

(L.) The big plate glass windows allow a resting golfer to watch both TV and the action on number one and 10 tees and 11 green. Tables in the lounge will accommodate those who want to enjoy their meal while watching the golfing action. (R.) The lavish bar completely furnished with all of the essentials of a top notch club bar is perfectly situated in the rear of the lounge. The kitchen is directly behind the bar.

Florida's famous boom had burned and was only blackened shambles.

After making almost a jungle trip the Hartmans located the course. Using a lot of imagination they envisioned what the place would look like with plenty of work.

Within 30 minutes after the Hartmans left Rocky Point they were in conference with the city of Tampa's Land Agent, Otis Bowman. They were told that the course might be leased, but only after much consideration by the city.

This deliberation also meant that the city must make a very close check on the ability of Curly. Tampa, with a mayor-commissioner form of government, is a

tightly operated city with an eye toward the protection of the taxpayers.

Bowman carried the Hartman's message to the city's mayor, Curtis Hixon. The mayor felt there was a need for another golf course, but he wanted to make sure that it was brought about in a sound and proper manner. In the field of politics you can not afford to make a mistake such as the failure of a golf course.

A thorough check of Hartman's ability and past experience was made by the city. After having his desk piled high with letters of commendation for Hartman, Mayor Hixon, who always has been a man with an eye toward the sports-loving citi-



Hartman's pro shop is placed so he can look out of the huge windows and see both number one and 10 tee. His public address microphone is right at the registration counter where he can direct the traffic without leaving the counter.

zen, decided that the Hartmans were just the right ones for Rocky Point.

A long term lease was worked out, and the city agreed to stipulations asked by the Hartmans.

Rehabilitation Started

Then the big job started. The once boom-time lavish greens had been scraped into sand greens during the army's occupation to reduce the upkeep. Curly knew that sand greens are obsolete in Florida. This meant that every green must be replanted.

There were many other changes that had to be made during the next 12 months. The course had one hole more than 600 yds. long. Curly cut down the length to less than 500 by moving the green and adding a water hole.

A pride and joy of the club now is the beautiful clubhouse. It has all of the essentials; an attractive bar, beautiful lounge, two exposed porches, a red tile patio, nice pro shop, locker rooms and excellent showers. One entire side of the clubhouse is glass, giving those in the lounge a full view of the first and 10th tees.

The clubhouse is well furnished. A beautiful copper fire place lined with old brick is the center attraction of the lounge, which has plenty of chairs and stools for TV fans.

Curly has arranged his loud speaker system so he can stand at the registration book and cash register in the clubhouse and direct the first and 10th tee.

The course itself has been returned to its once beautiful condition. It took less than 12 months, but those who saw the course before the reconditioning started can attest those were months of extremely hard work.

Graceful palm trees, tall straight pines, and waving oaks dot the course from one end to the other. The oaks are set off by long strands of grey Spanish moss that wave in the constant breezes of The Point. The course is within a mile of Tampa Bay so cooling breezes are almost always prevalent.

The turf of the course is among the best on the Florida West Coast. It is unusually low even for Florida land, and there is little need for water on the fairways. During the dry months, the soil retains moisture.

Curly has been able to get splendid turf Ormond Bermuda on the trees.

The greens have been changed from small sand circles to contoured greens

which rate well in design and condition. They are planted in 127, a hybrid Bermuda.

The course is a 6,201 yd. par 72 layout. Out of bounds shots are possible on six holes. Two of the six are par three holes. The second nine is all inside with no possible out of bounds shots.

Toledo Mayor Proclaims "Harry Moffitt Day"

Mayor Ollie Czelusta, mayor of Toledo, O., proclaimed Jan. 12 Harry L. Moffitt Day, calling on all the city's golfers to observe the celebration honoring the Heather Downs CC pro recently elected PGA president.

Moffitt's home club held a testimonial dinner that evening for the home town boy who has been the club's pro since 1946. Presentations were made to Moffitt by the club. Harold Sargent, PGA treas.; Tom Crane, PGA executive sec.; James C. Kroon, gen. chmn. of the dinner committee, other club officials and Herb Graffis spoke their appreciation of Moffitt as a professional of highest credit to his club, the game and his profession.

A large photograph of Moffitt for the clubhouse was unveiled by Heather Downs director Wayne Peppers. Judge Harvey G. Straub of Toledo's Court of Common Pleas was a most entertaining toastmaster at the dinner.

