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SPALDING

SETS THE PACE IN SPORTS

Duino Is Pro Starring In Service As A Citizen

By HERB GRAFFIS

DAVID R. Forgan's classic on golf described the game as "a test of temper, a trial of honor, a revealer of character." The financier scion of a noted old family of Scotch professionals also wrote that "golf affords a chance to play the man, and act the gentleman."

Fine exhibits of the accuracy of Mr. Forgan's observations are proudly presented by professional golf. There are club professionals who stand up as sports'

pro has to get on his job early and stay late. He has no Saturdays and Sundays off during his season. To add other work to his own job's demands is an achievement past the capacity of many businessmen who back away when they're asked to join in a public welfare enterprise.

You also will note that these professionals who are distinguished for their broad public service are fellows who do a lot of added and unselfish work in their own profession.

One of the shining stars among the number in professional golf ranks is Eddie Duino, professional at the San Jose (Calif.) CC. Eddie is widely known in professional golf for his masterly handling of his own job, his coaching of the San Jose national collegiate championship performers and as a sectional and national PGA official whose service has greatly benefited his colleagues.

Worker for Brother Pros

Eddie has been Northern California PGA president for eight consecutive years. For three years he has served as a vice president of the national PGA and chairman of its Educational committee. Eddie added another job when he became chairman of the PGA's AWVS committee which was the first tie-up of the energetic Helen Lengfeld had with the PGA in getting under way the Swing Clubs at veteran hospitals and military installations. The Northern California PGA, with Duino as a sparkplug, started and conducted a hospitalized veterans' rehabilitation program that was one of the first demonstrations of golf's miracles in this work.

For the past eight years Eddie has been elected honorary president of the Northern California PGA, and the boys don't pass out that honor lightly. They have appraised his work close-up and know exactly what the score is on Eddie as an all-around valuable citizen.

Named "Leading Citizen"

In his work outside golf Duino has won the distinction of having been named last year by the City of San Jose as one of its ten leading citizens, and was chosen by



San Jose News photo

Eddie Duino (R) shows March of Dimes board, with outgoing chairman A. P. Hamann (center) and Joseph A. Chagrin, Jr. Each board holds up to \$67.50 in contributions. Duino was vice-chairman of the polio emergency drive which raised \$106,000 in Santa Clara County last August, and heads the drive this year.

brightest contributions to civic service. In their communities you will hear them lauded as neighbors who bring into public service the eagerness to promote happiness that marks a club professional who is successful at his job, and the smart spirit of organization and cheerful industry a good professional has at his work.

These professionals are valuable propagandists for golf. Their unselfish and vigorous toil beyond their sharply defined and immediately profitable labors in golf mark them as a top type of men developed by the game.

What is especially noteworthy about the civic service of these men is the vast amount of time they devote to work for the general good of the community. A

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The Congo line can be one of your biggest profit makers in the 1955 season. Among 29 models and 62 fabrics, you can please every golfer at your club. Congo caps are tops in quality and value, the leader for 28 years. This year you can review the entire line in full color in our new catalog. Before you buy caps anywhere, get your copy of the 1955 Congo catalog that shows 29 models and 62 fabrics in full color. There is no better source of sunshine headwear for you.



434 The glaeshield cap will always have good demand. This Congo model is quality made for your customers' complete satisfaction.



1207 One of the Congo linen-like conservative model snap-down caps...light as a breeze, dressy and wonderfully practical for golfers of all ages.



701 A ladies golf cap that shades the ears and sides of face as well as eyes and forehead. This is a cap that will "get around" quickly as soon as one or two are seen in use at your club.



475 The famous Wimbledon visor by Congo in traditional white. Also model 474, assorted Red, Green, Yellow and Blue and 476 in Rutger Plaid. Six models to make sure you can please all your golf and tennis customers.

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the San Jose Knights of the Round Table, a civic service organization, its Man of the Year for 1954.

He is a past Exalted Ruler of the San Jose Lodge of Elks, and at present, chairman of the Board of Directors of the lodge. He served two years as president of the International Footprinters, a group active in civic welfare. For the past four years he has been president of Boys' City of Santa Clara County. In 1953 he was president of the San Jose Kiwanis Club.

When San Jose wants a worker who will tee off and follow through to the winning end it calls on Duino. He was chairman of the Tuberculosis Society of Santa Clara County in 1953, vice chairman of the polio drive last year and general chairman this year.

Think those jobs would take all his spare time away from his pro work? Well, get a load of other assignments he's handled: Member of the Advisory Board of the Salvation Army last year and this year; and in the same period one of the executive board of the Santa Clara County National Safety Council, member of the Advisory board of Agnew State hospital and of the Advisory board of the San Jose Municipal Chorus.

For his work in veterans' rehabilitation he's received a top award from the Veterans' Association.

Doing all that work, informally receiving high honors from his own family and the neighbors as a husband and a father, and doing the other things a fine American citizen should do, makes Eddie Duino one of the golf professionals who are regarded by their respective communities as the highest type in business and sport.

