviest golfer. Cart folds compactly.

STANDARD MODEL
\$39.50



DELUXE MODEL
\$44.50

ALSO BY LUMEX:

GOLF CART SEAT. Easily attached to any center post cart. \$12.50

QUICK SEAT. Automatic Tripod type folding seat, aluminum legs. \$8.95

RENTAL CART. Steel construction for minimum maintenance.

Pro Price \$12.50

Write for Full Information

Now — "Easy-Chair" Golf
with the New
LUMEX "E-Z CART"

FITS ALL BAGS • ROLLS EASY
FOLDS EASY • SEATS EASY

E-Z CART

Attractive new folding golf cart with built-in seat. Lightweight aluminum alloy construction. 12" ball bearing, semi-pneumatic tired wheels. Axle width adjustable for stability. Handle adjustable for balance. Folds compactly. Comfortable seat of heavy duty red and ivory Saran webbing, opens to position as cart is set up.



\$29.50

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VALLEY STREAM, N. Y.

RYAN'S IMPROVED OK SEEDER and SPREADER

Built Today for Years Ahead Service

NOW BETTER DISTRIBUTION
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NOW EASIER PUSHING
LARGER CAPACITY



America's

Best Machine for

TOP DRESSING • FERTILIZING • SEEDING

Adjustable Control Lever on the Handle

No Holes to Clog • Easy to Fill and Operate

No Intricate Mechanism to Fail

LIGHTWEIGHT — 69 Pounds; CAPACITY — Four Cubic Feet;
SPREADS — Swath 3 Feet Wide; Forced Direct Feed, Therefore
No Ridges or Gaps. Write for Circular

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FRESNO, CALIFORNIA

GOLF MATE FOR CART USERS



New energy saver called Golf Mate that performs seven jobs for golfers who use caddy carts has been developed by the Golf Mate Mfg. Co., 74 Maple Street, Plantsville, Conn. and is currently being introduced to pro shops. A compact unit of practically indestructible plastic that attaches quickly and easily to handle of golf cart, by means of thumb screws, it holds a score card in position for easy entry of scores, together with pencil, spare ball, six tees, pack of cigarettes and other items.

PRICE HEADS SWIFT FERTILIZER

Arthur F. Miller, gen. mgr., Plant Food div., Swift & Co., Chicago has retired after 43 years with the company, and has been succeeded by Wm. F. Price, who has been asst. mgr. of Swift's Plant Food div. since 1952. Price has been with the company since 1925 when he joined as a sales representative of the Plant Food div. He became Pacific Coast sales mgr. in 1929 and later managed Swift fertilizer factories at Ontario, Calif., and Los Angeles.

Shell Chemical Co., Agricultural Chemical div., PO Box 1617, Denver 1, Colo., says in a recent bulletin that its Nema-gon, new soil fumigant showing fine results in control of nematodes, probably will be marketed nationally in 1956.

Kent Bradley, Mountain View, N. J., has rake replacement teeth to fit all brands of wood rakes. Bradley also has equipment for quick repair of wood rakes.

Kemp Mfg. Co., Erie, Pa., pioneer makers of shredding machines widely used at golf courses for preparing compost, has issued a new bulletin fully describing its models handling from 2 to 40 yds. per hour.

**GEORGE MORRISON WITH DOLAN
BROS. FOR ELECTRI-CAR IN N. Y.**

George Morrison has been named sales mgr., Dolan Brothers, 805 E. 139 St., New York, distributor of the Victor Electri-Car. He will be in charge of promoting sales in the growing industrial market for these cars as well as on golf courses.

Morrison, formerly a professional, is well known among golfers in the New York-New England area. Prior to starting his assignment with Dolan Brothers, Morrison spent a week at the Victor plant in Chicago, where he saw the all-new 1955 model Electri-Car in production.

**SPALDING, AMERICAN MACHINE AND
FOUNDRY MERGER STUDIED**

W. B. Gerould, pres., A. G. Spalding & Bros., Inc., released, at the Athletic Institute meeting in New York recently, news of a proposal for integrating the Spalding company into the American Foundry and Machine Co.

Basis of the proposed merger would be exchange of $\frac{3}{4}$ of a share of AMF stock for one share of Spalding common stock outstanding.

Examination of the Spalding business is being made now by AFM officials.

