

New

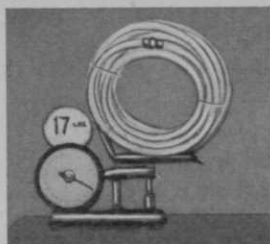
COBON ^{PLASTIC} Water Hose

**POUNDS LIGHTER!
LASTS 10 TIMES LONGER!**

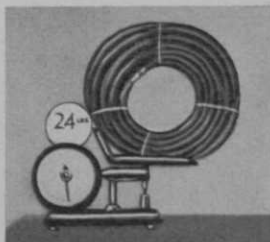
Lightweight, durable COBON PLASTIC hose is glass smooth—inside and out. This assures full flow of water or fertilizer solution.

- COBON Plastic Hose is non-aging—will not crack or peel.
- Its gleaming white color gives high visibility for twilight mowing.
- Unusual color identification reduces theft.
- Heavy Duty precision machined couplings.
- Low drag resistance will not damage greens.

**COBON Plastic Hose can be purchased at your local Golf Course Supply House NOW!
For nearest supplier write:**



1" I.D. Plastic (50')



1" I.D. Rubber (50')

COUSE & BOLTEN CO.

(PLASTIC DEPARTMENT)

MA. 3-0106

4246 LAFAYETTE ST. NEWARK 2, N. J.



FRIEND

Golf Course Sprayers
for better coverage and better fungus, weed, and pest control. You'll have smoother, greener fairways and greens with a FRIEND Sprayer. And it's adaptable for hand gun spraying of trees and shrubs. As low as \$412.00 FOB Gasport.

FRIEND

MANUFACTURING COMPANY, Inc.

4 Greene Street
Gasport, N. Y.

Please send me your catalog for Golf Course Sprayers.

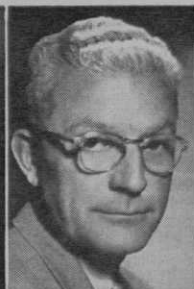
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ADDRESS.....

TOWN.....STATE.....



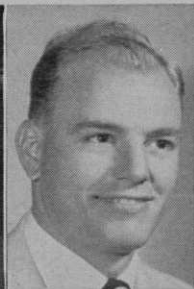
Gibbs



Reeser



Kinsey



May



Copeland

Mgr. of Dunlop in New York City. He was later transferred to the home office in the Tire Department where he was stationed at the time of his recent appointment as Mid-West Manager. Reeser has been with Dunlop since 1930.

Howard Kinsey has been appointed Pacific Coast Sport Goods Mgr. with headquarters in San Francisco. A familiar name in national sport circles for the past 30 years, Kinsey will head the Dunlop Sports program for seven Western States and the Hawaiian Islands. Kinsey teamed with Vincent Richards to win the tennis championship of France and later to defeat Big Bill Tilden and Francis T. Hunter in 1931, for the U. S. National Doubles title. With Richards, he was one of the original organizers of the Professional Tennis As-

sociation of America. A native of St. Louis, Kinsey moved to California in 1917. During recent years he has been an Executive of Sutro & Co., stock brokers of San Francisco, but at the same time maintaining active interest in sports on the West Coast.

Herb May, has been made sporting goods representative in the Kansas City and Memphis divisions of Dunlop with headquarters in Memphis. May's experience with Dunlop dates back to 1950.

Edward Copeland, has been made a sport goods representative in the Boston div., and will cover the New England territory for Dunlop. A native of Georgia, he received his education at Rollins College. Following graduation, Copeland's career has been devoted to tennis and he has served at a number of prominent clubs as a

NOW! REEL SPRINKLER AUTOMATICALLY SOLVES

Your Lawn Irrigation Problems

- NOTHING TO PICK UP, WIND UP, CARRY or SHUT-OFF!*
- Covers Up To 14,000 Sq. Ft.

- At last . . . a completely practical low-cost traveling irrigator for bringing controlled "rainfall" where you want it, when you need it! Automatically irrigates large or small lawns . . . soaking roots to promote growth of lush, green grass all season long. Does the complete job while you're away . . . day or night! Turn on and forget. Covers area up to 70 ft. wide by 200 ft. long. All metal construction for years of dependable, effortless performance. Fully guaranteed. For less than \$50.00 you can own a modern new Reel Sprinkler—most for your money . . . and your water! Order yours today. Immediate delivery.