There are other brilliant exhibits of professional golf in this class, and I'll be telling you about them in GOLFDOM.

French Lick, with "New Look", Gets Amateurs in April

French Lick Springs hotel, French Lick, Ind., stages its annual Midwest spring amateur tournament, April 15, 16, 17.

The famous old place has been extensively remodeled and refurnished and the Hill course, scene of some great championship golf, as well as the hotel has received considerable money and expert attention.

Arthur J. Newman, well known to golfers, is gen. mgr. of the place.

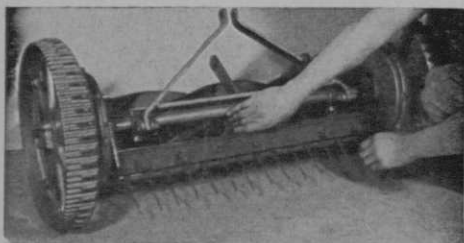
Geiberger, Andrews, Added As Golf Day Performers

ALLEN GEIBERGER, 1954 Jaycee Junior International champion, and Gene Andrews, USGA Public Links champion, will complete a foursome with Ed Furgol and Mildred Zaharias, playing June 4 at Olympic Club, San Francisco, as the National Golf Day headliners.

This year the Red Cross with its 3700 chapters will share in the proceeds of National Golf Day. The Red Cross share of the proceeds will be returned to local chapters based on Golf Day participation in the respective communities.

The National Golf Fund, Inc., will receive for golf educational and welfare operations, 50 per cent of the \$1 entry fees of the nation-wide event co-sponsored by the PGA and Life magazine, and two charities designated by Furgol and Mrs. Zaharias will split evenly 5 per cent.

Scores from women and caddies made on any day closely preceding June 4 will be honored in the competition. This year a special award of a bracelet charm will be made to women whose nets beat the Babe's score.



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West Point AERIFIERS* have come a long way since 1946

Remember when the Aerifier for fairways and the Aerifier for greens were one and the same thing? If you wanted to aerify greens, you put the tractor on greens. The choice of spoons was limited to just one size. And there was no protective device to keep turf from rolling up on the spoons.

There certainly have been a lot of refinements in aerifying equipment since 1946.

To realize how much aerifying equipment has advanced, look at the G-L Aerifier, 1955 edition. Nine years of gradual change and improvement have gone into the design of the spoons. They cut cleaner and wear longer than ever before, regardless of whether you choose thatch or open spoons.

There have been improvements even in the design of the Flexi-press springs that exert gentle pressure to prevent lifting of close-cut turf. Flexi-press fit better and the problem of clogging has been minimized.

The power driven reel produces effective cultivation. Now there is power on the wheels, also, to provide easy as possible transport. Brakes are a new feature for '55, which add to convenience and safety of operation. Adjustment of the cultivating depth has been simplified.

The improved features of the G-L Aerifier also are found in the budget-priced Junior G-L model for '55. Your supplier can give you complete information about these new power Aerifiers.

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Wilshire's 18th — world's longest green — with Ed Dudley putting during the 1931 Los Angeles Open, which he won.

Wilshire's 18th Is World's Longest Green

By D. SCOTT CHISHOLM

IT is questionable if there is a longer putting surface on any golf course in existence than the 18th green at the very beautiful Wilshire CC, Los Angeles.

Located in the very heart of an exclusive residential district adjacent to the heart of one of the country's busiest and most progressive cities on the North American continent, the Wilshire club boasts of a very fine and up-to-date 18 hole course that was designed by the late Norman Macbeth some 25 years ago. It speaks volumes for the designer that very few, if any, drastic changes have been made on the original layout of this most excellent golf course. Feature holes abound. Macbeth had the true mind and imagination of an artist who knew the real values of golf. His 18th hole is one of the finest finishing tests to be found anywhere and it was none other than Walter Hagen who declared it to be as great a finisher as he ever played anywhere.

The accompanying view I photographed during the 1932 Los Angeles Open tournament, won by Ed Dudley. I well recall what trouble Dudley experienced at this hole on his final round. His approach shot landed behind the tree seen at left and near the player in the picture. Dudley had two shots to win. But did he play safe? Not him. He actually lofted the ball clear over the tree to within four feet of the hole and sank it for a par 4.

The 18th green at Wilshire measures 171 ft. long — that is counting the cut surface only and does not include the apron. A ball landing within a few feet

on the front portion with the cup located at the other end presents the player a testing problem, and it is more than an even bet he doesn't get down in two. The putting surface is of the very finest texture imaginable and the total length of the green is verified by Superintendent C. C. Corbett, who succeeded Bob Greenfield, the broad spoken Scot veteran.

The view shows the major portion of the green while a few spectators can be seen at the front edge.

The fairway in the rear of these spectators is that of the 17th hole while the fairway to No. 18 is at the right. A barranca (ditch) separates the two fairways.

