

"Just what does ACUSHNET do for the Pro?" — quite frequently our salesmen are asked this question by young Pros just starting in the profession and, occasionally, by some of our older friends too. Here are the answers.

1. ACUSHNET gives you — and has since 1935 — complete protection against the downtown retailer, the cut-rate artist and the big direct-from-factory buyer. We do not sell to any of these people. No other golf ball manufacturer can say this.

2. ACUSHNET, because of the above policy, has forced other ball manufacturers to give you similar protection on some grades of balls.

3. ACUSHNET gives full credit to the Pro or concessionaire when an order is received as a result of our mail order Christmas promotion.

4. ACUSHNET has spent \$1,000,000 in advertising you and your merchandise to the golf players of America. No one but you the Pro, our only retailer, gets the benefit of this tremendous promotional effort.

ACUSHNET PROCESS SALES CO.
NEW BEDFORD, MASS.

ONLY ACUSHNET

gives
you all
this!



Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

Steady increase again showed this winter in keeping good men on maintenance staff on year-around payroll . . . Supts. have no trouble at all having plenty of work for these men during cold weather . . . Policy shows to good advantage in spring openings of central and northern courses with equipment, course work and key labor all set . . . Getting tougher, even with general employment situation somewhat soft, to get most desirable course workers back on jobs in spring . . . Company employment at good wages, extra time, vacations, benefit plans has been taking many men supts. would like to keep.

Bob Scott, Sr. retiring after 34 years as supt. of Baltimore (Md.) CC two courses . . . The courses are 5 miles apart . . . Bob was in course architecture and building before coming to the Baltimore job . . . He's a gardener and landscape as well as turf expert . . . Gave a valuable helping hand in building of many other courses in the Baltimore area . . . With O. B. Fitts the senior Scott got together the group that formed the Mid-Atlantic Greenkeepers' Assn. . . Dr. Stuart Edgerton, Baltimore (Md.) CC, is looking for a man to succeed Bob.

Mid-Atlantic Golf Course Supts. Assn. sets 1955 schedule of 11 meetings . . . Announces program for its annual turf-grass conference at Hotel Lord Baltimore, Baltimore, Feb. 7 and 8 . . . One feature is a panel on "What Can We Do for Each Other", comprised of a supt., green chmn., pro and mgr., with Adm. John S. Phillips of Army-Navy CC as moderator.

Sorry case of bad judgment by a really green green-chairman is that of a chairman who's experimenting with everything on greens where trouble is bad old construction . . . Fairways show need of renovation and fertilization the club easily



HERB GRAFFIS

could afford . . . Supt. has been kept scared to ask for enough money to do the work he knows is needed . . . Club has fine, ideally operated clubhouse where money isn't stinted . . . Peculiar part of the story is that the supt. could get bigger salary elsewhere, being a man other supts. rate as one of most competent in the district but is kept on the job by unfortunate personal reasons.

Dick Kennedy, supt., div. of golf, Indianapolis, Ind., celebrating arrival of daughter Kristin on Jan. 7 . . . She and son Stuart keeping Pop and Mom busy . . . Dick has done considerable reconstruction on Coffin, one of Indianapolis' six munny courses, where Publinox championship will be played . . . Gordon Wright, sec. Ganton (Eng.) GC, member of Board of Sports Turf Research Institute and honorary member of English Greenkeepers' Assn., busy visitor to GCSA convention and equipment show . . . Wright took off from St. Louis to Ottawa, Can., where he is to be married to a Canadian belle.

Grand jobs of reporting with pictures and talk by O. J. Noer, Fred Grau and Jim Watson in their GCSA convention spiels . . . These fellows are among star exhibits of tremendously valuable jobs of sales engineering done by manufacturers' and dealers' representatives in the golf course maintenance field.

That Noer is an iron man . . . The guy has the same pep and the fresh investigative mind he had when he started on the beat almost 30 years ago . . . The energetic Grau started a lot of lively discussion with his suggestion that it might do clubs and supts. much good if supts. had offices in the clubhouse as Joe Valentine has at Merion . . . General opinion was that Joe's situation (and Joe) differs from that at other clubs . . . Supts. all agreed with Grau's conviction that a supt. ought

Agrico's 25-Year Record AT OYSTER HARBORS



Michael J. McDonough (inset), Superintendent of beautiful Oyster Harbors Club, Oyster Harbors, Mass., says:



"For 25 years I've used AGRICO COUNTRY CLUB FERTILIZERS at Oyster Harbors, with splendid results. Greens maintain good color and vigorous growth, with strong root development.

