FOR YOUR CONVENIENCE-GOLFDOM'S Buyers' Service

Check off your Needs, tear out and mail this sheet to Golfdom, 407 S. Dearborn St., Chicago 5, Ill. You'll get prices and literature direct from the sources of supply.

Golf Course

Aerifying equipt.: Fairway green Architects: course house Ball washers Ball Washing Compounds Bent grass stolons Bird houses Brown-patch preventives Compost mixers Crabgrass control Divot fixer Drinking fountains Fertilizers Solid Liquid Flags (greens) Flag poles Fungicides Generators (gasoline) Gopher killer

Pro Shop

Bags: canvas | leather | Bag carts, for players Bag supports Bag racks Bag Tags—Guest Tags Balls: Regular | Range | Ball markers | Ball reconditioner Ball retriever Calks, for shoes Caps and hats Cars (motor driven)

Club House

Athletes foot preventives Bars (portable) Bath mats Bath slippers Deodorants

Hole cutters Hose Hose clamps Humus Incinerators Insect fogging machine Insecticides Lapping-in machine Leaf pulverizer Miniature Course Const'n 🔲 Mowers: putting green whirlwind || tee || fairway || rough || hand || Mower grinders Peat Moss Pipe Playground equipment Putting cups Rakes(worm cast & clean-up) Rollers: power 🗌 water filled 🔲 Sand (for greens, tees)

*

Club cleaning machine Clubs: Woods | Irons | Putters | Club head covers Club repair supplies Cushion-sole Inserts Dressing for grips | bags | Electric golf cars Golf bag covers Golf gloves Golf Grips: Leather | Composition | Golf Practice Devices Golf shoes Grip dressing Handicap racks | cards | Mech. Range Ball Retriever

*

Disinfectants Floor coverings Folding Table (Banquet) Link Type Mats Lockers Massage equipt. Printing Seed: fairway 🗌 green 🗋 Shelter houses Sod cutter Soil conditioner Soil screeners 🗌 Soil shredders 🔲 Sprayers: power 🗌 hand 🔲 Spreaders, fertilizer, seed, topdressing Spikers: greens 🗌 fairway 🔲 Sprinklers: f'way 🗌 green 🗋 Steel curbing Swimming pool equipment Swimming pool cleanser Swimming pool paint Thatch removing machine Tile-sewer cleaning service Tractors Trees Turf sweepers Water systems, fairway Weed chemicals

Practice driving nets Practice Golf Balls Preserver for leather Score cards () Charge checks () Score counter (watch type) Seat attachment, for carts Sport seats Sportswear: Shirts 🗌 Socks 🔲 Sport jackets 🗌 Rain jackets 🗍 Windbreakers 🗌 Slacks 🔲 Sweaters (Women's golf dresses 🗌 skirts 🗌 blouses 🗌 Tee mats 🗌 Tees (rubber) for driving mats Teeing device (automatic) **Tennis** nets Trophies

Runners for aisles Rugs Showers
Shower mixers
Shower water control Step treads Towels: bath
face
Wash fountains

Send information to: Name		Club Title
Club	Address	
Town	Zone () State	

June, 1955

29th YEAR OF SERVICE

as golf's clearing-house of information on the most successful operating practices and products.

Make use of it!

Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service... for time, labor and money-saving guidance of your officials and department heads. Help the right men at your club do the job right. Send in the form below. Keep them informed on the latest how-to-do-it ideas!

FILL IN BELOW - MAIL THIS PAGE TO

GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

Name of club:	••••••	Private Semi-Private Muny	No. of Holes	
	To			
Zone () State	By	Club Positio		
President's: name			one)	
Add.:		State	:	
Grn. Chmn's. name			one)	
Add.:		State	:	
Manager's: name			one)	
Add.:		State		
Course Superintendent's: (name	Greenkeeper)		one)	
Add.:		State	ı :	
Professional's: name		(Z	one)	
Add.:		State		

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SINGLE Lip and DOUBLE Lip HEAVY DUTY Blades for all Makes of Fairway Mowers — Hand and Power Putting Green Mowers — Power Mower Blades — Tee Mower and Trimmer Blades all made of the best quality knife steel and heat treated to insure long wear and guaranteed to give complete satisfaction. Order on your Club Stationery for Special Club Discount. Dealers and Repair Shop orders are also given prompt attention and wholesale prices. You will save important money buying direct from manufacturer.