Numerous professionals and manufacturers' representatives were among the 200 attending.

Greensboro, N. C., Gets Golf Play Statistics

Jim Foster, Greensboro (N. C.) Record sports writer, has compiled records of play for the seventh consecutive year and found that the city's five white courses set a new high of 92,123 rounds for 1954.

With Nocho Park, the city's 9-hole Negro course, included, and the unrecorded rounds at the three private courses (Segefield, Greensboro CC and Starmount Forest) added, the Greensboro total, Foster says, would be well over 100,000 for 1954.

Unusually hot August and a cold and rainy November kept the 1954 record from going still higher, Foster noted.

Green Valley, a semi-private course, playing its first full year since enlarging from 9 to 18, lead all the city's courses with 23,122 rounds, a new year's record for play on a Greensboro course.

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SUPTS. STUDY TURF

(Continued from page 32)

Noer Tells of Supts'. Ingenuity

O. J. Noer, the widely-travelled sales engineer of the Milwaukee Sewerage Commission in an address with many interesting slides showed how the ingenuity of course superintendents had produced methods and equipment to correct troublesome situations. Noer's coverage of the pioneering devices showed remarkable resourcefulness and versatility of men in charge of courses.

Stan Graves, Colin Smith, Nelson Monical, Carl Springer, Earl Yesberger and Charles Winch put on two of the Cleveland superintendents' "Little Theatre" sketches, one showing the right and wrong ways of a superintendent handling complaints about the course, and the other of a superintendent in an annual report session with his chairman and the green committee.

Handling the Kickers

The presentations were not too far from life. The kicks of high-scoring golfers were handled by a greenkeeper who asked for critics to "pop for a drink", then told them their complaints were simply because they were poor golfers. The right way was that of the superintendent who went over the maintenance details involved in the complaints, told the whys and wherefores and made it plain that he was doing his competent best.

That act concluded with one of the critics saying "I never realized taking care of a golf course was such a complicated job. Maybe this man should have more money." That curtain line drew thunderous applause.

In the report sketch the chairman and supt. went over the course hole by hole, and the grounds, in telling what work had been done and what new work seemed to be advisable.

Showmanship on Course

One point that was brought out as fine showmanship for the supt. and the committee was reference to a test strip of various fairway grasses and treatments, put in across a fairway about 200 yds. from a green.

Henry Elmer, Indian Hills CC, Kansas City, Mo., was chairman of the Thursday a.m. session. Alexander M. Radko, Northeastern Regional Director, USGA Green Section, summarized the session and presided over the Q&A period which gave the speakers a second time on the tee.

Dr. Frank Howard, head of the department of plant pathology-entomology at the University of Rhode Island, in speaking of grass diseases, said the demand for greater specialization and finer golf turf accounts for more diseases.

Disease Identification First

Now, when new diseases — or old ones that are more prevalent — are properly identified, new chemical treatments can be effectively used. He told of conditions favoring development of grass diseases and the necessity of constant vigilance, revision of maintenance practice and prompt control after the disease is accurately identified.

W. H. Daniel, agronomy dept., Purdue University, told of promise in his experiments in control of poa annua with arsenicals. Daniel said lead arsenate control of poa annua could be tried on a small and cautious scale by superintendents but that experience at Purdue disclosed so many puzzling factors, especially in the relationship between lead arsenate and phosphorous, definite recom-

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To make certain your 1955 officials and operating heads receive GOLFDOM—fill-in the form and mail it—today—please.

Thank you.

GOLFDOM



AN ORCHID BETWEEN TWO TURFS

Dee Sanderson, representing St. Louis, Mo., convention bureau, learns from outgoing GCSA president Norman Johnson, Jacksonville, Fla., (L) and his successor William Beresford, Santa Monica, Calif., that samples of highly developed turfgrass held by the two gentlemen have a value about equal to that of the orchid she holds. Authority for this statement is the new GCSA prexy Beresford who is past pres. of the Hollywood Horticultural Society and a director of the So. Calif. Horticultural Institute.

mentations could not be made at this time.

Bluegrass Still Cool No. 1

Prof. Harvey L. Lantz of Iowa State college in reviewing cool season grasses (bluegrass, fescue and bent) expressed the conviction that bluegrass has performed better than any other fairway grass in territory where winters may be long and hard. He showed slides of turf on which he based his judgment.

The northern season isn't warm enough long enough to warrant much future for the zoysias or Bermuda, he said. For short cutting the bents have the call in the cool season regions, Lantz noted.

