

THE SUPER RENTAL CART

Wherever you see the genuine Kaddie Kart you know the club has the best and finest for its players. Truly a mark of distinction.



NEW FEATURES

Basket shaped lower brackets with no straps required can be furnished without extra charge on new Karts. Write for information about basket type lower brackets for old Kaddie Karts.

FOR SALE or FOR LEASE FLEETS FINANCED

WRITE FOR DETAILS

Golf Cart Supply 2226 Wabansia Chicago			
Please send complete Karts. We are interested		about	
Name	Positio	on	
Club			
Address	City	State	



COMPLETELY AUTOMATIC

Lift Handle, It Opens — Drop Handle, It Closes

1955 MODELS ready for delivery SEND FOR CATALOGUE



Above cart is a T14 standard, with 14 inch wheels for oval bags. Retail price \$33.95. Also T11 with 11 inch disc wheels at \$29.95. Brackets of various types are easily interchanged to take care of every size and shape bag.

PRO SHOP SALES

Pro shops recommending Kolapsi Karts have the advantage.

1. Store 3 to 4 times as many carts • 2. Instant folding and opening • 3. Freedom from breakage. No brittle castings • No wing nuts, no push buttons, no sliding sleeves. Just drop the handle, it folds. The quickest pro shop handling of stored carts.

	Metal Products Chicago 47, Illinois
Please ship	Molapsi Karts, Type plete information about the Autorit for (resale) (my private use).
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New! Improved WESTALL RUBBER FLOORING

Lower Priced!

We are pleased to announce this new rubber flooring now being offered in plain and embossed surfaces in choice of red, green, or sand colors. Write or wire for samples and information.

- . PROTECTS CLUBHOUSE FLOORS FOR YEARS!
- . LONGER-WEARING, TOUGH, FIRM!
- . SO SMOOTH, SAFE AND EASY TO CLEAN!
- . DOES NOT BUCKLE, STRETCH OR CRAWL!
- COMES IN ROLLS UP TO 24 ft. LENGTHS, 5/16"
 THICK AND 36" to 46" WIDTHS.

HENRY WESTALL COMPANY 944-960 Merrimon Ave., Asheville, N. C. house, course or d'Angelo's new home . . . Tom Nieporte, Cincinnati, set record 64 on newly revamped No. 3 at Pinehurst . . . Not far from the Greenbrier at White Sulphur Springs, W. Va. golf course was built and played in 1884 on Greycliffe estate of rich English immigrant, George Grant.

One of the liveliest club papers we've seen is 19th Hole of Tualatin CC, Portland, Ore. . . Deft job of publicity and information for pro dept., course care and house business done along with great coverage of members with words and pix . . . Ray Daley appointed pro-mgr. Pompano Beach (Fla.) CC, built by Robt. F. (Red) Lawrence and to be opened this month.

Irv Cooper, Southern Calif. amateur star turns pro . . . He is salesman for Autoette golf car . . . Large mural of airview of Fall River (Mass.) CC grounds presented to club by pro-supt. Marty Higgins . . . Drive for additional public course for Westchester County, N. Y., going strong in area's newspapers.

Maury Fitzgerald, Washington Post and Times Herald golf writer, says 1½ acres have been planted to C-1 and C-19, an acre in U-3 for tees and 7½ acres in Ber-



WRITE FOR FREE BROCHURE

FONKEN MANUFACTURING CO. 433 West Magnolia Avenue GLENDALE 4, CALIFORNIA muda for fairways in turf nursery at site of Indian Spring CC new course, Glenmont, Md. . . . Wm. H. and Dave Gordon are architects . . . Owner A. S. Kay is doing the building . . . Bob Elder from Penn State college in charge of nursery.

Waterbury, Conn., Board of Park Commissioners, engage architects Wm. F. Gordon and son Dave to design city's second muny course . . . New Britain, Conn., considering additional 9 at Stanley muny course . . . Gatlinburg, Tenn., building 18-hole public course; hope to have 9 open by summer.

Oakland GC at Bayside LI, N. Y., will continue this year as a fee course . . . Played about 50,000 rounds last year . . . Del Kinney for past 5 years pro at New London (Conn.) CC, starts April 1 on his new job as pro at Hotchkiss School course at Lakeville, Conn. . . . Connecticult PGA third annual spring golf show at Avon CC, April 18.

