

FOR YOUR MEMBERS...

### Greater bathing satisfaction

Clubmen look forward to shower bathing to banish fatigue from work or play and restore the feeling of fitness. But just any shower isn't good enough. The truly satisfying bath is delivered by a SLOAN Act-O-Matic SHOWER HEAD—a greatly improved cone-within-cone spray that is evenly distributed and undistorted. It is directed as desired and the volume is fingertip controlled. The Act-O-Matic provides the shower bathing satisfaction your members deserve. And it has many advantages for management.



FOR YOU...

### Maximum freedom from complaints • servicing • waste

In this entirely different shower head you get all of these very important advantages:

- 1 **Automatically Self-Cleaning**—Patented automatic action thoroughly flushes the interior of shower head each time it's used.
- 2 **No Clogging**—All clogging particles are automatically and completely discharged.
- 3 **Maintenance Eliminated**—Because this shower head is always free from clogging and other faults it requires no servicing.
- 4 **Water Economy**—Exclusive design provides efficient, enjoyable bathing with big water savings.
- 5 **Fuel Savings**—It costs money to heat and pump water, thus water economy means saving costly fuel.
- 6 **Easily, Quickly Installed**—Equipped with connector that fits all standard shower arms, old or new.
- 7 **Vandal-Proof Model**—To prevent tampering or theft, a vandal-proof model is available at slight additional cost.

The  
**SLOAN**  
*Act-O-Matic*  
**SHOWER HEAD**  
 •  
**AUTOMATICALLY SELF-CLEANING**  
*each time it's used*

### SLOAN VALVE COMPANY

4328 West Lake St., Chicago 24, Ill.

Please send me full information on the Act-O-Matic Shower Head.

NAME, TITLE \_\_\_\_\_

NAME OF CLUB \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_



**Unsurpassed in Design,  
Safety and Performance**

## **AMERICAN** *Approved* **PLAYGROUND EQUIPMENT**

Since 1911 the finest equipment built,  
backed by lifetime guarantee against  
defective materials and construction.

**Write for Literature**

**AMERICAN**  
**PLAYGROUND DEVICE CO.**  
**ANDERSON, INDIANA, U. S. A.**

WORLD'S LARGEST MANUFACTURERS OF FINE  
PARK, PICNIC, PLAYGROUND, SWIMMING  
POOL AND DRESSING ROOM EQUIPMENT

mier, University of Miami, reports in *Journal of American Association for Health, Physical Education and Recreation* that of 136 Florida high schools questioned only 32 included golf in any part of the school physical education program . . . Frymier said U of Miami bought used clubs and balls enough to teach "several hundred students," at price of three footballs.

Douglas Edgar, son of late great teacher and player who got Jones started on path to glory, open for engagement as pro or asst. in U. S. . . . Edgar hasn't been in U. S. since he was 10 . . . He's highly recommended by his service to excellent English clubs . . . If you're interested, write him at 33 Parkwood, Oakleigh Rd., Whetstone, London, N2, Eng.

Pat Markovich, pro-mgr., Richmond (Calif.) CC, says indication of the way California is growing in population and golf is seen at Contra Costa which wasn't able to support a 9-hole course in 1946 but now has an 18 with 486 members and a waiting list . . . Joe Kirkwood returning as winter pro to Boca Grande (Fla.) Hotel with 27 holes of golf and great fishing . . .



### **DBA LIQUID-LUSTRE GOLF BALL WASH** WITH NEW RUST PREVENTATIVE

The enthusiastic reaction of greenkeepers and golfers to DBA LIQUID LUSTRE since its introduction is convincing proof that here at last is a golf ball wash that performs as claimed and produces satisfied golfers at a minimum of cost. Look at these advantages:

- Costs as little as 2¢ per washer per week
- Safe for washers . . . will not cause rusting
- No unpleasant odor — EVER!

**ORDER YOUR SUPPLY TODAY!**

Per single gallon.....\$4.50  
5 gallons, per gallon.....4.25

Order from your dealer or  
direct from DBA and give dealers name.

