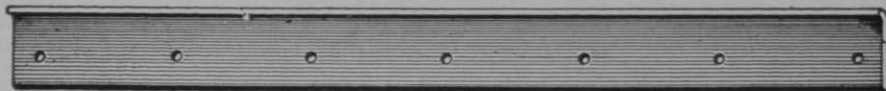


LAWN MOWER STATIONARY BLADES



SINGLE Lip and DOUBLE Lip HEAVY DUTY Blades for all Makes of Fairway Mowers — Hand and Power Putting Green Mowers — Power Mower Blades — Tee Mower and Trimmer Blades all made of the best quality knife steel and heat treated to insure long wear and guaranteed to give complete satisfaction. Order on your Club Stationery for Special Club Discount. Dealers and Repair Shop orders are also given prompt attention and wholesale prices. You will save important money buying direct from manufacturer.

Price sheet on request or we will quote price for your blade order.

JONES MOWER & EQUIPMENT CO.
2418 Grasslyn Avenue, Havertown, Pa.

We pay the postage on all orders of \$15.00 and over.

die Williams, Louisville (Ky.) CC pro . . . Ella Mae turned down pro offers when she was in her teens . . . Now she's mother of sons who are 12 and 10 years old, and will devote spare time to instruction . . . She's applied for membership in the Ladies' PGA . . . Charles Reed heads group planning new country club at Roswell, N. M. . . . Tim Boyer, protege of Joe Novak and Lou Bola, is new pro at Ojai (Calif.) Valley CC . . . Elmer Bertucci now in his 44th year as supt. Old Elm Club (Chicago dist.) . . . "The Mole" in the Midwest Supts.' Bull Sheet, says Elmer is oldest supt. in years of service in the midwest.

Hillcrest CC (LA dist.) gave their pro Mortie Dutra, a gala dinner after an afternoon's golf tournament honoring the PGA Senior champion . . . The club also gave Mortie \$1000 to ease his problem counting British change when he goes abroad to meet the British PGA Senior champion . . . About 250 Hillcrest members at the dinner, including many members who are movie and wireless notables.

Col. Frank Ward elected pres., West Coast (Fla.) Greenkeepers' Assn., and Peter A. Chuita, sec.-treas. . . . West Coast organization has leased Tarpon Springs course from the city and will operate it, with Chuita as pro-mgr. . . . West Coasters hope to make the Tarpon Springs course a model of maintenance . . . Jimmy Blackledge has opened his own golf course equipment and supply distrib-

uting agency in Florida.

Ohio Turf and Field Day at Ohio State University experimental station, Sept. 19 . . . Gus Wortham, Houston (Tex.) insurance man, buys Houston CC at price rumored to be around \$1,625,000 . . . Will operate as a fee course after 18 months during which Houston CC will retain use of property while building new club.

Fred Corcoran puts across deal for Babe Zaharias life story in six installments in Saturday Evening Post . . . Harry Paxton writing the story . . . Corcoran has arranged for book publication of the Babe's story in fall and movie based on the story is being negotiated.

Lee Harrington, 70, for 19 years with Wilson Sporting Goods Co., as salesman, advertising mgr., and merchandise mgr., died April 12 at St. Cloud, Fla. . . . He was a football and basketball letterman at the University of Michigan, from which he graduated in 1908 . . . During World War II he was purchasing agent for armed forces athletic and recreational material at the Chicago Quartermaster depot . . . He is survived by his widow, Amy, and a sister, Mrs. Robt. Cook of Waukegan, Ill.

Albert Forrester, from pro job at Jal (N. M.) CC to be pro at new all-grass munny course at Hobbs, N. M., to be opened July 1 . . . F. Lanier Reed to Cleveland (Tenn.) G&CC as pro-supt. . . . Reed doing daily golf column for Cleveland

(Continued on page 114)

CREEPING BENT STOLONS

Pennlu 10 (37) 4,

Arlington C-1,

Congressional C-19

Old Orchard C-52

Old Orchard Turf Nurseries

P. O. Box 350—Tel. AL 66395

R. R. BOND, Prop.

Madison 1, Wisconsin

Branch Nursery in Farmington, Iowa.

THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES

Chip-In, a lawn golf game that uses Pee Gee Bee plastic practice golf balls and a plastic target cup held off the ground by metal pins, now is being made by Cosom Industries, 6012 Wayzata Blvd., Minneapolis 16, Minn. The outfit comes with 3 balls and 2 small plastic baskets which serve as the cups.

