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NEW YORK 17, N. Y.



This exhibit by Connecticut Assn. of Golf Course Supts. at Hartford Flower show was a headlining display of the show and drew thousands to ask questions about lawn care of golf course experts and receive their 2-page lawn-making booklet.

Connecticut Supts' Exhibit Is Flower Show Feature

THE THIRD Turf Clinic and exhibition presented by the Connecticut Assn. of Golf Course Superintendents, featured the Connecticut Spring Flower and Garden Show, in the West Hartford Armory.

The space allotted was 320 sq. ft. and was used to display a model split-level house, with appropriate foundation planting, walks and driveway, in a setting of pitch pine. The house was loaned by Green Acres, Inc. There was a ledge formation left of the house which sheltered a flagstone picnic area complete with fireplace, table and chairs. Scale was 1½ in.-1 ft. The display featured a beautiful sloping lawn of Toronto creeping bent from the Keney Park



Connecticut superintendents on Flower Show exhibit committee: Front row (L to R) Phillip H. Kylander, Andrew F. Lentine, George Moquin. Rear row (L to R) Anthony Longo, Charles Storer, Harry Meusel, Kay Ovia.

course and forced in Elizabeth Park cold frames. A split rail fence enclosed the property at the lower level. In front of the fence were turf samples 4-6 sq. ft. each of chewings fescue, Colonial bent, Kentucky blue, trivialis blue and a mixture of fescue, bluegrass and Colonial bent.

"Tips on Lawn Making," a 2-page leaflet, was distributed to the interested public. In all 5,200 copies were given out.

The turf clinic was manned at all times by members of the association. During the week, 29 different members were on duty answering questions for home owners. One evening, Dr. John C. Schread, Entomologist from the Connecticut Agricultural Experiment Station, served at the clinic.

The general impression of the display and clinic was highly complimentary.

The Connecticut supts' organization received a reasonable amount of space in The Hartford Times and some in The Hartford Courant, in connection with the turf clinic. Everett J. Pyle, turf supervisor of Hartford's Dept. of Parks and Recreation, and show committee chairman, appeared on a WKNB Television program at 1:15 p.m., Thursday, March 18. He told what the association was doing at the show and mentioned that the golf superintendents and their courses were the proving grounds for everything new in the science of turf culture. Jeanne Porter, who did the interrogating on this program, had the camera focused on a close-up picture of the supts' display.

The Association received a gold cultural

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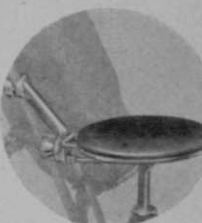
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The SEAT MASTER fits most standard make carts and fastens on in a jiffy . . . no fussing with pins, bolts, springs or screws. Seat folds up out of the way for storage and the cart rolls freely whether seat is up or down. Made and guaranteed by the makers of popular Con-Voy Bag Master, and retails for just



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certificate from the Connecticut Horticultural Society with a judges' score of 91, and received a silver bowl from The Hartford Times.

The committee members, in addition to Pyle, were Kay Ovia, John Perkins, Jr., Jack Gaghan, Phil Kylander, Joe Bidwell, Ed Fanfesi, Tony Longo, Harry Meusel and Charlie Baskin.

The association acknowledged its gratitude to George H. Hollister, Director of Parks and Recreation, Hartford, for permitting the use of facilities, equipment and man power; to Herb Christensen of the Park Department for making the picnic table and chairs; to John Perkins, Jr. for the split rail fence and fireplace; to William Marks, Park Department greenhouse foreman; to Alfred Therkelsen of the Park Department for help with materials.

Others who helped are Joe Bidwell for the pitch pine trees, and Andy Lentine and Kay Ovia for supplying men and trucks for hauling sawdust.

Richard Henderson, Public Service Director for The Hartford Times, thanked the supts. for fine cooperation and invited them to participate next year.

Pay Tribute to the Late Tommy Dougherty

Springhaven Club, Wallingford, Pa., paid tribute to Tommy Dougherty who was with the club as caddy, pro, supt., and manager for 38 years, April 10.

The party was planned last winter by Pat Bonoma and a committee of other Springhaven members, and with the approval of the Dougherty family was carried through, although the beloved Tommy died suddenly Feb. 8 while attending a Mid-Atlantic supts. meeting.

The love and respect which Springhaven members and friends had for him was evident in their complete participation in every way. Sixty women and 220 men entered the golf tournament competing for 100 prizes, all of which were donated by caddies, players, pros, superintendents and business friends.

Alex Strachan, pres., The Philadelphia Association of Golf Course Supts. and T. L. Gustin, Gen. Mgr. of Philadelphia Toro Co. and close friend of Tommy, offered words of comfort to Mrs. Dougherty and family. They recalled many happy events with Tommy.