Lantz remarked that the color and good condition of bluegrass can be well maintained during July and August with heavy soakings of water at proper periods.

There may eventually be other fairway grasses having all-around superiority to bluegrass in the cool weather area, the Iowa turf authority conceded, but up to now bluegrass has proved to be the sturdiest fairway turf and with chemical weed elimination treatment, the most generally satisfactory and economical. He stressed that most fairway maintenance practices in the northern part of the country had been based on bluegrass and if other grass was desired maintenance procedures would have to be modified to favor the kind of grass wanted.

The Thursday afternoon session on Turfgrass maintenance in the southern climate was conducted by George Lanphear, supt., Riviera CC, Pacific Palisades, Calif. The first speaker, Dr. James Watson, Chief Agronomist, Toro Mfg. Corp., emphasized the M-A-N part of management as vital to production of high quality turfgrass in the South but the real problem confronting this area where golf is more or less a year around game, is the inherent limitation of any one species or strain of grass to produce satisfactory turf throughout the year. This situation can be resolved only through a two grass system.

A review of the progress made in the improvement of special purpose turfgrass was outlined by Dr. J. C. Harper, II, Research Agronomist, USDA, Beltsville, Md.

The subject of plant nutrition was most ably covered in the concluding session of the conference, Friday morning under Chairman George Prieskorn, supt., Burroughs Farms CC, Brighton, Mich. Dr. Frank A. Crane, Univ. of Ill., with the use of slides, made the complex subject of how plants use nitrogen, phosphorous and potash a simple one for all to understand.

Other papers by Dr. W. Albrecht, Univ. of Mo. and Prof. H. B. Musser, Penn State on "The Living Soil," and "Getting the Most Out of Fertilizer," will appear in the March issue of *Golfdom*.



ENGLISH, NEW IGA EXECUTIVE

John P. English has been named new executive secretary of the International Golf Association with offices at 445 Park Ave., New York City. Appointment of English, formerly assistant executive director of the USGA and an ex-newspaperman from Boston, to the key spot was announced by John Jay Hopkins, founder and head of the IGA.

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Grainger Re-elected USGA Prexy

Isaac B. Grainger was re-elected president of the USGA at the annual meeting in the Vanderbilt Hotel, New York City, on January 29. Also re-elected with Grainger, who makes his home in Montclair, N. J., were John Ames, Lake Forest, Ill., and Richard Tufts, Pinehurst, N. C. as vice-presidents; Charles B. Grace of Bridgeport, Pa. as secretary and Charles Pierson of Brookline, Mass., as treasurer. Two new executive committee members were elected, John Winters, Jr., of Tulsa, and Emerson Carey, Jr., of Denver.

Grainger presented the Bobby Jones award for "distinguished sportsmanship" to Francis Ouimet who was voted the first winner of this award by the selection committee headed by former USGA president Totten Heffelfinger.

Bill Campbell, former West Virginia legislator, was named captain of the 9-man 1955 U. S. Walker Cup team which will compete in the biennial test on May 20-21 at St. Andrews, Scotland. Billy Joe Patton, who was recently awarded the Metropolitan Golf Writers Gold Tee Trophy, is among the five newcomers to the team. Other new members are: Bruce Cudd and Dick Yost of Portland, Ore.; Lt. Joseph Conrad of San Antonio, Texas, and Dale Morey of Indianapolis, Ind. Three members of the victorious 1953 team who were renamed are: Harvie Ward of San Francisco; Don Cherry of Wichita Falls, Texas and Jim Jackson of Glendale, Mo.

Regulations were announced for the new senior amateur championship to be sponsored by the USGA this year. Amateurs must be 55 years old or over to be eligible and 120 will be selected for the championship proper through sectional qualifying rounds of 18 holes. The sectional qualifying will be followed by another qualifying test to determine the final 32 qualifiers who will participate in five rounds of match play at 18 holes.

The following committee chairmen were named by Grainger to serve during 1955:

Rules of Golf—Richard S. Tufts, Pinehurst, N. C.

Championship—John D. Ames, Lake Forest, Ill.

Amateur Status—John W. Fischer, Cincinnati

Implements—Charles B. Grace, Bridgeport, Pa.

Membership—John G. Clock, Long Beach, Calif.

Handicap—William O. Blaney, Boston

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Women's—Mrs. Harrison Flippin, Ardmore, Pa.

Sectional Affairs—Charles L. Pierson, Brookline, Mass.

