



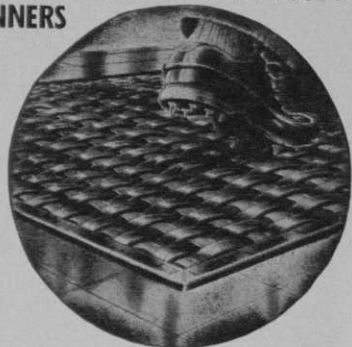
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WORTHINGTON SWEET SHOT BALL ENTIRELY NEW

Worthington Ball Co., Elyria, O., has a completely new Sweet Shot golf ball with new thread, thin cover and liquid center. This high tension golf ball is sold only.

Further refinements are also being made in the Lady Diana golf ball which had extensive acceptance this year by women golfers.

WEST POINT REPORTS GROWTH IN VERTI-CUT, AERIFIER USE

West Point Products Corp., West Point, Pa., reports that use of the Verti-Cut has shown a tremendous increase during the past year. The improved putting surfaces bring favorable comment from the players. The trend is toward frequent, light Verti-cutting. Many courses have purchased a second machine to facilitate frequent use. Superintendents have applied Verti-cutting to a variety of maintenance problems and found it effective to limit weed growth, improve disease control, check Rhodesgrass scale. A time-saving feature added this year are the new self-sharpening Verti-cut blades.

Aerification is routine practice on golf courses. At the larger courses, greens and tees most often are aerified with the self-powered G-L Aerifier. The moderate-priced Junior G-L model is in strong demand by nine hole courses. Use of the Verti-cut to polish the greens surface after aerifying is a practice gaining wide acceptance by superintendents.

Rapid coverage is the demand in fairway aerification. F-G Aerifier units, used in gangs of three, are favored for the 18 hole courses. The extra-wide Grasslan Aerifier, introduced last winter, also is finding good acceptance for fairway work. $\frac{3}{4}$ " diameter spoons, open and thatch types, are the leading choice for fairway work.



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Are Your Club Officials Getting Golfdom?
If Not, Use Form on Page 142.



MACGREGOR SALESMEN PREVIEW 1955 LINE

MacGregor Golf Co. salesmen from all districts of the U. S. met at Cincinnati for their annual sales conference and for the unveiling of the 1955 clubs, bags and balls. Bob Rickey, pro sales mgr., says team was enthusiastic about the new products being what their pro customers have asked for.

C.S.I. NEW PYRO-MAGNETIC GRIP GETS PRO APPROVAL

Dale S. Bourisseau of the C.S.I. Sales Co., Solon Center Bldg., Solon, Ohio, tells that despite the late introduction this year of the new Pyro-Magnetic Grip, the sales response was most satisfactory.

"The finished appearance of this new grip, plus the correct taper, grip 'feel' and simplicity of application have received strong approval from pros and their customers," Bourisseau adds.

KEEP-WARM GARMENT HAS BIG FIRST YEAR

Grant Barnett, 707 Main St., Buffalo 3, N. Y., says first year's sales of the Golfers' Keep Warm indicate that pros and amateurs who play in cool weather have made the free action lightweight under-jacket nearly standard equipment.

Many playing the winter tournament circuit used it and praised it highly.

Barnett also reports a good year of pro shop business on his Ripon golf hose and headcovers.

JIM BEATTIE HEADS N. Y. WILSON GOLF STAFF

Wilson Sporting Goods Co.'s New York branch golf department has undergone a rebuilding process recently due to the deaths of key personnel.

Jim Beattie, who formerly worked Long Island and Connecticut territories is in charge of the department.

Leo McNamara is now fully recovered from his seven months of convalescence and carries on with his work in Westchester and lower Connecticut. Bob Haggerty, Jr., continues to work the New

Jersey territory while Bobby Cordiano—a Wilson veteran of six years—now covers Long Island and Staten Island.

Bob Slocum, a new man, is now covering upper Connecticut, Albany and the Catskill Mountain sections. Each of the salesmen lives in his own territory assuring customers of more frequent contact.

Jim Blassi carries on as Beattie's assistant handling office details of the department. He is assisted by West Cornetta.