"For several years, I have also used AGRICO FOR TURF on fairways, and it has done a fine job, promoting thick, healthy growth over a long period of time.

"Agrico Soil Service has also been a big help. Their recommendations always work out well."

Order AGRICO now . . . and be sure to try AGRINITE, the better, 100% natural organic with over 8% nitrogen. Ask your regular supplier, or write to The AMERICAN AGRICULTURAL CHEMICAL Co., 50 Church St., New York 7, N. Y.

AGRICO®

America's Premier Golf Course Fertilizers

AGRINITE®

the Better, Natural 100% Organic

to have an office where he can conduct his operations as a business should be conducted but they were of the opinion there's a happy medium between knowing the members better and having an office located where men and women members might find it too convenient to by-pass the chairman and get bossy on the supt. as members do on the manager.

Rancho Santa Fe (Calif.) CC completing new clubhouse and is going into private club status . . . Ben Chlevin of National Golf Foundation staff has done informative series of articles on industrial golf appearing in Industrial Sports and Recreation magazine . . . Research by Chlevin shows golf growing big as strong, pleasant link of workers and management.

British Golf Foundation reports that from start of its junior golf instruction in 1952 at six schools the program has grown to teaching 6000 boys and girls . . . Last summer golf coaching was provided at 200 schools . . . Other schools were on waiting list to be cared for when the Foundation's funds increased.

After our count on stories about the origin of the term "Mulligan" had reached

Cut Sharpening Costs!

with a NEW

**SIMPLEX
"150"**



\$65.00
COMPLETE
with 1/4 h.p. motor
and reversing switch

- LIGHTER
- MORE COMPACT
- LOWER PRICED

Simplex "150," the newest portable lapping machine, reconditions any hand, power, or gang reel-type mower with lapping compound . . . keeps mowers in top condition between sharpening jobs. Couples to either side of mower; gang mowers need not be unhitched. Weighs only 30 pounds—easily carried right to the job. G-E 1/4 hp motor with reversing switch for quiet, dependable operation.

Write today for FREE folder.

The FATE-ROOT-HEATH Company
Dept. G-2, Plymouth, Ohio

NOW YOU CAN GET IT! The "Handyman" John Deere "40" Utility Tractor



For Fast, Low-Cost All-Around Work



Just in time for the '55 season—the handy, ground-hugging "40" Utility Tractor with everything the name John Deere stands for—simplicity, economy, dependability, and ease of handling. Team it up with its new matching gang-type mower or its center-mounted cutter-bar mower, both hydraulically controlled, and you'll agree that it's truly an All-American mowing combination. Of course, it handles pull-type mowers and many other tools at traditionally low John Deere operating and upkeep costs.

JOHN DEERE - Moline, Illinois DEPT. 65A

Please send me your new illustrated booklet on John Deere Tractors and Quik-Tatch Working Tools.

Name _____

Club _____

Address _____

City _____ State _____

SEND FOR
Information



SHINE?

A few quick strokes of this paddle won't count against your score. A clean ball clicks off par far better than the penalty of lost balls too dirty to find.

HOW TO MAKE A HAPPY GOLFER

Better-than-ever Lewis Ball Washers are ready to come to the aid of the golfer. Up goes the paddle, in goes the ball, and in a few quick seconds, you're ready for the tee-off.

WEATHER WINNER

Two "stick-fast" coats of paint shielded by an all weather-protector plastic. Any season . . . year after year . . . ready to keep your golfers happy. **KEEP YOUR PATRONS SATISFIED**

Order from your dealer now!



LEWIS GOLF BALL WASHERS

G. B. LEWIS CO., Watertown, Wis.

six apparently authentic cases of "Mulligan's" start in the U. S., we learned that mulligans had been taken for many years by collegiate golfers at Eton in England, under the name of datchets.

