

For a sockfull of
pre-season profits
feature these
fast-selling*

U. S. ROYAL CHRISTMAS PACKAGES

The most versatile, most attractive
golf ball packages ever designed.
They'll sell themselves—all you
have to do is display 'em!

Order now to get that extra-profit
pre-Christmas business. We'll give
you an added boost with free
counter display cards and leaflets.

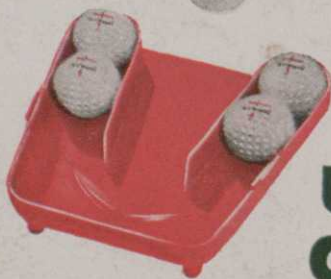


70
30
100
60

A brand-new gift box package! Handsomely
covered, beautifully made. Comes in
two sizes, dozen or half dozen.

P.S.

Don't forget to feature the
ever-popular U. S. Ensolite
practice golf balls, and U. S.
Fairways, in their special
holiday packages, too.



Here's a repeat—in red plastic this
time—of last year's big success, the
indoor putting cup device. It'll give
your customers year 'round practice,
year 'round fun—and sell U. S. Royal
golf balls for you a dozen at a time!

more reasons than ever to sell

U. S. ROYAL GOLF BALLS

the world's finest

Sold only through Golf Professionals' Shops

UNITED STATES RUBBER COMPANY
Providence, Rhode Island