Price sheet on request or we will quote price for your blade order.

JONES MOWER & EQUIPMENT CO. 2418 Grasslyn Avenue, Havertown, Pa. We pay the postage on all orders of \$15.00 and over.

golf course to be constructed as one of the recreational facilities the government can make valuable additional use of the services of John Monteith, turfgrass specialist for the government since he left the USGA Green Section which he headed.

Rolling Green CC, Arlington Heights, Ill., robbed of \$4,000 . . . Gunmen locked Wallace Giffin, club mgr., and Larry Miller, employee, in a closet to get them out of the way . . . Alva (Okla.) CC rebuilding course to grass greens and building new clubhouse . . . George Ferrier, Seniors PGA official, was a pioneer in golf instruction on steamships . . . George was with Cunard line from 1922 on, teaching on cruises and arranging for golf ashore.

Howard (Pop) Beckett, who retired as pro at Capitol City Club, Atlanta, Ga., to concentrate on course maintenance, licked a real tough poa annua problem on greens with Cyanamid treatment . . . Supts. say it's worse than ever, this year, to get young men to take up course maintenance as a profession . . . Not enough money in it . . . Smaller clubs hard up against it as they can afford only pro-supts. and can get plenty of young pros as applicants but not often can they get one who knows the first thing about course care . . . Only answer is to get some farm kid to take on the course job, and that's what's being done at most of the clubs that recently have switched from sand to grass greens or new clubs in smaller towns that have started with grass greens . . . In ten years, or less, shortage of qualified supts. will be one of the very serious problems in golf.

Good advice on "Check Your Sprayer" by John McCoy, supt. Cincinnati CC in May "Green Breeze" of Greater Cincinnati Greenkeepers' Assn. . . Every once in a while some mystifying disappointment or trouble in treatment can be traced to error in amount of sprayer application of material . . Albert Forrester from Jal (N. M.) CC to be pro at new all-grass muny course at Hobbs, N. M. . . . His brother E. E. (Dode) is pro at the Hobbs CC.

Rash of aces at fine Lakewood CC course of Grand Hotel, Point Clear, Ala. . . . Five aces in 19 days . . . Pro Andy Mortimer is baffled . . . Says none of the short holes are that easy . . . And they're not . . . But what a deal to make five vacationing golfers go home ballyhooing Point Clear!

Jack Redmond sure got a lot of publicity out of that picture of knocking a ball teed on one of the Aga Khan's toes during latest Mediterranean trip of the Rover Boy... Jack, who has more crust than a pie foundry, told the Aga "Don't worry, this ain't your club."

Roland F. McGuigan, former dean of men at Northwestern university, appointed vp-educational director of the Western Golf Assn. to supervise the WGA's Evans Caddie scholars' program which will have more than 250 ex-caddies in colleges next fall . . . Hugh Moore, Jr.,



pro-mgr., Bowden muny course, Macon, Ga., getting praise in print from Ben Glassman, local sports columnist, for fine condition of the course . . . Young Moore ought to be good, with basic training in course care his father gave him.

Jimmy D'Angelo to have new pro shop at Dunes Beach & GC, Myrtle Beach, Calif. . . . Frank Sadler planning new shop at Bellingham (Wash.) CC . . . Willie Hunter putting in new shop at Riviera CC, Los Angeles, Calif. . . . Peter Dunn is planning new pro shop at Suffield (Conn.) CC . . . Bill Swanson, pro at Missoula (Mont.) CC has fine new shop . . . Tom Wright, pro at Delaware CC, Muncie, Ind., hunting for ideas for new shop.

Marvelous work done all the way around at Rogue Valley CC, Medford, Ore., in handling Oregon Open . . . Field, program and operation of tournament a big-time performance . . .

