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March, 1955

Paint Expert Tells Six Points of Pool Saving

By KENNETH SCHILLER

PRE-SEASON planning on pool painting often pays big dividends in lowered operating costs. Here are six guideposts that can help you have an attractive, economically maintained pool:

1. Realize that true swimming pool paints are highly specialized coatings. They are designed especially for submersion in swimming pool water. This means they will not become water-logged and deteriorate, but withstand water-treatment chemicals and abrasion. They resist effects of the sun on exposed areas, splashing of water on these areas, and stand up strongly under winter conditions —whether the pool is left empty or full.

Furthermore, those designed for concrete pools will not be burned by the lime found in masonry; those for steel pools will protect properly against rust.

The best pool paints do these things

because they are the products of manufacturers who have specialized in the production of such paints for many years.

According to country club managers' and superintendents' experience, the finest of special pool paints are the chlorinated natural-rubber-base type. They hold their colors well and do not peel, blister, flake or crack because of their high resistance to the penetration of pool water.

A well-known pool paint of this type is Ramuc. It is used on country club pools all over the country, including those at Tam-O-Shanter CC, Niles, Ill.; Detroit (Mich.) GC; Montclair (N. J.) GC; Morgantown (W. Va.) G&CC; Shorehaven GC, South Norwalk, Conn.; Cedar Hill CC, Livingston, N. J.; and Lakewood CC, Denver, Colo. Ramuc is produced in chlorinated natural rubber-base grades for both concrete and steel pools and in special



Lakewood CC, Denver Colo., pool is painted with the chlorinated natural-rubber-base type paint Ramuc because it has high resistance to penetration of pool water.



The 110 ft. by 36 ft. pool of the Cedar Hill CC, Livingston, N. J. enjoyed by 225 members and friends is also a Ramuc painted pool.

types to meet unusual conditions.

A valuable handbook, giving considerable practical data on pool painting, protection and maintenance, including complete details on Ramuc, is available to clubs without charge from the Inertol Co., Inc., 480-2 Frelinghuysen Ave., Newark 5, N. J.

2. Keep in mind that the best pool paints stay colorful and retain their gloss far more than one season. Many pools repainted only the second or third year. This makes such paints more economical than cheaper grades which quickly fade, become dull, peel or powder away.

3. An appealing pool, of course, attracts more members. It pays, therefore, to use a paint which will stay attractive. It's a big disappointment to find a pool losing its brightness a few weeks after painting.

4. Do you have a steel or concrete pool? Find out about specialized pool paints for each type before buying. Conditions surrounding the painting of submerged steel are different from those of submerged concrete. Investigating this difference can save your club money.

5. In reference to gloss or flat finishes, there is no question that a smooth, glossy rubber-base finish will do much to make your pool outstanding. But this is not the only advantage of using this type of paint. The gloss finish of chlorinated natural rubber-base paint is far easier to clean than the flat finish. And because dirt and algae are much less inclined to adhere to a rubber-base finish, the pool's surface stays cleaner longer and hence requires less maintenance.

6. There are special metal coatings designed for other surfaces around your club, such as ladders and diving stands. There are also special steam and mildewresistant coatings for locker and shower rooms, special protective and decorative coatings for masonry buildings. In addition, there are algaecides for keeping your pool water clear and free of algal deposits — further reducing your maintenance costs.

All these materials, and other coatings designed for specific surfaces, will increase the beauty of your club, make your valuable equipment last longer, and lower upkeep costs. They merit careful investigation and consideration.

First Course Clinic Held In Santa Cruz, Calif.

A two-day Golf Course Planning and Operating Clinic — the first ever held was presented at the Seventh Annual California Recreation Conference in Santa Cruz, California, on February 14-15, under the joint sponsorship of the National Golf Foundation of Chicago and the California Recreation Commission.

More than 120 community recreation leaders, from the seven state area represented at the Conference, crowded the opening session of the Clinic on Monday, February 14, presided over by chairman Arvid O. Pauly, Superintendent of Recrea-

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tion for Sacramento. Rex McMorris, executive vice president of the National Golf Foundation, briefed the audience on the current progress of golf course development in the United States in general and on the situation on the West Coast in particular.

McMorris said that interest in municipal golf course facilities is mounting because, while municipal courses comprise only 15% of the 5147 golf courses in operation today, the municipal layouts bear 40% of the total traffic! He pointed out that, in the overwhelming majority of cases reflecting sound management practices, the municipal course is not only self-supporting but often produces an excess of income over operating costs. This profit is being used in many communities to build and maintain other recreation facilities.