VALENTINE, MUSSER, GRAU HONORED BY TURF GROUP

Honorary memberships in the Merion Bluegrass Assn. were awarded to Joseph Valentine, Supt., Merion GC; Prof. H. B. Musser, Penn State University, and Dr. Fred V. Grau, West Point Products Corp., at Penn State Turfgrass Field Day. Valentine first observed the bluegrass growing on a tee at Merion GC. Grau and Musser were recognized for their work in developing this improved turfgrass. The awards were presented by Arden Jacklin, Pres., Merion Bluegrass Assn.

MALLINCKRODT REPORT GOOD ON FUNGICIDE RESULTS

A. L. Michel, of Mallinckrodt Chemical Works, St. Louis, says the company's research on golfturf disease control is in high gear and currently is working on several interesting materials.

Michel informs GOLFDOM that supts. reported that Calo-Clor, Calocure and Cadminate this year repeated the same high performance they showed in the 1953 National Turf trials. He also remarks that while mercury price jumped this year



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with consequent increase in unit cost of mercurial fungicides their performance keeps them competitive on a price basis.

The company is preparing a most practical exhibit for the Golf Course Supts.' convention at St. Louis in January.

Mallinckrodt will feature in their exhibit in booths Nos. 51 and 52 an admatic projector showing color slides of interest on turf diseases which cause the golf course superintendents concern each year. It is hoped that other interesting features can be incorporated prior to the show.

The Mallinckrodt plan for turf disease prevention and control coordinates three fungicides: Calo-Clor — a mercurial fungicide recognized for years as a reliable fungicide against brown patch and snow mold; Calocure — a mercurial fungicide specially compounded to give control of brown patch with an extra margin of safety for greens, helping bent grass maintain its color during the hottest weather; Cadminate — a cadmium fungicide which controls dollar spot, copper spot, and red thread (pink patch).

Personnel of the firm's St. Louis and New York Offices will be in attendance and will be happy to discuss questions relating to turf disease problems.

PROVING THAT A SHOWER CAN USE ITS HEAD

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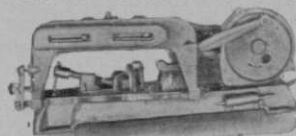
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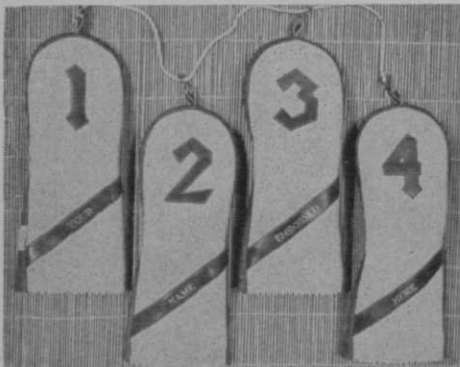
when a faultless shower head is used, and that is the Sloan Act-O-Matic, according to the testimony of many club officials, managers and players. Its exclusive features were specifically designed to produce better bathing for users and direct benefits for the club.

The Act-O-Matic delivers an automatically controlled cone-within-cone spray that sends water exactly where the user wants it and in the quantity he prefers. No distorted streams splash on walls and shower curtains. Second, the Act-O-Matic is self-cleaning. The unique spray disc moves downward to its seat inside the shower head when the water is turned on. When the water is turned off this disc moves upward into drain position, creating a large, free waterway and this automatic action drains the shower head instantly and completely, washing out all water-borne substances. There is no clogging — no liming up — no dripping.

The patented device which provides all these advantages also saves water and fuel and eliminates maintenance and replacement costs. Many Act-O-Matic models are available. Complete information is contained in an interesting folder which will be mailed to you on request sent to Sloan Valve Co., 4328 W. Lake St., Chicago 24.

BURGETT MAKES NEW LEATHER WASHABLE HEAD COVER

An all-leather head cover that is completely washable is in the 1955 line of K. L. Burgett Co., Peoria, Ill. This newest addition to the Parhood family is in the medium-price range. One of the toughest leathers known has been used for it—



goatskin. Goatskin can be kept clean and attractive by repeated washings without becoming hard and stiff.

Like the successful Parhoods of all-leather, suede-and-twill and all-twill, this new head cover will be embossed by Burgett with the player's name in gold without charge. And, like all Parhoods, it is

fleece-lined and joined with a leather cord fitted through swiveled eyelets that prevent the annoyance of twisting, tangling head covers.

All-leather Parhoods have their own rich, natural color. The twill and partly-twill head covers are available in a wide range of striking colors and color combinations. Each Parhood has a special leather strip upon which the free-embossed name appears.