Public Links—E. E. Lowery, San Francisco

Juniors—J. F. Byers Jr., Pittsburgh

Girls—Mrs. John Pennington, Buffalo

Museum—Gordon Kummer, Milwaukee

Seniors—Richard S. Tufts, Pinehurst, N. C.

Bob Jones Award—Totten Heffelfinger, Minneapolis

Golf House Fund—Dan Freeman, Jr., New York

PGA sectional qualifiers for the PGA Seniors' title under the arrangements financed by Ronald Teacher, Scotch distiller. Winner of the PGA Seniors' event will have a trip to the British Open and a contest with the British senior titleholder for the world senior pro title, \$1000, and the Teacher trophy.

Rapid and sound growth of the PGA Seniors was reflected in all activities at Dunedin and Clearwater during Seniors' Week. At the Seniors' Annual banquet Pres. Hugh Bancroft and Pres.-elect Marty Cromb referred to the PGA Seniors as the largest and most influential body of senior professional sportsmen in the world and with a responsibility of introducing to the "pursuit of happiness" millions of older Americans.

Ronald Teacher, Harry Moffitt, PGA president; Gene Sarazen, Mrs. John Watson, president of PGA Seniors' Ladies' Auxiliary, and Mrs. Ralph Beach, president-elect of that organization, spoke. Herb Graffis was toastmaster.

In the best-ball foursome event which preceded the 54-hole championship John Rogers, Carroll MacMaster, Eddie McElligott and John Reuter won with a 64.

Pro Seniors in Biggest of Their Championships

The 16th annual PGA Seniors' championship had 174 entries attempting to displace Gene Sarazen as the reigning senior pro champion, as this issue of GOLFDOM went to press.

This record entry included 30 winners of

Course Planning and Operating Clinic at Santa Cruz, Calif.

A golf course planning and operating clinic, the first ever held, will be a feature of the 7th Annual California Recreation Conference at Casa Del Rey Hotel, Santa Cruz, California, February 14-15.

Reg Renfree, director, Sacramento Recreation department, will preside over the February 14 session which will start at 2 p.m. Rex McMorris, vice president of the National Golf Foundation, will speak on what a golf course can do for a community and methods of financing public courses. The planning and building part of the session will be headed by Americ Hadley, golf supervisor of the Los Angeles Recreation and Parks department, as chairman, and will feature golf architect William F. Bell, Jr., as speaker.

Keith Jacobs, Montebello municipal golf course manager, will be chairman of the session beginning 9:30 a.m. February 15. The first speaker on the organization and operation of municipal courses will be Verne Wickham, Los Angeles County golf director, who will work with a panel of leading golf course maintenance and operating authorities. George Lake, of Recreation Park Golf Courses, outgoing vice president of the national PGA, and former president of the Southern California PGA, will be the speaker on "The Pro Shop and Other Concessions."

Dickinson 10-Week Turf School Has 23 This Year

TWENTY-THREE men from 9 different states and the District of Columbia enrolled at the Turf Winter School at the University of Massachusetts on January 3. This school under the direction of Prof. Lawrence S. Dickinson and assisted by Prof. Eliot Roberts and Albert Allen, is conducted for course supts., park supts., and others specifically interested in the culture and management of fine turf.

The school was started in 1927 by Prof. Dickinson and has been conducted annually every year since, with the exception of the war years—1943-44-45. The school runs for ten weeks and covers various aspects of fine turf management including soils and fertilizers, insects and diseases, drainage and irrigation, machinery care and operation, and the managerial and business aspects of golf course operation.

1955 TOURNAMENT SCHEDULE

FEBRUARY

- 3-6—PHOENIX OPEN, Arizona CC, Phoenix
- 10-13—TUCSON OPEN, El Rio CC, Tucson, Ariz.
- 10-13—BASEBALL PLAYERS' CH., Miami Springs, Fla.
- 15-20—NATL. CH. OF GOLF CLUB CHAMPIONS, Ponce de Leon GC, St. Augustine, Fla.
- 17-20—TEXAS OPEN, Fort Sam Houston GC, or Brackenridge Park GC, San Antonio
- 24-27—HOUSTON OPEN, Memorial Park GC, Houston, Tex.