Golf Ball Developments Ltd., makers of the Penfold ball, and the Swallow Raincoat Co. team in sponsoring the biggest money tournament ever held in England. Prize money is the equivalent of about \$12,000. The tournament will be played at Southport the week of May 21 and Dick Penfold welcomes U. S. pros to it.

CLASSIFIED ADS

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

NO CLASSIFIED ADS ACCEPTED AFTER THE 25TH OF MONTH PRECEDING DATE OF ISSUE.

Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM; replies are promptly forwarded to advertisers.

JOBS WANTED

Young, energetic professional, excellent teacher, with summer club, desires position in South or West for winter. Greenkeeping experience. Recommendations. Address Ad 501 c/o Golfdom.

Pro-Greenkeeper — 47 years old. Excellent experience as instructor and splendid greenkeeping results on courses with Bermuda grass. Good background and character. Address Ad 505 c/o Golfdom.

PROFESSIONAL-SUPT. Have extensive successful experience qualifying me to do very well for a club as its pro-supt. or in handling either department separately. Excellent instructor who has developed a number of fine men, women and junior players. Good promoter of golf and sound businessman. First-class golf course superintendent whose most recent job has been that of bringing into fine playing condition a course highly praised by players on the winter circuit. Will go anywhere. Moderate salary to start with raises dependent upon performance. Thoroughly reliable. Address Ad 506 c/o Golfdom.

JOBS OPEN

Pro-Manager for Southeast Kansas 9 hole grass greens course. Man and wife preferred. Salary plus profits from meals and pro shop. State qualifications and references. Address Ad No. 502 c/o Golfdom.

SALESMEN WANTED: To call on the Golf Professionals. Sweaters, Sport Shirts, Adjustable Caps, Hose, Jackets and Accessories. Choice territory open. Address Ad 504 c/o Golfdom.

MAN (OR COUPLE PREFERRED) FOR MANAGER-PRO-GREENKEEPER BY WAYNESBORO (VIRGINIA) COUNTRY CLUB. NINE HOLE COURSE, 250+ FAMILY MEMBERSHIPS. SEND FULL DETAILS STATING QUALIFICATIONS, SALARY DESIRED, ETC. TO BOX 322 WAYNESBORO, VIRGINIA.

Man and wife wanted to operate and maintain private, nine hole, 150 member club; recently re-organized with new clubhouse and pool. Living quarters, salary, plus pro-shop and food concessions. Address inquiries to: Dr. S. M. Richardson, President, Pine Hills CC, Minden, Louisiana.

MISCELLANEOUS

Autoette (Electric) Kart with charger. Good condition. Just had it a short time. Good buy. Julian Strud, Brookwood C.C., Addison, Ill.

REPAINTING FOR PROS: NAMES AND MARKINGS EXPERTLY BROUGHT OUT ON PRODUCTION EQUIPMENT. 5c PER BALL. REBUILDING YOUR CUTS WITH CADWELL-GEER COVER. WE BUY OLD BALLS OR TAKE THEM IN TRADE. SATISFACTION GUARANTEED OR MONEY REFUNDED. HUGH J. McLAUGHLIN & SON, Thomas Street, Crown Point, Indiana.

Going out of business. For Sale - Golf Driving Range Equipment, Clubs, Balls and Ponken Golf Ball Picker-Upper used five months. Mrs. Jonnie Mae Simpson, 5708 E. Brainerd Rd., Chattanooga, Tenn.

WANTED FOR CASH

Old golf balls retrieved from ponds or out of bounds on or around golf courses.

Cuts and Bumps .36 per doz.

Off brands & synthetic, or slightly nicked \$1.44 per doz.

Round & perfect \$1.00 brands

for refinishing \$2.40 per doz.

Like new, Top brand, for rewashing \$3.60 per dozen.

Note — Golf range culls, picked over lots and cut deep into rubber types not acceptable at above figures.

Send for shipping tags and instructions.

DRIVING RANGE MEN — REBUILDING

Your old cores recovered with the new type paintless cover material. Tested and proven to be the best process in rebuilding for driving range or miniature course use. Guaranteed 100% against seam splitting.

Price per doz. on exchange \$2.60

Also nation-wide distributors of the best in golf range and miniature course equipment—balls, clubs, mats, etc.

Circular and information on request.

NORTHERN GOLF BALL CO.

3441 N. Claremont Ave. Chicago 18, Ill.

WANTED TO BUY — Established 18 hole golf course south or midwest territory. Population must be over 60 thousand. Address Ad 503 c/o Golfdom.

USED GOLF BALLS WANTED ANY QUANTITY—QUALITY—CONDITION GET OUR PRICES BEFORE SELLING WRITE FOR FULL DETAILS EASTERN GOLF COMPANY 2537 BOSTON ROAD, BRONX 67, N. Y.