Even better known than Parhoods, is the Parglov line. Newest member of this collection is the Paul Hahn Glove, introduced this year. It has won more than the sales success expected of it, winding up one of the best seasons any item in the Parglov line has had. New modifications currently being made to the glove include changes in trim design and a wider range of solid rainbow colors, in addition to natural leather.

It's a deluxe glove, table-cut and skillfully styled from the finest capeskin, comfortable and soft but tough and durable. There is a full range of sizes, attractively packaged for self-display.

REEMELIN OF TORO NOW HEADS ZAUN EQUIPMENT

Ben Reemelin, formerly sales promotion and advertising mgr. of Toro Mfg. Co. has bought a major interest in Zaun Equipment, Inc., 1090 Edgewood ave., Jacksonville 5, Fla., and now is the company's gen. mgr.

Reemelin is the third of the Toro staff who has gone from the factory into the distribution field. He is succeeded at Toro by H. R. (Jimmy) Johnston, Jr., who was executive on the Toro account for the company's advertising agency, Batten, Barton, Durstine and Osborne.

Charley Zaun will remain with Zaun Equipment as an officer and stockholder taking things easy after 25 years in the business.

The company will continue to handle Toro equipment, Buckner sprinklers, Milorganite and other course equipment and supplies in northern Fla. and southeastern Ga.

NEW FERGUSON ATTACHMENT FOR FLEXIBLE PIPE JOBS

Ferguson div., Massey-Harris-Ferguson, Inc., Racine, Wis., has a new attachment for its tractor to eliminate hand digging or machine trenching in putting flexible pipe up to 1 1/4 in. dia. in the ground as deep as 18 in., speedily.

The low-priced attachment is primarily an agricultural mole-drain device which has maximum penetration of about 22 in. For flexible pipe laying it has guide rings for conducting pipe over the tractor and into a guide tube through which pipe is

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conducted to the bottom of the cut.

In laying flexible pipe an exploratory subsiding pass is first made to locate any subsoil obstructions that may have to be cleared away.

BUCKNER TRAINING PROGRAM NOW INDIVIDUAL

John Gill, gen. mgr., Buckner Mfg. Co., Fresno, Calif., manufacturers of sprinklers and valves for turf irrigation, during the past year instituted a new policy of placing design and layout service in the hands of their turf equipment distributors.

Gill says, "Our school last year, attended by 43 men from all over the U. S., was in itself a success, but more important, it emphasized the need to the distributor of having to receive special training to provide this designing and layout service, which up to a short time ago was vested in the hands of a very few people.

"We have changed our school from one of class room instruction to one of individual instruction. The school is continuous and operated the year around. We handle no more than two men per week on an individual basis, putting them

on the drafting board at the plant under the supervision of an experienced design and layout man. This new method is proving to be more beneficial than the classroom type of instruction tried last year.

"This expanded type of service to the turf growing trade places the distributor in the position of being able to render a real service to his customers. An authorized distributor is equipped to give turf growers good engineering advice on the layout of water systems and naturally must be qualified to render this kind of service before becoming a Buckner distributor."

WORTHINGTON MAKES NEW DUMP BODY TRACTOR

Worthington Mower Co., Stroudsburg, Pa., has a new dump body tractor in its product line. The new tractor is a highly versatile and useful unit for course maintenance.

The dump box of the new tractor is constructed of durable, 10-gauge steel and holds a full 1 1/4 cu. yds. This self-dumping box is equipped with safety chains and has a lever for locking the body in load-

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ing position. The lever has a special safety locking device that prevents accidental dumping when the tractor is in motion.

The new dump body tractor is powered with a heavy-duty, 48 hp., overhead valve engine and is capable of traveling at 40 mph at an engine speed of 2400 rpm. The transmission is a heavy-duty type with four speeds forward and one reverse, permitting forward speeds from 3 mph to 40 mph. Recommended engine speed range for the new tractor is from 1200 to 3000 rpm.

The new unit features rugged construction throughout. The drop-forged front axle is pivotal mounted and supported on transverse truck springs. The 1½ ton truck, full-floating type, rear axle is on heavy truck springs. Front wheels use 7.50 x 16 tires while the rear wheels carry dual 9.00 x 16's. A ball-type coupler, fully adjustable for height, is supplied as standard equipment. This can be easily converted to a pin-type coupler, if required.