**DBA** PRODUCTS CO., INC.  
Deerfield, Illinois



### Refreshing, Relaxing Safe Showers

and water economy too, are assured by Powers Thermostatic Water Mixers

Public Liability Insurance will not protect shower users from personal injuries, nor does it, in case of accidents, protect property owners from damaging publicity or time consuming lawsuits.

One moving part easily accessible from the front. Easy removal of thermostatic motor and valve assembly with only a screwdriver makes it possible to inspect, clean or flush out mixer. Powerful thermostatic motor gives quick, positive shut off if cold water supply should fail.

**STOPS  
HOT WATER  
WASTE**



# END SHOWER COMPLAINTS

WITH DOUBLE-SAFETY OF

## POWERS

THERMOSTATIC

### WATER MIXERS

They protect bathers from scalding and "shots" of hot or cold water, caused by

## PRESSURE & TEMPERATURE

FLUCTUATIONS IN WATER SUPPLY LINES

Only a *thermostatic* water mixer gives this *double-safety*

### NO SHOWER IS MODERN WITHOUT THIS PROTECTION

Powers thermostatic water mixers *always* hold shower temperature constant wherever the bather wants it. They are completely automatic. Failure of cold water supply instantly shuts off the shower. Delivery is *thermostatically* limited to 115° F.

**POWERS MIXERS** Save Water. No time or water is wasted by bather having to get out from under shower because of fluctuating shower temperature. Water conservation feature alone makes Powers mixers a profitable investment.

**"MINIMUM OF MAINTENANCE"** . . . report many users of Powers Type H. Thermostatic Water Mixers. Their simple, durable construction insures years of dependable service.

**For Utmost Comfort, Safety and Economy  
Install Powers Mixers**

**THE POWERS REGULATOR COMPANY**  
3400 Oakton Street, Skokie, Illinois

- Please send Circular H48 and prices  
 Have an engineer call

Name \_\_\_\_\_ TITLE \_\_\_\_\_

Club \_\_\_\_\_

Address \_\_\_\_\_ BTG \_\_\_\_\_

## A Club Can't Swing the Player

Shed a tear for the poor golfer who tries . . . and tries to find stock clubs that fit him. He thinks that a mere signature of some subsidized professional tournament player will make any stock model, factory-made club an exact fit for his own physical requirements. It's not logical, is it?

Only clubs made expressly for each player, to fit his individual physical characteristics will really fit him. They must be correct for *him* in nine fundamental measurements—not simply length and weight alone.

For over 30 years Kenneth Smith has been handmaking golf clubs to order to fit any golfer's physical specifications, his style of play, his natural swing. Once a man plays Kenneth Smith clubs, he'll never be happy with any other make.

If you'd like to improve your game, inquire about Kenneth Smith clubs, handmade to fit you.



Write today for  
your copy of  
KENNETH  
SMITH'S  
NEW  
BOOKLET

# Kenneth Smith

GOLF CLUBS *Hand made to fit you*

BOX 41-GM, KANSAS CITY 41, MO.  
CUSTOM CLUB MAKER FOR 30 YEARS

Joe will fill some trick-shot exhibitions also during the winter.

Andy LaPola, pro at Preakness GC, Paterson, N. J., after being out of action for 20 months following heart attack, in his first round returning to competition shot 67, and with a member, Mrs. A. Benjamin a 64 to tie for first in pro-lady's event . . . Mortie Dutra, Hillcrest CC (LA dist.) repeated as Southern California PGA senior champion.

Everett Leonard, pro at Butte des Morts GC, Appleton, Wis., for the past 19 years, honored by dinner at Riverdale GC, Sheboygan, Wis., as pro who did 1954's outstanding job in golf promotion in north-eastern Wisconsin . . . Elmer G. Border, for past 2 years Supt. at Mexico City CC and at Club de Golf de Mexico, leaving Oct. 20 to become supt., Olympic Club, San Francisco, succeeding Sam Whiting who is retiring after many years with Olympic.

