

39 OUT OF 50

PLAYERS AT THE INTERNATIONAL
GOLF ASSOCIATION MATCHES
PLAYED

DUNLOP BALLS



Peter Thomson
1954 British Open
Champion

Winner Ed Furgol, 1954 U. S. Open Champion, and runner-up Peter Thomson, 1954 British Open Champion were among the 39 out of 50 who played Dunlop Balls. The International Golf Association Matches played in Washington June 9-12 clearly demonstrate the world-wide fame of Dunlop balls. This fame has been earned by time-proven dependability; by uniformity, distance and accuracy.



Ed Furgol
1954 U. S. Open
Champion

*Amateurs and Professionals alike put the Dunlop
Maxfli in a class by itself.*



You'll find it easier — more profitable to
build ball sales when you feature the Dunlop
Maxfli. Sell your par players the Maxfli Red;
over par players the Maxfli Green.

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SPORTING GOODS DIVISION
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SHINE?

A few quick strokes of this paddle won't count against your score. A clean ball clicks off par far better than the penalty of lost balls too dirty to find.

HOW TO MAKE A HAPPY GOLFER

Better-than-ever Lewis Ball Washers are ready to come to the aid of the golfer. Up goes the paddle, in goes the ball, and in a few quick seconds, you're ready for the tee-off.

WEATHER WINNER

Two "stick-fast" coats of paint shielded by an all weather-protector plastic. Any season . . . year after year . . . ready to keep your golfers happy.

KEEP YOUR PATRONS SATISFIED
Order from your dealer now!



LEWIS GOLF BALL WASHERS

G. B. LEWIS CO., Watertown, Wis.

on which 1949 National Amateur was played into superb condition.

Transportation of players and press between hotels and club, often a weak spot in championship operations was very good at San Francisco . . . Dodge dealers provided plenty of cars and were press hosts, and Mercury station wagons made frequent trips.

There never was a course laid out better than Olympic's Lakeside for spectators' view of the finish . . . The 18th, at the bottom of a natural amphitheater, had had ringside seats for at least 6000 . . . Wouldn't be surprised if gallery receipts weren't largest in Open history . . . Official program, again handled very ably by Ed Carter . . . The book was 264 pages; big majority of it advertising.

Unhappily, wireless didn't do any better than usual in handling the Open . . . Radio and TV outfits haven't been able to co-ordinate the scores in the hectic moments late Saturday afternoons . . . Experienced reporters in the press rooms at the Opens don't have that trouble . . . Some gorgeous prose that never went on the wires was written about Hogan's fifth National Open victory during the 20 minutes or so

**More customers . . .
more customers
per ball . . . with**

U. S. DRIVING RANGE BALLS



Designed and built specifically for Driving Range operators by the makers of the famous U. S. ROYAL Golf Ball. U. S. Driving Range Balls offer you and your customers . . .

- the feel and click golfers love
- uniform, game-true behavior
- tough covers coated with brilliant, scuff-resistant enamel
- lasting playability

Available in red, green, blue, or black stripes —with your name in large or small letters in any of the four colors.

Feature the balls that favor your customers and your profits. The most economical Driving Range Golf Ball ever offered. Contact your nearest U. S. Rubber branch, or write Golf Ball Department, United States Rubber Company, Providence 1, R. I.



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PRO DESIGNED FOR YOUR REQUIREMENTS

Con-Voy BAG MASTER

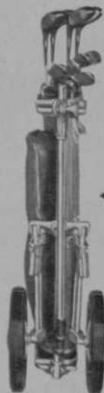
→ pulls easiest of them all!



Light and maneuverable, Con-Voy has (1) quick, positive hand release lock action; (2) 24-position ratchet handle, and (3) exclusive "Snug-Fit" bag brackets which adjust to any size... eliminate bag damage. Non-corrosive aluminum assures years of smart appearance and trouble-free use.