- ★ Travels Course You Set ★ Conserves Water
- ★ Winds Up Hose As It Irrigates
- ★ Returns To Valve For Automatic Shut-Off

*Shut-off valve optional

REEL SPRINKLER COMPANY

1820 N. Westwood Ave.
Toledo 7, Ohio



Very compact—only 16½"x22"
Handles up to 200' plastic hose

★ If your dealer can't supply you, write direct for FREE catalog and order blank.

professional, including the Field Club of Greenwich, New Canaan CC, Ponte Vedra Club and Rollins College. He has been on the Dunlop Tennis Advisory Staff for the past two years.

CHESTERFIELD'S SWEATERS POPULAR



Chesterfield Sportswear Co., 1133 Broadway, New York 10, N. Y., reports brisk pro ordering on their newest lines of popular priced tropic weight women's golf sweaters. The two styles illustrated were among the Chesterfield numbers that won wide

pro shop acceptance throughout Florida and the southwest. At left: style No. 2130, top quality baby lamb wool with johnny collar pull-over and four pearl buttons, in white or maize with navy stripe, and pink or blue with white stripe. Right: No. 2190—same loom as 2130 but made of 50% nylon and 50% vicara, with texture similar to fine cashmere and guaranteed washable. In white, maize, pink and blue. In sizes 34 to 40. For pro prices and samples write to Chesterfield at above address.

BILL BOMMER PROMOTED



Wm. Bommer has been appointed asst. mgr. of the golf ball div., Acushnet Process Co. Bill has had considerable experience in the golf ball business since returning from combat service in the ETO and finishing his interrupted studies at MIT. He has been asst. to the factory manager and chief engineer of Acushnet's golf ball division. He, his wife, Shirlee, and their two daughters live at South Dartmouth, Mass., belongs to the New Bedford CC and Wamsutta Club and gives the grip to the Sigma Chi brothers.

Nice clubs to play...

THUNDERBOLT WOODS AND IRONS

WOODS: New from sole plate to grip cap, every feature adding to its beauty and effectiveness. Re-designed box-type head, with exclusive contro-weight balance . . . new Thunderbolt Hy Lustre Shaft . . . genuine Persimmon Head. Available with new deep beveled leather or Golf Pride "Rib-Lock" cork and rubber grips.

IRONS: The irons feature Concentrated Weight behind the hitting area . . . Exclusive KROYDON HY POWER Stif-flex HY LUSTRE Shafts, making the club as attractive as it is powerful . . . Special Hy-carbon Steel or Stainless Steel Heads. Furnished with "RIB-LOCK" or new deep spiral leather grips with handsome plastic cap.

Cruiser Thunderbolt Ball 100+ compression . . . a distance ball for top-flight players. Hy-test ball for average golfer.

Kroydon

CLUBS FOR BETTER GOLF

MAPLEWOOD, NEW JERSEY

Handsome, black plaid bag with russet leather cuffs, chape and saddle panel. All leather sling, top ring, divider strap and tunnels. 9" round.



FOR BIGGER
PRO SHOP PROFITS

sell

Tufhorse
GOLF BAGS



Model LP 618

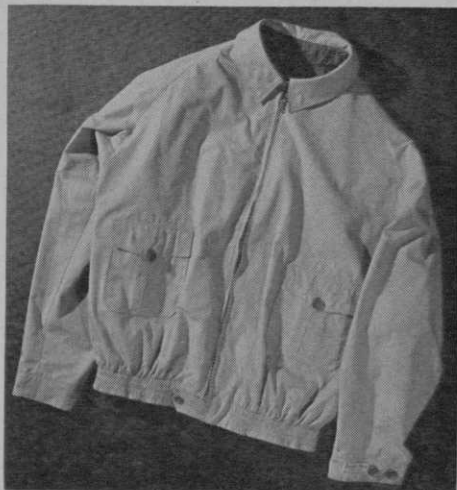
Has luxury features, yet sells at a popular price. Note tooled steerhide leather trim, extra long hood, deep ball and accessory pocket. Made of durable CANVALON in black, blue or gray.