Date of Las Vegas, Nev. \$35,000 "Tournament of Champions" at Desert Inn CC, switched from April 21-24 to April 28-May 1 . . . Ed Furgol, Marty Furgol, "Mr. Dutch" Harrison and Tommy Bolt to Australia for series of matches, Ampol tour-

**FOR DOUBLE TRACTION**  
*where it counts!*

**AT EDGE OF SOLE**

**"GRIP-WELT"**  
PATENT PENDING  
Auxiliary - Replaceable  
**GOLF SPIKES**



**"GRIP-WELT" LOCKS**  
MATCH "CHAMP" LOCKS

BET GREATER TRACTION!  
**CHAMP**  
EXCLUSIVE  
GOLF SPIKES  
*YOU CAN'T BREAK 'EM APART!*  
Look for the Trade Mark 'Hatched Spikes'

**Set of 6**  
WITH MATCHING "CHAMPS"  
AND WRENCH  
**\$1.00**  
from your pro

MACNEILL ENGINEERING CO. WALTHAM, MASS. U. S. A.

# Con-Voy

# BAG MASTER

Stores Upright in a  
Square Foot! Rolls  
Even When Folded!

## MORE ROOM FOR MORE CARTS

You can store *four* Con-Voy Bag Masters in the space needed by just *two* of most other golf carts. This is possible because Con-Voy's exclusive design allows the wheels to fold in and the cart to stand upright. No lifting or carrying, for the cart rolls easily with wheels folded. It stores in less than a square foot of floor space.



## Pro Designed

You can recommend Con-Voy to your members with confidence because it is the *one* cart with every single feature checked and approved by club professionals.

Feature by feature, from the contour formed rubber handle to the easy rolling semi-pneumatic ball bearing wheels, Con-Voy is the golf cart *golfers asked for*.

Light and maneuverable, Con-Voy has (1) quick, positive hand release lock action. (2) 24 position ratchet handle. (3) Exclusive "Snug Fit" bag brackets which adjust to any size, won't damage bags. Also available, special brackets to accommodate large round bags.



CON-VOY  
BAG MASTER  
**\$29<sup>95</sup>**  
Retail

CON-VOY  
BAG MASTER DELUXE  
**\$34<sup>50</sup>** Retail

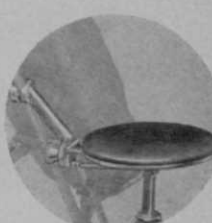
- Stroke counter
- Tee holder
- Cigarette holder
- 12" wheels
- All regular features



## NOW! CLOES SEAT MASTER

... makes waiting a pleasure ... not an irritation! Here's the "easy chair of the fairways", the big new padded golf seat that is *always* ready for use, *never* in the way. It gives golfers the solid support of the cart wheel and springs up off the wheel when not in use. Golf bag serves as a back support.

The SEAT MASTER fits most standard make carts and fastens on in a jiffy . . . no fussing with pins, bolts, springs or screws. Seat folds up out of the way for storage and the cart rolls freely whether seat is up or down. Made and guaranteed by the makers of popular Con-Voy Bag Master, and retails for just . . . . .



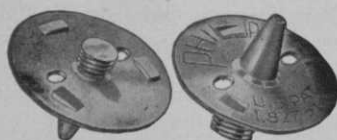
**\$14<sup>95</sup>**

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Send for free, colorful brochures.

# PHILLIPS CAM LOCK



The Answer  
to Lost Spikes

CAM LOCKS have been added to the regular LARGE BASE spike. The CAMS hold spike fast in position. Will not rough sole.

F. C. PHILLIPS, INC.  
STOUGHTON, MASS.

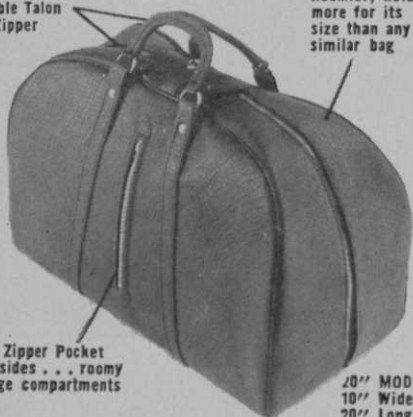
nament and clinics starting Oct. 13 . . . Quartette will depart for U. S. Nov. 16 . . . PGA list of money-winners from first of year to Sept. 29 has 22 collecting more than \$10,000 per . . . Leader of course, is Bob Toski, with \$65,891 of which \$50,000 was gathered by his victory in World Championship . . . Jack Burke second with \$20,213; and Marty Furgol third with \$19,909 . . . Gene Littler did well his first season of eligibility for prize money, getting 13th place with \$13,983.

