

Introducing

# Wilson Jet Woods

designed to boost your sales to your volume customers—  
the higher-handicap golfers!

Sold through professional  
golf shops



## NEW IMPROVED WILSON TOP NOTCH WOODS

Head weight distributed on best inside-out swing line grooves power. Strata-Bloc heads. Rocket shafts. Fiber-maple inserts have scarlet bull's-eyes.

## TOURNAMENT-PROVEN WILSON STAFF MODEL 11 WOODS

New Rocket shafts concentrate club "feel" down near head end of shaft. Help swing timing, boost control. Strata-Bloc or persimmon heads. New black calfskin grips.

## NEW WILSON JETS HAVE ALL THESE FEATURES:

- 1 Extra loft on the #1 wood
- 2 Shallower face with slight degree of hook
- 3 A #5 wood to reinforce the average player's long iron game
- 4 New, power-packed Rocket shafts to supply extra head "kick," help get heads through
- 5 Wilson Strata-Bloc heads—impervious to moisture, dryness, impact

Because so many golfers need woods like these . . . and because you can see so many of their advantages, new Wilson Jet Woods are sure to be easy to sell . . . sure to move faster than hand towels on a rainy day! Stock 'em deep now!

**P.S.** Better check your stocks of all-new Wilson Staff and Wilson Jet golf balls, too.

**Wilson** . . . world's largest manufacturer of sports equipment

WILSON SPORTING GOODS CO., CHICAGO • Branch offices in New York, San Francisco and 26 other principal cities. (A subsidiary of Wilson & Co., Inc.)