George Diamond, Chicago restaurant owner, buys Chain O'Lakes GC, Antioch, Ill. . . . F. A. Wahl new recreation director, Firestone Tire & Rubber Co., Akron, O., replacing P. P. Sheeks, a pioneer booster of industrial golf, who retired

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Styled in Canvalon, the greatest fabric ever developed for golf bags ... MacGregor Tuthorse Bags come with the rich sheen of grey with green or red leather trim; or black Canvalon with red leather trim. Leather panel each side. Canvalon is waterproof . . . scuff resistant . . . durable duck. Canvalon produces a bag to catch every customer's eye . . to catch every sale. This year, more than ever, Tuthorse Bags are THE line to sell.

MacGregor THE GREATEST PHAME IN GOLF

4861 Spring Grove Ave., Cincinnati, Ohio

DES MOINES GLOVE AND MFG. CO. DES MOINES, IOWA after 35 years . . . Bill Lyons, supt. of Firestone's course, grounds and gardens, spreads 45 per cent nitrogen fertilizer and mows fairways in one operation.

Ethan Kirkhart, supt., Youngstown (O.) CC, re-elected pres., Cleveland District Golf Course Supt.' Assn. . . . Carl Springer, supt., Congress Lake CC, Hartsville, O., re-elected sec.-treas. . . . Nelson Monicals (supt., Portage CC, Akron, O.) now in their new home.

Wm. Buescher, gen. mgr., swanky new Beach Club, Ft. Lauderdale, Fla., gets his executive chef Harris Burtch from Knollwood Club (Chicago dist.) . . . Burtch previously was with Edgewater and Ridgemoor in Chicago dist. and Westwood CC, Cleveland . . . Country club managers say Burtch is one of the stars in fine cuisine, reasonable food costs and handling culinary help.

Consolidation of the Los Angeles tournaments showed good judgment all around . . . With bum start due to weather the Pan-American would have had a horrible start on a solo flight . . . The merger took the Los Angeles district home club

pros off an uncomfortable hook . . . Lloyd Mangrum battling siege of bad health which had him pretty nearly under at the PGA annual meeting.

West Texas Pro-Amateur Golf Assn. played benefit for Harold Smith, pro at Lamesa (Tex.) CC who had \$4500 pro shop fire without insurance . . . George Fazio in line for job in charge of Philadelphia's five muny courses . . . Courses played 197,000 rounds last year, getting \$180,000 in fees and had \$57,000 deficit.

Alice Bauer Hagge, her sister Marlene, daddy Dave, and Alice's husband Bob, signed for TV instruction series of 13 films . . . Will Simpson from Harmony Landing CC, Louisville, Ky., to succeed Bobby Craigs as pro at Audubon CC, Louisville . . . Simpson previously has been pro at Manikiki CC, Cleveland, O., and broke in under Eddie Williams at Westwood CC (Cleveland dist.).

Second nine of Edgewater semi-private course, Richland, Calif., to be seeded in spring . . . Beautiful layout in bend of Yakima river, opened first 9 in Nov., 1954 . . . Course designed by T. R. Fritz and



COUNTRY CLUBS, GOLF PROS. MUNICIPAL COURSES...



the NEW More Powerful

Get More Late Afternoon Play . . . Takes only 11/2 hours for a full 18 holes! End your caddy problems

 More and more golf clubs are making lots of extra money by renting Mid Empire Electric cars to their players. Golfers feel fresher after 36 holes than they normally do after 18 holes of golf.

In most cases the Mid Empire Electric will pay for itself with the money it makes during its first year of operation. Golfers can finish 18 holes even when they tee off as late as 6:30 PM during the summer. The Mid Empire Electric speeds play, saves embarrassment for duffers, and ends your "no caddy" problem.

Exclusive Dealerships Available!

Sell Mid Empire Electric Cars to factories, hotels, motels, warehouses-hundreds of uses.







Dual wheel drive climbs steepest hills

Can't harm fairways

Safe even on rugged terrain

Priced lower than cars of equal

Manufactured in the shops of specialists in electrically operated cars.

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940 West St. Paul Avenue, Dept. 12 GD Milwaukee 3, Wisconsin

Please send illustrated brochure giving complete description of Mid Empire Electric Car.

Name

Club or Course

CityZoneState

25 February, 1955

2nd Annual

GOLFER'S CRUISE

AIR CONDITIONED

New SS Flagship

SWIMMING - DECK SPORTS - DANCING - PARTIES CONTINENTAL CUISINE . PRE-RELEASE MOVIES



Play golf, while your wife enjoys life as a Happy "Golf Widow".