Don Richards, Spalding pro salesman in Okla., Ark., La., Miss. and Memphis, Tenn., says junior golf is getting immense boost from pros on his beat . . . Reports that Ned White, pro at Querbes Park, Shreveport, La., has 85 entries in his annual junior tournament . . . Sons of B. F. Dickson, pro at McAlester (Okla.) CC have 14 trophies between them . . . Ben Dickson, Jr., has been member of Oklahoma A&M team for several years, won Mo. Valley conference title in 1951 and 1954 and is 1954 Oklahoma Amateur champion . . . Bob Dickson, 10, has won a string of "pee wee" titles, the Junior Masters at Dothan, Ala., and driving, pitching and putting competitions . . . His lowest round is a 76 at Stillwater, Okla.

## Gives Customers More Reasons to Buy ... Gives You More to Sell

Double Handles  
Double Talon  
Zipper

Roomier, holds  
more for its  
size than any  
similar bag



Deep Zipper Pocket  
both sides . . . roomy  
storage compartments

20" MODEL  
10" Wide  
20" Long  
12" High

Spark your fall and winter profits with this feature-packed, value-packed, sales success. Designed, made, priced to give you a huge market . . . instant acceptance by golfers . . . any man or woman who travels. The perfect travelling bag . . . super-spacious, super-light . . . tough, rugged genuine top grain leather throughout in choice of natural steerhide or rich dark brown cowhide. More features at amazingly low prices gives you more to sell, so you sell more, make more to step up your profits.

18" Bag Retails.....	\$22.50
20" Bag Retails.....	25.00
22" Bag Retails.....	30.00
24" Bag Retails.....	35.00

Made by the Manufacturers of Tufhorse Golf Bags.