MacGregor
THE GREATEST NAME IN GOLF

4861 Spring Grove Ave., Cincinnati, Ohio

MADE BY
DES MOINES GLOVE & MFG. CO.
DES MOINES, IOWA

NEW IMPORTED GOLF JACKET



Golfers Imports, Inc., Box 26, Hillside Manor, New Hyde Park, L. I., N. Y., specialists in imported merchandise for the golf professional trade, report lively buying activity in their recently announced imported golf jacket illustrated above. The jacket, made of top quality Egyptian poplin, has raglan sleeves, zipper front, two pockets and snugger waistband. Men's jackets come in single ply and tan-brown reversible models and the women's reversible model is available in 10 pastel shades.

WILL JACKIE REPEAT?



John E. McAuliffe, pres., Triangle Conduit and Cable Co., gives Jackie Pung the McAuliffe Bowl that she won along with first dip into \$7500 prize money at the initial Triangle Round-Robin last year. This year the event, an invited field of 14 women pros and 2 amateurs, will play the second Triangle Round Robin at the Cascades course of the Homestead hotel at Virginia Hot Springs, Va. Triangle makes plastic pipe widely used at golf courses.

GREET'S NORTHEAST PROS



Wallie Sharrett, teamed with Russ Mattern in covering New England pros for Acushnet, hails the boys at Acushnet's display at NE PGA spring meeting. Sharrett and Mattern say sales in their territory are ahead of last year's record high.

QUITE A CHANGE FROM DAD'S DAYS, SAYS GEORGE SAYERS

George Sayers has in his clubmaking shop at 520 Lancaster ave., Haverford, Pa., interesting relics of the Sayers' family long and honored record as makers of excellent golf clubs. Among these historic items is a bill his father, Bernard Sayers, sent from his shop at North Berwick, Scotland, to R. E. Griscom, pioneer Philadelphia golfer and long a member of the USGA Executive committee.

The Griscom order was billed Nov. 26, 1897. At today's dollar rate of the pound the order would be 4 gents special drivers and faces at 91 cents each, 2 gents special brassies and faces at 98 cents each, 2 ladies special drivers and faces at 77 cents each, 2 ladies brassies and faces at 84 cents each,

48 LINKS CO.
North Berwick, Nov 26th 1897

R. E. Griscom Esq.
To BERNARD SAYERS,
Golf Club and Ball Maker.

4	Gents Special Drivers	faces	4/8	1 6 0
2	do do	Brassies	7/8	11 -
2	Ladies do	Drivers	5/8	12 -
2	do do	Brassies	4/8	12 -
2	Strays	faces	4/8	12 -
1	Special Drivers	Head face	7/8	3 6
1	do	Brassie	4/8	4 -

R 11 87

K-KART

Strongest OF THEM ALL!

K-KART RENTAL MODEL

K-KART RENTALS pay for themselves quickly. You make more money per Kart. Upkeep is low—parts are interchangeable. Aluminum-steel construction assures maximum strength, minimum weight. Equipped with new improved bag rest. Semi-pneumatic ball-bearing wheels. Detachable handle assures complete control.

Prices
1-piece
R-10-10" Wh. \$13.25
R-12-12" Wh. 14.25
With Detachable Handle
R-10D-10" Wh. 13.95
R-12D-12" Wh. 14.95

INTRODUCING K-100

The K-100 incorporates many of the fine features of the K-KART. A turn of the knob opens the K-100 ready for use. This patented self-locking device is found only on the K-100. Equipped with 10" wheels.

Only \$21.50

K-KART COLLAPSIBLE Golf Bag Carriers

Rest while you play with K-Kart's New Rest-Period Seat. Automatically locks wheel to prevent rolling. Supports 200 pounds easily. Weight transferred through wheel to ground. A mere turn of a wing nut and you are ready to start for the first tee. Collapses in seconds. Adjustable handle for perfect balance.

Retail Prices
K-10-10" Wheel. \$27.50
K-12-12" Wheel. 29.50
Rest-Period Seat. 7.50
Also: K-50 only \$17.50

M-G

KUNKEL INDUSTRIES
2358 Clybourn Avenue
Chicago 14, Ill.