Operator comfort was an outstanding consideration in the design of this new dump body tractor. The comfortable seat is of a suspension type with two torsional rubber springs. It is fully adjustable to compensate for the weight and height of the driver. The automotive-type steering wheel is also adjustable for maximum driving ease. Foot-operated, 12 x 1¼ in., hydraulic, automotive brakes on the driving wheels make stopping almost effortless even with the heaviest loads. For parking, a mechanical type hand brake on the drive wheels is used.

MOCK'S SUPERTURF COMBINATION AVAILABLE WITH MERION

A pioneer in the investigation and promotion of Merion Bluegrass, the Mock Seed Co., Pittsburgh 30, Pa., has, since 1947, been testing a number of different combinations of Merion and other grasses for permanent turf in a reasonable length of time.

Allen Mock says their combination with Merion bluegrass has several advantages including ease of establishment, finer texture, greening up earlier in the spring. In addition, all seedlings are protected against fungus and insect attack by Chloro-Clad seed protectant chemical which increases percentage of germination.

YARDLEY NEW SERVICE AT ATLANTA

Yardley Plastics Co., Columbus, O., adds new warehousing service at 565 Western Ave. N. W., Atlanta, Ga.

"This new facility will enable us to give overnight and pickup service to our dealers and distributors in the Southern States," says Robert W. Rosel, Sales Mgr.

TELLS OF 40 YEARS IN COURSE FERTILIZING

Because producing and maintaining high-quality turf on golf greens, tees and fairways is in many ways the most difficult and highly-specialized of all plant-feeding jobs, the need for specially formulated golf-course fertilizers was early recognized, and some 40 years ago the Coe-Mortimer Co., one of the corporate predecessors of The American Agricultural Chemical Co. formulated the world's first golf course fertilizer. Superintendents who were associated with golf prior to World War I will recall the widespread popularity enjoyed in those days by Country Club fertilizers, Brands A and B.

Some years later, when various subsidiary companies were merged into The American Agricultural Chemical Co., the Country Club grades were continued, and are now known as Agrico Country Club fertilizers. Agrico is kept abreast of steadily advancing plant-feeding techniques, through continuing soil analyses and related research both in the laboratory and in the field, its makers say.

Recently, Agrinite, a companion product, was added to the Agrico line. In a matter of just a few years, this natural all-organic, containing over 8% nitrogen, made from tankage and being clean, dry and odor-free, has taken a prominent place in the turf-feeding programs of golf courses.

The Service Division of The American Agricultural Chemical Co. offers its facilities and plant-feeding experience to supts. without charge or obligation. Inquiries are invited and should be addressed to the company's head office, at 50 Church Street, New York 7, or to any one of the 30 Agrico factories and sales offices serving the U. S., Canada and Cuba.

SWINGING AROUND GOLF

(Continued from page 34)

Pro plans for Christmas golf gift sales campaigns which resulted in "Christmas Shopping at Your Pro Shop" book are spreading rapidly . . . "Christmas Shopping at Your Pro Shop" originally set for circulation of 40,000 among pro shop potential customers, got about 97,000 circulation ordered by pros . . . Numerous orders received too late for handling . . . Campaign is first nation-wide effort by leading businessmen pros to put pro shop golf gifts high on Christmas shopping lists.

Al Houghton, Prince George G&CC, elected pres., MidAtlantic PGA for 6th consecutive year . . . Don Saylor, formerly asst. to Max Elbin at Burning Tree

Club (Washington dist.) now pro at Andrews Air Force Base course in Maryland . . . Police catch teen-age gang that robbed pro shops at Burning Tree and Columbia (Washington dist.) . . . S. G. Loeffler plans 9-hole addition to Langston GC at Washington, D. C.

Jim Thomson of Mohawk GC, Schenectady, N. Y. is quoted in Northeastern GCSA "Collaborator": "A beautiful golf course is like a beautiful girl; wonderful to look at but damned expensive to keep." . . . Among many features of 5th annual Central Plains Turf Conference at Kansas State College, Manhattan, Oct. 20-22 will be inspection of golfturf plots that went all summer without artificial water . . . Lambert, Wagner, Pickett, Quinlan, Keen and others of Central Plains and Kansas State may be developing the answer to the biggest problem of golf course maintenance in many localities.