DES MOINES GLOVE & MFG. CO.  
310 COURT AVENUE • DES MOINES, IOWA

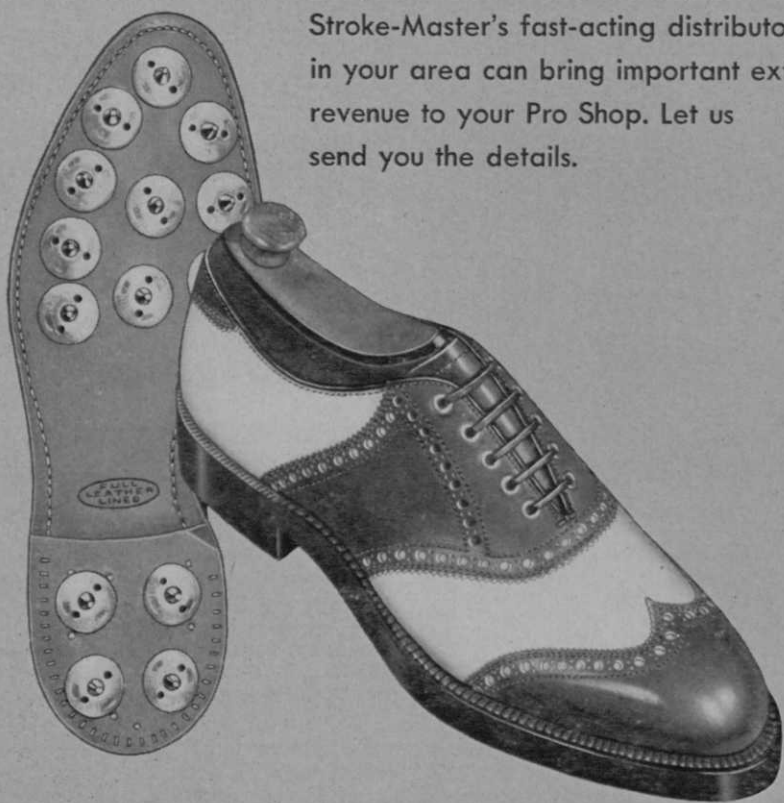


approved by  
*Byron Nelson*



## ***Can spark sales for your Pro Shop***

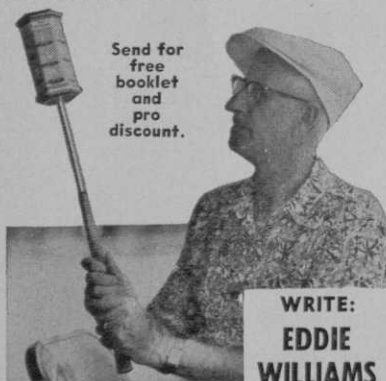
Stroke-Masters — as golf professionals all over America know — have the wanted features, the wide style selection, the favorable price structure to meet any store competition. A minor inventory backed by Stroke-Master's fast-acting distributor in your area can bring important extra revenue to your Pro Shop. Let us send you the details.



For Catalog and Name of the Distributor in Your Area, Write to  
**STROKE-MASTERS, FREEPORT, MAINE**

## BIG SALES CUT PRICE OF THE DEVELOPAR!

Now the DEVELOPAR retails at \$12.50 . . . Price reduction from original \$15.50 is the result of big volume of repeat and new business coming quickly after pros and their pupils saw amazing results of practice and exercise with the DEVELOPAR.



Sole winner of 3 consecutive PGA Senior titles  
3017 Brownsboro Rd., LOUISVILLE, KY.

"Boots" Porterfield, Wisconsin State Open champion and formerly asst. pro at Milwaukee (Wis.) CC appointed pro at Ozaukee CC, Thiensville, Wis. . . . Much of federal-aid airport program of \$20,425,843 for fiscal year ending June 30, 1955 which is to be matched by local government, goes for "Doolittle clear zones" adjacent to airport which in some cases is land suitable for golf course construction.

Richland (Wash.) Edgewater GC to open this month, says Mgr. Bill Walton . . . Construction schedules on numerous new courses delayed by weather this summer . . . Sonoma (Calif.) G&CC owners Dr. and Mrs. Cecil A. Saunders considering expansion after survey made by George S. May Co. . . . Harold Stone now mgr. as well as pro at Sonoma . . . Robert Trent Jones hopes to have new Coral Ridge CC, Ft. Lauderdale, Fla., de luxe establishment, completed by Jan. 15.

Organizing Shelby County CC with 9-hole course near Montevallo, Ala. . . . Henry Hughes, Denver, planning many course for Loveland, Colo. . . . New many course proposed as part of Burbank, Calif., \$10 million Capital Improvement



\*Helanca: 100% nylon changed by a patented process to expand and relax gently. The stretchability is permanent . . . it won't wash out.

The Sensational NEW

**PRO Grip**  
AMERICA'S FINEST

"500"

**GOLF GLOVE**

Featuring Wrinkle-Free Back of Helanca\* . . . the Stretchable Nylon

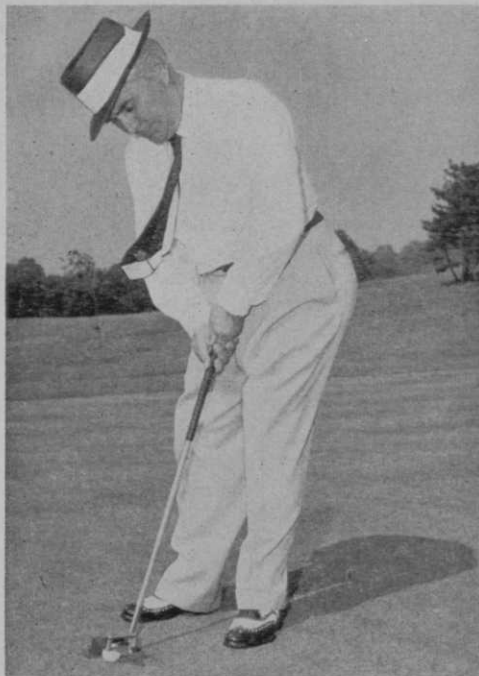
Here's a golf glove that really fits! It holds without binding because it stretches without the discomfort of rubber. No wrinkle . . . no ride-down. Extra long life because it's all nylon . . . extra cool too, because it's porous.