**STORES UPRIGHT
IN A SQUARE FOOT...
ROLLS WHEN FOLDED**

Con-Voy Bag Master is the cart that has more advantages for more golfers—pros and weekend swingers alike. It's a free-rolling cart that allows players to coast between shots on the toughest fairways. Con-Voy's exclusive design permits the wheels to fold in and cart to stand upright. Four Con-Voy's store in the space needed by just two of most other golf carts! Pros love 'em. Compare... and you'll see why ConVoy is the golf cart golfers have asked for.



Con-Voy
Seat Master
optional at
extra cost.

**CON-VOY
BAG-MASTER**
\$29.95
RETAIL

**CON-VOY BAG
MASTER DELUXE** **\$34.50**
RETAIL



- STROKE COUNTER
- CIGARETTE HOLDER
- TEE HOLDER
- 12" WHEELS
- ALL REGULAR FEATURES



\$14.95 RETAIL

Made and guaranteed by makers of the popular Con-Voy BAG MASTER.

CLOES CON-VOY SEAT MASTER

Makes waiting a pleasure... Not an irritation. Here's the "easy chair of the fairways"... the new, really comfortable golf seat that's *always* ready for use, *never* in the way. SEAT MASTER rests solidly on wheel of cart... folds for storage. Golf bag serves as a back support. Easily fitted to most standard-make carts.

Send for free, colorful brochures.

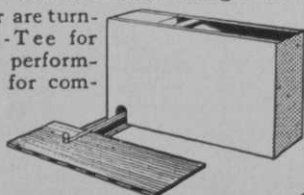
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Automatic teeing system that makes you more money two ways: eliminates costly breakdowns — steps up your volume and profit because Will-Tee is fast, customers drive more balls. As soon as ball is hit machine automatically tees up next ball. Operates by a counter balancing action. No motors, levers or pedals to operate. Heavy steel construction . . . defies weather conditions. Holds 100 balls. Ranges the country over are turning to Will-Tee for "fool-proof" performance. Write for complete information.

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Fort Des Moines, Iowa

between Hogan's finish and study of the press room scoreboard when Fleck reached the 14th tee . . . The reporters have seen too many of the late finishers make winning stretch runs in the Open to file any premature copy.

The truth is that American television has a long way to go before it covers a major golf tournament as well as the British Broadcasting Co. covered the 1953 Ryder Cup matches and the 1955 British Amateur with equipment on portable and fixed towers.

This 55th USGA Open definitely demonstrated that while the Open is out-ranked in money it still is the toughest of all American tournaments . . . When the USGA flag goes up on the club pole the contestants' nerves start to flutter . . . This year the USGA hiked the prize money 20 per cent . . . That gave Fleck a \$6000 start as a champion.

Topeka (Ks.) new public 18 open in July . . . Jack Wylie is mgr., and Ferrol Myzer, formerly asst. at Shawnee CC, Topeka, is pro . . . Expect to have Meadowbrook CC 9-hole course at Tulsa, Okla., in play in Sept. . . . H. H. Arnold, for many years mgr. of the Miami, Fla., Miami

AMAZING NEW LAWN FOOD FOR GOLF COURSES . . .

made so it
**won't burn
grass**

when used in recommended amounts!

- Longest-lasting, most complete food for turf ever developed—opens a whole new era of deep-rooted, velvety beauty for both your greens and fairways.
- No watering-in or special care required—and far more economical because it yields its nutrients slowly and does not draw water from turf.
- Exhaustively plot-tested, under all conditions, all over the country, to nourish any grass as well as all the Bents.



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Kaddie Kart

TRADE MARK REG. U. S. PAT. OFF.

THE SUPER RENTAL CART

Wherever you see the genuine Kaddie Kart you know the club has the best and finest for its players. Truly a mark of distinction.



DETAILS

Fourteen inch wire spoke, ball bearing wheels, factory grease packed. Semi-pneumatic, puncture proof tires. Long or short axles. Long handle. Beautifully finished.

NEW FEATURES

Basket shaped lower brackets with no straps required can be furnished without extra charge on new Karts. Write for information about basket type lower brackets for old Kaddie Karts.