Hellzapoppin' again for PGA Tournament bureau . . . Brawl this time between PGA and Los Angeles Junior Chamber of Commerce which plans to run its 29th LA Open at Rancho, Jan. 7-10, for \$20,000 . . . Bob Leacox, PGA Tournament Coordinator announces PGA-sponsored \$25,000 Pan-American Open at Ingleside CC (LA dist.) Jan. 6-9, with trailer manufacturer Wm. MacDonald (sponsor of Miami International 4-ball) and oil man A. T. Jergins as financial backers . . . Jaycees claim PGA repudiated agreement made with winter sponsors . . . Los Angeles press takes Jaycees' side . . . In present confusion and controversy it looks like home club PGA pros of the district will be put in the middle with the young and aggressive local Jaycees steadily becoming more important in official activities at their own clubs.

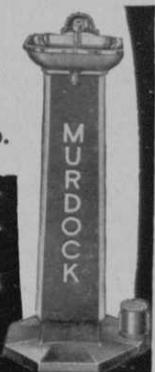
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Tommy Galloway, 25 years pro at Hermitage CC, Richmond, Va., died Sept. 19 in his native Glasgow . . . The beloved Tommy and his wife had returned to Scotland after 30 years' absence . . . Trip was a gift from the club . . . Tommy, battered from injuries with Cameron Highlanders, came to U. S. in 1922 with Tommy Armour and Bobby Cruickshank . . . The club staged a big party for the Galloways in 1948 . . . Tommy and his "wee Momma" and their daughters Margaret and Ann were one of the loveliest of families . . . Tommy was a jewel of American pro golf and his passing is a personal loss to every one who knew him.

There's talk about national associations of pros, supts., and club managers getting together to formulate outline for employee pensions and insurance that would be practical for many clubs . . . Officials of some leading clubs privately believe general pattern may be inevitable despite seasonal nature of many clubs' operations and high operating costs and taxes.

Joe Valentine, Merion GC supt., receives first honorary membership in Merion Bluegrass Assn. during Penn State College Turf Field Day in recognition of his discovery of the grass . . . The association was formed to extend and protect market for certified Merion . . . Midwest Turf Foundation Field Days, Sept. 27-28 at Purdue university, drew record crowd . . . Highlights were outstanding performance of Pennlu creeping bent on Midwest plots, inferiority of Bermudas to bents on mid-west greens, soil temperature research, effective crabgrass control, promise in poa annua control, Merion blue excellent showing under lawn management.

First 9 of new semi-public Commack Hills (L.I., N.Y.) CC open . . . Second 9 to be opened next spring . . . Geo. Jacobson and Geo. Cameron are owners . . . Fine 7000 yd. layout designed by Alex McKay . . . Pro is Frank R. Sposato, for 23 years with Huntington (N. Y.) Crescent Club and asst. to Lenney Peters since 1946 . . . Lenney says Frank knows pro dept. operation "inside out" and will make good in a great way on the new job.

"U. S. Has 5000 Courses; 4000 Out of Date" is head of good article by Paul Gardner in October Nation's Business . . . The piece has interesting, informative quotes from Robert Trent Jones, Jr., on golf architecture and by Ed Casey, Baltursol CC supt., on supts.' work in maintenance.

Please your Patrons with a **LEWIS** Golf Club Cleaner

Tops in Tee Service . . . **LEWIS** Golf Ball Washer

Charlie Hallowell, Pennsylvania county agent who's been immensely valuable in his work with course supts., visits California for first time in 4 years . . . Charlie says Paul Addessi has done marvelous job getting Tamarisk CC, Palm Springs, into condition . . . LA CC has its 1955 Amateur championship course in championship condition right now . . . LA County turf survey, spearheaded by Colin Simpson, is impressive, close-up information that will have tremendous influence eventually all over the country in increasing financing required for turf research.

Finance company advertises "pay as you play" plan for financing golf playing equipment purchases thru pro shops, in British golf magazines . . . Gives example of about \$188 worth of equipment (9 irons, 4 woods, canvas bag, cart, "sundry all-weather equipment" and dozen balls) for about \$15 down and 18 monthly payments of about \$10 each.