Dr. W. R. Levis, pres., Springhaven Club, extended to Mrs. Dougherty and sons Tommy and Joe the courtesy of the club for life.

Club Treas. Larry McIntire presented

Mrs. Dougherty with \$3000 in government bonds.

Theodore Parker, for 35 years Tommy's assistant, was recognized with a gift. He succeeded Tommy as superintendent.

Golf Goods Biggest Share of 1953 Sports Equip. Sales

The annual audit of sporting goods sales for 1953 made by Ernst and Ernst for the Athletic Goods Manufacturers Assn. shows golf equipment sales of \$48,707,666. This figure is based on factory selling price including excise tax. Total sales of all athletic and sporting goods reported by the participating companies which include all of the leading manufacturers and by far the bulk of sporting goods production, except hunting and fishing, were \$126,804,998.

Sales of baseball and softball equipment amounting to \$24,911,342 is the second largest item of total sales with athletic shoes (\$14,441,110) in third place followed by inflated goods (\$14,084,006). Other items in order of sales are: miscellaneous items, tennis equipment, athletic clothing, helmets, pads, etc., and boxing gloves.

There were 4,071,245 golf clubs sold by manufacturers in 1953, of which 2,831,933 were irons and 1,239,312 were woods. Ball sales amounted to 2,716,552 dozen and there were 495,422 golf bags sold.

Highest grade irons accounted for approximately 40 per cent of total iron sales and top grade woods were 35 per cent of all woods sold. In the ball department, the highest grade balls accounted for better than 60 per cent of the entire volume.

Martell Heads Canadian Team for Hopkins Cup

Henry Martell, Canadian PGA champion will head 7-man team playing U. S. PGA squad for Hopkins trophy at Mississauga G&CC, Toronto, June 10, 11, 12.

Stan Leonard, Pat Fletcher, Gordon Brydson, Bill Kerr and Jules Huot of Canada and Bobby Locke of Africa will complete the team's roster.

The U. S. team headed by Walter Burkemo, PGA champion, will be named soon.

The Yank team has won the previous two matches. Twosomes will be played at 18 holes match play on the first two days, and foursomes at 36 holes on Saturday.

John J. Hopkins, founder and president of the International Golf Assn., sponsor of the championship has announced that Gordon J. Stringer, vp of the IGA will be director of the Cup matches.

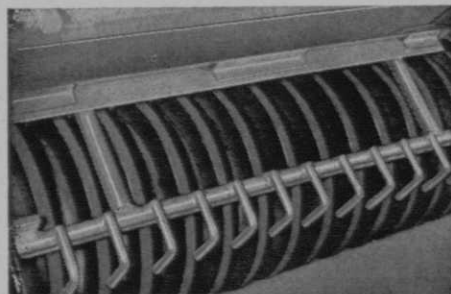
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All the popular features and quality engineering that have won the praise of range operators year after year are combined with improved production methods to make the Picker-Upper better than ever. Make this the season to have a Fonken Picker-Upper on your range for reliable, positive golf ball retriev-

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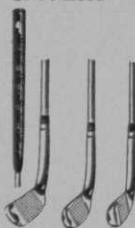


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LOS ANGELES PLANS

(Continued from page 64)

was added key county officials. This golf course group was named and dedicated to a campaign to "Save Our Golf Courses".

This action resulted in the county leasing the Lakewood CC course for 25 years from a subdivision company which already had its street graders and tractors within a brassie shot from the fairways. The county is now operating it.

The County then moved in and with Retirement Funds purchased Western Avenue Golf Course under terms of a lease purchase plan. The County will operate the course.

The Recreational Advisory Committee stands ready to move in an attempt to save other courses in danger, as are all golf courses in the "danger zone".

Program Is Publicly Oked

The political aspect of this campaign has good public and press backing. Newspapers and golf organizations are backing it and public sentiment is solidly supporting the program.

The group also urges the construction of short courses and driving ranges on small parcels of land which are available. Large 100-acre parcels of land are non-existent in the "danger zone".

The County has plans for additional golf facilities in and around flood control projects which are now rapidly being built by the Federal Government. These lands, at present, seem to be the only lands upon which golf courses can safely be built in the face of the rapid subdivision of all available property, including orange groves, walnut groves, and former agricultural land.

If the present trend continues, within a short space of time all Southern California golf courses may either be private country clubs or municipally owned and operated. The reason is high taxation. The county and the city may have found the answer to saving golf courses in the "danger zone" by taking them over.

There is the possibility that private parties may accept leases on publicly owned lands for development of public golf courses whose terms would provide that the courses must be opened to the general public for play at fees not greater than those charged for play on established public courses.