FOR SALE or FOR LEASE FLEETS FINANCED

WRITE FOR DETAILS

Golf Cart Supply Co.
2226 Wabansla Chicago 47, Illinois

Please send complete information about Kaddie Karts. We are interested in buying leasing

Name Position

Club

Address City State

THE CHAMBERLIN Kolapsi Kart

TRADE MARK REG. U. S. PAT. OFF.

COMPLETELY AUTOMATIC Lift Handle, It Opens — Drop Handle, It Closes IS YOUR PROBLEM "STORAGE"?

THEN SEND FOR
"STORAGE SOLVED"
TELLS YOU HOW



Above cart is a T14 standard, with 14 inch wheels for oval bags. Retail price \$33.95. Also T11 with 11 inch disc wheels at \$29.95. Brackets of various types are easily interchanged to take care of every size and shape bag.

PRO SHOP SALES

Pro shops recommending Kolapsi Karts have the advantage.

1. Store 3 to 4 times as many carts • 2. Instant folding and opening • 3. Freedom from breakage No brittle castings • No wing nuts, no push buttons, no sliding sleeves. Just drop the handle, it folds. The quickest pro shop handling of stored carts.

Chamberlin Metal Products 55 GM
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Please ship.....Kolapsi Karts, Type
Please send complete information about the Auto-
matic Kolapsi Kart for (resale) (my private use).

Name

Address

City State

Club Position

you get SO MUCH ... for SO LITTLE

Note what you get when you buy a Royer Shredder . . . and how little this efficient machine really costs.

First, you get a ruggedly constructed, precision built unit, made for years of satisfactory service.

Second, you get top dressing completely mixed and blended to a fine, uniform texture, trash free, ready for use.

Third, you reduce the labor needed for preparing top dressing by as much as 89%.

Moderately priced, the savings you make in costly manhours now needed for such work will repay the initial cost of this machine in a very short time.



Illustrated is the Model CA-2, newest in the Royer line; easily portable; capacity 6 to 9 cu. yds. per hr.

To get complete information on what the Royer can do for you, features of construction, how it works, etc., send for new Bulletin 55-S. Models and sizes are shown in detail from the small Junior to the massive, bucket fed "Y" series with 150 cu. yd. per hr. capacities.



ROYER foundry & machine co. 

171 PRINGLE ST., KINGSTON, PA.

Springs many course, fighting desperate battle in Jackson Memorial hospital . . . Arnold, critically ill, was told his campaign to get new clubhouse at the Springs had succeeded.

Strangely enough, Miami, with 250,000 population, has less golf facilities than any other city of its size in U. S. . . . Jimmy Burns, Miami Herald sports editor, urges city to build another course on LeJeune tract, only possible golf acreage available . . . Course shortage probably keeps from Miami enough revenue each winter from vacationing golfers to pay for ground and construction of new course . . . Considering economic importance of golf to Florida and excellent operating, physical education, recreation and social picture of golf courses at more than 100 U. S. universities and colleges, it is curious that there's no course at University of Florida which has more than 10,000 students and more than 700 faculty members.

Building 9-hole course near Warm Springs Indian reservation, Madras, Ore. . . . Baudette, Minn., golfers headed by W. B. Sherwood, building 9 holes . . . Fairfield (Ia.) CC to build new clubhouse and pool; \$100,000 project . . . Columbia

STANDARD "Golfball"

WASHER



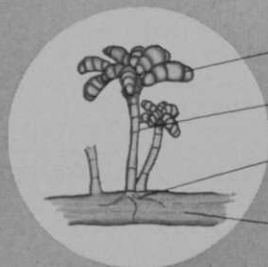
- Guaranteed for one full year of service without repairs.

Cleans one ball or six in same operation. No slushing, splashing, squirting or slopping. No pinched, skinned or bruised balls. Order now. Prompt delivery.