Because of last year's outstanding success, the Golfer's Cruise is now a regularly scheduled, sporttravel, spring feature. This year, aboard the Home Lines' new, 26,000 Ton Flagship, the S.S. Homeric, completely air-conditioned, you'll enjoy never-ending entertainment, picturesque stopovers, exotic shopping possibilities, and golf practice and instructions while at sea.

February 11th to March 1st \$495 up ...Led by ANDREW MACKO (Top Metropolitan P.G.A. competitor)

March 2nd to March 17th
... Led by HERMAN BARRON
(Fenway Country Club—Former World Champ)
and Western Open Champ)
\$395 up

March 19th to April 3rd

... Led by WILLIE GOGGIN
(Upper Montclair Country ClubFormer Metropolitan P.G.A. Champion
and Savannah Open Champion)
\$250 up April 5th to April 16th ... Led by MIKE TURNESA

(Knollwood Country Club-Former P.G.A. Champion)



construction was supervised by Mgr. Bill Walton . . . Complete watering system for 6500 yd. 18 installed . . . Lighted range operated with course.

Northeastern (N. Y.) Golf Course Supts. Assn. new officers are: Honorary Pres., Tim Gagen; Pres., George Ramsden; VP is Jim Thomson and sec.-treas. is Lawrence Mattei . . . The organization at its annual meeting gave a traveling bag to retiring sec. Charlie Pilz in appreciation of his valuable work.

Jack Redmond making the beat in Texas, tying-in with his TV film of trick shots and golf equipment . . . He's among roving ambassadors for Harlingen (Tex.) CC "Life Begins at 40" annual tourna-

Royal Canadian Golf Assn. announces March 17 and 18 as dates of annual turf conference at Ontario Agricultural college, Guelph; and May 2 and 3 as dates of Maritime turf conference to be held at Nova Scotia Agricultural college, Truro, N. S. . . . Canadian western turf conference, usually held in spring, will be held this fall . . . Date and place to be set.

Dunes Golf and Beach Club, Myrtle



golf writers' party, Monday, April 4, prior to the Masters' . . . Pro Jimmy d'Angelo and host Joe Ivey promise even greater affair than the de-luxe inaugural event last year . . . Francis Ouimet to be an added starter with the scribes . . . Joe Dante busy this winter teaching at L. Bamberger & Co., Newark, N. J., department store.

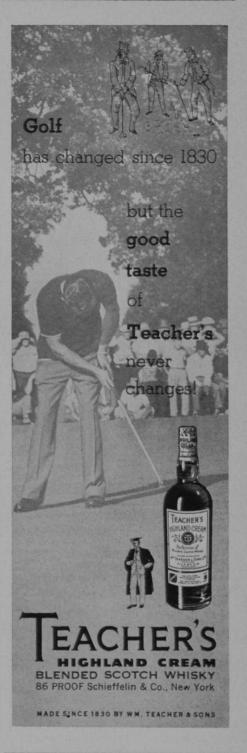
Ed Brady, supt., New York City muny courses has kept Clearview, Mosholu, Dyker and Latourette of the city's 10 courses, open all winter . . . Pros at the courses doing big business in pocket-sized handwarmers.

Edwin B. Knapp, Jr. goes from USGA staff to become executive sec., New York Metropolitan District Golf Assn., largest district golf association . . . Tony Pedone going as asst. to Bill Leach at Overbrook (Pa.) GC . . . Excellent 9-hole, par 35, 3,017 yd. course built at Ardmore (Okla.) Air Force Base by fellows under Col. A. S. Penniston, CO of the base.

John J. Gordon, 67, died Dec. 29, at his home at Snyder, N. Y., after a brief illness . . . Jack was a native of Dumfries, Scotland, and after pro assignments in

(Continued on page 82)







Southern Hills Country Club Tulsa, Oklahoma

Fine clubs like these are always in great demand



THE BUSINESS JOURNAL OF GOLF FEBRUARY • 1955

Superintendents Study Turf and People at Big Meet

By HERB GRAFFIS

PEOPLE shared top-rating with turfgrass on the program of the 26th National conference of the Golf Course Superintendents' Assn. The superintendents' gathering at St. Louis Jan. 16-21 drew approximately 900 course authorities from the U. S., Canada, Mexico, Hawaii, Guam and England.

Turfgrass development and maintenance problems got a broad range of expert treatment but at this conference there was far more consideration given the human side of course operations than in any of the 25 previous meetings.