Please enter our order for:
 ___ doz. R-10 Rentals ___ doz. R-12 Rentals
 Check if you desire with detachable handle
 Remember: 30c each freight allowance on 12 or more.

KUNKEL INDUSTRIES
2358 Clybourn Avenue • Chicago 14, Ill.

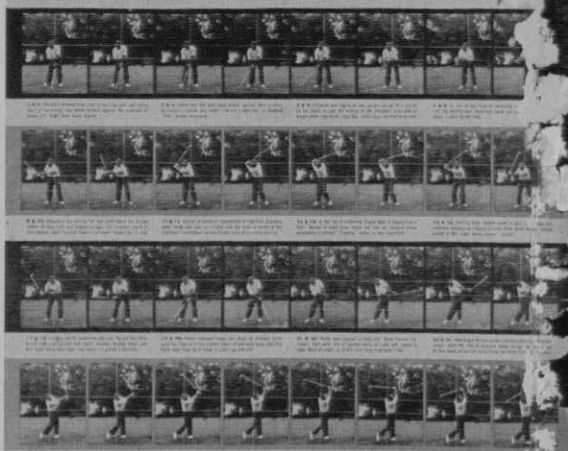
2 straight-faced irons at 84 cents each, 1 special driver head and face at 49 cents and 1 special brassie head and face at 56 cents, and a total of \$12.32 for the entire order at the retail prices of those days.

Today's retail price of the Sayers custom-made iron is \$15 and of a Sayers "gents special driver and face" (with Rocket shaft) is \$25, and the users and George's pro dealers are happy. So's George. Business is very good in the 78th year of Sayers' clubmaking.

George switched in 1945 after years as pro at Merion GC to concentrate on his clubmaking business. Bernard, Jr., the other son of the Ben who founded the business, is running the shop at North Berwick where 50 men are engaged in maintaining the Sayers traditionally high quality. A considerable number of the shop's heads are made to order for George's customers.

A PHOTO LESSON by
TONY PENNA

Professional golf star
and world's foremost
club designer.



To play better golf and enjoy the game more,
take lessons from **YOUR PRO**

LESSON BOOSTERS FOR SHOPS

MacGregor Golf Co. has mailed to pros 18 in. by 22 in. shot lesson charts by Toney Penna and Louise Suggs for shop display to draw attention, create discussion that brings the pro into conversation, and to promote lesson sales. The copy explains the series of action pictures. Each chart has a metal ring for neat, convenient display. The photographs with lined foregrounds making it easier to follow details of action, were from files of *Golfing* magazine.

**Fred Haas Stockroom
Robbed in Chicago**

Fred Haas, Sr., lost approximately \$10,000 in stock when his stockroom at 4122 N. Sheridan road, Chicago was robbed April 20. Stolen stock included Freddie Haas putters, about 250 doz. Fred Haas full fingered gloves, suede and deerskin headcovers and umbrellas.

Pros learning of such stock being offered thru other than legitimate distributing channels, and lower than normal prices, are asked to communicate immediately with Fred Haas, Sr.

"LOVE THAT COURSE" AD SCORES

Worthington Mower Co. reports that the "Love That Course—and Help the Guys Who Take Care of It For You" advertisement Don Herold wrote and illustrated in April *Golfing* has scored tremendously and nation-wide in awakening golfers to their responsibilities in course maintenance.

Club presidents, green chmn. and supts., have seen to it that reprints of the adver-

Golf Pride
GRIPS.

With traction action



**LYOYD
MANGRUM
Says:**

There never was
a grip with as fine
"Traction Action"
as the Golf Pride.

PROFITS FOR PROS!

Pros featuring Golf Pride grips make **EXTRA MONEY**—fast and easy.

EASY TO SELL!

Traction action, high swing weight, Rib-Lock, perspiration displacement, and other features make Golf Prides popular.

NATIONAL ADVERTISING!

Newspapers coast to coast. Also in *Golfing*, *Golf Digest* and *Golf World*, plus trade papers.

GET YOUR SHARE!

Many of your members want their grips replaced with Golf Prides. Others want new clubs with Golf Prides. Get your share!