In event of the completion of the proposed deal Spalding personnel will continue as now operating. AFM, which does an annual business in excess of \$130 million, now has 12 subsidiaries, each operating on a semi-autonomous basis.

American Foundry and Machine Co., in addition to its machinery and foundry work, makes an automatic pin spotter for bowling, cigar and cigarette-making machinery, wheel toys and bicycles for youngsters, electrical equipment, and is getting into nuclear energy equipment manufacturing.

**GRIP-FLEX HAND EXERCISER
NOW AT PRO SHOPS**

Grip-Flex hand exerciser, which consists of a rubber ball with an attached rubber suspension ring through which a finger is placed, now is being marketed by Kozar Golf Development Laboratory, Cuyahoga Falls, O.

The Grip-Flex device is the invention of Eddie Williams, pro at Louisville (Ky.) CC. Custom-made models Williams had manufactured for his pupils created such a demand among other amateurs and professionals that the inventor made the manufacturing and distributing arrangement with Kozar.

The ball is 2 in. in diameter and is of resilience that permits its use by the average player as well as the professionals in strengthening the left hand finger grip.

Although the Grip-Flex was designed

great
on the
19th
hole



TEACHER'S
HIGHLAND CREAM
86 PROOF BLENDED SCOTCH WHISKY

MADE BY WM. TEACHER & SONS, LTD.
GLASGOW, SCOTLAND

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WALKING ON
PILLOWS!

**SELLS ON
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Latex Foam!
Miracle of Foot
Ease!

Dr. Scholl's AIR-PILLO INSOLES

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EVENING POST, PARADE, THIS
WEEK, DELL MODERN GROUP

A new red-hot seller with the fastest turn-over
you've seen in a long, long time. Instantly con-
verts any golfer's shoes into air-ventilated, air-
cushioned shoes. Such walking ease never before
known. Every user tells others about them!

SPECIAL OFFER
3 PAIRS FREE

with 3 dozen assortment
men's and women's sizes
in sturdy metal counter
display dispenser.
Each pair cellophane
wrapped. Men's 7,
8, 9, 10, 11, 12 and
Women's 5, 6, 7,
8, 9.

\$14.40 COMPLETE

MAIL YOUR ORDER TODAY!

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62 W. 14th ST., NEW YORK 11, N. Y.
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Retail
60¢ pr.

especially for golfers and its marketing
debut has been entirely in pro shops, busi-
ness beyond the golfers' market has come
from tennis players, bowlers and boxers,
as well as at the suggestion of doctors
who consider it excellent for strengthen-
ing and flexing fingers and hands.

SALES GROW ON ADJUSTABLE SWING-WEIGHT CLUB

Professional Golf Co. of America, Inc.,
Chattanooga, Tenn., the outfit which is
owned by Chandler Harper, Dick Metz
and Don Malarkey, advises that business
on the pro-only Dick Metz counterbalance
adjustable swingweight club is growing
steadily and this spring reached very sat-
isfactory volume.

Repeat business has been coming in well
from pros, Metz reports.

The idea of the club is putting counter-
balance weights snugly into a hollow at
the top of the grip and locking them in.
This adjusts the swingweight easily, and
Metz, Harper and Chandler assert that it
enables the properly qualified professional
to fit the customers with precisely the re-
quired swingweight in clubs for individual
requirements without having to alter clubs
on the bench or wait for shipment of the
required club.

Each counterbalance weighs 1/8 oz. and

New! Improved

WESTALL RUBBER FLOORING

Lower Priced!

We are pleased to announce this
new rubber flooring now being of-
fered in plain and embossed surfaces
in choice of red, green, or sand colors.
Write or wire for samples and infor-
mation.

- PROTECTS CLUBHOUSE FLOORS FOR YEARS!
- LONGER-WEARING, TOUGH, FIRM!
- SO SMOOTH, SAFE AND EASY TO CLEAN!
- DOES NOT BUCKLE, STRETCH OR CRAWL!
- COMES IN ROLLS UP TO 24 ft. LENGTHS, 5/16" THICK AND 36" to 46" WIDTHS.

HENRY WESTALL COMPANY

944-960 Merrimon Ave., Asheville, N. C.

accounts for one point on the swingweight scale.

There's one number of these Metz clubs made as a training club. It's a 28 oz. wood called the Handmaster. The boys say pros are getting great results by using it in instruction and by selling it to their members for swing practice.