The second shot to the home green presents quite a problem. It can be seen at the extreme right of picture and the ground or fairway is anything but level. The green looks to the player much like an extended tongue with watered barrancas almost entirely surrounding it and to get it anywhere near the hole when the pin is at the rear is difficult. The late MacDonald Smith declared that second shot to the green one of the tickliest he ever saw.

I recall stepping off one of those double greens at old St. Andrews and, if I recall correctly, it measured around 122 ft. If there is a longer finishing green anywhere, I would like to hear of it.

I might add that the green in question is only 61 ft. at its widest point.

Archie Hambrick, pro at Illini CC, Springfield, Ill., pushes the idea of cutting down mothers' old clubs for their kids' use. Gets more juvenile play and gets mamma a new set of clubs which she probably needs.

See other side for
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This year Oklahoma golf courses will be showing the results of their superintendents' study and discussions at the annual Oklahoma Turfgrass conference, attended by the fellows above. This is typical of the regional meetings that account for great progress in course maintenance.

Rotating Panels Conduct Oklahoma Turf Sessions

The 9th Annual Oklahoma Turfgrass Conference, held at Oklahoma A. & M. College, had more than 100 attending the three day session.

"Pest Control", the theme of the Conference, and many other phases of turf production for utility and aesthetic uses were considered in their broad relationship to disease, soil, insects, weeds, cultural practices and management.

Outstanding turf authorities collaborating with leaders of the Okla. area included Drs. O. J. Noer, Fred V. Grau, J. R. Watson, Jr., W. H. Daniel, and William Klomprens, John Darrah, H. E. Bennett, Marvin Elstad and Scotty McLaren.

The program included general sessions on Monday afternoon and evening after registration. Tuesday, stationary groups composed of persons of like interests in turfgrass, were visited by rotating panels of authorities discussing such subjects as disease, insect control, weed control and management from the point of view of the group. A joint banquet was held Tuesday evening followed by entertainment and separate business sessions for each association.

O. J. Noer was presented with a beautiful silver plate representing a life membership in the Oklahoma Turfgrass Association in recognition of past services rendered to the association and, in general, to better living through better turfgrass.

Newly elected officers of the Assoc. are: Robert James, pres., R. L. Pearson,

v-pres., Lester Snyder, treas., Bob Dunning, sec., Marvin H. Ferguson, Wayne W. Huffine and Joe T. Parkinson, directors.

The Turf Disease Clinic with microscopic studies and slides of disease with, Dr. William Klomprens as the instructor, was a most informative feature and gave everyone a better understanding of plant disease, and cultural and fungicidal methods of disease control. He was ably assisted by W. H. Daniel, Harry Young, A. L. Michel and Tom Leonard with Bob Dunning as moderator.

The Insect Control Clinic, Dr. O. J. Noer, moderator, brought out useful and fundamental information necessary for control measures.

The Weed Control Clinic with Dr. J. R. Watson, Jr., as moderator, was outstanding and as in all panels audience participation was general and effective.

The Management Clinic covering special problems (fertilizers, construction, labor, cultural practices, grasses, drainage, etc.), with Dr. Wayne W. Huffine as moderator, was basic in its information that will be useful through the years.

Dr. Marvin H. Ferguson acted as general chairman and moderator of the rotating panels.

The wide and varied interests of turfgrass production were given consideration as rotating panels (clinics) visited stationary groups consisting of (1) Golf Courses, R. L. Pearson, chairman; (2) Athletic Fields, Parks, Playgrounds and Institutional Lawns, Albert Norvell and Clay Foresee, co-chairmen. (3) Highways, Airports, Government Installations, R. T. Sutton, Chairman and (4) Cemeteries, Glen A. Hurley, Chairman.

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LIFE MEMBERSHIP FOR NOER

Beautiful silver plate representing life membership in the Oklahoma Turfgrass Association is presented to O. J. Noer (R) in recognition of services rendered the association and his contribution to better living through better turfgrass. Bob Dunning, John Price and Robert James (L to R) made the presentation.

The Oklahoma Agricultural Experiment Station has completed a five year Project on Soils for Putting Greens. Work was done under an annual grant of \$1000.00 sponsored by the Oklahoma Turfgrass Assoc., the Oklahoma Golf Assoc. and the Oklahoma Section of the PGA. Previously the Station had completed work on a project covering grasses with funds largely made available by the Tulsa Fund for War Wounded, Inc., cooperating with the Oklahoma Turfgrass Assoc. and the Experiment Station. A third project on the evaluation of species and strains of grasses for hard wear is next in the plans for further research.

Some examples where better grasses for heavy wear are needed include:

Golf courses where the need has arisen for grasses resistant to traffic of motorized vehicles on fairways and their subsequent maintenance.

School grounds where skinned knees, torn clothes, dust and dirt create economic problems as well as serious hazards to health.

Athletic fields where many serious injuries to players can be minimized through the development of dense, sturdy, resilient wear-resistant turf.

Road shoulders where traffic mishaps may be lessened by the production of turf that can "take it" and for parks and other recreational areas.

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