FAWICK FLEXI-GRIP CO.

Box 8072 Akron 20, Ohio



tisement have been extensively displayed on lockerroom bulletin boards. Many thousands of reprints of the educational advertisement already have been ordered and distributed to club members and semi-private and public course players by club officials although the ad itself made no suggestion of this strong follow-up.

Numerous golf writers have referred to the advertisement and its constructive advice, in their columns.

The material in the advertisement was secured from supts., green chmn., and other club officials who have been seeking player cooperation in course care.

GOLFCRAFT ANNOUNCES NEW PRO LINE SET-UP

Golcraft, Inc., Escondido, Calif., now has as its midwestern sales mgr., Lew Bridge, 5843 W. Division st., Chicago, Ill.

Bridge is responsible for the Chicago Metropolitan pro trade and that elsewhere in Illinois, in the Dakotas, Nebraska, Kansas, Missouri, Iowa, Minnesota, Wisconsin, Ohio, Michigan, Indiana and West Va.

With Bridge and specializing on pro trade in the Dakotas, Nebraska, Kansas, Missouri and western Iowa is Joe Zakarian. Zakarian recently was discharged from the army. He is a graduate of San Jose (Calif.) State college where he played on one of their national intercollegiate championship teams. He has been asst. pro at Ft. Sam Houston GC, and to Dave Dillon at Woodbridge CC, Lodi, Calif.

Billy Sixty, Jr. is on the staff covering pro trade in Minnesota, Wisconsin, and Illinois, except the Chicago district. Young Bill is son of the widely known Milwaukee Journal golf writer. Sixty, Jr. during the past winter was asst. to Red Leonard at San Marcos course, Chandler, Ariz.

Bill Colburn now is the Golcraft man

Now At A New Low Price!

Craig Wood AUTHENTIC SPORTSWEAR



Smart foulard
multi-color prints
on colorful, washable
cotton-textured
SUPERSPUN CHALLIS
KNIT

about **5.00** ea.
new low price

At Your Golf Pro Shop

These soft-to-the-feel washables, styled by a golfer for golfers and other comfort-conscious sportsmen, are now available in 10 neat designs, each on 7 sparkling ground tones—70 different combinations in all.

At this new low price, you'll want a locker-full for distinctive variety without duplication of pattern or color. See them at your GOLF PRO SHOP next time out. If not yet available, there, ask your PRO to write for complete details, or order direct.

SIZES: Full cut S, M, L, XL — half sleeves only

COLORS: Multi-color prints on Red, Navy Blue, Golf Green, Gold, Light Blue, Light Yellow, or Light Green Ground

DEPARTMENT B

CRAIG WOOD SPORTSWEAR 450 Seventh Avenue, New York 1

Pros—your women golfers will rave over these



whisper weight, warm weather

CHESTERFIELD GOLF SWEATERS SOFT • SMART • SERVICEABLE

Florida pros will tell you that Chesterfield sweaters set a new pace in style, quality and sales to start the 1954 pro selling season.

Here are but two of the leaders:

No. 2130—finest quality wool—Johnny collar pull-over with four pearl buttons. Colors: White or Maize with navy stripe on collar; Pink or Blue with white stripe on collar. Other colors available. Sizes 34 to 40.

No. 2190—Johnny collar pull-over with four pearl buttons on same loom as No. 2130. Made of 50% nylon and 50% vicara with a texture simulating finest grade cashmere, in white, maize, pink and blue colors. Guaranteed washable. Ideal for warm weather golfing comfort. Sizes 34 to 40.

CHESTERFIELD SPORTWEAR CO.

1133 Broadway

New York 10, N. Y.

Recommended retail price under \$6
For attractive pro prices — and samples if desired
write direct to:

covering pro trade in Indiana, Michigan, Ohio and West Va. Bill is a former Marine flier with a record of 78 combat missions in the Pacific to remind him selling golf clubs isn't the toughest job in the world. Bill has served other strenuous duty as a director and green chmn. of a California country club.

Bridge will cover the Chicago area pro trade personally.

These salesmen also have the Joyce golf shoe line, except in Wisconsin and the Chicago district, where Rolly Sherer is the Joyce man.