Palm and fingers of finest grade lightweight leather for firm and positive grip. Extra strength of back material eliminates need for bulky fingertips. Individual sizes to fit all hands.

Ask your distributor to show you the "500" — America's newest and finest golf glove.







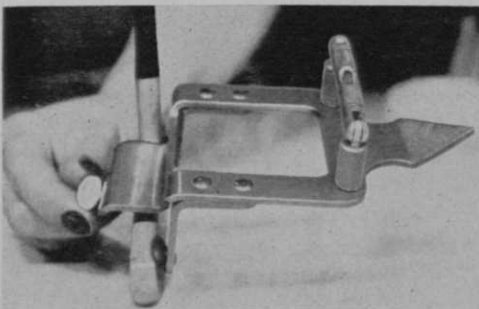
*Something New!*

## GOLF STROKE SAVER

THE PERFECT CHRISTMAS GIFT  
FOR THE GOLFER

Attractive, light as a feather gadget designed to improve putting. For practice use . . . can be used on any blade or spur type putter. Will aid in developing putting muscles. Helps to acquire proper stance, aim and roll that pays dividends in lower golf scores.

Light weight, all metal construction. Rubber pads prevent scratching club face. Installed or removed in seconds.



*Retail \$12.50*

### BOMB-SIGHT PRINCIPLE AIDS PUTTING ALIGNMENT

The bubble in the level does the trick . . . acts like a bomb-sight. A duffer can develop into a top-flight putter.

### FEATURED ON TV, RADIO, MAGAZINES

National promotion will spur Christmas Gift buying in pro shops. Golfers will love the new Stroke Saver. You can sell them by the dozen.

DISTRIBUTED BY

## GOLFERS IMPORTS, INC.

Box 26, Hillside Manor  
127 Lakeville Road  
New Hyde Park, L. I., N. Y.



COMPLETE WITH  
PLASTIC CUP  
FOR INDOOR  
PRACTICE

---

## sore hands

never help anyone's golf nor a pro's shop business.

Keep your players hand-happy by selling clubs with **LEATHER Grips**.

**LEATHER** by far excels as a golf grip. It has a friendly feel. Men and women are accustomed to leather on and in their hands.

Golfers get more comfortable, easier swings and hits with leather-gripped clubs. **LEATHER** does not irritate the skin. Nothing else is so "right" in texture, so natural in the hand.

Handsome, permanently-tacky leather grips, sold to manufacturers, come from the famous tannery of

**R. NEUMANN & CO.**

Makers of Fine Leathers  
since 1863

**HOBOKEN, NEW JERSEY**

---

program . . . Pro Joe Sylvester, North Hempstead (L. I., N. Y.) CC pro credited by John Brennan, Long Island golf writer, with being "magician behind the scenes" responsible for development of many Long Island junior stars.

Paul Hahn, trick shot star, playing almost every day to large galleries in the west . . . Joe Kirkwood doing his stuff on crowded schedule in east . . . Tom Clancy, Jr., son of pro at Northport GC (NY Met dist.) semi-finalist in Long Island Boys' championship . . . Jack Westland, 1952 National Amateur champion, and congressman from Washington, says federal land should be used for expansion of golf facilities.

Ernie Garlen pro at new Westbriar CC, Vienna, Va. . . . A. H. Tull was Westbriar architect . . . Sheldon Weiss and Earl Thompson, promoters of Hudson (Wis.) CC, Inc., have bought 155 acres for club . . . Bill Walton, formerly asst. to Eddie Hogan at Riverside CC, Portland, Ore., signed as pro by Pendleton (Ore.) CC . . . New clubhouse at Peninsula State Park course, Sturgeon Bay, Wis., started.

Werner R. Rademacher heads incorporators of new Sylvan Dale CC near Al-

## IF YOUR 1955 PROGRAM NEEDS PAUL HAHN

*Golf's Greatest Showman*



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Ellinor Village  
Ormond Beach, Fla.



**NOTE: All August dates are filled, but May, June and July dates are being accepted. Rates: \$200 weekdays  
250 Saturdays  
300 Sun., Holidays**