WE NEED USED GOLF BALLS

Cash paid for balls retrieved from ponds, and found on Golf Courses.

Cuts and out of round .36c per dozen

Balls round and not cut \$1.50 per dozen

\$1.10 balls suitable for repainting \$2.40 per dozen

Golf Range cuts and sorted cuts—including balls deeply cut not accepted at above prices.

Send for shipping bags and tags. We pay the freight.

ATTENTION DRIVING RANGE OPERATORS

Send us your old cores for recovering with the tested new type paintless cover material. Proven to be the best process in rebuilding for driving range and miniature course use. Guaranteed 100% against splitting in seam, \$2.60 per dozen exchange.

McDONALD & SON GOLF COMPANY
P.O. box 366, WEST CHICAGO, ILL.
PHONE: West Chicago 50

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SWINGING AROUND GOLF

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(Tenn.) Daily Banner that combines sound instruction and lively promotion for golf in the community.

Expect to open new 9-hole Pickens (S.C.) CC course soon . . . Course built by J. P. Traynham who operates Paris Mountain (S.C.) CC which, due to heavy play, is planning to return to private status . . . Bob Renaud, pro at Pickens County (S.C.) CC, says last year before the 9-hole course was built the county had 35 golfers . . . Now the club has more than 200 active golfers . . . Completing construction of 9-hole course for Greer CC, near Apalache, S.C.

Chicago District Club Managers' annual spring stag at Morrison hotel, April 18, biggest party the Chicago managers ever put on . . . Ralph Lang from Indian Hills G&CC, Ft. Pierce, Fla., to pro job at Carolina CC, Raleigh, N. C. . . . Howard Pluth to Tuckaway CC (Milwaukee dist.) to replace Carl Rather as pro . . . Rather has retired . . . Tuckaway and Ozaukee in Milwaukee dist., building new clubhouses . . . Jimmy Milward now pro at North Hills CC (Milwaukee dist.) . . . Billy Sixty and wife now grandparents and the veteran golf writer is celebrating . . . The

new arrival is Guy Stephen, son of Mr. and Mrs. Billy, Jr. . . . Billy, Jr., now asst. to Jules Platte at Knollwood club (Chicago dist.)

Frank Stagner now pro-supt. at new Gainesville, Tex., muni 9, designed by Ralph Plummer . . . Course has watered fairways, well contoured Bermuda greens and big grass tees . . . It's 3400 yds., with 36 par . . . has three waterholes. . . Course which will open in July, will be one of finest in north Texas, Stagner says . . . City mgr. Homer Bly enthusiastic about course as civic asset.

John F. Beier, 70, who came into golf course construction and maintenance as aide to the late Joe Roseman, died April 8 at Glenview, Ill., where he was supt., Naval Air Station course . . . He helped build and was supt., at Pickwick GC, which was name of the course before the Navy took it over.

Bill Langford, architect, and member of USGA Public Links committee, arranges 10-man team matches between Chicago and Milwaukee public links players as trials for Publincx championships, and to raise funds for financing teams' trips to national championship . . . Langford designing 18 hole semi-private course to be built and owned at Mundelein, Chicago northwest suburb, by Ray Didier, formerly supt., Tam o'Shanter CC (Chicago dist.)

New Sales Picture for Wilson Golf Balls

This 600-line newspaper ad appeared in 98 newspapers in 44 cities. It is just 1 of 288 big ads hitting 26 million readers again and again.

Wilson announces Entirely New Golf Ball

Step up and set off a dynamic new chain reaction with the exclusive Wilson energized liquid center golf ball... a ball that will travel fast off your club face... far down the fairway!

- New green X-17 additive in center sets off power reaction the moment club touches the ball... fast rubber thread contracts & accelerates the ball
- New Wilson cover makes room for 24 particles more free rubber filament... this dynamic new ball leaps off your club face, sets true for the cup.



This exclusive power construction is in both great Wilson
Wilson Staff AND ALL NEW Wilson Jet
WITH EXTRA LARGE NUMERALS FROM 1-12 FOR EASY IDENTIFICATION

A radically new construction concept
now has all-out advertising support!

Pretesting amongst golfers of all handicaps proves the all-new Wilson Staff and Wilson Jet golf balls really have it! To make sure *all* your customers get the wonderful word, Wilson has unleashed a major advertising attack in the sports sections of America's most important daily newspapers, and in TIME, the nation's No. 1 news magazine.

All you have to do is stock these great Wilson golf balls... display 'em... tie in with this great sales effort... and profit more in '55.

Wilson
world's largest manufacturer
of sports equipment