CLASSIFIED ADS

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

NO CLASSIFIED ADS ACCEPTED AFTER THE 25TH OF MONTH PRECEDING DATE OF ISSUE.

Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM; replies are promptly forwarded to advertisers.

JOBS WANTED

Class "A" P.G.A. Professional—also Greenkeeper. In the business 10 years. Good teacher—know greens and construction. Sober. Best of references. Go any place. Address Ad 604 e/o Golfdom.

Salesman: Now calling on Golf Pros in middle Atlantic area interested in various lines suitable for golf shops. Address Ad 606 c/o Golfdom.

JOBS OPEN

SALESMAN WANTED—To call on Golf Professionals with complete line of wearing apparel and accessories for the Golfer — Wisconsin — Minnesota — Iowa — Nebraska — Kansas — Missouri — Commission basis. Howard Scoggins Golf Co., Dunedin, Florida.

Wanted—A full partner for a nine hole golf course in California. Open all the year around. P.G.A. Class A Pro now full owner of all equipt. and stock. Also lighted for Driving Range. Partner must be able to give full time services. Will consider a Pro; Greenkeeper or young man that may want to learn the business. \$3500.00 cash. Address Ad 605 e/o Golfdom.

MISCELLANEOUS

For Sale-3 used baseball machines with netting, gates, balls, etc. A complete set-up. Best offer. Contact Duke at 9817 McVickers Ave., Oak Lawn, Ill., Garden 2-1631.

For Sale-Golf range doing good year-round business; plenty of teaching. Write Country Club Golf Range, 5035 N. 16th St., Phoenix, Arizona.

Wanted-lights and golf range equipment; also miniature equipment, putter, etc. Address Ad 601 c/o Golfdom.

\$62,000.00 equity, commercial and residential, near ocean, between Long Beach and San Diego, California. Will trade for golf course. Address Ad 602 c/o Golfdom.

WANTED FOR CASH
Old golf balls retrieved from ponds or out of bounds on or around golf courses.
Off brands & synthetic, or slightly nicked \$1.44 per dox. Round & perfect \$1.00 brands
for refinishing \$2.40 per dor
for refinishing \$2.40 per doz. Like new, Top brand, for rewashing \$3.60 per dozen.
Note - Golf range culls, picked over lots and cut
deep into rubber types not acceptable at above
figures.
Send for shipping tags and instructions.
DRIVING RANGE MEN - REBUILDING
Your old cores recovered with the new type paint-
less cover material. Tested and proven to be the
best process in rebuilding for driving range or
miniature course use. Guaranteed 100% against
seam splitting.
Price per doz. on exchange \$2.60
Also nation-wide distributors of the best in golf range
and miniature course equipment-balls, clubs, mats, etc.
Circular and information on request.
NORTHERN GOLF BALL CO.
3441 N. Claremont Ave. Chicago 18, Ill.
official off

WANTED TO BUY -- Established 18 hole golf course south or midwest territory. Population must be over 60 thousand. Address Ad 603 c/o Golfdom.

> USED GOLF BALLS WANTED ANY QUANTITY—QUALITY—CONDITION GET OUR PRICES BEFORE SELLING WRITE FOR FULL DETAILS EASTERN GOLF COMPANY 2537 BOSTON ROAD, BRONX 67, N. Y.

Cash paid for balls retrieved from	ponds, and found on
Golf Courses.	
Cuts and out of round	36c per dozen
Balls round and not cut	\$1.50 per dozen
\$1.10 balls suitable for repainting	\$2.40 per dozen
Golf Range cuts and sorted cuta- cut not accepted at above prices. Send for shipping bags and tags ATTENTION DRIVING RAN Send us your old cores for recoveri type paintless cover material. Prove in rebuilding for driving range and Guaranteed 100% against splittin dozen exchange.	We pay the freight. GE OPERATORS ng with the tested new n to be the best process i miniature course use.

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SWINGING AROUND GOLF

(Continued from page 104)

Members showed Mgr. George Harrington they appreciate his work by giving him an all-expense (except games of chance) vacation at Las Vegas during the Tournament of Champions.