Golf, the official organ of the Federación Espanola de Golf, is new monthly magazine published at San Bernardo 13, Madrid, Spain . . . J. H. Taylor, writing in Golf Monthly of Edinburgh, says the first golf bag was made by Bryant Hunter, an ex-sailor, at Westward Ho! before 1883 . . . Bryant sewed sail cloth together to encase the clubs and keep the grips dry . . . The first bags were carried under the caddies arms . . . The straps were added later.

Wm. F. Cody is only architect to design three new golf clubhouses . . . He designed and built clubhouses at Thunderbird, Tamarisk and Mission Valley, all in California . . . They're very modernistic but not to the degree they look like jukeboxes as so many ultra-modernistic buildings do.

Jack Hart, supt. at National Cash Register's 36-hole layout at Dayton, O., building additional 50,000 sq. ft. practice green . . . First practice green of 14,000 sq. ft. crowded and NCR Pres. A. C. (Chick)

need **HELP** during your spring time rush?
you get year 'round aid with a ROYER



Spring time is "rush" time in golf course maintenance. You will need all of the help you can get—help to stretch scarce, valuable manhours. A Royer Compost Mixer will save time and money for you. This fast, efficient machine produces clean, uniform, completely shredded and blended top dressing in 1/8th the time needed for manual operations, releasing manpower for the rush work that the spring season brings.

Use it for preparing top dressing for greens, compost for lawns and flower beds. It is an invaluable tool in the hands of your maintenance crew. Available in many models . . . in capacities from 1 to 150 cu. yds. per hr. Ask for Bulletin 46 giving details.

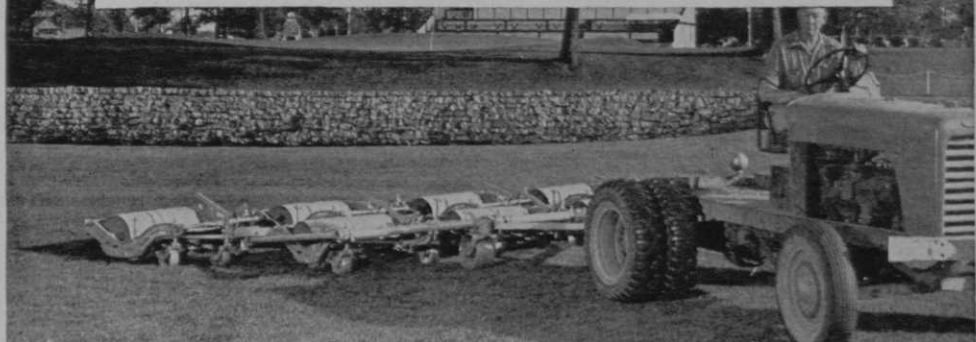
ROYER foundry & machine co. 

171 PRINGLE ST., KINGSTON, PA.

ROSEMAN

HOLLOW-ROLLER DRIVE

GANG MOWERS



*World's
Finest
FAIRWAY
Mowers*



IMPROVED FAIRWAYS

Smooth, uniformly cut putting-green surfaces are the result of mowing with roller-type green mowers. This same desirable quality can be had in your fairways by using Roseman Hollow-Roller-Drive Gang Mowers.

LESS COMPACTION

Why are putting green mowers not wheel drive units? Because the mower weight would be concentrated on the drive wheels, compacting the soil and marking the turf. Similarly, the Roseman Hollow-Roller-Drive gang mower places less weight per square inch on the soil than any other.

LOWER OPERATING COSTS

Roseman Rear Roller driven Mowers mow faster, more uniformly without kicking up in the rear. Roller design

Ninety-eight per cent of all putting greens are mowed with Hollow-Roller-Drive Mowers. Be sure to give your fairways the same benefits.

also permits overhang of traps eliminating slow, costly hand trimming. No protruding side wheels. This permits close cutting around trees, eliminates fringe. Narrower overall width permits mowing in tight places.

GREATER RELIABILITY

Exclusive non-breakable side frames for greater reliability. Bedknife and cutting reel steel precision tempered and riveted—not welded—to avoid hard spots and breakage—used throughout. Timken adjustable reel bearings, new hand reel adjustment requiring no tools and new lap-in feature for greater convenience.

A cordial invitation is extended to you to inspect the new Roseman Hollow-Roller-Drive mower. We believe that you, too, will want to make your next gang, Roseman's.

ROSEMAN MOWER CORP.