Metz, in explaining the theory on which the counterbalance adjustable swing-weight club is based, recalls that Mac Smith used to have rather heavy plugs at the top of his clubs because he was convinced that weight location gave him better hand action without interfering with his timing as might occur if swing-weight were altered by having more or less weight in the head of the club.

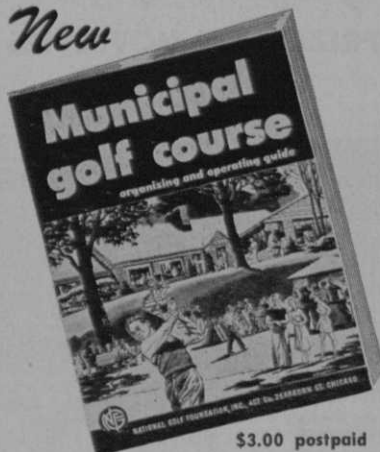
HICKS, ZISKE, McGUIRE AND URZETTA JOIN WILSON

Joyce Ziske, Betty Hicks, Paul McGuire and Sam Urzetta have been added to the roster of stars on the Wilson Sporting Goods Co. golf advisory staff.

Miss Ziske ranked as one of the nation's top amateurs before joining the professional ranks early in 1955. Last year, Joyce captured the North-South amateur championship and was named to the Curtis Cup team. She also repeated as Wisconsin state amateur queen in '54, having

MUNICIPAL GOLF COURSE Organizing and Operating Guide

New



\$3.00 postpaid

Tells How to Plan, Promote, and Operate A Community Course.

Contains revenue-expense statistics, charts, fees, maintenance data, etc.

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Do a favor for your customers and make money for yourself.

Sell clubs of leading makers, featuring grips the champions prefer.

CHICK HARBERT

1954 P. G. A. Champion



"Golf Prides preserve the elasticity of my hands, important for distance, as well as for short game finesse."

TOMMY BOLT

One of golf's "Big Ten"

"Golf Pride grips put extra power in my drives and give me keener control."



Molded to shaft
Easy on hands
Reduced Tension
Light weight grips
Uniform size
Increase the swing weight

Won't slip or turn
RIB-LOCK control
Cap and grip one piece, can't come apart.

**DRIVE FARTHER
HIT STRAIGHTER**

Not genuine unless "Golf Pride" is on the cap end.



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**Increases player traffic
Increases range profits**

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FULLY AUTOMATIC GOLF TEE

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**No Air Compressors
No Motors
No Electric Wiring
No Pedal to Push
Fully Guaranteed
Sensational Low Prices
Will tee a ball every 3 seconds,
or as desired.**

Machines proved the reliability of their all-weather performance at some of the nation's busiest golf ranges this past year. Here's long-lasting, trouble-free service that builds range patronage and operating profits.

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(Tel: 45935) 612 Chaffee Road
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Your inquiry will be immediately forwarded to the WILL-TEE district representative nearest you.

New York, N. Y.

Chicago, Ill.

Los Angeles, Calif.

San Francisco, Calif.

first won the title in 1952, and was selected as the most outstanding Wisconsin woman golfer of the year.

Betty Hicks, currently tournament chairman of the Ladies P.G.A., recently began a comeback on the women's tournament circuit. In 1954, Betty earned more than \$7,000 in prize money. Her more recent performances include runner-up finishes in the 1954 Women's National Open, Sea Island (Ga.) Open and Texas Open. Betty is a former National Amateur champion, winning the event in 1941 when she was voted woman athlete of the year by the Associated Press.

Paul McGuire came into his own in 1954, picking up checks in 13 tournaments. He also started 1955 on a promising note by tying for second in the Bing Crosby tournament at Pebble Beach, Cal., and cashing in on five other tourneys on the winter tour. Now hailing from Wichita, Kan., the 27-year-old McGuire turned professional in 1949.

Sam Urzetta, 1950 National Amateur champion from East Rochester, N. Y., brings a great record of competitive play to the Wilson staff. Undefeated in two years of Walker Cup competition in 1951 and 1953, Sam entered the professional arena in January of this year.

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**The Girl Golfer
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#BL60—2 tone jeweler's bronze. Light weight 3" diameter. Suitable for engraving as prize or gift. Only \$1.75 ea.

	Ht.	Price
J15C	15 1/2"	12.00
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