Burns (Ore.) GC, new 9-hole club, has hired Pete Parrish as pro . . . Supt. Frank H. Wilson, Green-chmn. Edward B. Murphy and committee member Steve Hopkins busy with alterations on course in preparation for Carling \$50G Open, starting Sept. 19 . . . Alameda, Calif., passes \$700,000 bond issue to finance new 18, rehabilitate present 18 and build new muny clubhouse to serve both 18s.

Ed Carpenter added to staff of pro Al Ciuci at Fresh Meadow CC (NY Met dist.) . . . New public course opened at Sulphur, La. . . Union Sulphur Co. donated land . . . Construction work done by volunteers . . . Fellows produced a beautiful course . . . Ray Lambert has made his pro job bigger in the five years he's been working for Russell Scott, Jr., at Mt. Manor GC, Marshall's Creek, Pa. . . Resort first had a 1300 yd. 9-hole course that was made very attractive . . . This year a regulation 9 that's 3000 yds. is to be opened . . . Beginners get taught and trained on the short course. Arrival of a new golfer, Miss Debora Lee Dearie, daughter of Beryl and Jerry (Jerry's supt., Edgewater GC, Chicago) was announced in a card giving Miss Debora Lee as "Contestant," "Tournament Date April 27, 1955," "Tee Time 4.46 pm," "Par 7 lbs. 12 oz." and "Yardage 19 $\frac{1}{2}$ in."... That makes it official... Granddaddy of the new star is Gerald, Sr., who is supt. at Medinah CC (Chicago dist.).

Dick Boggs, formerly at Willowick, named pro at new Sepulveda course of City of Los Angeles Recreation and Parks dept... Boggs is tournament chmn., SC PGA,.. City is building a pro shop at Sepulveda... Roy Grinnell back as promgr. at Southern Pines (N. C.) CC after eight years' absence ... Roy will be there the year around ... The club is owned by the Elks Home of Southern Pines, Inc.

George Rolfs of the Item and Bill Keefe of the Times-Picayune, New Orleans sports columnists with a lot of power, campaigning for the city to catch up on its shortage of courses . . . Keefe says that New Orleans is "most under-golfed city in the world" as far as courses are concerned . . . Rolfs writes that at daybreak on city courses line up of golfers is long and many are forced to give up hope of playing because the city is far behind in golf facilities.

This "Factory-Trained Wilson Salesman" will flag 26 million readers

"Wilson Strata-Bloc Woods

place all your power on the ball!"

NAVE Cary Middlecoff*, 1955 MASTERS CHAMPION

Momber of Walson Adventy See

These 4 facts prove Middlecoff's point:

Exclusive Strata-Bioc construction erisecrosses wood plies eliminates grain which causes ordiv, nary club heads to swell, shrink, warp and split.

2. Since club faces can't distort, vital face bulge and rollt never change. You deliver full power on the ball

 Because they're virtually ununcetter by moisture, Wilson Strata-Blocs maintain uniform weight and "feil" to boost consistency...lower scores.

The great new Wilson Rocket shaft by True Temper generates extra power "kick" near head, provides sensitive "feel" in your hands as you stroke the ball. Wide range of shafts.

Bulge-lengthwise contour screes the fact

Wilson

Wilson Jet Woods ... in sets 1.3.4.5. Feature extra loft on driver and a No. 5 wood to reinforce the average player's long irongame. Ask your golf professional about Wilson Top Notch and Staff Model 11 woods, too. He'll be gliad to tell you which set is right for your game.

world's largest manufacturer of sports equipment

It's just 1 of 196 fact-packed 420-line newspaper ads selling Wilson pro-line woods

and irons this year! The straight facts about the world's finest golf clubs. In 98 newspapers in 44 cities. In big space in 2 colors in TIME magazine. Wilson gives you a wide open shot at the *Big Green*! Tie in with this great sales effort ... and profit more in '55!

.world's largest manufacturer of sports equipment

WILSON SPORTING GOODS CO. CHICAGO. Branch offices in New York, San Francisco and 26 other principal cities. (A subsidiary of Wilson & Co., Inca