CENTRAL, CRAWFORD & RIDGE ROAD EVANSTON, ILL.

CLEARY PRODUCTS

for
**BETTER
TURF**

KILL CRABGRASS with

PMAS

HERBICIDE-FUNGICIDE

Crabgrass remedies come and go, but good old PMAS continues to do the job best and most economically. That's why PMAS sales increase year by year . . . with more and more superintendents making PMAS a 'must' in their turf program. PMAS pays a bonus with double action . . . kills crabgrass AND controls copper spot, dollar spot, brown patch, pink patch and snow mold with the same application.

Caddy

The new easy-to-use LIQUID CADMIUM preventative and remedy for DOLLAR SPOT, COPPER SPOT and RED THREAD. Easy to use because it's a LIQUID. Economical to use because it eliminates time-consuming mixing. CADDY stays in perfectly proportioned suspension till the very last drop is drawn from the spray tank. Absolutely safe for even the finest turf, when used as recommended.

spotrete

For those who prefer a dry THIRAM material for the control of Large Brown Patch, Dollar Spot and Snow Mold, quickly mixed Spotrete gives optimum results with greater safety . . . even when large doses are applied. It is slow to settle and its good green color enhances the appearance of turf. Exhaustive and authenticated tests of this new product have shown it to be highly effective in preventing disease and arresting the spread of existing fungi.

W. A. CLEARY CORP.
NEW BRUNSWICK, N. J.

Allyn told Jack to get enough room so everyone could have fun putting . . . Daniel A. Force, committeeman of Middlesex County, N. J. proposes county build course on unproductive land near New Brunswick.

Planning early construction of 9-hole course west of Dinuba, Calif. . . . Organizing to build 9-hole course at Ware, Mass. . . . Duffy Martin and Fred Billen building 9-hole semi-private course and range at Oklahoma City, Okla., to plans of Floyd Farley . . . Expect first 9 of new munny course at Norfolk, Va. to be open in June . . . Second 9 of \$200,000 plant to open in June, 1956.

Westchester County, N. Y. park commission wants one, possibly two, new courses with play limited to county residents . . . Plans for buying Dunwoodie course as Westchester facility not favored by county and Yonkers city officials who want to keep it on tax rolls . . . Golf Course of the Piedmonts, at Piedmont, S. C. expects to have 9 holes of eventual 18 in play by May, says sec.-treas. Charles T. Kimbo . . . J. P. Traynham of Greenville building Piedmont course.

Indian Springs CC, Washington, D. C. forced out of present site by road build-

Men Who **KNOW**
Specify **MILORGANITE**
for Better Turf!

Greenkeeping Superintendents, who know the score when it comes to the successful development and maintenance of exceptional greens and good fairway turf, specify and use more MILORGANITE than any other fertilizer. A carload a year usually takes care of the requirements for a well-kept 18-hole course.



MILORGANITE produces vigorous, healthy, weed- and drought-resistant turf that keeps your Club membership and guests both happy and enthusiastic.

The services of our Agronomists and Soil Testing Laboratory are available for the asking.



THE SEWERAGE COMMISSION
MILWAUKEE • WISCONSIN

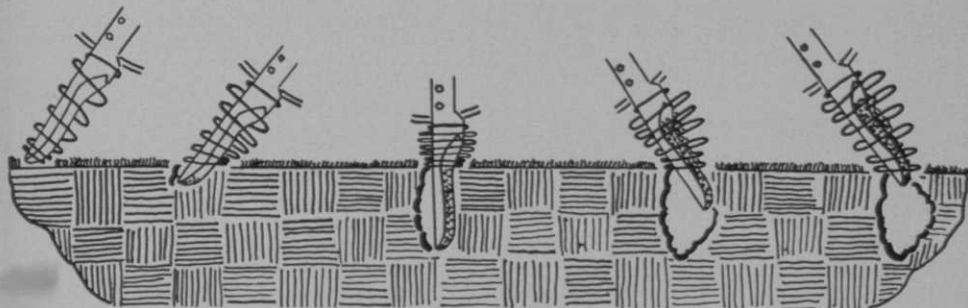
the Spoon Cultivates



Spoons are the heart of the Aerifier*. The patented spoon principle was designed especially for cultivation of turfgrass areas. To understand why "cultivating action" is so important, think about why you aerify.