These leases might be for terms of 20 years or more; probably a minimum of 20 years would be required in order to return the investment for development.

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Increase Range PROFITS**

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Tee off this year to greater play and profits by installing the modern, mechanically perfect PRO-TEE automatic teeing equipment.

No clogging, locking, jamming or spill-outs with PRO-TEE's practical design and patented mechanism. It meets all range conditions—installed in the ground or on platform. Simple, rugged and dependable. Low in cost—easy to install.

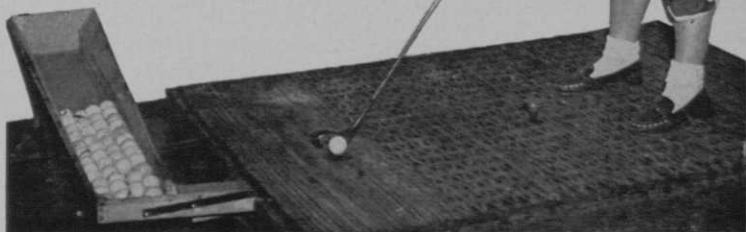
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Made of the toughest, surest-footed non-slip materials obtainable, Mel-Isle (ribbed) and Mel-Floor (smooth) are amazingly enduring for spike shoe traffic.

Range owners say Melflex Extra-Duty Driving Mats play best, last longest of all tee mats. Melflex tubular rubber tees are tops in durability — \$16.50 per 100. Be your own judge — with a trial order.



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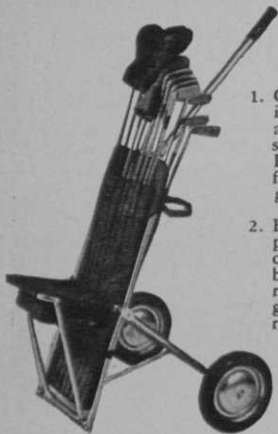
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Cart folds easily and compactly to fit auto trunk or locker. Cart, Bag, and Seat in one lightweight unit. A wonderful attention getter, it sells itself.

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- Cigarette and Score Card Holders.
- White Plastic Handle Grip.

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Simply attached to any center-post cart. The Seat structure carries all the weight, putting no strain on the Cart. Doesn't interfere with the pulling balance of the Cart.

Folds compactly around Cart and bag. Weighs only 5 pounds.

The Seat is the same size and construction as the "3 FORE 1" GOLF CART, of which there are more than 12,000 now in use.

CART and SEAT fully guaranteed for one year. THESE ARE "MUSTS" FOR EVERY PRO SHOP.



LUMEX, Inc.—11 Cleveland Street
VALLEY STREAM, N. Y.

The newly elected municipal administration, headed by Mayor Norris Poulson, is minded to plan constructively for the growth and future of the city. Schedules of needed public improvements are being submitted by the various departments. The Dept. of Recreation and Parks plans to include several golf courses on its schedule.

Sound Municipal Planning

Planning for improvements, even though funds are not immediately available or foreseeable, is a good municipal practice. During the depression years, the cities that had plans were those which benefitted from appropriations made to bolster the national economy.

The federal government is presently alert to the importance of preparing a public works program to be used in the event of economic emergency. Cities would wisely do the same. Los Angeles has already done so. Robert Moses, Commissioner of Parks in New York, is always ready with plans. That is one reason why so much benefit has come to New York throughout his administration in the improvement of park facilities of many kinds.

In the United States in 1953, 52 golf courses were completed. Twelve were municipal, 13 were pay-as-you play, and 18 were private courses. In addition, there were 109 courses under construction and 226 planned and prospective courses.

Impressive as this record may appear, it is believed that the future will witness an even greater growth. Public golf has, indeed, a bright and assured future.

PERSONNEL CHANGES ANNOUNCED BY DUNLOP SPORTS DIVISION

Vincent Richards, vp, Dunlop Tire & Rubber Corp., 500 Fifth Ave., New York City, announces following personnel changes in the Dunlop Sports Division:

Paul Gibbs has been made asst. to the vp of the Sports Division and Eastern Regional Mgr. Gibbs came with Dunlop in 1935 as sport goods representative in the Richmond Div., was later transferred to the Atlanta Div. and in 1939, became Sports Representative for Dunlop in the New York Div. A native of South Carolina, Gibbs attended North Carolina and Duke Universities. He is also well-known as an amateur photographer, having been President of the Metropolitan Camera Club Council for several terms and a director of the Photographic Society of America.

Frank Reeser has been appointed Midwest Mgr. of Dunlop Sports Division with headquarters in Chicago. Reeser was formerly sport goods representative in Buffalo Div. and later promoted to division