MARCH

- 3-6—BATON ROUGE OPEN, Baton Rouge (La.) CC
- 6—LEFT-HANDED WINTER GOLFERS, REG. & SENIOR, Fort Lauderdale (Fla.) CC
- 17-20—ST. PETERSBURG (FLA.) OPEN, Lakewood CC
- 17-20—GULF COAST INV., Great Southern CC, Gulfport, Miss.
- 21-22—SEMINOLE PRO-AM., Seminole GC, Palm Beach, Fla.
- 21-26—AMERICAN SENIORS GA, Ponce de Leon GC, St. Augustine, Fla.
- 24-27—MIAMI BEACH (FLA.) OPEN
- 31-Apr. 3—AZALEA OPEN, Cape Fear CC, Wilmington, N. C.

APRIL

- 7-10—MASTERS, Augusta (Ga.) National GC
- 14-17—GREATER GREENSBORO OPEN, Sedgefield Club, Greensboro, N. C.
- 21-24—VIRGINIA BEACH OPEN
- 25-30—NORTH & SOUTH MEN'S AM. INV., Pinehurst (N. C.) CC
- 28-May 1—TOURNAMENT OF CHAMPIONS, Desert Inn CC, Las Vegas, Nev.

MAY

- 12-15—GREENBRIER OPEN & PRO-AM. INV., White Sulphur Springs, W. Va.
- 20-21—WALKER CUP MATCH, St. Andrews, Scotland
- 30-JUN. 4—BRITISH AMATEUR, Royal Lytham & St. Anne's, England

JUNE

- 1-5—GOODALL PRO ROUND ROBIN, Deepdale GC, Great Neck, N. Y.
- 4—NATIONAL GOLF DAY, Olympic Club, San Francisco, Calif.
- 13-19—TRANS-MISS. MEN'S AMATEUR, Wakonda GC, Des Moines, Ia.
- 14-18—SOUTHERN GA AMATEUR & SENIOR, Linville (N. C.) GC
- 14-17—USGA SENIORS, Apawamis Club, Rye, N. Y.
- 14-18—TRIANGLE ROUND ROBIN, Grossinger Hotel & CC, Grossinger, N. Y.
- 16-18—USGA OPEN, Olympic CC, San Francisco, Calif.
- 19-25—NCAA CH., Holston Hills CC, Knoxville, Tenn.
- 23-26—WGA OPEN, Portland (Ore.) GC
- 23-24—WESTERN SENIORS, Scioto CC, Columbus, O.
- 24-25—ONTARIO OPEN, Cataract G&CC, Kingston
- 29-JULY 2—BRITISH COLUMBIA OPEN, Vancouver, B.C.

WOMEN'S EVENTS

FEBRUARY

- 10-13—ST. PETERSBURG (FLA.) OPEN, Sunset GC
- 17-20—SERBIN OPEN, Bayshore GC, Miami Beach, Fla.
- 24-27—SARASOTA (Fla.) OPEN, Bobby Jones Crse.

MARCH

- 10-13—TITLEHOLDERS, Augusta (Ga.) CC
- 16-21—NORTH & SOUTH WOMEN'S AM. INV., Pinehurst (N. C.) CC

APRIL

- 14-17—Beaumont, Tex.
- 21-23—Carrollton, Ga.
- 28-MAY 1—BETSY RAWLS-PEACH BLOSSOM OPEN, Spartanburg, S. C.

MAY

- 5-8—CAVALIER OPEN, Virginia Beach, Va.
- 16-20—BRITISH LADIES' OPEN AM., Royal Portrush, No. Ireland

JUNE

- 2-5—EASTERN OPEN, Berkshire CC, Reading, Pa.
- 4—NATIONAL GOLF DAY, Olympic Club, San Francisco, Calif.
- 7-9—WEGA WOMEN'S, Farmington CC, Charlottesville, Va.
- 14-18—TRIANGLE ROUND ROBIN, Grossinger (N. Y.) Hotel & CC
- 23-26—WWGA WOMEN'S OPEN, Maple Bluff CC, Madison, Wis.
- 30-JUL. 2—USGA WOMEN'S OPEN, Wichita (Ks.) CC

Ed Furgol Wins Hogan Trophy

U. S. Open Champion Ed Furgol received the Hogan Trophy from its famous namesake at the annual meeting of the Metropolitan Golf Writers at the Plaza Hotel, New York City, January 27. Furgol was selected by a nationwide poll of golf writers for "... overcoming a physical handicap to play golf and proving an inspiration to others. . . ."