Frankly presented was the aspect of golf clubs not being up to modern conditions as employers. There has been an undercurrent of thought along that line, among club officials as well as department heads.

Welfare and retirement plans, which private, semi-private, and public courses have had to buck in competing for capable help, rarely appear in golf operations. Department heads, generally having kindly and loyal attachments to club membership, haven't thought much about their own employment "fringe benefits" as compared with those now becoming general in industry. But when they try to hire desirable employees and can't compete with hospitalization and pension security common in other businesses the club department chiefs have received blunt reminders that they'd better modernize.

Club managers especially have had to contend with the problem, combined with unionization which has had, in some cases, dishwashers in clubhouses receiving pay about equal to that of course supts.

Talk Plain About Workers' Security

James D. Fogertey, PGA vp and chairman of that association's insurance committee, brought the subject out in the open in his remarks on department head cooperation at golf clubs.

Thomas C. McGuffey, pres., Club Managers' Assn. of America, gave further impetus to wider establishment of club employees' welfare and pension set-ups when he followed Fogertey on the departmental co-operation theme.

At a luncheon given by GCSA Pres. Norman C. Johnson, McGuffey, Harry Moffitt, PGA president, Johnson and Wm. Beresford, incoming head of the superintendents' association, agreed to appoint representatives from each of the three organizations to explore benefit plans and prepare a report for consideration of golf club officials who are, in many cases, well aware of the urgent necessity of taking action on employee security in order to retain control of employment on a sound basis.

Study Maintenance Records

Compilation of records with the practical objective of controlling costs of golf

Robert Williams, supt., Beverly CC, Chicago dist., named supt's. representative to serve on joint committee of PGA, GCSA and CMAA to study retirement benefit plans.

February, 1955 29



NEW OFFICERS OF GCSA FOR 1955

The above officers including three holdover directors were elected at recent St. Louis Turfgrass Conference to head up the GCSA for 1955. They are: (L to R) seated, John Gormley, Wolfert's Roost CC, Newtonville, N. Y., dir.; Ward Cornwell, Lochmoor CC, Grosse Pointe, Mich., v-pres.; Wm. Beresford, Los Angeles (Calif.) CC, pres.; Agar Brown, secy-treas.; Paul Weiss, Lehigh CC, Emmaus, Pa., dir.; standing, James Thomas, Army-Navy CC, Arlington, Va., dir.; Earl S. Bell, Armour Fields CC, Kansas City, Mo., dir.; Frank Dunlap, The CC, Chagrin Falls, Ohio, dir.; and Donald Strand, Westmoreland CC, Chicago dist., dir. Dunlap, Strand and Thomas are new directors.

to its players was another program feature.

Other subjects sharply directing conference formal and informal discussions on the individual golfers included the growing use of golf cars. The concensus was that the cars are here to stay and themselves didn't present serious maintenance problems but that careless or uninformed or bullheaded drivers were the sources of the car misuse trouble and expense.

Superintendents also reported, in numerous small confabs on operating problems and their solutions, an epidemic of what agronomist James R. Watson has identified as "kids' disease," senseless vandalism on golf courses committed by mentally defective kids.

Pres. Johnson got the formal program under way in introducing Wm. H. Bryant, Pres., Witte Hardware Co. and Pres., St. Louis Convention and Business Assn. Bryant paid tribute to the work the supts. were doing for improved and efficient maintenance of their courses in their convention sessions.

He reminded the course authorities that the courses themselves couldn't do all the selling job for them as acts of providence and other mysteries might afflict courses, hence it was essential that each superintendent discreetly acquaint golfers with the fact that the supt. worked at a complex and puzzling occupation.

A tough part of the superintendents' work was, observed Bryant, that any mistakes or bad temper of Mother Nature in golf course maintenance, appeared out in the open, whereas the troubles of executives in other businesses usually were comparatively private.

Mrs. Edgar M. Brungard, Chmn., St. Louis recreation commission, lauded the work of Vertus Mitchell, Supt., Forest Park's 27-holes of muny golf, in a tremendous job of rehabilitating and improving this heavily-used and run-down layout. She detailed some of the work Mitchell already had done in pushing what originally was a 5-year plan of reconstruction and improvement so it appears the program will be completed inside three years without undue interference with play.

This attractive and energetic executive also lauded the job done by Leo S. Bauman, veteran greens committeeman of the St. Louis district, in his capacity as Chmn., Citizens' Golf Committee. She urged that any city needing increased interest and efficiency in public golf establish a Citizens' committee.