UPJOHN'S CHEMICAL SALES ADDS LIPARI AND SWANK

Chemical sales dept. of The Upjohn Co., Kalamazoo, Mich., has added Rocco Lipari and George Swank, Jr., advises dept. mgr. R. C. Byce.

Agronomist Rocco Lipari will represent

Upjohn in chemical sales in New England, New York, Pennsylvania, and New Jersey. A graduate of Pennsylvania State College in 1950, Rocco majored in agronomy, the theory and practice of field-crop production and soil management. During World War II, he served with the Coast Guard. Before coming to Upjohn on March 1, Rocco was a Department of Agriculture soil conservationist, stationed at Williamsport in his home state of Pennsylvania.

In promoting the sale of the antibiotic turf fungicide, Acti-dione-ferrated, Rocco will continue a long association with golf courses. He worked as assistant superintendent on two well-known courses in Philadelphia.

Plant pathology was the major study of George Swank, Jr. when he received his Ph.D. degree from Ohio State University in 1950. George became Upjohn chemical sales representative in the Great Lakes states March 1. During winter months, he

**EVERYTHING IN
GOLF AWARDS**

SEND FOR FREE CATALOG

R. S. OWENS & CO.

2039G W. 13th ST.
CHICAGO 8, ILL.

**The one and only
JOE KIRKWOOD**

GOLF'S GREATEST SHOW

Amusing, Spectacular and Highly
Instructive Indoor and
Outdoor Shows Arranged.

For Booking Details Write:

JOE KIRKWOOD

5843 W. Division St. Chicago 51, Ill.

will work with Chemical Sales' Consultant Dr. William Klomprens, Dept. of Antibiotics Research. Swank's antibiotic interests center in the prevention and control of plant diseases.

He researched at the University of Florida Experimental Station, and served three years as an Air Force athletic instructor in the United States and Europe.

BRADLEY MAKING "BALL" TEE MARKERS

Beau-Tee-Ball Marker ball-shaped composition tee markers are manufactured by Clinton Kent Bradley, Mountain View, N. J. Hard "rock" maple chips and plastic resin are molded under hot pressure to make the ball. A steel spike is formed into the ball, which can be bought plain, painted, or coated with Kentalite plastic finish in white and colors.

HARPER, METZ, PROFESSIONAL GOLF CO. TOP MEN

Chandler Harper has been elected pres., and Dick Metz, 1st vp, of The Professional Golf Co., Chattanooga, Tenn., makers of First Flight pro-only clubs, in a reorganization of the company following their purchase of large stock interests.

Jack Harkins of Chattanooga, former pres., who formed the company, continues as treas. Harkins now devotes most of his time to his General Beverages business. Ewing Watkins, PGC plant mgr., is 2d vp; Don Marlarkey, Kilgore, Tex., pro, is 3d vp; and Miss Isabelle Alsop is sec.

Harper has been with the company for 14 years. Six years ago he became sales



Harper and Metz

mgr. and 2 years ago was made vp. He's won a PGA title and numerous other championships and currently leading in the Vardon trophy ranking while doubling capably as a manufacturer and salesman.

Metz, also winner of many tournaments, has been mainly active in beef cattle busi-

GOLF TROPHIES

PRIZES and NOVELTIES

FREE

with every order of \$10.00 or more a deck of the famous **MONTEBELLO PLAYING CARDS** with golf motif on each card.

Write for free circular on Golf Trophies, Plaques, Novelties and Awards. Immediate delivery.



	Ht.	Price
J15C	15 1/2"	12.00
J15B	17"	13.00
J15A	18 1/2"	14.00

	Ht.	Price
Z1	6"	3.50
Z1A	7 3/4"	5.00
Z1B	9 1/2"	6.50

HAND ENGRAVING ONLY 6c PER LETTER

THE TROPHY AND MEDAL SHOP

10 South Wabash Avenue

Chicago 3

Central 6-5018

PLAN NOW FOR THE 4TH

Thrill Players — Increase Income

with

FIREWORKS

★ ★ ★ ★ ★ ★ ★ ★ ★

Nothing equals fireworks on the 4th for attracting and thrilling your players, their families and guests. Clubs that stage fireworks shows year after year will tell you it pays its cost many times over in added course and clubhouse receipts.