STANDARD MANUFACTURING CO.
Box G55 CEDAR FALLS, IOWA

Poison on the green

FADING-OUT



- Spore (seed-like reproductive body)
- Sporophore (supporting filament)
- Mycelium (fine filaments of the fungus)
- Dead or dying grass

REFERENCE GUIDE

FOR THE PREVENTION
AND TREATMENT OF
FADING-OUT

DESCRIPTION

The advanced symptoms of "fading-out" are small, irregular, reddish-brown areas. These are often angular, one or two inches wide and may be snakey or sinuous in pattern. If individual grass blades are killed, they turn reddish brown and may be covered with a black mold. In the early symptoms the blades appear to be yellow, and later water soaked. This mottled, yellow appearance, similar to iron chlorosis, is most often the first indication of "fading-out".

ENVIRONMENTAL CONDITIONS

"Fading-out" may occur during any month from May to October, but is most severe during the warm humid months. It is favored by abundant moisture and temperatures above 75° F. Infection of the plants occurs during the warm humid periods. If infection is followed by drying winds and bright sunlight, the excessive loss of water from the diseased plants will soon result in prominent disease symptoms.

CONTROL MEASURES

Acti-dione Ferrated is suggested for control of "fading-out". The recommended application is one package of Acti-dione Ferrated to each 15,000 square feet of turf area. Application of five gallons per 1,000 square feet is recommended. When weather conditions are unusually favorable for the fungus, it may be necessary to apply Acti-dione Ferrated at one package per 10,000 square feet. Proper management of the nitrogen level and water levels may aid in cultural control of "fading-out".

Acti-dione*

FERRATED

Controls these major bent grass diseases

Dollar Spot • Fading-out • Melting-out
(*Curvularia* sp.) (*Helminthosporium* sp.)

Upjohn

The Upjohn Company • Chemical Sales Department • Kalamazoo, Michigan



Free
Identification
Service for
Turf Diseases

The Upjohn Research Division will analyze plugs from a diseased area of turf to aid golf course superintendents in instituting the best turf management. For full information write Dr. William Klomparens, The Upjohn Company, Bldg. 36, Kalamazoo, Michigan.

*Trademark, Reg. U.S. Pat. Off. — The Upjohn Brand of Cycloheximide

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Simply add a few gallons of
Campbell's Liquid

GRO-GREEN

with Foliage Dietene

to regular spray solutions and
fertilize greens, tees, fairways,
flowers and shrubbery IN
ONE OPERATION!

It's fast, easy, practical. You
save labor, time, money! Because
GRO-GREEN — with Foliage
Dietene added — mixes quickly, thoroughly
with all popular chemicals, for simple "one-
stop" spraying. Contains the essential elements
nitrogen, phosphorous, potassium plus many
enriching hormones, vitamins. Apply as often
as needed, for richer coloring, hardier growth,
less brown-spotting, lusher fairways, sturdier
root systems that take heavier traffic.

- **Greens:** Apply with regular sprayer. 1 gal. Gro-Green to 20 gal. spray solution. Covers approx. 10,000 sq. ft.
- **Fairways:** Regular Sprayer. Use 2 gal. per acre with 8 gal. of water.
- **Tees, Shrubby, Flowers, etc.:** Use regular sprayer. 1 gal. Gro-Green to 100 gal. water or use Automatic Gro-Gun on hose.

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1 & 5-gal. Cans
30 &
55-gal. Drums

(Miss.) CC, Wiley W. Wolfe, pres.; buys 9-hole course and clubhouse built in 1923.

Almanson 9-hole course of Alhambra, Calif. Parks and Recreation Dept., designed by Bill Bell, opens . . . Fred C. Cope, supt., and Stuart K. Spencer, director of recreation, hope to enlarge the course to 18 . . . Los Angeles Dept. of Park and Recreation has ordered preliminary plans for Whittier Dam 18-hole course, par-3 course and range.