Highlight of the opening session was the showing of the recently produced Golf Foundation color slidefilm "Community Planning Gets a Golf Course," followed by the presentation of case histories of community golf course development in California, by representatives of the communities involved. These case histories outlined the various methods used in successfully financing, promoting and operating recently opened municipal golf facilities. Representatives and the communities on which they reported included: William Miller of Palo Alto, Dr. Cecil B. Hollingsworth of Alondra Park (near Los Angeles), and George Mifflin and Herman Reice of Kern County.

The second half of the first session was devoted to the problems and considerations involved in actually building the golf course. Speaker William F. Bell, secretary of the American Society of Golf Architects, outlined the various requirements for a golf course-land area, water, use of natural features, etc. Charles G. Wilson, Western Director for the United States Golf Association Green Section, discussed turf development and maintenance in detail.

The Pasatiempo Golf Club near Santa Cruz, operated by Sam Nigh with the aid of golf professional Tony Videtta, played host to the second session of the Golf Course Clinic on Tuesday morning, February 15. The course itself, wellgroomed for the occasion under supervision of superintendent James Babino, was thrown open to conference members in the afternoon for a friendly tournament.

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Montebello Golf Coure manager Keith Jacobs acted as chairman of the Tuesday meeting which featured Verne Wickham, Los Angeles County Golf Director; George Lake, former president of the Southern California PGA and an officer of the national PGA, and Tommy LoPresti of Sacramento, California.

Wickham gave a slide illustrated talk on the man-hour needs of golf course maintenance, including organization charts of 10 cities, comprehensively covering the groundskeeping side of municipal golf course operation.

Lake and LoPresti spoke on pro shop operations and concessions and listed the reasons why an experienced golf professional is a valuable asset to any golf operation. All sessions were thrown open to animated discussion and questions at the conclusion of the programmed talks.

Rex McMorris of the National Golf Foundation expressed satisfaction with the results of the golf clinic. He said:

"We achieved two basic objectives. We have a better picture of golf course de-

velopment on the West Coast which will enable us to more effectively help the communities striving to obtain municipal golf facilities in this area and, recreation leaders here now have a better understanding of what the Golf Foundation can do to help them with their golf problems, through its services and other aids."

McMorris added that the enthusiastic response to the clinic and the interest aroused in golf course development suggests the possibility of staging similar golf clinics in other regions. He said the California clinic pointed up the wide interest in golf facilities among municipal recreation leaders and served to underline the facets of municipal golf which are of prime concern to community recreation planners and operators.

Conference officials expressed surprise and gratification at the wealth of technical information and data exhibited by the National Golf Foundation during the clinic and indicated that a repetition of the Golf Clinic at future conferences would be a significant and welcome addition to the annual program.

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PGA Seniors Biggest Event Won by Mortie Dutra

MORTIE Dutra's 213 was good for \$1000, a trip to Britain to meet the British PGA senior champion, and the Teacher's trophy, after 54 holes of the 16th PGA Seniors' championship.

Mortie with his 70, 71, 72 was getting older as the tournament aged but he was steady and strong enough to finish 4 strokes ahead of the defending champion, Gene Sarazen, and Denny Shute and Mike Murra, who tied for second. Louis Chiapetta was alone in third spot at 218 and Harry Cooper and Jock Willoweit tied for 4th at 221.

Dutra beat Murra and Chiapetta in a play-off for the Bourne trophy, the 36hole PGA award, after the ancient but proficient gentlemen had tied at 141.

The winners in the various age groups, and their scores: 50-54, Jules Blanton, 143 -55-59, Louis Chiapetta, 141-60-64, Charles Lorms, 147-65-69, E. W. Harbert, 154-70-74, Jock Hutchison, 159-75-79, Wm. Lock, 90-'0 and over, Bertie Way.

The field of 162 drew a good gallery and saw some grand golf with Mike Murra's 66 nearly perfect at any age. Sarazen finished strongest with a 71 but the calm Castilian, Dutra, just kept doing a good solid journeyman's job.

Dutra's victory was the first big one he's won. He was highly promising when he was younger but just couldn't hold together in the stretches and was far outperformed by his brother Olin, winner of National Open and PGA championships.

Some years past Mortie was desperately ill for months and it seemed as though he'd be permanently out of golf. His comeback really qualifies as the come-back of the year. Not many have been any nearer to holing out in a box than the quiet and pleasant Mortie was.

This PGA Seniors' championship deserves a whole lot more national news coverage than it gets. In no other sport are veteran performers so competent. With the nation-wide large and growing keen interest in amateur and pro senior golf, the PGA exhibition of former top national champions is unique. In the field at Dunedin were Fred McLeod, Jock Hutchison, Willie Hunter, Billy Burke, Denny Shute and Gene Sarazen, accounting for a hefty number of US Open, British Open and PGA championships.



