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The "better feel" in the '55 Power Bilts builds the confidence every player needs if he is to hit the ball *consistently* well. This year's irons feature greater blade depth for greater accuracy and there's more "head-weight" feel, too, which means more club head speed—more distance! And when they see and compare the beautiful new finishes on the Power-Bilt woods, well, sales are just bound to result!

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PRO'S CHOICE

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STOUGHTON, MASS.

Charlie Boren, former sports editor, Lewiston (Wash.) Tribune, has become mgr., Clarkston (Wash.) G&CC . . . Earl W. Sasser now mgr., Gainesville (Fla.) G&CC . . . Delray Beach, Fla., opens new clubhouse at many course . . . Turf conference to be held in May at Chico, Calif., many course . . . Dick Knight, Chico pro, made arrangements with Charlie Wilson, USGA Green Section Western director; University of California turfgrass specialists, and H. V. Carter Co.

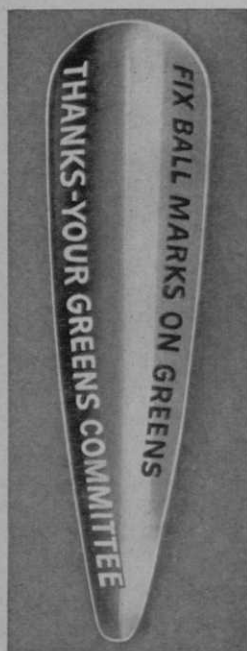
Construction of 18-hole public course at El Cajon, Calif., begun to plans of Wm. Bell . . . Flying Hills, Inc., will finance and operate that course . . . Mt. Pleasant CC, Boylston, Mass., to build new 18-hole course to plans of Wm. Mitchell, and to build new clubhouse . . . Present 9-hole course at Leicester, Mass., will be sold . . . Maplehurst CC, expects to begin building 9-hole course at Frostburg, Md., soon.

Work progressing on first 9 of Meridian, Miss., many course with Junior Chamber of Commerce spearheading the job . . . Tulsa, Okla., Park Board votes to build new course adjacent to existing 18 at Mohawk Park.

Clark Memorial Park, Negro course at

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500 — \$35

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Ten dollars extra for imprinting name of firm or club. Limit of 25 letters and spaces for upper; 29 for lower line.

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Lightweight
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COLOR - GREEN

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recreation center at Baton Rouge, La., opened . . . Named in honor of the late Dr. J. S. Clark, Negro educator and civic leader . . . Passaic County, N. J., adding 9 holes to increase county course facilities to 36 holes . . . Dave Taub and son Harry to build 9-hole Brookside CC course at Union, N. J.

Augie Boyd and Larry Baynard, Jr., getting good start at their recently opened \$100,000 night-lighted par-3 course at St. Petersburg, Fla. . . . Odell Gore from Warren District CC, Bisbee, Ariz., now pro at newly opened En Tanque par-3 course at Tucson, Ariz. . . . Course is night-lighted . . . Has 18 holes on 26 acres, with artificial lake in middle.

"Fiscal Side of Golf" column by Mac L. Hutchens, St. Louis Globe-Democrat business editorial writer, widely quoted on financial pages of other newspapers . . . Column material was provided by publicity agent employed by GCSA to handle their convention publicity . . . The superintendents' association got good returns on that investment.

City of Sarasota taking over complete operation of Bobby Jones GC . . . Leon

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Takes only 1 1/2 hours for a full 18 holes!

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In most cases the Mid Empire Electric will pay for itself with the money it makes during its first year of operation. Golfers can finish 18 holes even when they tee off as late as 6:30 PM during the summer. The Mid Empire Electric speeds play, saves embarrassment for duffers, and ends your "no caddy" problem.

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Dual wheel drive
climbs steepest hills



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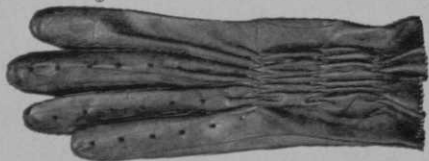
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M. Pounders resigning April 15 as pro at Bobby Jones course . . . M. T. Albrecht, formerly mgr., Palace Hotel, Davos, Switzerland, now mgr., Ot-Well-Egan CC, Allegan, Mich. . . Al Jamison from Quantico (Marine Base) GC in Va., now is pro at Goose Creek (Va.) CC.

Gene Shue, basketball star, now pro at Gibson Island (Md.) GC . . . Cleveland District GA Caddy Foundation gave financial assistance to 26 caddies during 1954 . . . Dudley S. Humphrey, Mayfield CC champion for past 4 years, elected Cleveland District GA pres. . . Featured speaker at Cleveland District annual was Tim O'Brien of Wilson's who gave a keenly interesting talk on the theories and "secrets" of golf technique.

Jack Pirie, 68, who came from his native St. Andrews to become pro at Butte (Mont.) CC in 1909, died recently at the East Rockaway (N. Y.) Nursing Home . . . Jack went from Butte to become pro, at Richmond County (N. Y.) CC and in 1917 went to Woodmere (N. Y.) Club from which he retired last year . . . He was a founding member of the PGA and served as president of the Metropolitan PGA . . .



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He is survived by his widow, Mabel; a son, Jack A.; and a sister.

Copies of the 1954 Midwest Regional Turfgrass conference proceedings are available from W. H. Daniel at Purdue . . . Proceedings transcribed and mimeographed by West Point Products Corp. . . . Midwest conference to be held at Purdue university, West Lafayette, Ind., March 7, 8, 9, has lined up one of the most practical programs ever put on at a turf conference with a flock of successful supts. telling their experiences in solving problems common to course maintenance.

Lawn Clinic sponsored by Akron (O.) Beacon Journal, big event drawing about 1500, will be held in Akron Armory April 5 and 6 . . . Cleveland Dist. supts. again to be on hand to answer lawn-owners' questions . . . Bill Daniels, Richard Davis and Joe Polivka, are station turf experts on program . . . Bill Lyons, Firestone Tire and Rubber golf course, lawn and garden supt., says "Care and Feeding of Garden Plants," published by National Fertilizer Assn., Washington, D. C., is a "must" for the supts. libraries.

Southmoor CC (Chicago dist.) doing fine smooth job of changing over to private membership with Ben F. Hagge as managing director . . . Southmoor, heavy investment of Ben Stevenson, is to be host to Great Lakes invitation amateur, Aug. 16-19 . . . Masters' at Augusta (Ga.) National, April 7, 8, 9, 10, has 68 pros and 35 amateurs on invitation list.

Braving weather that would have kept an Eskimo huddled in his igloo members of the Western Pennsylvania GCSA journeyed to the 24th annual turfgrass conference at Penn State, Feb. 14-17 . . . Fellows report the program Prof. Bert Musser and his teammates put on will pay off big on their courses . . . Musser, among other subjects, described fully the three new grasses, Pennlu and Pencross creeping bents and Pennlawn creeping red fescue.

Pros and amateurs who played in formal opening of new \$110,000 Roanoke CC, Williamston, N. C., unanimously declared the course and clubhouse the finest 9-hole establishment they'd ever seen . . . Course designed by Ellis Maples of Winston-Salem, N. C. . . . 2,843 yds. long, par 35 . . . Watered fairways . . . Maples' son Joe supervised construction and is on the job as pro-supt.

Mr. and Mrs. Stuart Murray celebrated

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All binding action is gone. No more collapsing of the side walls. No more damage to your clubs.

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