To overcome soil compaction . . . only by stirring and rearranging the soil particles is it possible to restore good structure. To increase root growth . . . only the Aerifier loosens soil around the openings so roots can spread out and develop fully. Glazed soil around holes made by spikes or tubes prevents root penetration. To make greens softer without excessive use of water . . . only "cultivating action" increases resilience, which is so important from the standpoint of the players. The Aerifier makes greens that hold the well-played shot, even when soil is kept on the dry side. To increase penetration of water and fertilizer . . . loose-walled openings are the only kind that allow rapid movement of water through the soil.

When you spend time aerifying, do it the effective way — with the AERIFIER.



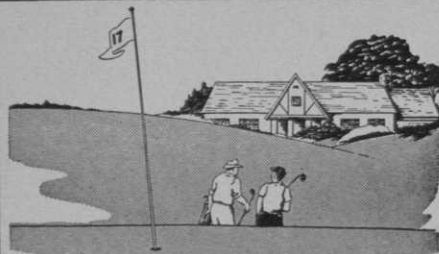
West Point Products Corporation

West Point, Pa.

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Sold in U. S. and Canada

Pat. No. 2,580,236



FOR A COURSE That Looks Like Velvet — That Wears Like Iron —

APPLY **HYPER-HUMUS**, the time-tested organic soil conditioner, used on courses where champions have played.

Hyper-Humus

NATURE-CURED PEAT The Organic Soil Vitalizer

HYPER-HUMUS is much more than an organic soil conditioner. It is prepared under scientific control designed to develop such growth factors as enzymes, hormones and vitamins.

Even the best-managed course suffers some weathering during the winter, especially an open one. Spring is the time to give your greens a lift. **HYPER-HUMUS** worked into the turf encourages new root growth necessary to get your greens into shape before teeing off begins in earnest.

Makes Top-Soil Out of ANY Soil

This is big money-saving news for superintendents and greens committees that are planning new courses. By applying **HYPER-HUMUS** instead of hauling in stripped top-soil, you can control the organic content of your top-soil to a nicety. And you will be delighted to find the cost less than you expected.

Write us for
Top-Soil Bulletin.

Ask for carload quotations
and name of nearest
HYPER-HUMUS
representative.



HYPER-HUMUS COMPANY

Box G

Newton, New Jersey

ing, asks building permit to construct \$1,500,000 36-holes and clubhouse on 490 acre tract near Glenmont, Md. . . . Abe Jamail, Houston, Tex., restaurant owner, planning \$2,000,000 private country club about 3 miles from city . . . Place will be called Lost Horizons CC and will have startling circular clubhouse with huge plastic and aluminum rotunda dome.

Marin County Golfers' Assn., San Rafael, Calif., Harold Keaton, pres., has acquired 200 acres for course . . . Middle Island GC, West Union, W. Va., group headed by Frank Leggett, to build 9-hole course . . . De Anza Desert CC, near Borrego, Calif., soon to start course building to plans of Lawrence Hughes . . . Estate development to surround course . . . George Fazio hired for \$12,000 to be head pro at Philadelphia, Pa. 5 munny courses . . . Park commission increases fees by 25 cents to \$1.25 to those not holding season permits . . . Increased revenue to improve courses which operated at \$57,000 deficit last year.

Nine holes added to 9 of East Hartford (Conn.) owned by G. A. Stumpf . . . Ta-



DBA LIQUID-LUSTRE GOLF BALL WASH

WITH NEW RUST PREVENTATIVE

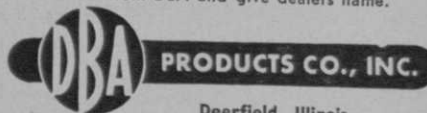
The enthusiastic reaction of greenkeepers and golfers to DBA LIQUID LUSTRE since its introduction is convincing proof that here at last is a golf ball wash that performs as claimed and produces satisfied golfers at a minimum of cost. Look at these advantages:

- Costs as little as 2¢ per washer per week
- Safe for washers . . . will not cause rusting
- No unpleasant odor — EVER!

ORDER YOUR SUPPLY TODAY!

Per single gallon.....\$4.50
5 gallons, per gallon.....4.25

Order from your dealer or
direct from DBA and give dealers name.



Deerfield, Illinois