USGA Green Section Northeastern Turfletter contained helpful information on control of aquatic plants which are bothersome problem with architecture featuring so many water holes . . . Sullivan County, N. Y., publicity strongly accenting golf as magnet for vacationers . . . Frank Emery, in golf maintenance for over 30 years, named supt. at South Pasadena (Calif.) 18-hole short course . . . Plant represents \$225,000 investment by R. L. Lohman and George Lane . . . Dave Taylor is pro . . . Robt. F. Warner, Inc., 588 5th ave., NYC 36, issues new edition of "Digest of Distinguished Resorts" . . . Book outlining 75 top resorts with golf, good for a pro to have around.

George Jacobus' pro shop at Ridgewood



Turf King SPRINKLERS and QUICK-COUPLING Valves

The Perfect Combination for
Low-Cost Controlled Irrigation.

See your authorized BUCKNER distributor. He is trained to help you plan for greater irrigation efficiency and economy.

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For Summer Problems - AERIFIER* / VERTI-CUT® Combination

Heat and humidity expose trouble spots. Treat them as they show up with the Aerifier/Verti-cut Combination. The Verti-cut removes dead material that harbors disease. The Aerifier ventilates the soil and makes more sanitary conditions. The Combination allows uniform penetration of the fungicides used to control disease. "Scald" occurs on saturated greens. Use the Aerifier/Verti-cut Combination to remove the thatch and mat that hold water at the surface, and to open up the soil to allow air to reach the roots. Dry spots, too, are the result of excess surface material and compact soil. Again, the Aerifier/Verti-cut Combination helps by improving water penetration.



For summer use, be sure both machines are in perfect operating condition. Don't cultivate too deeply with the Aerifier, nor cut too deeply with the Verti-cut. More detailed suggestions on summer use of these machines will appear in the July issue of "West Pointers". Send us a card if you would like your name added to our mailing list.

Helps to
Overcome
Disease
"Scald"
Dry Spots



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West Point Pa.

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Sold in U. S. and Canada

Pat. No. 2,580,236

AGRICO-Fertilized Sod Cut in Six Weeks!



William S. Sloan, (inset) Supt. of Treasure Island Nursery, St. James, L. I., N. Y. says:

"We are really pleased with the results we obtained by using Agrico Fertilizers on our U-3 Bermuda grass nursery. When properly planted and fertilized with Agrico, we are able to cut sod squares in about six weeks.

"Each square foot of U-3 sod should be divided into 1" or 2" pieces and planted on 1 ft. squares covering 100 square feet of area. Water for 10 days and on the 10th day feed with Agrico, 4 lbs. per 100 square feet. Repeat this feeding every 10 days until at least 5 applications are made.

"For best results on established sod feed 4 times yearly with Agrico."

USE AGRICO AND AGRINITE—

get maximum return for your fertilizer dollar. See your regular supplier, or write to The American Agricultural Chemical Co., 50 Church St., New York 7, N. Y.

AGRICO®

America's Premier Golf Course Fertilizers

AGRINITE®

the Better, Natural 100% Organic Plant Food

(N. J.) CC modernized . . . Minneapolis-Honeywell Regulator Co. says it has 1000 golfers among its employees . . . Miniature golf course built by prisoners at Massachusetts State Prison . . . Course was discovered by officials after guards were disciplined for lowering clubs to inmates.

Des Sullivan, Newark Evening News golf writer, quotes Jack Semple, Rock Spring (N. J.) CC pro, proposing that PGA and Ladies PGA join for a mixed two-ball Scotch foursome championship . . . This should make a very interesting event and attract rich sponsorship.

Golf architect Wm. Langford says practice putting greens should be contoured to the extent they'll present similarity to greens of the course . . . Trans-Mississippi GA to increase its course maintenance scholarships at Colorado A&M from two to four students.

Houston (Tex.) CC planning new clubhouse to cost \$1,177,000 . . . Cherry Hill GC, near village of Flossmoor in Chicago dist., sold for home development . . . Plan to operate one of the two Cherry Hill 18s for the next two years . . . Nat Dolve, Golcraft salesman, says Joe Sodd, pro at

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C-1 STOLONS

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C-19 STOLONS

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30 Years' Experience on
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