Golf immortal Bobby Jones presented the Metropolitan Golf Writers Association Gold Tee award to Billy Joe Patton as the "outstanding golfing personality of 1954." This presentation was highlighted by a congratulatory telegram from President Eisenhower which lauded Patton on: "... combining a mastery of golf with a never-failing sense of humor. . . ."

Other golf champions of 1954 who received awards from the golf writers included: Mrs. Mildred (Babe) Zaharias, U. S. Women's Open Champion; Chick Harbert, PGA Champion; Ellis Knowles, U. S. Senior Champion; Frank Strafaci, metropolitan amateur champion; Otto Greiner, metropolitan open champion; Barbara Bruning, women's New York State champion and Mrs. Sophie Untermyer, women's metropolitan champion.

SUPTS. AND PROS EXHIBITS FORECAST BIG BUYING YEAR

Exhibits at the Golf Course Superintendents' Assn. at St. Louis and at the PGA National GC during PGA Seniors' week received buyer interest indicating 1955 may be record year in golf business.

At the GCSA exhibits it was obvious that aeration of golf turf now has become almost standard practice and that chemical treatments are extending rapidly and widely to become as routine procedure as watering, fertilizing and mowing.

One of the healthiest signs was increase in course fertilization. For some reason, or lack of it, this primary element in good maintenance hasn't been getting the attention it requires, in many budgets.

At Dunedin the outdoor exhibits set up near the clubhouse showed pro shoppers getting an early start on ordering their requirements, particularly apparel items.

A factor frequently mentioned was the increasing pro shop business with women and, in some cases, the necessity of revision of pro buying procedure to get to quality apparel items to sell at strictly competitive prices.

A decided trend toward wider price range in women's clubs at pro shops often was commented on by pros and manufacturers' salesmen.

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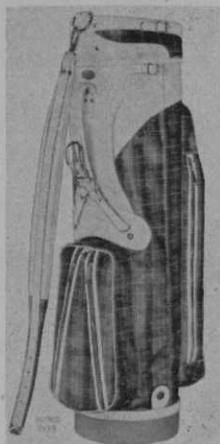
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NATIONALS' JUMBO BAG

National Sports Co., Fond du Lac, Wis., are announcing a Jumbo bag for 1955. It has a big 7" x 10" top, man-sized combination jacket and shoe pocket and extra large front ball pocket with two zipper openings. Giant 9" diameter round, one piece all leather molded bottom with steel ring reinforcement. Beautifully tailored from colorful and durable fabrics or Vinyl Ducks. Trimmed with genuine natural leather. Entire upper part trimmed with leather to protect against cart wear.

Lock-style protective hood and convenient umbrella holder. All leather sling, sponge rubber padded. For more information, write NATIONAL SPORTS CO.

Hand Knit Hosiery Co., Sheboygan, Wis., has new Foot-Hugger sports sock that will fit any size foot from 10 to 13.



MACGREGOR GOLF MOVES N. Y. OFFICE

MacGregor Golf Co.'s office and warehouse in New York City have been moved to improved quarters at 45 West 18th St., New York 11. New telephone number is Algonquin 5-4410.

CORNELL HOST TO MID-ATLANTIC SUPERINTENDENTS, CHAIRMEN

C. L. Cornell Co., course equipment and supply dealers in the Mid-Atlantic territory, was host to 225 supts., green chmn., equipment factory men and golf writers at the company's annual steak and oyster fiesta.

The affair was held in the company's office, shop and warehouse at 4715 Miller ave., Bethesda, Md.

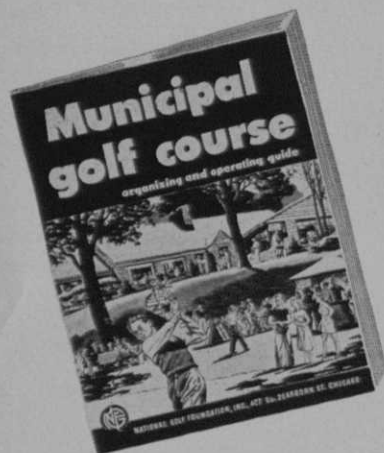
TURF EQUIPMENT CO. IN NEW BUILDING AT CINCINNATI

Turf Equipment Co., Inc. is in its large new home at 7525 Kenwood Rd., Cincinnati 27, O. The building is 50 ft. wide by 100 ft. long and on a large lot.

The show room is 50 ft. by 50 ft. A large show window in which tractors and gangmowers are displayed is a feature that attracts much attention.

The service department is completed and modernly equipped. It has among other equipment a large hydraulic lift to

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