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Chandler Harper Grows As Golf Businessman

CHANDLER HARPER, the quiet, lean, Virginian who won the 1950 PGA championship, took another big step forward as one of pro golf's big businessman, when he began construction of an 18-hole semi-private course in his home town of Portsmouth, Va.

Harper, after one council vote edged him out, had the council's second vote unanimously in favor of the course and clubhouse deal on which he, without any partners or stockholders, will spend about \$150,000. Harper's other business interests include presidency of the Professional Golf Co., and a substantial interest in a finance corporation.

The Portsmouth property (138 acres) is leased from the city at an annual rental of \$3800. After 25 years the entire property and its improvements will revert to the city of Portsmouth.

Fred Findlay of Charlottesville, Va. is the architect of Harper's course which will be known as the Bide-A-Wee GC. Russell Breeden of Charlottesville is assisting Findlay with construction of the course and will become its supt. when the course is opened this fall. The course normally will play about 6500 yds. and from the back tees can be stretched to about 7100 yds.

SQUIRE SLACKS DEMAND IS UP

Jack Lust, sales mgr. of Squire Slacks, 18 W. 20th St., N. Y., reports production plans which will enable his custom slack company to expand and accelerate service to their fast growing golf professional accounts. The Squire 1955 selection includes the newest in slack fabrics along with the pro shop favorites of the past year, all of fine custom tailoring. Jack's brother, Eddie Lust, will arrive in late March to headquarter in Chicago from where he will contact Chicago District and Illinois professionals.

Walter Hagen Golf Co. div. of Wilson, Grand Rapids, Mich., has its 1955 catalog of pro-only clubs, balls, bags, in the mails. Pros who don't receive a copy will get one by writing Ed Rankin, gen. mgr. of the Hagen company.

Mock Seed Co., Pittsburgh 30, Pa. has a summary of cultural information on Merion bluegrass that's something golf course superintendents will find interesting and authoritative. It will be sent free on request.

CLEARY BUILDING PAR-3 COURSE AT FACTORY

W. A. Cleary Corp., New Brunswick, N. J., makers of PMAS, Caddy, and Spotrete, is building a par-3 course and practice range on acreage adjacent to the company's plant and turf nurseries. The golf layout will be available to the

public on a fee basis. It also makes a very practical test area of the various strains of Cleary sod and the company's fungicides, under heavy play conditions. Leo Cleary, sales mgr. of the company,

says opening day of the course and range tentatively is set for May 30.

SPALDING RESUMES PUBLICATION OF "SPORTSMAN"

A. G. Spalding & Bros., Inc., have resumed publication of their interesting magazine for employees and customers.

The current issue, first of 4 to be issued this year, contains a story by Francis Ouimet on playing in as captain of the R&A, one on Jerry Barber and another on "How the Golf Ball Got Its Dimples." It also has, among other features, a picture of Jimmy Thomson's outfit for chasing wild drives into thickets. The outfit consists of a Spalding football helmet and Spalding football shoulder pads.



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NEW "QUIKY" CLUB WASHER GETTING LIVELY CALL FROM DEALERS

Sports & Games Co., 3111 S. Racine Ave., Chicago 8, Ill., reports orders for their "Quiky" Club washer arriving from golf course supply dealers in every section of the U. S. The "Quiky", introduced at the recent GCSA annual conference in St. Louis, is a compact unit, placed conveniently on the tees for easy cleaning of club heads by player or caddie. Cleaning slots are provided for both woods and irons, right and left handed clubs. Quickly removes mud, grass, etc., without injury to club surface. Details featured by the makers include compactness, durability, ease of use and maintenance, and simplicity and economy of brush replacements. Complete information, prices and dealer accessibility from the manufacturers.

FRANK SPRINGER NOW COVERING NORTHEAST PRO TRADE

Frank Springer, who has been covering southeastern pro territory for Golfcraft, Hotze bags and Country Club sportswear, now is covering pro trade in New England, N. Y. state and New Jersey. Springer's headquarters are at 488 Maywood ave., Maywood, N. J.

NAME LABELS FOR PROTECTION

Players are going for the pros' suggestion that 75ϕ is little enough to spend for protection against loss or mix-up of their clubs, judging from the early spring orders for Wether-Pruf Name Labels.



Pros like the idea too for it helps eliminate mix-ups that occur during club cleaning on big load days. The labels come 15 to a kit, are simple to stick on, and they stay stuck. Details from S-C Products, Inc., 395 St. Ronan St., New Haven, Conn.

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