LIBERTY — makers of the world's finest fireworks — assures you greater SAFETY, BRILLIANCE, COLOR, FLASH and NOISE — at low direct-from-factory prices.

Get FREE Catalog NOW!

40 page color catalog fully illustrated shows you the magnificent splendor of LIBERTY FIREWORKS . . . describes in detail 23 different shows and many individual pieces. Priced to fit any budget from \$30 to \$600 and up.

Write . . . Wire . . . Call . . . TODAY!

LIBERTY DISPLAY FIREWORKS CO.

Box 156, Franklin Park, Ill.

(A Suburb West of Chicago)

Telephones: GLadstone 5-5050 . . . 5051

"MILORGANIZED" TURF GROWS BETTER LOOKS BETTER

Fairways, greens and tees fertilized consistently with MILORGANITE, the natural organic nitrogen plant food, are distinguished by rich, deep green color, uniform texture and a healthy, closely knit root system. "MILORGANIZED" turf resists disease and withstands many of the climatic rigors to which less sturdy turf succumbs.

These are reasons why Golf Clubs use more MILORGANITE than any other commercial fertilizer. Our Soil Testing Laboratory and Turf Service Bureau are available to you upon request.

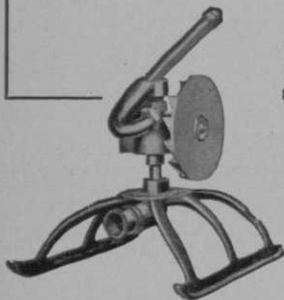


THE SEWERAGE COMMISSION
MILWAUKEE • WISCONSIN

A Single, Rotating Line of Water

The water pressure turns the wheel. The stream is broken up into rain-like drops which penetrate the soil like a gentle shower. The head revolves slowly, delivering the water in a long straight line which allows all the water to soak in before the line passes over again.

It is not a mist, to evaporate; not a too-heavy shower to run off, wasting water and packing or washing the soil. Covers 80 feet in diameter under good pressure. Can be reduced to as little as 15 feet with a turn of the faucet.



MODEL H
Single spout (illustrated). Up to 80-foot diameter.

\$1875

Double Spout (not illustrated). Up to 90-foot diameter, with slightly less volume.

\$1950

At Most Leading Dealers, or

DOUBLE ROTARY SPRINKLER CO.

422 Admiral Blvd.

Kansas City 6, Mo.

ness in recent years. He's moving about 300 of his white-faced stock from his ranch at Maple City, Ks., to a new 1000 acre ranch he's bought at Newnan, Ga., not distant from Chattanooga.

PGC will make among its other clubs the new "Dick Metz Counter-balance Adjustable Swing Weight" club which has been approved as legal by the USGA. These clubs and the new PGC line will have their premiere during the National Open.

Don Marlarkey is a veteran of 28 years of PGA membership and one of the skilled Texas crop of home club pros and players.

Watkins and Miss Alsup have been with the company during its steady progress with its pro-only policy.

RUTLEDGE HAS NEW 50-FORE! CART

The 50-Fore! is one of the latest Rutledge golf carts made by the Rutledge Co., 3333 Belmont ave., Chicago 18, Ill. Opening and closing of this cart takes but a few seconds.

There are two rubber-grip handles — a long operating handle for use on the course, when cart is open and a shorter one to propel the closed cart to locker room, rear seat or trunk of car, etc.

The 50-Fore! takes any size bag and the load is well balanced. A ratchet control locks the long handle in any position desired, so it cannot slip.

WESTCOASTER IS NEWEST ELECTRIC GOLF CAR

Westcoaster is the new electric golf car manufactured by West Coast Machinery, Inc., Stockton, Calif.

The Westcoaster power is controlled by an "infinitely variable" throttle (foot controlled) with smooth, even power from stop to full speed, forward or reverse. Power is



from a 6 battery-36 volt unit and is transmitted through an automobile-type differential. A safety-lock brake permits the Westcoaster to be stopped on the side of a steep hill while the passengers get out to make a side hill shot.

Other features include a positive automatic recharge and precludes chance of be-