Harris, Kerr, Forster & Co., club accountants, survey of average maintenance cost per hole in 1953, covering 576 holes at 29 clubs, shows average per hole of \$2,232 . . . Salaries and wages are \$1,534, equipment maintenance and repairs are \$158; Sand, seed, soil, chemicals and fertilizer are \$277, and sundry supplies are \$263 . . . Wonder what really practical value, if any, those figures are? . . . But some golf club officials will forget some of the 576 holes may be 125-150 yds. long without fairways, and others 470 to 525 with fairways and flanking traps.

John Perelli signed as pro at Golden Gate Fields course in infield of race track across bay from San Francisco . . . Frank Stranahan now on MacGregor Golf advisory staff.

Fairdale CC, Allendale, S. C. formally opens new course and clubhouse . . . Pas-saic County, N. J. to add 9 to its 27 holes . . . Sunnysbrook GC (Philadelphia dist.) accepts \$525,000 over for 40-year-old plant and will build new course and clubhouse in Whitemarsh township . . . Present Sunnysbrook site will be subdivided.

New 9 of New Bern (N. C.) CC expected to be in play in Nov. . . . Ellis Maples designed the new layout . . . W. P. Murphy of recently chartered El Refugio CC, Albuquerque, N. M., says club will build 9-hole course early . . . Portland, Ore. opens \$40,000 range with covered tees at Eastmoreland muni course with Oregon PGA pros' demonstration . . . Dave Killen is

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GOLF COURSE ARCHITECT

Design, Supervision and Construction
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pro in charge of range.

Nine-hole \$100,000 course on 36-acre infield of Golden Gate Fields racetrack in San Francisco Bay area opened . . . Ft. Douglas, (Utah) GC begins \$150,000 clubhouse remodeling program . . . Enlarged clubhouse to have indoor practice facilities . . . Murray (Ky.) CC organized by group headed by Dr. John Quertermous . . . Construction started on \$250,000 clubhouse of Paradise Valley CC near Scottsdale, Ariz.

Commission appointed to study proposed Lowell (Mass.) munny course . . . Industrial golf leagues have registered big increase in play this year . . . Davie Low, veteran clubmaker from Carnoustie, visiting U. S. showed 50 of his collection of historic clubs at British Travel Assn. offices in N. Y.

Bobby Craigs retiring Jan. 1 after 41 years as pro at Audubon CC, Louisville, Ky. . . Bobby made club life member and given pension . . . He's going to make a trip in spring to see old pals in Monifieth, Scotland . . . Bobby's sure brought a lot of fine pros and amateurs into golf . . . Craigs went to Audubon when he was 27 . . . Club's going to give him a big party in December.

Bob Hudson back in Portland, Ore., after 3 month European trip with Mrs. Hudson, son Jack and daughter Pat . . . While abroad Bob did some campaigning for International Golf Assn. idea conceived by John Jay Hopkins and says next

International affair may be abroad next year . . . Fred Corcoran working on promotion of the plan . . . Hudson to stage Western Open at Portland (Ore.) GC next year.

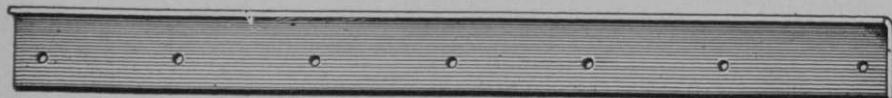
Interesting, attractive 50th anniversary book on 10-men team matches between Sadaquada and Yahnundasis clubs at Utica, N. Y. tells brief history of the clubs and of McLoughlin Cup competitions . . . Yahnundasis won 36 and Sadaquada 13 of the matches up to this year . . . It's oldest competition of this kind in the U.S.

Bill Edgar, sales mgr., Australian Steel Shafts Pty., Ltd., Melbourne, Australian True Temper shaft makers, home after trip to Britain and U. S. . . Edgar visited American golf manufacturing plants and clubs and spent considerable time learning of operations of National Golf Foundation and Western Golf Assn. caddie program while in Chicago . . . Over 500 at Home Owners' Lawn Clinic in Topeka, Ks. auditorium Sept. 10 . . . W. R. Yerkes, Topeka Commissioner of Parks and director of Central Plains Turf Foundation arranged program which included Chet Mendenhall, supt. Mission Hills CC, Kansas City; Marvin Ferguson, USGA Green Section, Prof. Ray A. Keen and Prof. L. R. Quinlan of Kansas State College as advisory panel.

Albert F. Vickery, 54, supt., South Shore CC, Hingham, Mass. for 28 years, was found dead of natural causes in his car in

(Continued on page 146)

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